# Broadcast and Digital Journalism Major (BRDJ)

## Recommended Four-Year Course Sequence

<table>
<thead>
<tr>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
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<tbody>
<tr>
<td><strong>Fall</strong></td>
<td><strong>Spring</strong></td>
<td><strong>Fall</strong></td>
<td><strong>Spring</strong></td>
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<tr>
<td>WRIT 150</td>
<td>JOUR 201</td>
<td>JOUR 202**</td>
<td>JOUR 302**</td>
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<td>GE III or IV</td>
<td>GE V</td>
<td>JOUR 202**</td>
<td>JOUR 302**</td>
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<tr>
<td>GE I, II or VI</td>
<td>GE III or IV</td>
<td>GE I, II or VI</td>
<td>GE I, II or VI</td>
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<tr>
<td>Foreign Language I</td>
<td>Foreign Language II</td>
<td>Foreign Language III</td>
<td>Diversity</td>
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This chart represents a standard four-year plan (16 units per semester). Each student’s course plan may differ according to courses completed prior to admission. Unless otherwise indicated, each course is four units.

**Notes:**

*Two-unit course.

**Three-unit course.

- **Yellow**: Broadcast Journalism Major Courses
- **Red**: General Education Courses
- **Orange**: Foreign Language Requirements
- **Light Brown**: Writing Requirements
- **Light Blue**: Diversity
- **Gray**: Elective/Double Major/Minor
Broadcast and Digital Journalism Major Course Descriptions

BRDJ Major Requirements:

**JOUR 201 Culture of Journalism: Past, Present and Future (4, FaSp)** The goal of this course is to introduce students to key moments, debates and ideas that have shaped U.S. journalism. Covering from the Revolutionary War period through today, the class will examine social, cultural, political and technological aspects of U.S. journalism, getting a sense of its overarching history as a profession and public service.

**JOUR 202 Newswriting: Print (3, Fa)** Introduction to basic skills of print newswriting, news judgment, construction of print news stories. Social responsibility and ethical framework for print journalists. Typing ability required. *Concurrent enrollment:* JOUR 203.


**JOUR 302 Reporting: Print (3, Sp)** Introduction to basic reporting techniques, public records reporting and beginning investigative journalism. Social responsibility and ethical framework for print journalists. *Prerequisite:* JOUR 202, JOUR 203; *concurrent enrollment:* JOUR 303.

**JOUR 303 Reporting: Broadcast (3, Sp)** Introduction to field reporting, audio and visual media. Social responsibility and ethical framework for broadcast journalists. *Prerequisite:* JOUR 202, JOUR 203; *concurrent enrollment:* JOUR 302.

**JOUR 306 Production: Broadcast (3, Fa)** Studio and field production for audio and visual media. Social responsibility and ethical framework involving broadcast non-fiction production. *Prerequisite:* JOUR 302, JOUR 303.

**JOUR 309 Introduction to Online Media (3, FaSp)** Convergence journalism and online skill sets. Blogs and Web content production. Social responsibility and ethical framework in digital information technology. *Prerequisite:* JOUR 302, JOUR 303.

**JOUR 310 Investigative Reporting (4, FaSp)** Reportorial and analytical skills and techniques required for portraying and evaluating contemporary newsworthy events; lectures, discussions. *Prerequisite:* JOUR 302, JOUR 303.

BRDJ Electives*:
Select TWO of the following four courses to meet this requirement:
JOUR 402 Broadcast Reporting
JOUR 403 Television News Production
JOUR 405 Non-Fiction Television
JOUR 409 Radio News Production

*For the BRDJ elective course descriptions, please read the Broadcast Journalism Career Goals and Course Descriptions handout [http://annenberg.usc.edu/CurrentStudents/UGStudentSvcs/Jour/CourseDescriptions.aspx] for the most up-to-date descriptions.

Journalism Electives:
BRDJ majors must fulfill six upper division JOUR elective units approved by an adviser (300-400 level).

(rev. 3.4.2016)