

## **Gordon W. Stables, III**

Assistant Dean for Student Affairs, Annenberg School for Communication & Journalism  
 Director of Debate & Forensics  
 Clinical Professor of Communication  
 University of Southern California

### **Contact Information**

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### **Assistant Dean for Student Affairs, Annenberg School for Communication & Journalism**

February 2014 – present.

Responsibilities include:

- Oversee Advisement and Academic Services (Director plus 9 staff)
- Oversee International Programs (Director plus 1.5 staff)
- Oversee Career Development (Director plus 4.5 staff)
- Oversee
- Support Faculty for Academic Integrity Reporting
- Manage funding for student-led initiatives
- Manage Emergency Student Aid funding
- Manage Grade Disputes
- Manage Student Grievances
- Manage Parent Complaints
- Manage Student Disciplinary Problems
- Handle Development-related Student Issues
- Speak on behalf of Dean Wilson at Freshman Orientation programs
- Approve/Deny Change of Grade Petitions
- Approve/Deny Academic Petitions
- Approvals for MA and Ph.D. Graduate Student Committee
- Represent Annenberg with the Office of Undergraduate Programs
- Represent Annenberg with Student Affairs
- Represent Annenberg with the Office of Global Initiatives
- Represent Annenberg with other Schools for Development-related Student Issues
- Serve on Committee on Undergraduate Career Development
- Approves the reviews and renewals of Annenberg's study abroad programs

**Direction of Debate and Forensics (DODF), Trojan Debate Squad (TDS)**

Director of Program, June 2007 - present

Co-Director of Program, August 2002 – May 2007

**Program Summary:**

- Responsibilities and the program are explained in detail in Memo “What is Trojan Debate?”
  - Written by Gordon Stables, June 23, 2003.
  - Revised and updated September 2005
  - Revised and updated, February 2010.
- Program Staffing Redesigned according to 2007 Memo and program restructuring in 2012. DODF position now supervises
  - Assistant Director of Debate
  - Independent Contractors with responsibilities for LAMDL grant and Open Society Foundation (OSF) grant (2012-2014).
  - Graduate students assigned to work with the debate program.

Responsibilities include:

**Intercollegiate Competition**

- Extended USC's records for number of years (62) and number of teams (101) qualifying for the National Debate Tournament (NDT), including the 45<sup>th</sup> consecutive year in which USC was represented at the NDT.
- Oversees efforts by staff to supervise and teach applied argumentation skills to approximately 25-30 undergraduate students.
- Provided direct oversight and management of approximately 15 intercollegiate competitions annually, 2002-present.
- Supervision addition of British Parliamentary (Worlds Format) debating, beginning in Fall 2014.

**Community Outreach Programs**

- Reorganized faculty and staff positions to promote debate programs within the greater Los Angeles community, 2007 and 2012.
  - Changed model from Assistant Director of Forensics and Public Debate position to greater direct involvement and role of Independent Contractor.
- Debate program received USC Neighborhood Outreach Program grant as part of the University Good Neighbors Campaign, supports the USC Neighborhood Debate League (NDL), 2008 – 2013.
  - 2008 grant award     \$15,000
  - 2009 grant award     \$15,000
  - 2010 grant award     \$15,000
  - 2011 grant award     \$15,000
  - 2012 grant award     \$30,084
  - 2013 grant award     \$33,757
- The program is managed by the USC Debate Squad and coordinates with the Office of Civic and Community Relations and the Rossier School of Education.

- The league sponsors and cultivates debate in four family high schools (Francisco-Bravo Medial Magnet, Foshay Learning Center, 32nd Street/USC Magnet High School, Manual Arts High School).
- Annenberg leads the program, providing in-kind support for the director, facilities and supplies for training and competitions, directs the student volunteer network, and coordination and publicity of the league.
- Rossier sponsored Crenshaw's involvement through the Greater Crenshaw Education Project, donating (\$3.600) for teacher stipends and supplies in 2009-2010.
- Hosted Event with National Association of Urban Debate League President and USC Provost Elizabeth Garrett, March 29. 2012.
- Managed the Public Launch of the Neighborhood Debate League with public debate at Bovard Auditorium. Guests included LAUSD Superintendent David Brewer, December 2008.
- Assisted with the development and management of the Los Angeles Metropolitan Debate League (LAMDL), that includes USC NDL schools and a dozen other schools in Los Angeles.
- Coordinated the scheduling and direction of summer workshop for urban debate league students, August 2009, August 2010, August 2011, August 2012.
  - Each summer approximately 200 students took part in these programs.
- Supported the development of the National Migrant Students Speech and Debate Tournament.
  - Coordinating with current US Department of Education Title I funded programs to develop national tournament.

