**Annenberg London Spring Semester**

**Program Overview**

London is one of the foremost leaders in communication, media and politics. As such, USC has partnered with ACCENT International and created a unique program with carefully tailored courses specifically designed for communication, journalism and PR majors. Students live in central London and attend courses led by British faculty taught at the ACCENT Center in Bloomsbury. The Annenberg London program provides a once-in-a-lifetime opportunity to use this global metropolis as its classroom and experience the cutting edge in global communication and media.

**Program Dates**

Spring semester: early January-early May

**Program Highlights**

- Organized excursions including: high tea, weekend trip to Bath & Stonehenge, theater productions, museum visits, day trips to Cambridge and Hampton Court Palace
- Membership to the University of London Student Union for access to clubs, societies, public lectures, and events
- Explore Europe! With easy access to trains and low-cost airlines, students can easily see the rest of the continent.

**Academic Units**

Earn up to 16 USC units. COMM majors earn 16 units of upper division major elective credit. BRDJ/PRDJ majors earn up to 8 units of upper division major elective credit. New BA JOUR majors earn up to 12 units of upper division major elective credit and PR majors earn 8 units of upper division major elective credit.

**Courses**

- COMM 364 Comparative Media: US and the UK
- COM 365 The Rhetoric of London
- COMM 366 Designing Media & Communication Projects for Social Change
- COMM 384 Interpreting Popular Culture
- JOUR 467 Gender and the News Media
- PR 410 London Calling: Public Relations in the UK Hub

**Application Process**

Applications will be available on the website in May for Spring semester study abroad. Students must submit: resume, essay, and two letters of recommendation.

**Eligibility**

- Open to Annenberg majors only (see website for additional academic requirements)
- Minimum cumulative GPA of 3.0
- At least a sophomore or junior depending on major

**Estimated Costs**

- Tuition: $26,724 (USC semester tuition)
- Program Fee: $3,500
- Housing: $7,000
- USC Overseas Health Insurance (required): $650-1200
- Round Trip Airfare: $1,800
- Personal Expenses (food, travel, etc.): $7,000

**Estimated Total: $46,674**

*All prices subject to change

**Housing**

Students live with other participants in fully furnished apartments in central London. Commute is about 30 mins to the ACCENT Center.

**Financial Aid**

Financial aid and tuition remission may be applied.

@ASCJINTL

ANNENBERG.USC.EDU/INTERNATIONAL