

Graduate Students Retention Rates

Program	Journalism (MA)		Journalism (MS)		Strategic Public Relations (MA)		Specialized Journalism (MA)		Specialized Journalism (The Arts) (MA)		Public Relations and Advertising (MA)	
	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention	Total Number	% Retention
2022*	The Journalism (MA) was discontinued in 2014		18	100%	The Strategic Public Relations (MA) was discontinued.		22	100%	7	100%	126	97%
2021*	The Journalism (MA) was discontinued in 2014		54	100%	The Strategic Public Relations (MA) was discontinued.		39	98%	10	100%	132	98%
2020*	The Journalism (MA) was discontinued in 2014		23	96%	2-yr: 60	2-yr: 97%	16	100%	11	91%	66	97%
2019	The Journalism (MA) was discontinued in 2014		33	100%	61	97%	18	100%	8	100%	The PRA (MA) was introduced in 2020	
2018	The Journalism (MA) was discontinued in 2014		58	93%	68	91%	19	95%	8	100%	The PRA (MA) was introduced in 2020	
2017	The Journalism (MA) was discontinued in 2014		48	94%	47	96%	17	94%	11	91%	The PRA (MA) was introduced in 2020	
2016	The Journalism (MA) was discontinued in 2014		30	97%	38	97%	18	100%	9	90%	The PRA (MA) was introduced in 2020	
2015	The Journalism (MA) was discontinued in 2014		37	97%	50	94%	9	89%	13	100%	The PRA (MA) was introduced in 2020	
2014	The Journalism (MA) was discontinued in 2014		36	97%	46	96%	12	100%	10	100%	The PRA (MA) was introduced in 2020	
2013	45	1-yr: 100% 2-yr: 98%	The Journalism (MS) was introduced in 2014		60	1-yr: 98% 2-yr: 97%	9	100%	14	100%	The PRA (MA) was introduced in 2020	

*Regular admits, graduated senior progressive students, and traditional progressive students who had earned their undergraduate degrees were included in the entering cohort numbers.