### **Annenberg Digital Debate Initiative**

- Launched new initiative to review and adjust interscholastic and intercollegiate debate practices to better serve students in a digital era, 2009-present.
- Solicited by Open Society Foundation (OSF) to write grant to manage OSF's online debate programming. Grant approved, September 2012 for a two-year commitment of \$591, 474. Grant includes:
  - USC Annenberg Debate is now the exclusive university partner to coordinate with OSF's debate service organization, the International Debate Education Association (IDEA for the development of innovative debating platforms that will provide free debate programming for millions of young people around the world.
  - Work is in progress to develop, assess and deploy live video, asynchronous video and text platforms as part of the IDEA website idebate.org.
    - idebate.org currently receives over 2,900,000 unique visitors and we expect that traffic to dramatically increase with the new debating platforms.
  - Development of a research team of funded undergraduate and graduate students.
  - Management of the development of asynchronous video, live video and text debating platforms.
    - Screening and selection of vendors to work with each phase of the new platforms, summer 2013.

- Development of curriculum planning for digital debate competitions
- Hiring and management of staff to assist with the execution of the grant
- Coordinate with OSF staff the international membership of their debate partner the International Debate Education Association (IDEA).
- Hosted innovative debate tournaments using mediated platforms
  - The Lafayette Debates Online, Debates about the French Cultural Exception Policy, Partnership with George Washington University and the French Embassy to the US, October 2013.
  - Japan Nuclear energy and disaster relief debate, using DebateHall platform, March 2011.
  - Gay/Lesbian/Transgender Rights debate, using YouTube, October 2011.
- Invited by IDEA to present at meeting of the British Council about the future of digital and online debate. February 2012
- Attended 2013 IDEA Youth Forum in Galway, Ireland to examine debating practices relevant to online sites, August 2013.
- Presented at Mozilla Open Badging Conference, February 2012
- Redefine, interview and hire new assistant director, April 2010.
- Personally supervise student research projects, as COMM 380 and independent research projects, Spring 2010-present.
- Consultant with new media and debate corporations, to help build, manage and evaluate online debate platforms for better educational experiences, 2009-present.
  - Directed USC students to utilize the beta platform, the first students in the USA to work with such a platform.
  - Collaborations include Second Line Digital, DebateThis, DebateHall
  - Media coverage of role, Robbie Brown, [The New York Times](#), April 16, 2010
  - [Daily Trojan coverage](#), April 2010,

### **Host and Direct Trojan Debate Tournaments**

- Alan Nichols College Debate Tournament
  - One of the nation's most prestigious and competitive college tournaments.
  - Competition averages 40 universities, over 100 teams and approximately 350 people competing during the first days of January each year.
  - Responsible for all reservations, catering, hotel planning, and event management.
- David Damus Trojan Fall Championships
  - Annual competition of over 700 high school students.
  - Expanded tournament in 2011 to include events at both USC and Loyola High School

### **Alumni Relations**

- Supported USC-Annenberg planning and execution of International Communication Studies alumni 40<sup>th</sup> anniversary event, September 2011.
- Expanded and coordinated alumni relations, including authoring regular alumni newsletter and alumni Facebook group.
- Liaison to USC debate alumni for annual homecoming event.
- Responsible for long-term planning and co-implementation of 125<sup>th</sup> Anniversary Debate

Banquet, April 2005. Event planned and implemented with USC Public Events and USC Annenberg School for Communication.

- Authored and presented historical debate research project. Project in development for printed volume, „The History of Debate at USC.“
- Authored technology drive letter and campaign to enhance the squad’s technology fund, 2004. Approximately \$7500 donated.
- Represented the TDS as Trojan Family Weekend events, October 2002.

### Public Debate Facilitation

- USC Trojan Debate for the USC Board of Trustees, April 7, 2013.
  - Planned and implemented three part exhibition debate series during the second day of USC Trustees Retreat Programming.
  - Audience included President CL Max Nikias, Provost Elizabeth Garrett and USC Board of Trustees.
- Ronald Reagan Great Communicator Debate Series
  - Authored and Co-Directed debate series with the Walter and Leonore Annenberg Presidential Learning Center (APLC) at the Ronald Reagan Presidential Library.
  - Program designed to provide civics based debate education for high school students.
  - Over 2,800 students from 44 states signed up to participate in the local school competitions.
  - Worked to develop partnerships with National Forensics League (the largest US speech and debate high school association) and the National Association of Urban Debate Leagues (NAUDL).
  - Promotion and summary [video available](#).
  - Program sponsored by The Chapman Hanson Foundation, The S. Robert and Denise Zeilstra Foundation and the National Student Leadership Conference.
  - Assisted with Development of Reagan Debate National Championships
    - Served as final round judge with a panel of experts including former Los Angeles Mayor, Richard Riordan.
    - [Media coverage](#) of the event
  - Personally directed Mid-Atlantic Regional (Fairfax, VA) and Southwestern Regionals (Los Angeles, CA)
  - Directed Google Hangout Debate as Online Qualifier
    - Steve Grove, Head of Community Development at Google, final round judge
    - Case study submitted to Google
- USC-Wiley College Reunion Debates
  - Coordinated program with Wiley College Director of Forensics
  - Debate recognized the historical debate dramatized in the Harpo Film, “The Great Debaters” between Wiley and USC in 1938.
  - Debate at USC, October 25, 2013.
    - Hosted debate, including planning event, working with USC events offices, hosting of Wiley guests, and serving as the host of the debate.
      - [Annenberg news coverage](#)
      - [Video of the debate](#)
  - Debate on January 27, 2012 drew capacity audience and substantial media coverage.

