



Sports Media Industries Minor

Minor Courses being offered Spring 2018:

COMM 387 Sports and Social Change: This class critically assesses the use of sports, sporting events, and sports culture as a public forum to discuss issues such as class, race, ethnicity, gender, and sexuality to name a few. (4 units)

JOUR 350 Introduction to Sports Media: This course introduces students to a range of professional settings and challenges related to the growth of sports media. (4 units)

JOUR 380 Sports, Business, Media in Today's Society: This class will provide a weekly forum for examining and analyzing many of the key components that shape the business side of sports, while recognizing the critical role of the media in providing daily coverage and interpretation, and understanding how it all fits within the context of our daily lives. (4 units)

JOUR 432 Sports Commentary: The ability to write clearly and persuasively is the core of sports commentary and will be the central element of this class. (4 units)

JOUR 480 Sports and Media Technology: This class will provide a cutting-edge opportunity for students to examine and analyze the powerful, ever-changing technology sector of the sports business and sports media worlds. (4 units)

JOUR 499 The Athlete, Sports Media and Popular Culture: The course will examine how athletes and the sports media are portrayed in the movies and television, and what effect does this have on our perception of our athletes and the news media. (4 units)

JOUR 499 Produce and Host Sports Content in Studio A: This dynamic, hands-on course will give you creative media experience as you produce and host web shows and interviews that focus on sports and athletic-related content in an innovative, one-of-a-kind studio. (2 units)

JOUR 499 Sports Writing: This class introduces students to the different genres of "sports writing", focusing on the journalistic, the creative (fiction), the academic (sociological and historical) and the autobiographical. (4 units)

PR 454 Sports Public Relations: This course is designed to introduce you to the wide-ranging field of sports public relations. (2 units)