Graduate Students Retention Rates Strategic Public Specialized Specialized Journalism Specialized Journalism Public Relations and Journalism (MS) Relations (MA) Journalism (MA) (The Arts) (MA) (Arts and Culture) (MA) Advertising (MA) Program Journalism (MA) Total Total Total Total Total Total % Retention Total **Entering Cohort** Number Retention Number Retention Retention Number Retention Number Retention Number Retention Number Number The Strategic Public The Specialized Journalism Relations (MA) was The Journalism (MA) was (The Arts) (MA) was 2024 discontinued in 2014 14 78% discontinued in 2021 15 94% discontinued in 2023 10 100% 79 99% The Strategic Public The Specialized Journalism The Journalism (MA) was Relations (MA) was (The Arts) (MA) was discontinued in 2023 2023 discontinued in 2014 25 96% discontinued in 2021 22 96% 100% 72 97% The Strategic Public The Journalism (MA) was Relations (MA) was The SJAC (MA) was introduced discontinued in 2014 18 100% discontinued in 2021 100% 100% in 2023 126 97% 2022 22 7 The Strategic Public The Journalism (MA) was Relations (MA) was The SJAC (MA) was introduced discontinued in 2014 discontinued 98% in 2023 2021 54 100% 39 10 100% 132 98% The Journalism (MA) was The SJAC (MA) was introduced discontinued in 2014 96% 16 91% 2020 23 2-yr: 60 2-yr: 97% 100% 11 in 2023 97% The Journalism (MA) was The SJAC (MA) was introduced The PRA (MA) was 2019 discontinued in 2014 33 100% 61 97% 18 100% 8 100% in 2023 introduced in 2020 The Journalism (MA) was The SJAC (MA) was introduced The PRA (MA) was discontinued in 2014 introduced in 2020 2018 58 93% 68 91% 19 95% 8 100% in 2023 The Journalism (MA) was The SJAC (MA) was introduced The PRA (MA) was discontinued in 2014 48 94% 47 96% 17 94% 11 91% in 2023 introduced in 2020 2017 The Journalism (MA) was The SJAC (MA) was introduced The PRA (MA) was 2016 discontinued in 2014 30 38 97% 18 100% 90% in 2023 introduced in 2020 9 The PRA (MA) was The Journalism (MA) was The SJAC (MA) was introduced 100% discontinued in 2014 introduced in 2020 37 97% 50 94% 9 89% 13 in 2023 2015 The Journalism (MA) was The SJAC (MA) was introduced The PRA (MA) was discontinued 96% 100% introduced in 2020 2014 36 97% 46 12 100% 10 in 2023 1-yr: 98% The SJAC (MA) was introduced The PRA (MA) was 1-yr: 100% The Journalism (MS) was 100% introduced in 2020 2-yr: 98% introduced in 2014 60 2-yr: 97% 100% in 2023 2013 9 14