- [Dallas Weekly](#)
  - [Dallas Morning News](#)
  - [Fox News Coverage](#)
  - [LA Watts Times](#) (Story by USC Annenberg student journalist Neftalie Williams)
  - [Video Highlights of Debate](#)
- Consultant and Coach for ‘The Argument’, August 2010.
  - A pilot for a debate competition television program produced by Executive Producers Steve Skrovan and Scott Carter and supported by HBO.
  - Features USC debate squad members competing against CSU Fullerton about the recent California marijuana ballot initiative. The project showcases the research and critical thinking skills of intercollegiate policy debate in a public competition format.
- Advisor to USC Parliamentary Debate Club, 2012 – present.
- Chaired panel event by USC Annenberg Center on Communication Leadership Panel on Debate and the Arab Spring, January 25, 2012.
  - Event included current USC students showcasing the research on the intercollegiate debate topic
  - Event featured USC Annenberg alumni, Dr. Shawn Powers.
- Coached Earth Day Earth Day Collegiate Environmental Debates, April 22<sup>nd</sup>, 2010 at the Baird Auditorium, Smithsonian Institution’s National Museum of Natural History, Washington, D.C.
- Debate sponsored by The Environmental Protection Agency and the Smithsonian Institution's Museum of Natural History.
- Prepared students for debate against Harvard University over the proposition “Should the EPA set binding limits on U.S. carbon emissions consistent with the 2010 Copenhagen principles.”
- Moderated USC Panel Discussion of California Gubernatorial election debates, 2010,
- Debate series sponsored by The University of Southern California’s Annenberg Center on Communication Leadership & Policy and the Jesse M. Unruh Institute of Politics.
  - Debate panel #1 with Andre Pineda and Bill Simon, September 28, 2010.
  - Debate panel #2 with Margita Thompson and Kevin Murray, October 12, 2010.
    - In addition to the panel commentary provided online via the Debate This website and its Twitter feed.
- Coached USC Debate Squad for the Inauguration Debate Series at the Smithsonian’s National Museum of Natural History (Washington, DC), January 2009.
  - Event sponsored by the National Museum of African American History and Culture as part of the Official Inauguration Events for President Barack Obama,
- Coached USC Debate Squad for the Environmental Protection Agency’s Fish Forum at the Portland EPA Conference, November 2009.
- Coordinated USC’s Involvement with the Environmental Protection Agency’s Beaches Conference, San Diego, CA, April 2009.
- Assisted with development of, and moderated, public debate at the Hammer Theater against the UCLA Debate Squad. The event focused on the legacy of the Lincoln- Douglas debates, October 2008.
- Invited guest judge at Idebate Final round debate, hosted by Oklahoma Christian University

and sponsored by General Tommy Franks.

- Joined by Oklahoma Lt. Gov. Jari Askins and former Chief of Staff to the Governor of Texas, Jay Kimbrough, July 2009.
- Joined by Rep. Jack Kemp and Governor Bill Richardson, August 2008.
- Provided oversight for USC Festival 125 debate, October 2005.
- Hosted a public debate with the British Traveling Debate Team. 2002, 2003, 2004.
- Moderated a public debate involving Edwin Chemerinsky during the Annenberg Insecurity Conference, January 2003.
- Hosted the annual Grumman cup (an annual forensics competition organized to honor TDS alum Arthur Grumman).
- Hosted a public debate as part of Annenberg Family weekend, Fall 2003
- Provided oversight for Trojan Debate Live, Performance October 2003.
- Moderator, International Debate Tour, Russian National Team vs. UGA, 1996.

### **Budgetary Management**

- Developed and implemented budget plan, 2002-present.
- Sole responsibility for expense management for debate squad.

### **Personnel Management**

- Directed search process for Associate Director of Forensics position, 2014.
- Directed search process for Assistant Director of Forensics position, 2005.
- Directed search process for Assistant Director of Forensics position, 2007.
  - Developed responsibilities memo for ADOF position, May 2005.
- Directed search process for Assistant Director of Forensics position, 2010.
- Directed redefinition of Assistant Debate Coach position into Assistant Director of Debate Position.
- Directed search process for Assistant Debate Coach, 2005.
- Directed search process for Assistant Director of Forensics position, 2003.

