

# Annenberg Job Placement Report Class of 2022

*ASCJ Office of Career Development*

Each year, the office of Career Development performs a placement survey of all Annenberg graduates one year after graduation. The placement data that is obtained through the survey is supplemented by data from LinkedIn as well as reports submitted by faculty members, and academic advisors. Through these means, **data on 88% of 2022 graduates are available\***. We are pleased to report that the overall numbers are very strong: **98% of students who graduated with a BA** were employed 12 months after graduation and **99% of students who graduated with a Master’s degree** were employed within that same timeframe.

Major	Total # of Graduates	Accounted for %**	Employment %***
<b>Communication</b>			
BA: Communication	314	99%	99%
MA: Communication	13	100%	100%
MCG: Communication Management	100	85%	99%
MCG: Communication Management (Online)	138	88%	98%
MA: Global Communication	60	82%	94%
MPD: Public Diplomacy	27	78%	95%
MS: Digital Social Media	91	79%	100%
MS: Digital Media Management (Online)	12	79%	100%
<b>Journalism</b>			
BA: Journalism	90	91%	98%
MS: Journalism	51	94%	100%
MA: Specialized Journalism (The Arts)	10	90%	100%
MA: Specialized Journalism	36	92%	97%
<b>Public Relations</b>			
BA: Public Relations	78	97%	99%
MA: Public Relations and Advertising	52	81%	100%
<b>Total</b>			

*\*Data was collected on 948 students out of 1072 total graduates of the Class of 2022.*

*\*\* Accounted for is defined as information found through survey, LinkedIn, or faculty/staff update.*

*\*\*\* Employment is defined as full time paid internship, full time job, and enrollment in graduate school.*

The following is a sample of positions by degree program held by members of the Class of 2021 (bachelor’s and master’s). The degree program of the alumnus is listed after each position:

## BA in Communication

Company	Title
Adobe	Communications Specialist
Amazon	Customer Success Manager
Apple	Recruiting Hardware Technologies
Babbel	Growth Marketing Associate
Barstool Sports	digital marketing and media
BlackRock	Aladdin Client Services Analyst
Burberry	Client Engagement Assistant
Burnham Ward Properties	Social Media Events
Bytedance	Marketing Intern
California Institute Of Integral Studies	institutional research analyst
Capital One	Product Development Analyst
Caraway	Content Development Lead
CBS Sports	Research Assistant
Creative Artists Agency	Music Brand Partnerships
Creative Artists Agency	Motion Pictures Literary Assistant
Deloitte	SHINE Marketing Associate
Disney Music Group	Licensing Coordinator
Fabletics	Project Manager
FanDuel	Product Associate
FleishmanHillard	Assistant Account Executive
Fox Entertainment	Publicity Assistant
GUESS?, Inc.	Buying Coordinator
Havas Media Group	Trading Manager, Social and Programmatic
Hello Sunshine	Social Editorial Intern
Hirsch Leatherwood	Strategic Communications Associate
Instacart	Brand Partnerships Launch Sales
Interscope Records	Manager, Pop/Rock Influencer & Content Marketing
LA28	Communications Associate
Levi Strauss & Co.	Showroom Assistant
Morgan Stanley	Analyst
NBC News	NBC News Digital Platform Intern
NBCUniversal	West Coast Page
Netflix, Inc.	Producers Assistant
NFL Network	Analyst Media Strategy Business Development
Red Bull	brand marketing graduate
SoFi Stadium and Hollywood Park	Premium Client Sales and Service Coordinator
Sony Music Publishing	Coordinator, Film & TV Copyright
Sony Pictures Entertainment	Talent Relations & Publicity Assistant
Spotify	Podcast Channel Development Associate
Spotify	Talent and Booking Researcher
Spotify	Content Programming Assistant, New Format
The Wall Street Journal	Marketing Associate
TikTok	COE Team Member
Warner Bros. Discovery	Associate Product Manager
WME (William Morris Endeavor)	Baseball Assistant

### Master of Communication Management

Company	Title
Activision Blizzard	Experiential Marketing and Events Associate Manager
Allied Global Marketing	Account Executive
Apple	Public Relations Specialist
Blumhouse	TV Assistant, Scripted & Unscripted
Bytedance	software engineer
Dibbs	Sports Market Researcher
FUN-GI GAMES LLC	Marketing Coordinator
Hulu	content insights analyst
Hulu	Publicity Coordinator
iHeartMedia	AAE (Associate Account Executive)
Innovative Artists	strategic marketing and endorsements assistant
Northrop Gruman	Public Relations Representative
OMD USA	Associate Digital Activation
Paramount Pictures	Executive Assistant
Real Hype Creative Technology Inc	Digital marketing specialist
TACO INTL LLC	Director of Marketing and Social Media
Tencent	Timi Studios Film Development Intern
The Lede Company	Music Talent Publicity Assistant
The Mars Agency	Senior Account Executive, Client Leadership
The Walt Disney Company	Community Engagement Representative

