

Undergraduate Students Graduation Rates

Public Relations and Advertising (BA)																		Total							
Program	Broadcast and Digital Journalism (BA)				Journalism (BA)				Print and Digital Journalism (BA)				Public Relations (BA)				Public Relations and Advertising (BA)				Total				
Entry Year		Number	4-Yr	5-Yr	6-Yr	Number	4-Yr	5-Yr	6-Yr	Number	4-Yr	5-Yr	6-Yr	Number	4-Yr	5-Yr	6-Yr	Number	4-Yr	5-Yr	6-Yr	Number	4-Yr	5-Yr	6-Yr
2024	Fall Freshman	The BRDJ major was discontinued in 2016				49				The PRDJ major was discontinued in 2016				PREL was discontinued in 2023				41				90			
	All New Students					75												74				149			
2023	Fall Freshmen					61												31				92			
	All New Students	93				55								148											
2022	Fall Freshmen	The BRDJ major was discontinued in 2016				69				20								89							
	All New Students					107				48							155								
2021	Fall Freshmen					74				15							89								
	All New Students	The BRDJ major was discontinued in 2016				112				45							157								
2020	Fall Freshman					The BRDJ major was discontinued in 2016				52	87%	N/A	N/A	12	75%	N/A	N/A				64	84%	N/A	N/A	
	All New Students									99	86%	N/A	N/A	46	87%	N/A	N/A					145	86%	N/A	N/A
2019	Fall Freshman	The BRDJ major was discontinued in 2016								56	77%	89%	N/A	19	84%	100%	N/A				75	79%	92%	N/A	
	All New Students					78	81%	90%	N/A	45	91%	98%	N/A					123	85%	93%	N/A				
2018	Fall Freshman					The BRDJ major was discontinued in 2016				61	80%	93%	95%	18	89%	94%	94%				79	82%	94%	95%	
	All New Students	114	86%	95%	96%					43	84%	88%	88%					157	85%	93%	94%				
2017	Fall Freshman	The BRDJ major was discontinued in 2016								49	84%	88%	90%	18	89%	94%	94%				67	85%	90%	91%	
	All New Students					83	83%	89%	92%	46	93%	96%	98%					129	87%	91%	94%				
2016	Fall Freshman					The BRDJ major was discontinued in 2016				56	91%	93%	93%	21	86%	86%	86%				77	90%	91%	91%	
	All New Students	78	91%	92%	92%					56	95%	95%	95%					134	93%	93%	93%				
2015	Fall Freshman	32	84%	84%	88%					The Journalism (BA) was added in 2016				25	96%	96%	96%	21	95%	95%	95%				78
	All New Students	47	87%	89%	91%	38	92%	95%	95%					57	98%	98%	98%				142	93%	94%	95%	
2014	Fall Freshman	39	90%	93%	95%									28	86%	96%	96%	17	82%	94%	100%				84
	All New Students	74	89%	93%	93%					37	86%	95%	95%	51	90%	96%	98%				162	89%	94%	95%	
2013	Fall Freshman	45	87%	93%	96%					29	97%	97%	97%	23	83%	83%	87%				97	89%	92%	94%	

	All New Students	73	88%	95%	96%					42	93%	98%	98%	62	92%	92%	94%					177	90%	94%	95%
2012	Fall Freshman	34	82%	94%	94%					36	72%	89%	89%	17	76%	88%	88%					87	77%	91%	91%
	All New Students	54	87%	94%	94%					46	76%	91%	91%	36	89%	94%	94%					136	84%	93%	93%
2011	Fall Freshman	24	96%	96%	96%					29	86%	93%	97%	23	87%	91%	91%					76	89%	93%	95%
	All New Students	45	91%	93%	93%					36	86%	92%	94%	50	92%	94%	94%					131	90%	93%	94%
2010	Fall Freshman	35	91%	94%	94%					57	81%	90%	91%	28	82%	93%	93%					120	84%	92%	93%
	All New Students	55	91%	95%	95%					64	81%	89%	91%	45	84%	93%	93%					164	85%	92%	93%
2009	Fall Freshman	28	75%	86%	89%					36	89%	92%	92%	15	80%	93%	100%					79	82%	90%	92%
	All New Students	47	81%	91%	94%					47	89%	91%	91%	27	81%	93%	96%					121	84%	92%	93%
2008	Fall Freshman	25	92%	92%	92%					45	87%	89%	89%	21	86%	91%	91%					91	88%	90%	90%
	All New Students	36	89%	92%	92%					54	87%	87%	89%	36	86%	92%	92%					126	87%	90%	90%
2007	Fall Freshman	29	86%	90%	90%					45	89%	96%	98%	22	91%	96%	100%					96	89%	94%	96%
	All New Students	49	88%	92%	92%					62	87%	92%	94%	38	92%	95%	100%					149	89%	93%	95%
2006	Fall Freshman	44	86%	93%	96%					39	92%	95%	95%	14	100%	100%	100%					97	91%	95%	96%
	All New Students	59	88%	93%	95%					53	89%	94%	94%	22	100%	100%	100%					134	90%	95%	96%
2005	Fall Freshman	43	77%	88%	93%					39	90%	95%	95%	25	88%	92%	92%					107	84%	92%	93%
	All New Students	56	80%	89%	93%					45	91%	96%	96%	35	89%	91%	91%					136	86%	92%	93%
2004	Fall Freshman	28	89%	89%	89%					31	87%	90%	90%	10	70%	80%	80%					69	86%	88%	88%
	All New Students	41	88%	88%	88%					42	88%	90%	90%	17	71%	76%	76%					100	85%	87%	87%
2003	Fall Freshman	54	83%	83%	85%					40	80%	90%	93%	12	75%	75%	75%					106	81%	85%	87%
	All New Students	72	79%	82%	83%					53	81%	91%	92%	28	79%	79%	79%					153	80%	84%	86%

- Fall freshmen refers to incoming first-year students as part of the incoming freshman cohort
- All new students refers to all students who entered USC Annenberg in that year (both from high school and transfer and in both semesters)