### **Scholarship Administration**

- Manage debate scholarship applications for undergraduate applicants.
  - Initiated programs to enhance diversity among students and to also increase representation among Annenberg students
- Personally coordinate onsite and remote sessions with prospective students.
- Coordinate tracking of candidates with Annenberg Admissions office.
  - Annual tracking involved 50-90 undergraduate students
  - Direction coordination with USC admissions, 2012 – present.
- Training sessions to USC admissions counselors, 2007, 2008, 2009, 2011.

### **Media Relations**

- Invited guest judge for Debate episode of [King of the Nerds](#). TBS Production hosted by Robert Carradine and Curtis Armstrong .
  - Season 1 – Judging with Kevin Smith and Jason Mewes. Filmed August 2012, First Aired February 2013.
  - Season 2 – Judging with Billy Dee Williams Kumail Nainjani. Filmed August 2013, First Airing February 2014.

- Recurring interviews on KCBS national radio coverage of 2012 Presidential Election Debates, October 2012.
- Recurring interviews on KNX 1070 Newsradio, Los Angeles by Charles Feldman coverage of 2012 Presidential Election Debates, October 2012.
- Interviewed by Fox News about Congressional Debate Incident, "[Candidates Get Physical at Debate](#)," October 12, 2012.
- Interviewed by New Media Radio Hour with Rey Ybarra, January 2011.
- Interviewed by MSNBC for presidential election coverage, October 2008.
- Interview with XM Radio's POTUS station regarding the presidential debates, September 2008.
- Authored "The Candidates' Debate" for *USC Politics and Society* website, a resource for journalists, September 2008.
- Extensively interviewed by regional and national media (including the Chronicle of Higher Education) related to firing of debate coach at Fort Hays State University, August 2008.
- Appeared on MSNBC News as Debate Critic, April 2007.
- Represented the Annenberg School on the ABC Television Program, the Scholar in the capacity of debate judge, April 2005.

### Website Management

- Authored content for and worked with outside consultants for design of Trojan Debate website [www.usctrojandebate.com](http://www.usctrojandebate.com)
  - Site re-launched in 2011 to support expanded social media capabilities.
- Primary webmaster for updates and revisions to debate website

### Awards

The George Ziegelmüller Award, Presented by the National Debate Tournament (NDT).

- Presented to a faculty member who has distinguished himself or herself in the communication profession while coaching teams to competitive success at the NDT, 2011.

The Don The Brownlee Award, Presented by the Cross Examination Debate Association (CEDA).

- Presented to a forensic educator who demonstrates outstanding achievement in scholarship, education and service to CEDA, 2011.

Recognized as a Top performer faculty member of the School of Communication for the FYE 2014.

The Ray Buchanan Coach of the Year Award, Presented by Pepperdine University

- Presented for distinguished service to the Academic Debate Community, 2008.

The Amy Fugate Leadership Award, Presented by Kansas City Kansas Community College

- For Outstanding Leadership in the Cross-Examination Debate Association, 2007-2008.

2001-2002 Graduate School Doctoral Research Assistantship

- Award provides annual funding for students to complete doctoral dissertations.



1999-2000 District VI Assistant Debate Coach of the Year.

- Award recognizes contributions of outstanding graduate assistant.

## **Service & Professional Memberships**

### ***Intercollegiate Debate Community***

#### **Vice President, American Forensic Association, 2014-present.**

- Elected office
- Two-year term of assisting with the direction of the national professional organization devoted to the development of forensics (i.e., speech and debate) education.
- Primary responsibility as the AFA planning liaison to the National Communication Association conference.
- Position transitions into two-year commitment as organizational president (2016-2018) and then two-year commitment as past president (2018-2020).

#### **President of the Cross-Examination Debate Association, 2009-2010.**

- First Vice President, 2008-2009, Second Vice President, 2007-2008
- Elected office
- Responsibilities include planning of national tournament, site selection of future tournaments, administration and management of national debate organization, production of e-newsletter.
- Directed the largest policy tournament in over ten years at the 2010 CEDA National Tournament.
  - This tournament marks the only time when a single host has hosted both policy national debate tournaments in a single venue during the same year.
- Sponsored first national forensics professional code of conduct legislation.
  - Measure passed January 2009.
  - Selected first professional board committee, March 2009.
- Coordinated National Communication Association panels for CEDA division, 2009.
- Directed 2009 Summer Business and Topic Meetings, May 2009.
- Coordinated organizational response to challenges regarding declining student fees, Spring 2008.