### Master of Communication Management (Online)

Company	Title
Albertsons	Digital Content Operations Manager
Cartoon Network Studios	Production Coordinator
Comcast	Content Marketing Manager
Department of Consumer Affairs	Staff Services Analyst
Essence	Media Activation Coordinator
Google	Senior Lead Global Administrative Business Partner
Los Angeles Rams	Associate Producer
National Football League	Manager of Integrated Sales and Marketing
NeilsenIQ	Associate Client Manager
Optum	Innovation & Communication Strategist
Pac-12 Networks	Production Coordinator
Salesforce	Senior Manager Developer Programs
Special Olympics New York	Associate Director of Development
The Lede Company	Music Talent Assistant
The New York Times	Columnist
The Walt Disney Company	Communications Specialist

### Master of Global Communication

Company	Title
AAAZA Inc	Assistant Account Executive
Milly Rock Group	Associate Marketign Project Manager
Vogue Business Solutions	Editorial Associate
Golin	Social Media Associate
Lucid Motors	Data Analyst
Del Monte Corporation	Associate Marketing Manager
Infinity Creative Agency	Coordinator
Apple	Public Relations Specialist
Real Chemistry	Insights Analyst
East Goes Global Co.	Project Manager
Tripalink	Regional Marketing Specialist
Advanced Energy	Internal Communication Specialist
The Walt Disney Company	Content Planning Coordinator
Amazon Studios	Associate Social Media Manager Prime Video
Sony Pictures Entertainment	Analyst, Global Creative Strategy and Research

### Master of Public Diplomacy

Company	Title
Able2Shine	Director of Strategic Operations
Children's Health	Clinical Research Coordinator
Los Angeles Superior Court	Judicial Extern
NYU	law student
The Korea Foundation	Deputy Director
U.S. Department of State	Program Assistant
United Nations	Public Information UN Department of Global Communications
United States Air Force	Air Force Officer
US Department of State	Foreign Service Officer

### Master of Digital Social Media

Company	Title
Major League Baseball	Senior Coordinator, Social Listening & Real-Time Marketing
Enhance Medical Center, Inc.	Director of website and social media marketing
Sony Pictures Entertainment	Client Services Lead TV Intl Distribution
Los Angeles Unified School District	Long Term Substitute Teacher
Hypothesis Group Inc	Analyst
Meltwater	Media Analyst
Rebellious Pr & Consulting	Account Associate
PacSun	International Ecommerce Coordinator
Sostento Inc	Communications Associate

## Master of Digital Media Management

<b>Company</b>	<b>Title</b>
Women's Game	Freelance Media
The Walt Disney Company	Production Assistant
Includrs	Social Media Manager
WorldatWork	Digital Content Manager
Hulu	digital video publisher
TEN35	Account Director
MediaBrands Content Studio	Content Management Associate
Includrs	Social Media Manager
The Paley Center	Event Manager
Hotline Media	Content Strategist

## BA in Journalism

Company	Title
ABC News	Associate Social Media Producer
Amazon	Software Engineer Intern
Buffalo Bills	Scouting Intern
CNN	production assistant, morning programming
CR Fashion Book	Editorial Intern
Creative Artists Agency	Mailroom Clerk
Day One Agency	Brand Coordinator
Dodgers Nation	Beat Writer and Editor
E News	Writer
Fox Sports	assignment desk freelancer
House Judiciary Committee	Staff Assistant
Insider	weekend life junior reporter
Interscope Records	Promotions Coordinator
KLUTCH SPORTS GROUP LLC	Client Services
KTLA	Assignment Coordinator
KYTX CBS19	Digital Content Producer
NetSuite	Account Executive
Oracle	Account Coordinator
Painted Brain	Podcast Creator
Proskauer Rose Llp	project assistant
Ramo Law PC	Creative Marketing Assistant
Reach	Director of Recruitment and Member Relations
Recurrent Ventures	Editorial Assistant Business of Home
ScheerPost	Managing Editor
Shriver Media	Associate Editor and Assistant Producer
Sierra Club	Editorial Fellow
Southern California Public Radio	Reporter, L.A. Explained
Spectrum	Production Assistant
Stanford Online High School	Project Manager
TEGNA	Producer in Residence
TEGNA	Anchor/Reporter
The Kansas City Star	breaking news reporter
Third Bridge Group Limited	Associate
TrulyAdventurous	Graphic Designer
United Talent Agency	Music Agent Trainee
United Talent Agency	TV Talent Assistant
US Department of State	Intern US Embassy Banjul

