PROGRAM OVERVIEW
With London being a global hub for communication and media, USC Annenberg has curated a new career-focused program specifically designed for Communication majors. Students will directly experience the working practices of a broad range of global corporations, national and local media organizations, and innovative start-ups, providing an unparalleled opportunity to engage with communications professionals. The program includes an extended stay in Manchester, a rapidly growing media capital, where students will visit MediaCityUK, a 200 acre development and home to many departments of the BBC and ITV (Independent Television).

PROGRAM DATES
Fall semester, August – December

PROGRAM HIGHLIGHTS
- Organized excursions including: high tea, weekend trip to Bath & Stonehenge, theater productions, museum visits, day trips to Cambridge and Hampton Court Palace
- Membership to the University of London Student Union for access to clubs, societies, public lectures, and events
- Exploratory visits with UK organizations (BBC, The Guardian, communication consultancies, Parliament)
- Workshops and networking events geared toward preparing for your communication career

ACADEMIC UNITS
Only open to COMM Majors. COMM may earn 16 units of major credit.

COURSES
- COMM 365 - The Rhetoric of London
- COMM 384 - Interpreting Popular Culture
- COMM 489 – Campaign Communication
- COMM 494 – Research Practicum
  (courses are subject to change)

APPLICATION PROCESS
Applications will be available on the website in December for Fall study abroad. Students must submit: resume, essay and two letters of recommendation.

ELIGIBILITY
- Minimum cumulative GPA of 3.0
- At least a sophomore standing at the commencement of the program
- Must be a COMM Major and meet certain academic requirements (see website for details)

ESTIMATED COSTS
- Tuition: $26,724 (USC semester tuition)
- Housing: $6,500
- Program Fees: $3,500
- USC Overseas Health Insurance (required): $650-1200
- Round Trip Airfare: $1,800
- Personal Expenses (food, travel, etc.): $5,500-7,000

Estimated Total: $45,00*
*All costs are estimated and subject to change

HOUSING
Students live with other participants in shared apartments in central London. Apartments are fully furnished with linens and equipped kitchens. Commute is about 30 minutes to the ACCENT Center.

FINANCIAL AID
Financial aid and tuition remission may be applied.