

Annenberg Post-Graduate Outcomes

Class of 2025

ASCJ Office of Career Development

Each year, the office of Career Development performs a placement survey of all Annenberg graduates one year after graduation. The placement data that is obtained through the survey is supplemented by data from LinkedIn as well as reports submitted by faculty members, and academic advisors. Through these means, **data on 82% of 2025 graduates are available**. We are pleased to report that the overall numbers are very strong: **97% of students who graduated** were employed within 12 months after graduation.

Major	Total # of Graduates	Accounted for %**	Employment %***
Communication			
BA: Communication	225	79%	97%
MA: Communication	12	100%	100%
MCG: Communication Management	61	72%	100%
MCG: Communication Management (Online)	73	75%	96%
MCG: Applied Communication Research	71	85%	100%
MA: Global Media and Communication	27	81%	92%
MPD: Public Diplomacy	18	67%	100%
MS: Digital Social Media	101	86%	98%
MS: Digital Media Management (Online)	116	86%	98%
Journalism			
BA: Journalism	111	96%	94%
MS: Journalism	15	80%	100%
MA: Specialized Journalism (The Arts)	7	57%	100%
MA: Specialized Journalism	13	78%	100%
Public Relations			
BA: Public Relations	109	89%	99%
MA: Public Relations and Advertising	78	79%	92%
Total	1101		

**** Accounted for** is defined as graduates for whom we have post-graduate information found through survey, LinkedIn, or faculty/staff update.

***** Employment** is defined as full time paid internship, full time job, and enrollment in graduate school.

The following is a sample of positions by degree program held by the graduating Class of 2025 (bachelor's and master's).

BA in Communication

Company	Job Title
FGS Global	Strategic Communications Associate
ESPN	Production Runner
Disney	Entertainment Brand Solutions Coordinator
Sony Pictures Entertainment	Marketing Coordinator
Billboard Korea	Events Associate
Fox Entertainment	Publicity Intern
Califia Farms	Sales and Event Coordinator
Mattel	Account Coordinator
Ogilvy	Account Executive
Hermes	Special Events Coordinator
National Football League - NFL	Media Strategy and Business Development Analyst
SiriusXM	Music Programming Coordinator
AEG	Global Partnerships-LA Kings
The Walt Disney Company	Content and Editorial
Los Angeles Chargers	Assistant Brand Activation and Merchandise
Quince	Influencer Marketing Coordinator
Creative Artist Agency-CAA	Music Department Assistant
San Francisco 49ers	Digital Content and Podcast Assistant
Handshake	AI Trainer
United Nations	Economic Affairs Intern
L'Oreal	Innovation Co-Op, R&I Trends
PAVE Studios	Associate Producer
Adobe	Enterprise Business Development
Legion Creative Group	Project Coordinator
Logitech	Business Development Representative
Bloom Nutrition	International Influencer Marketing Coordinator
Alta Talent	Social Media Marketing Specialist
MBC Strategic	AI Strategy and Marketing Intern
Los York	Account Coordinator
Los Angeles Dodgers	Communications Operations Associate
Orienteer	Publicity Intern
LA Clippers	Communications Assistant

MA in Communication

Company	Job Title
Activision Blizzard	User Researcher
Kresnicka Research and Insights	Research Associate

Master of Communication Management

Company	Job Title
Ogilvy	Account Executive
Linnea & Company	Marketing Associate
Fox Sports	Brand Communications Intern
CBS	Drama Development Assistant
Tencent	Community Operations Assistant
Mocean	Community Manager
Walmart	Executive Assistant
Tallis	Social Media Director
Koma Media	Social Media Content Creator
Salesforce	Senior Lifecycle Communications Manager
Netflix	Intern
Super Ordinary	Affiliate Marketing Coordinator
Product of Culture	Communications Intern
Paletti USA	Digital Marketer
Kokonut	Operations Specialist
Tik Tok	Advertising Product Manager
Bilibili	Copyright Management
Erka Media	Content Creator
Marie Claire	Fashion Editor

Master of Communication Management (Online)

