



Working at Annenberg Media through JOUR 206

REQUIRED MEDIA CENTER SHIFT FOR JOUR 207 and JOUR 307 STUDENTS

As a journalism major, you will enroll in the JOUR 206 one-unit practicum while taking JOUR 207 and JOUR 307. That means you will actually work in the student-led Annenberg Media newsroom producing journalism online and on television and radio in the Media Center. JOUR 206 requires you to work four consecutive hours at the same assigned time each week.

Journalism majors are required to spend two semesters with Annenberg Media. One semester will be in what is called the “live” environment working on daily deadlines rotating between television and radio. One semester will be in what is called the “community” environment, reporting and writing about the community around you: News about the university and on campus for most students enrolled in JOUR 207 and news about both USC and also the South Los Angeles community where USC is located for most students enrolled in JOUR 307.

The major provides students with hands-on experience in a converged newsroom, which means you will work in both environments, even if you prefer to specialize in one or the other later in your education or after graduation. You will work alongside other students in the Media Center, which is both a classroom and a bustling newsroom with daily deadlines.

As a multimedia journalist (MJ) at Annenberg Media, you will work on assignments either writing for uscannenbergmedia.com or for video or audio programming. You may also report via the various Annenberg Media social media platforms depending on the day’s assignment.

We are developing plans to allow for in-person shifts in the Annenberg Media Center in Wallis Annenberg Hall, and will communicate the most up-to-date guidance based on health conditions and university policy for gatherings. It likely will end up being a hybrid program, allowing for online instruction and in-person work inside the newsroom. It will be important that you keep your advisors updated on your location for us to best plan.

The first week of classes, you will meet your instructor, the student leaders assigned to the day of your shift and faculty who are there to guide you as you work in the newsroom. You also will begin a series of mandatory trainings.

The course is credit/no credit. In order to pass the course, you must attend all lab sessions and contribute to the newsroom as required. Your instructor will take attendance, assist in hands-on training and help you execute assignments from the student leaders who are competitively

hired by Annenberg Media each semester. (If you are interested in applying for one of these roles in the future, please visit resources.uscannenbergmedia.com for details.)

All students enrolled in JOUR 207 and JOUR 307, including those selected as television and radio anchors or paid student leaders for Annenberg Media, must complete a required Media Center shift. There are some limited exemptions from the required Media Center shift for a few high-ranking Annenberg Media student leaders and the top editors of the *Daily Trojan*. These must be approved in advance by Media Center Director Christina Bellantoni (christina.bellantoni@usc.edu). Jobs, internships or other outside commitments cannot be substituted for the JOUR 206 shift.

MEDIA CENTER TECHNICAL POLICIES FOR JOUR 206 STUDENTS

You must read and acknowledge the **MC TECHNICAL POLICIES** to gain access to the Media Center, check out equipment, use online media storage and make studio reservations. Read the policies all the way through and acknowledge them electronically at this link: annenbergprograms.com/technical

REQUIRED WORKSHOPS FOR JOUR 206 STUDENTS

You are required to complete workshops to prepare for working in the Annenberg Media newsroom. You will be required to bring your laptop and all class-assigned field gear, including video cameras, to any in-person workshops and in-person shifts.

REQUIRED ATTENDANCE FOR JOUR 206 STUDENTS

You must NOTIFY your instructor if you cannot make the appointed hours of your shift. Missed shifts must be made up within two weeks of your absence (religious holidays exempted). You must make arrangements with your instructor to make up your shift. Students will not pass the class without attendance and effort at each shift.

We're excited to work with you!

Questions? Just ask.

Media Center Director Christina Bellantoni
Professor of Professional Practice
christina.bellantoni@usc.edu
ANN 205C