#### **Co-Chair, National Debate Developmental Conference, May 2009**

- Developed and managed first national debate developmental summit in over twenty years. Helped to organized and promote event that included one hundred debate professionals from a wide range of programs and regions.
- Chaired Working Group on Organizational Governance
  - Authored report on Needed Reforms in Organizational Governance as part of conference proceedings.
- Proceedings Published as “Navigating Opportunity: Policy Debate in the 21st Century,”

2010, Allan Loudon (ed.), IDEA Press

### **Cross Examination Debate Association Topic Committee**

- Elected Chair of Topic Selection Committee, 2008-2014
- Responsibilities include directing the annual process by which the national intercollegiate debate topic is selected. This includes coordinating year-along research efforts and managing the annual summer topic selection meetings.
  - Directed the selection process, 2008, 2009, 2010, 2011, 2012, 2013.
- Elected representative to the committee, 2005- 2014.
- Directed the shift toward public policy controversies in the topic process, including authoring the “Controversy Paper Guidelines” Originally released June 2006, Modified March 2010, April 2012).
- Authored, “[Supporting the Arab Spring: Democracy Assistance in the Middle East and North Africa](#): A controversy paper proposal for the 2011-12 CEDA season.” April 2011.
  - Topic selected by vote of national membership as the national collegiate topic for the 2011-12 season.
- Authored, “[Debating Education Policy: Reducing federal support for neoliberal education policies](#)” April 2012. Earlier version presented as “[Debating Education Policy: Reducing neoliberal education policies](#)” April 2010.
- Authored wording paper research regarding nuclear nonproliferation policy, May 2009
- Authored wording paper research regarding agricultural policy, May 2008.
- Authored controversy paper, “[Protecting Labor Rights in an Era of Globalization](#),” April 2008.
- Authored presentation and paper for [Democracy Promotion topic](#), April 2007.
- Authored wording paper for engagement toward China paper, April 2006.

Co-editor, *Contemporary Argumentation and Debate*, 2010 – 2014.

- Directed shift to online publication
- Produced special issue on Digital Debate and Assessment, 2013.fwiley

Book Review Editor, *Argumentation and Advocacy*, August 2010 – May 2012.

### **CEDA Site Planning Coordinator, 2011-2014.**

- Work with university hosts and hotels to assess and finalize bids for hosting CEDA National Debate Tournament.

California Representative (District One) to the National Debate Tournament, 2004 – 2007. 2010-2014.

- Elected office
- Responsible for ranking of both first round at large and second round bid applications to the NDT.
- Represented District One at Fall and Spring meetings,.
- Directed District One Qualifying Tournament in each year of position.

Southern California regional representative to the Cross-Examination Debate Association, 2003-

2006.

- Elected office

Co-founded and moderator, CEDA Forums, Fall 2011 – present.

- Discussion and public information site for college policy debate.

National Forensics League, Advanced Placement Course Development Committee, Member, 2012 – present.

Board of the Tournament of Champions, University of Kentucky, 2012 – present

National Debate Coaches Association, University Liaison, 2011 to 2013.

Invited Guest Judge, Bickel & Brewer/New York University International Public Policy Forum 2012.

American Forensics Association Professional Development and Support Committee, Member, 2012 – present.

Member, Nomination Committee for American Forensics Association, 2004 – 2008.

- Elected office

Member, Committee on Standing Rules, American Forensics Association, 2002- 2005. (Elected office).

Chair, Committee on Standing Rules, American Forensics Association, 2003-2005.

Director, District Nine Qualifying Tournament to the National Debate Tournament, 2004.

Ranking subcommittee, National Debate Tournament, District One, 2003.

Speech Communication Association, 1996-present.

American Forensics Association, 2002-present.

### ***USC & Annenberg Service***

Communication School liaison to Annenberg Undergraduate Admissions Office, 2010-2011.

- Attended multiple programs at USC with counselors and prospective students
- Represented USC Annenberg at Explore Asia program,
  - Beijing and Shanghai, 2010
  - Beijing and Seoul, 2011.
- Guest lecture to USC admissions staff on effective presentations, 2011.

Member, USC Off-Campus Studies Panel (OSP) (formerly Overseas Study Panel), 2007-present.

Member, Undergraduate curriculum committee, 2007-2008., 2010-present

- Organized course enrollment data to facilitate revision of curriculum into further use of concentrations.
- Chair of subcommittee on Concentration Review

Member, Faculty Committee Update on Career Development and International Programs, 2012 - present.

Chair, Annenberg Debate Advisory Committee, 2004-present.

Served as Annenberg representative to Blackboard/Electronic Learning Systems Committee. 2002-2003.

Council on Public Diplomacy Fellow, 2006-present.

Represented the Annenberg School:

- Annenberg Scholarship Dinners, 2004-present
- USC Commencement as a Marshall, 2007, 2008, 210, 2011, 2013.
- New Student Convocation, 2011.
- Graduate Fairs at the University of Michigan and Michigan State University, October 2005.
- Participated in Annenberg Admissions Phone Campaign, April 2005.
- Annenberg Recruiting Dinner, 2003 – present.
- Panelist at Second Annual Move-In Day @Annenberg, 2003 & 2004.