Company	Job Title
Warner Bros Discovery	Marketing Coordinator
Little Dot Studios	Content Editor
TikTok	Creator Associate
Disney	Brand Strategy and Studio Communications
US Tennis Association	Social Media Content Producer
Space X	Falcon Graduate Engineer

Lighthouse Public Affairs	Project Manager
Walmart	Account Manager
Health Edge	Employee Communications Specialist
Hope Company	Chief Communications and Development Officer
Infinix Tech	Associate Editor
US Department of Veteran Affairs	Public Affairs Specialist
Axios	Account Manager
Chicago Bulls	Integrated Marketing Associate
Netflix	Talent Coordinator
Pantheon Media Group	Development Executive

Master of Communication Management-Applied Communication Research

Company	Job Title
Amazon	Category Specialist and Retail. Vendor Manager
Legendary Entertainment	Strategic Insight Analyst
Koma Media	Social Media Marketing and Operation Specialist
Tencent	Ad Specialist
National Basketball Association NBA	Associate WNBA
Narrative Ads	Associate Creative Strategist
Faraday Future	Social Media and Influencer Specialist
Hungrypanda	Business Development Manager
ReelShort	Co-Producer
Mindhappy	Performance Marketing Manager
NBC	Communication Intern
Genzest	Influencer Marketing Specialist
Beauty One	Growth Marketing
Budweiser	Brand Marketing Intern
Colliers International	Marketing Intern
McDonalds	Brand Marketing Intern
American Film Institute	Production Coordinator
Phantom World Limited	Marketing Coordinator
Transocean Resources Management	Account Management Specialist

Master of Global Media and Communication

Company	Job Title
KPMG	Business Analyst
Two Circles	Analyst
Dell Technologies	Senior Analyst
Elwood Clothing	Associate Marketing Manager
Los Angeles Football Club	Guest Experience Representative
ODK Media	Advertising Operations
Hawaiian Host Group	Senior Marketing Specialist
Next Level Entertainment Global	Talent Management Intern
BMG	Executive Assistant, Corporate Communications
Elwood Clothing	Associate Marketing Manager

Master of Public Diplomacy

Company	Job Title
Yola Transocean Inc	Sales Assistant
United States Department of State	Public Affairs Specialist
Chinese Union	Public Relations Intern
Expomuseum	International Communication Specialist
Hungry Panda	Business Development Specialist
United States Department of State	Public Diplomacy Analyst

Master of Digital Social Media

Company	Job Title
YAMI	Brand and Partnership Marketing Specialist
Live Nation	Social Listening Coordinator
Ernst and Young	Quantitative Economics and Statistics Analyst
Aviagames Inc.	Vertical Ads Director and Producer
NBC Universal	CRM Specialist
Tik Tok	Creator Manager Intern
Amazing Seasion Games	Employer Branding Specialist
JustLabs	Media Marketing Analyst
Sigma 360	Product Marketing Lead
Foundation For a Positive Future	Digital Communications Coordinator
Alpha X Media Group Inc	Digital Marketing Coordinator
Horizons Global Technology	Project Manager
New Beginnings Creator Network	Live Streaming, Short Video Operator
Budweiser Brewing Company	Brand Marketing

Fastmoss	Influencer Operations Manager
Pediatric Cancer Research Foundations	Development Coordinator
Cheers Financial	Search Engine Optimization Specialist
Loona	Junior Social Media Marketing Manager
Hungrypanda	Marketing Specialist

Master of Digital Media Management (Online)

Company	Job Title
Apple	Media Manager
NBC Universal	Digital Sales Planner
National Basketball Association NBA	Social and Digital Content
Fox News Network	Entertainment Partnerships
Dolby Laboratories	Social Media Coordinator
Highwire	Insights Analyst
Microsoft	Product Marketing Manager
Disney	Live Entertainment Intern
Fashion Nova	Product Development and Production Coordinator
Bank of America	Information Security Controls Specialist
Horizon Media	Business Solutions Specialist
City of Carson California	Multimedia Producer
Sports Illustrated	Staff Writer
Liberty Mutual	Senior Social Media Marketing Specialist
Cubic Corporation	Multimedia Content Strategist Manager
Long Beach Transit	Community Relations Coordinator
Meyer Sound	Social Media Specialist
New Home Co	Corporate Marketing Coordinator
Nurture Agency	Digital Content Creator
People Magazine	Staff Editor
Yahoo Sports	Social Media Manager
Unilever	Operations Associate
TMZ	Digital Video Associate Producer

