

# Journalism Major (JOUR)

Recommended Four-Year Course Sequence for Students Who Started College in Fall 2023 or later

Freshman		Sophomore		Junior		Senior	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Foreign Language 1 (4)	Foreign Language 2 (4)	Foreign Language 3 (4)	GE Core Literacy: A - F (4)	GE Core Literacy: A - F (4)	<b>JOUR 322:</b> Introduction to Investigative Journalism (2)	JOUR/PR Upper-Division Elective (4)	<b>JOUR 414</b> Advanced Digital Media Storytelling (2)
GE Core Literacy: A - F (4)	<b>JOUR 201 or ASCJ 200</b> (4)	<b>JOUR 201 or ASCJ 200</b> (4)	GE Core Literacy: A - F (4)	GE Global Perspective: G or H (4)	<b>JOUR 402</b> Advanced Video Reporting (4-6)	Elective (100+)/ Double Major/ Minor (4)	JOUR/PR Upper-Division Elective (4)
GE Core Literacy: A - F (4)	GESM Core Literacy: A - F (4)	<b>JOUR 206:</b> Reporting or Writing Practicum (1)	<b>JOUR 206:</b> Reporting or Writing Practicum (1)	<b>JOUR 372</b> Engaging Diverse Communities (2)	GE Global Perspective: G or H (4)	WRIT 340 (4)	Elective (100+) / Double Major / Minor (4)
WRIT 150 (4)	GE Core Literacy: A - F (4)	<b>JOUR 207:</b> Reporting & Writing I (3)	<b>JOUR 307:</b> Reporting and Writing II (3)	<b>JOUR 462:</b> Law of Mass Communication (4)	GE Core Literacy: A - F (4)	Elective (100+) / Double Major / Minor (4)	Elective (100+) / Double Major / Minor (4)
Elective (100+) (0 - 2)	Elective (100+) (0 - 2)	<b>JOUR 321:</b> Visual Journalism (2)	<b>JOUR 320:</b> Intro to Coding for Storytelling (2)	Elective (100+) / Double Major / Minor (2 - 4)	Elective (100+) / Double Major / Minor (0-2)		Elective (100+) / Double Major / Minor (0 - 2)
		Elective (100+) (2)	Elective (100+) (2)				
16 - 18 units	16 - 18 units	16 units	16 units	16 - 18 units	16 - 18 units	16 units	14 - 16 units

## Legend:

General Education Requirements

Foreign Language Requirement

Writing Requirements

Major Requirements

Electives / Double Major Courses / Minor Courses

\*This chart represents a standard four-year plan (16 units per semester). Each student's course plan may differ according to courses completed prior to admission.

# Journalism Major Course Descriptions

**JOUR 201 Culture of Journalism: Past, Present and Future (4, FaSp)** Understanding key moments, debates and ideas that have shaped journalism in the United States from the Revolutionary War period through today. Examination of the social, cultural, political and technological aspects of journalism and its impact on the profession and public service.

**ASCJ 200 Navigating Media and News in the Digital Age (4, FaSp)** *Should be completed prior to enrolling in JOUR 321.* Students will be engaged as discriminating media/news consumers and contributors. Emphasis on critical skills needed to understand, employ, enjoy and help shape our media landscape.

**JOUR 300 Journalism and Society (4 FaSp):** Examination of media and society by applying concepts on power, ideology, discourse and representation to specific case studies from the field and practice of journalism.

**JOUR 207 Reporting and Writing I (3, FaSp)** *Concurrent enrollment: JOUR 206 & JOUR 321.* Provides students with foundational skills to report, write and produce journalism content across multiple platforms, including broadcast, digital and text.

**JOUR 321 Visual Journalism (2, FaSp)** *Concurrent enrollment: JOUR 206 & 207.* Video for digital platforms, principles of photography, design for web and mobile platforms. Introduction to principles of digital news design, interactivity and presentation in interactive storytelling.

**JOUR 206 Reporting and Writing Practicum (2, FaSp)** *Concurrent enrollment: JOUR 207/JOUR 321 & JOUR 307/320.* Requires concurrent enrollment with JOUR 207 and JOUR 307. One semester is spent in “Live Production,” producing television, radio and digital content on deadline for student-led news outlets, and one semester in “Community Reporting,” developing sources and stories for Annenberg Media’s website and social media accounts. Students can take JOUR 206 Live Production and JOUR 206 Community Reporting in either sequence, but all students will do both.

**JOUR 307 Reporting and Writing II (3, FaSp)** *Prerequisite: JOUR 207 & JOUR 321. Concurrent enrollment with JOUR 206 & 320.* Report, write, produce and distribute in-depth stories produced off beats on multiple platforms for diverse audiences; enhance understanding of news judgment; develop and maintain sources; engage communities through field reporting and emerging digital tools.

**JOUR 320 Introduction to Coding for Storytelling (2, FaSp)** *Prerequisites: JOUR 207 & JOUR 321. Concurrent enrollment with JOUR 206 & JOUR 307.* Introduction to basic web technologies; conceive, design, code and produce an advanced multimedia story package.

**JOUR 322 Introduction to Investigative and Data Journalism (2, FaSp)** *Prerequisite JOUR 307 and JOUR 320.* Reportorial and analytical skills and techniques required for portraying and evaluating contemporary newsworthy events using basic data journalism techniques and tools for statistical analysis.

**JOUR 372 Engaging Diverse Communities (2, FaSp)** *Prerequisite JOUR 307 and JOUR 320.* Explores how to engage diverse local communities through participatory journalism and communication strategies. Focuses on using digital tools to increase engagement with communities via field reporting and mobile platforms to produce stories across platforms.

**JOUR 462 Law of Mass Communication (4, FaSp).** Press law; government controls on the news media; legal responsibilities of the journalist.

**JOUR 414 Advanced Digital Media Storytelling (2, FaSp) Prerequisite JOUR 307, JOUR 320, JOUR 322.** Production of a well-reported advanced multimedia package, with a blend of text, audio, video, photos, navigation and interactivity; final projects will be published by the Annenberg Media Center.

**Advanced Reporting Elective (6-4 FaSp).** Students must choose one course from the ones listed below:

**JOUR 402 Advanced Video Reporting (6 FaSp) Prerequisite JOUR 307.** Role of the broadcast journalism reporter, similarities and differences between print and electronic media; application of audio-video equipment, analysis and practical experience.

**JOUR 403 Television News and Sports Production (6 FaSp) Prerequisite JOUR 307.** Production of television news and sports programs while developing video, writing and communication skills and managing content in collaboration with others under deadline pressure.

**JOUR 405 Non-Fiction Television (4 FaSp) Prerequisite JOUR 307 and JOUR 320.** Presentation and selection in non-fiction television programs including documentaries, electronic magazines and news series; ethical problems, field research, reporting, interviewing, pre-production.

**JOUR 409 Radio Storytelling and Podcasts (4 FaSp) Prerequisite JOUR 307.** Techniques for audio journalism, including effective use of sound, art of the interview, writing for the ear and crafting stories to engage listeners.

**JOUR 448 Government and Public Affairs Reporting (4 FaSp) Prerequisite JOUR 307.** Techniques for covering beats that are the foundation of daily newspaper reporting, including crime, education, immigration and local government.

**JOUR/PR Electives:**

Complete 8-10 upper division journalism or public relations elective units chosen in consultation with your adviser. Note: Students who choose a 4-unit Advanced Reporting course will need 10 units of upper division electives; students who choose a 6-unit Advanced Reporting course will need 8 units of upper division electives.

*Created by Annenberg Advisement and Academic Services  
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