Invited Guest Lecture, COMM 620 - Public Intellectuals: Theory and Practice, by Professor Henry Jenkins, Televised and Public Debating for Public Intellectuals, October 8, 2013.

Invited Guest Lecture to Mount San Antonio College, Role of Debate in Educational Environments, January 17, 2013.

Invited Guest Lecture USC Price School for Public Policy (MPA and MPP) students, Public Speaking for Public Policy Professionals, February 15, 2013.

Guest Lecture to Fundamentals of Speechwriting, Holly Bridges Instructor, 2008, 2010.

Provided Fundamentals of Debate lecture to Palos Verdes Peninsula High School, February 28, 2003.

Member, Doctoral Comprehensive Exam Committee for Craig Hayden.

Co-Advisor, Undergraduate Honor Thesis, Nick Muellerleile, Spring 2010-present.

Co-advisor, Undergraduate Honors Thesis, USC School of International Relations, Melinda McVay, May, 2005.

Member, Annenberg School For Communication Center for Public Diplomacy Working Group,

2003 - present.

### Courses Developed & Taught

#### International Communication Studies (ICS) Summer Program (JOUR/COMM 482)

- Directed program - Summer 2007, 2008, 2009, 2010, 2011, 2012, 2013.
- Developed curriculum and directed program of European study for 16 undergraduates in four countries (United Kingdom, France, Italy, and Czech Republic, formerly Switzerland).
  - Adjusted curriculum to include Istanbul, Turkey before USC cancelled that aspect of 2013 trip.
- Managed approximately 20 venue visits across the program.
- Developed lines of study for both Communication and Journalism students
- Served as co-chair of Bill Faith Scholarship Committee for ICS, 2012 – present.
- Revised curriculum to adjust to four credit unit model emphasizing written preparation work and an intensive information interview model in Europe.

#### Public Deliberation (COMM 323)

- New course added to USC catalog in 2010, first offered in Fall 2011.
- Course provides an introduction to deliberative democracy in culture and governance; examines historical and contemporary institutions of democratic discourse and to emerging communication norms.
- Student learning outcomes include:
  - At the conclusion of the course, students will be familiar with a theoretical framework to assess the quality of deliberation across a range of communicative settings.
  - Students will be able to identify and compare prominent deliberative institutions.
  - Students will gain practical experience with evaluating and improving deliberation in their communities.
- Course recognized by University Curriculum Committee as a [model syllabus](#).
- Innovative teaching approaches involve student generated Wikipedia editing and engaged student assessment of deliberative campus institutions.

#### The Rhetoric of Ideas: Ideology and Propaganda (COMM 370)

- Redesigned and offered this rarely offered class designed to expose students to the study of an area of communication studies, once described as propaganda, and now more commonly understood as public diplomacy.
- The class examines the efforts to communicate, by both public and private organizations, to diverse publics in the context of American foreign policy. Specific focus will be paid to the evolution of mass communication technology and how those technological evolutions have influenced the production and reception of propaganda.
- Students engage a range of propaganda scholarship and campaigns, including analysis of World War II propaganda, the scholarship of George Orwell and current materials.

#### Political Campaign Communication. (COMM 489)

- Development of political campaign communication format heavily emphasizing current trends in communication theory (larger format - 90 students, smaller format – 30 students)

- Developed course blog to provide an additional location of classroom instruction, including guest blogging by other Annenberg, USC and outside USC faculty.
- Introduced students to a diverse selection of communication perspectives, including public address, media criticism, post-modern analysis, and identity politics.
- Structured course to directly approach student perspectives on the political process, including media bias, the decline of political parties, and complexity of political identity.
- Required students to amplify course materials through their analysis of advertisements, debates, and emerging technology.

#### Argumentation and Debate in Public Diplomacy (PUBD 509)

- Developed new course to offer students a skills and theory based approach to the criticism and development of public diplomacy campaigns. By completing the course, students will be able to:
- Identify the relevance of contemporary public diplomacy campaigns to the development and implementation of specific public policy goals.
- Become familiar with a series of advocacy skills to critique and assess specific campaigns.
- Develop expertise with regard to implementing these advocacy skills in both oral and written form, with special attention paid to oral proposals supported by computer-mediated presentations.
- Design a public diplomacy presentation advocating a particular public policy and have that presentation engage other student presentations in the form of a debate.

#### Argumentation and Advocacy (COMM 322)

- Directed undergraduate study of the field of argumentation. 18 students.
- Utilized multiple methods for the examination of the public sphere.
- Developed and utilized case study methodology using the Global War on Terrorism as a subject for argumentation study.
- Exposed students to formal study of debate as a means of critical thinking.