### MS in Journalism

Company	Title
WTVX ABC 27	Multimedia Journalist
Los Angeles Times	Contributing Writer
Tmz	Production Assistant
What Now Media Group	Freelance Reporter
KVPR Valley Public Radio	Diverse Communities Reporter
Democrat-Herald	Reporter
Fortune Magazine	editorial fellow, news
KESQ News Channel 3 KPSP KDFX Telemundo 15	WeathercasterMMJ
Defend Democracy Project	Assistant Press Secretary
PBS NewsHour	Associate Producer, National Affairs
ABC News	News Assistant
NBC News	Digital Media Intern
The Striker	Senior Writer
Gray Television	Producer
ABC News	Digital News Associate
Spectrum News	Associate Producer
Nascar	digital content
Atmosphere	Entertainment Producer
Morgan Murphy Media	Breaking News Anchor
Orange County Register	Politics Reporter
Third Wave Development	Development Associate

### MA Specialized Journalism

Company	Title
A+E Networks	Executive Assistant
AfroLA	Contributing Writer
Associated Press	Reporter
Boston Globe Media Patrnrs	Video Producer
Buzzfeed	Contributing Writer
DailyMail.com	Video Journalist
Gofore	Senior UX Designer
HipHopDX	News Writer
Insider Inc.	West Coast News Fellow
Meralta Films	Producer
Miltton	Senior Communications Consultant
NBC16 CBS13	News Anchor
Orange County Register	Reporter
Rolling Stone	Night Editor
RRM Design Group	Marketing & Communications Associate
Spectrum	Associate Producer
TEGNA	On-Air Sports and News Reporter
The Hollywood Reporter	Social Media Editor
The Ringer	Production Assistant

### MA Specialized Journalism (The Arts)

<b>Company</b>	<b>Title</b>
Center Theatre Group	Associate Editorial Director
Entertainment Weekly	Evergreen Contributor
Fourth Estate	Co-Editor-In-Chief
Freelance	Writer
Los Angeles Times	Arts Reporter
Queen Creek Olive Mill	freelance writer
Shore Fire Media	Publicity Assistant
Static Media	Editor
Wondery	Production Assistant



## BA in Public Relations

Company	Title
align Public Relations	Publicity Assistant
Amazon	Publicity Coordinator
ASUS	Press Relations Specialist
CHANEL	Events Associate
Chevron Corporation	Social Media Coordinator
Deloitte	Marketing Associate
Designer Fund	Marketing
Edelman	Junior Community Manager
Edelman DXI	Junior Associate Paid Media
Epic Games	Communications Associate
GM Financial	Communications Specialist
Golin	Associate, Catalyst
JSAPartners	Public Relations Coordinator
National Football League	Integrated Sales and Marketing Coordinator
Naughty Dog	Associate QA Tester
NBCUniversal	Page
Netflix	Series Publicity Coordinator
Paramount Pictures	Executive Assistant International Digital Marketing
Parfums Christian Dior	Public Relations Coordinator, Digital
REVOLVE	Buying Admin
Roku Inc.	Employer Brand Coordinator
Salesforce	Technical Writer
SHEIN	Influencer Marketing Coordinator
Snap Inc.	Global Brand Strategy Coordinator
Spotify	Content Programming Assistant
STORIES	Marketing Assistant
Storm Model Management	Fashion Model
Supergoop	Brand Managing and Marketing Intern
The Estee Lauder Companies Inc.	Public Relations Communications Coordinator
United States Senate	Deputy Press Secretary
Universal Music Group	Marketing and Audience Growth Intern
Victory Advisory Firm	Brand Manager
Wagstaff Media Marketing	Public Relations Coordinator
Weber Shandwick	Associate, Corporate Issues and Crisis
WME (William Morris Endeavor)	Assistant to Tour Marketing Agent

## MA in Public Relations and Advertising

Company	Title
AAAZA, Inc.	Assistant Account Executive
BR Public Relations	Public Relations Intern
CoMarCo Group	Public Relations Account Manager
Dermalogica	Brand Communications Coordinator
The Walt Disney Company	Creative Services
Edelman	Account Executive, technology
Edelman	Senior Account Executive
Golin	Associate, Digital Connector
Golin	Influencer Strategy
Hearts & Science	Associate Digital
Hylink Digital Solution	Account Coordinator
Independent Communications Strategy (ICS)	Public Relations Account Executive
Latham & Watkins	Public Relations Assistant
Markwins Beauty Brands	Brand Marketing Coordinator   wet 'n wild beauty
Natural Me Beauty	Content Developer
Providence	Communication Specialist
Relativity Space	Communications and Brand Coordinator
Reprise Digital	SEO Summer Resident
Scorpion	Senior Ranking Specialist
Seattle Seahawks	Social Media Intern
Six Degrees Medical	Project Manager
TriplePoint	Account coordinator
University of Southern California	Public Communications Coordinator
University of Southern California	Market Research and Media Monitoring Associate
Wasserman	Coordinator Social Media and Communications