

Graduate Students Retention Rates

Program	Journalism (MA)		Journalism (MS)		Strategic Public Relations (MA)		Specialized Journalism (MA)		Specialized Journalism (The Arts) (MA)		Specialized Journalism (Arts and Culture) (MA)		Public Relations and Advertising (MA)	
Entering Cohort	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention
2024	The Journalism (MA) was discontinued in 2014		14	78%	The Strategic Public Relations (MA) was discontinued in 2021		15	94%	The Specialized Journalism (The Arts) (MA) was discontinued in 2023		10	100%	79	99%
2023	The Journalism (MA) was discontinued in 2014		25	96%	The Strategic Public Relations (MA) was discontinued in 2021		22	96%	The Specialized Journalism (The Arts) (MA) was discontinued in 2023		6	100%	72	97%
2022	The Journalism (MA) was discontinued in 2014		18	100%	The Strategic Public Relations (MA) was discontinued in 2021		22	100%	7	100%	The SJAC (MA) was introduced in 2023		126	97%
2021	The Journalism (MA) was discontinued in 2014		54	100%	The Strategic Public Relations (MA) was discontinued		39	98%	10	100%	The SJAC (MA) was introduced in 2023		132	98%
2020	The Journalism (MA) was discontinued in 2014		23	96%	2-yr: 60	2-yr: 97%	16	100%	11	91%	The SJAC (MA) was introduced in 2023		66	97%
2019	The Journalism (MA) was discontinued in 2014		33	100%	61	97%	18	100%	8	100%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	
2018	The Journalism (MA) was discontinued in 2014		58	93%	68	91%	19	95%	8	100%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	
2017	The Journalism (MA) was discontinued in 2014		48	94%	47	96%	17	94%	11	91%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	
2016	The Journalism (MA) was discontinued in 2014		30	97%	38	97%	18	100%	9	90%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	
2015	The Journalism (MA) was discontinued in 2014		37	97%	50	94%	9	89%	13	100%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	
2014	The Journalism (MA) was discontinued		36	97%	46	96%	12	100%	10	100%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	
2013	45	1-yr: 100% 2-yr: 98%	The Journalism (MS) was introduced in 2014		60	1-yr: 98% 2-yr: 97%	9	100%	14	100%	The SJAC (MA) was introduced in 2023		The PRA (MA) was introduced in 2020	