BA in Journalism

Company	Job Title
FGS Global	Strategic Communications Associate
NBC	Associate Field Producer
Bloomberg	Tech Reporter
The Walt Disney Company	Strategic Planning and Analysis
ABC	News Assistant
ESPN	Social Media Specialist
Nvidia	Integrated Marketing Specialist
Digest Media	Digital Content Creator
Fanatics	Social Media Coordinator
Fox Sports	Production Assistant
Sephora	Marketing Coordinator
King 5 Media Group	Producer In Residence
Los Angeles Times	Visual Intern
NBC Sports	Researcher
MLB Network	Broadcast Associate
KGET TV 17	Political Reporter
National Football League NFL	News Desk Assistant
Recapp Sports	Content Associate
Disney ABC Television Group	Content Intern
Los Angeles Angels	Communications Intern
The San Francisco Standard	Partnerships Program Coordinator
TMZ	Production Assistant
United Talent Agency	Talent Strategy
Weber Shandwick	Next Gen Associate
KTLA	Social Media Content Producer
Fox News TV	Assignment Desk Assistant
C&R Public Relations	Account Coordinator

MS in Journalism

Company	Job Title
Lululemon	Community Specialist
KCRW Radio	Radio News Fellow
Verite News	Reporter Fellow
KSBW 8 NBC	Associate Producer
The Walt Disney Company	Production Associate
KATC Communications	Multimedia Journalist
Los Angeles World Affairs Council	Communications Manager

MA Specialized Journalism

Company	Job Title
Parade	News Writer
The Walt Disney Company	Field Production Fellow
EETV America Corporation	News Reporter
FOX	Digital Content Producer
Berggruen Institute	Podcast Producer
In The Cut with Caleb Carter	Podcast Host

MA Specialized Journalism (The Arts)

Company	Job Title
The Heart Foundation	Digital Content Manager
Black Box Inc	Digital Marketer

BA in Public Relations

Company	Job Title
Mattel	Talent Acquisition Coordinator
LA28	Communication Associate
Christian Dior	Entertainment Relations PR
Live Nation	Artist Management Assistant
Warner Bros Discovery	Account Coordinator
H/Advisors Abernathy	Associate
The Only Agency	Fashion Partnerships Intern
United Talent Agency	Communications Assistant
Bloom Nutrition	Influencer Gifting Coordinator
The Walt Disney Company	Communications Intern
Dell Technologies	Account Executive
Red Bull North America	Aviator Program, On-Premise Sales
NBC	Communications Coordinator
The Hatch Agency	Assistant Account Executive
MVP Sports Group	Events and Marketing Intern
Peter Thomas Roth	Social Media and Influencer Coordinator
Pricewaterhouse Coopers	Data Risk and Privacy Consultant
The Lede Company	Brand Division Assistant
HeyDay	Business Development Coordinator
The Madison Melle Agency	Brand and Marketing Coordinator

Califia Farms	Influencer and Communications Associate
Edelman	Junior Coordinator, Creator Marketing
Heller International	Strategic Communications Associate
Real Chemistry	Talent Acquisition Coordinator
Paramount Pictures	Publicity Assistant

MA in Public Relations and Advertising

Company	Job Title
NBC Universal	Sales Marketing Coordinator
Align Public Relations	Publicity Assistant
VaynerMedia	Post Creative Strategist
Sony Pictures Entertainment	Global Publicity Intern
Acceleration Community of Companies	Strategic Growth and Artificial Intelligence
Disney	Marketing Strategy Associate
Open Innovation AI	Business Analyst
Elle Communications	Public Relations Account Coordinator
Creative Artist Agency CAA	Executive Assistant
Extension PR	Branding and Media Relations Associate
Infinity Creative	PR Beauty Coordinator
VSC International	Account Coordinator
Nike Communications	Media Tracking Assistant
Zuru Toys	Marketing Coordinator
Fleishman Hillard	Graduate Development Intern
Fabletics	Social Media Strategist
FGS Global	Associate