

EXPERIENTIAL ANNENBERG: LONDON SEMESTER (FALL ONLY)

USC Annenberg

School for Communication
and Journalism
International Programs



PROGRAM OVERVIEW

With London being a global hub for communication and media, USC Annenberg has curated a new career-focused program specifically designed for Communication majors. Students will directly experience the working practices of a broad range of global corporations, national and local media organizations, and innovative start-ups, providing an unparalleled opportunity to engage with communications professionals. The program includes an extended stay in Manchester, a rapidly growing media capital, where students will visit MediaCityUK, a 200 acre development and home to many departments of the BBC and ITV (Independent Television).

PROGRAM DATES

Fall semester, August – December

PROGRAM HIGHLIGHTS

Organized excursions including: high tea, weekend trip to Bath & Stonehenge, theater productions, museum visits, day trips to Cambridge and Hampton Court Palace
Membership to the Student Central for access to clubs, societies, public lectures, and events
Exploratory visits with UK organizations (BBC, The Guardian, communication consultancies, Parliament)
Workshops and networking events geared toward preparing for your communication career

ACADEMIC UNITS

Only open to COMM Majors. COMM may earn 16 units of upper division major elective credit.

COURSES

COMM 365 - The Rhetoric of London
COMM 384 - Interpreting Popular Culture
COMM 489 – Campaign Communication
COMM 494 – Research Practicum
(courses are subject to change)

APPLICATION PROCESS

Applications will be available on the website in December for Fall study abroad. Students must submit: resume, essay and two letters of

ELIGIBILITY

Minimum cumulative GPA of 3.0

At least a sophomore standing at the start of the program

Must be a COMM Major and meet certain academic requirements (see website for details)

ESTIMATED COSTS

Tuition: \$27,660 (USC semester tuition)

Housing: \$6,377

Program Fees: \$3,250

USC Overseas Health Insurance (required): \$730

Round Trip Airfare: \$1,500

Personal Expenses (food, travel, etc.): \$6,500-8,500

Estimated Total: \$47,000*

*All costs are estimated and subject to change

HOUSING

Students live with other participants in shared apartments in central London. Apartments are fully furnished with linens and equipped kitchens. Commute is about 30 minutes to the ACCENT Center.

FINANCIAL AID

Financial aid and tuition remission may be applied.



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[ANNENBERG.USC.EDU/INTERNATIONAL](https://annenberg.usc.edu/international)