PROGRAM OVERVIEW
The Annenberg Rome program offers the exciting opportunity to live and study in the heart one of Europe’s oldest cities and experience the birthplace of modern culture, society, and art. Partnering with ACCENT International, USC has created a unique program with carefully tailored courses specifically designed for Annenberg majors within the Italian context. Students live in the picturesque area of Trastevere and take classes taught by local faculty in a 16th century renovated Palazzo, just steps away from Piazza Navona, Campo di Fiori, the Pantheon, and Vatican City.

PROGRAM DATES
Spring semester: early January-early May

PROGRAM HIGHLIGHTS
- Classes are taught by local Italian faculty, some of the top communication practitioners in Europe
- No language requirement. Students learn survival Italian while enrolled in communication courses
- Organized excursions including extended weekend trip to Florence, museum and other cultural institutions
- Opportunities to volunteer with local organizations
- Local Italian university students organize social activities

ACADEMIC UNITS
COMM majors may earn 16 units of upper-division major elective credit for the program. JOUR and PR majors may earn 8-12 units of upper-division major elective credit.

COURSES
- COMM 391/PR 391: Made in Italy: The Marketing of an Ideal
- COMM 392/JOUR 392: Media and Migration in Times of European Crisis
- COMM 393: Rhetoric of Rome
- COMM 434: Italian Media: Popes, Politicians, and Popular Culture
- Italian Language Lab (non-credit)
*Courses are subject to change

APPLICATION PROCESS
Applications will be available on the website in May for Spring study abroad. Students must submit: resume, essay, and two letters of recommendation.

ELIGIBILITY
- Open to Annenberg majors only (see website for additional academic requirements)
- Minimum cumulative GPA of 3.0
- At least a sophomore or junior depending on major

ESTIMATED COSTS
- Tuition: $26,724 (USC semester tuition)
- Program Fee: $3,500
- Housing: $5,000
- USC Overseas Health Insurance (required): $650-1200
- Round Trip Airfare: $1,600
- Personal Expenses (food, travel, etc.): $4,000-5,000

**Approximate Total: $ 43,000**
*All prices are estimated and subject to change

HOUSING
Students live with other participants in fully furnished apartments in the Trastevere neighborhood. Commute is about 25-30 mins to the ACCENT Center.

FINANCIAL AID
Financial aid and tuition remission may be applied.

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