#### Public Diplomacy (Special Topics – Graduate Study) (COMM 599)

- Developed graduate level course designed to familiarize students with the study of public diplomacy as an important component of communication studies.
- Incorporated justifications for traditional scholarly perspectives (public relations and mass communication) into wide-ranging examination of the unique dimensions of national communication.
- Developed web-based research bibliography to compile useful course documents.

#### Communication as a Liberal Art. (COMM 201)

- Synthesized rhetorical studies and mediated study of communication in large-lecture format designed to introduce students to this dimension of the major. 155 students.
- Offered daily PowerPoint and lecture outlines to organize student learning.
- Directed four teaching assistants, including efforts toward the course's writing requirement.
- Developed new organizational units, including „Complicating Audiences“ that exposed students to new areas of communication scholarship.

### Principles of Persuasion

- Structured broad-based approach to the study of persuasion. 30 students.

### Case Studies in Public Communication: The Rhetoric of American Military Policy, 1961-1999. (Case Studies in Public Communication).

- Independently designed and taught, including decision making over textbook selection and course packet design. 32 students.
- Employed a multifaceted approach to textual analysis including discussion of speech texts, news coverage documentaries, and popular films.
- Synthesized historical information with rhetoric emphasis, allowing students to gain familiarity with materials and rhetorical strategies.
- Required students to conduct a detailed rhetorical analysis of an external artifact as a means of reinforcing course materials.

### Business and Professional Speaking.

- Directed four breakout „lab“ sessions. 79 students total.
- Assisted with small group version of course. 18 students.
- Assisted with the development of an oral skills course designed to annually serve over six hundred students from The Grady School of Business at UGA.
- Lectured on several research areas, including the communicative aspects of workplace harassment and federal employment policies.

### Introduction to Public Speaking.

- Taught five sections. 141 students total.
- Structured course to reflect importance of argument and audience analysis.
- Strongly emphasized a variety of research skills.

## Scholarly Activities

*(Authored Papers for the CEDA Topic Selection Committee listed under that section)*

Stables, G. (2011) “Re-imagining Academic Debate in a Digital Era,” 2011. Proceedings of the 2011 Alta Argumentation Conference.

Stables, G. (2010). “Consolidating Debate Governance: Working Group Recommendations.” Navigating Opportunity: Policy Debate in the 21st Century, 2010, Edited by Allan Loudon, IDEA Press.

Stables, G. “Donald Rumsfeld.” (2005) American Voices: An Encyclopedia of Contemporary Orators. Edited by Bernard K. Duffy and Richard Leeman. Greenwood Press, 398-406.

Stables, G. (2004). “The Lone Superpower Communicates with the Arab Street: Dimensions of Civil Society in American Public Diplomacy. Controversia.

Stables, G. & Hayden, C. (2003). "The Rhetorical Dimensions of Public Diplomacy." Proceedings of the Seventeenth NCA/AFA Conference on Argumentation. Annandale, VA: National Communication Association.

Stables, G. (March, 2003). "Justifying Kosovo: Representations of Gendered Violence and U.S. Military Intervention." *Critical Studies in Media Communication*, (20:1), 92-115.

Condit, C., Bates, B., Galloway, R., Brown Givens, S. Haynie, C., Jordan, J. Stables, G., and West, H. (August 2002). "Recipes or Blueprints for our Genes? Contextual Activation of the Pluripotency of Metaphors." *The Quarterly Journal of Speech*, (88:3), 303-325.

Stables, G. & Panetta, E. (1999). "In Defense of Democracy: American Representations of Emerging Democracies in Eastern Europe and the former Soviet Union." Proceedings of the Thirteenth NCA/AFA Conference on Argumentation. Annandale, VA: National Communication Association, 469-477.

Wastyn, R.O. & Stables, G. (1995). "The Influence of Electronic Databases on Contemporary Debate Practice: Considerations of Argument Selection, Fiat, and Evidentiary Standards." In Sally Jackson (Ed.), *Argumentation and Values: Proceedings of the Ninth SCA/AFA Conference on Argumentation*. Annandale, VA: Speech Communication Association, 139-142.

### **External Reviewer & Research Projects**

Patterns of Deception Research Meetings, 2014.

- Invited participant to explore ways to better teach basic course students how to identify and name deceptive patterns in political discourse.
- Directed by Kathleen Hall Jamieson
- Sponsored by Annenberg Public Policy Center

Harvard-Westlake Schools (High School and Middle School) Debate Curriculum – April 25, 2012.

### **Journal Related Experience**

Guest Reviewer, *Journal of Communication*, Fall 2013.

Guest Reviewer, *Critical Studies in Mass Communication*.

### **Selected Convention Presentations**

Stables, G. (2013) "Designing 21st Century Academic Debate Formats," Paper Presented at the 2013 Alta Argumentation Conference, Alta, UT.

Chaired panel, "The Future of Fiat - A Discussion of Argumentative Practices in Contemporary Policy Debate." Panel of the American Forensics Association, 2003 National Communication Association Conference, Miami, FL.



Stables, G. "Representations of Rape: Justifying Kosovo." Paper presented at the 2002 National Communication Association Conference, New Orleans, LA.

Stables, G. "Overcoming the Vice Presidency: An Analysis of Hubert H. Humphrey's 1968 Salt Lake City Address." Paper presented at the 2000 National Communication Association Conference, Seattle, WA.

Achter, P.J. & Stables, G. "Free Speech and the New Corporate Apologia." Paper Presented at the 2000 National Communication Association Conference, Seattle, WA.

Panetta, E. & Stables, G. "Living the Land-Grant: A Service and Outreach Mission for the Contemporary Debate Program." Paper presented at the 2000 Eastern Speech Communication Conference, Pittsburgh, PA.

Stables, G. "Is Central America the „Next Vietnam" or is Bosnia? The Dominance of Vietnam as a Social Myth & the Responses of Two Presidential Administrations." Paper presented at the 1998 convention of the Speech Communication Association, New York, NY.

Panetta, E. & Stables, G. "Democratic Space in an Emerging Democracy: Establishing Debate Societies in Russia." Paper Presented at the 1998 convention of the Speech Communication Association, New York, NY.

## **Academic History**

### **Education**

Ph.D., Speech Communication, The University of Georgia, Athens, GA, August 1998 – August 2002. Title: "The Discourse of American Military Operations in the 1990"s. Committee: Bonnie Dow, Tom Lessl, John Murphy (chair), Ed Panetta, Bryant Simon (History Department).

M.A., Speech Communication, The University of Georgia, Athens, GA, August 1996 – June 1998. Title: "The Lessons of Vietnam As An American Social Myth: President Clinton"s Campaign for a Bosnian Troop Deployment." Committee: Cal Logue (chair), John Murphy, Ed Panetta

B.S., Speech Communication,  
James Madison University, Harrisonburg, VA, September 1994 – August 1995.  
George Mason University, Fairfax, VA, September 1990 - May 1994.

### **Employment**

Assistant Clinical Professor of Communication, Annenberg School for Communication,

University of Southern California, Los Angeles, CA, 2002 – Present.

Private Debate Consultant to Los Angeles professionals, 2011- Present.

Faculty – Arizona Debate Institute, Arizona State University Summer 2008, 2009.

- Directed laboratory classroom of fourteen students.
- Lectured to the entire workshop on several topics, including the national topic.

Summer Instructor, University of Nevada at Las Vegas, Summer 2004.

Graduate Teaching Assistant & Assistant Debate Coach, The University of Georgia, Athens, GA, 1996 – 2002.

- Taught a variety of introductory and upper-division courses.
- Coached UGA Debate Union teams.
- Assisted with administrative responsibilities of UGA Debate Union.
- Actively involved with student recruitment.
- Represented UGA at a variety of national business meetings.
- Co-Director, “Bulldog Debates” High School Debate Tournament, 1996-2002.
  - Responsible for organization and administration of annual debate competition that includes between seventy and one hundred teams.

Assistant Director & Instructor, Capitol Classic Summer Debate Workshop, The Catholic University of America, Washington, D.C., 1999 – 2000, 2003.

- Co-founded new summer debate program that grew to include seventy students in its second year.
- Designed curriculum as well as dorm life policies.
- Actively involved in hiring decisions and student recruitment.

Instructor, Michigan Classic Debate Workshop, The University of Michigan, Ann Arbor, MI, 1996-200.

- Worked with small groups of rising high school juniors and seniors
- Lectured on variety of research topics.

Institute Manager, Kentucky Summer Debate Workshop, The University of Kentucky, Lexington, KY, 1998-1999.

- Managed day-to-day workshop operations for one of the most prestigious summer programs.
- Established new standards for student and faculty conduct.

Campaign consultant to Tommy Stephenson (D-GA, 11<sup>th</sup> district), Summer 1996

- Worked as speech and debate consultant for democratic challenger to Rep. John Linder

Assistant Debate Coach, George Mason University, Fairfax, VA, 1995-1996

- Worked closely with national competitive team.

Assistant Debate Coach, Thomas Edison High School, Springfield, VA, 1995-1996

- Provided skills assistance and coaching for nationally ranked program.

Assistant Debate Coach, James Madison University, Harrisonburg, VA, 1994-1995.

- Coached team to elimination rounds at the National Debate Tournament.

Instructor, "Patriot" High School Debate Workshop, George Mason University, Fairfax, VA, 1990-1995.

- Lectured to small and large student groups.
- Advised with curriculum development.

Intern, Robinson, Lake, Lehrer & Montgomery (May – August, 1992)

- Provided support roles to political consulting firm.