

USC Annenberg

School for Communication
and Journalism
Admissions Office

USC Annenberg Application Guidelines for Spring 2021 Graduating Seniors Applying through the USC Progressive Degree Program (PDP)

Step 1: Program Selection – Identify the Annenberg master’s degree program of interest to you. Email the faculty program director if you have questions about the curriculum and student experience.

Communication Management – Dr. Courtney Pade courtney.pade@usc.edu
Digital Social Media – Dr. Daniela Baroffio baroffio@usc.edu
Journalism (M.S.) – Dr. Lisa Pecot-Hébert pecothb@usc.edu
Public Diplomacy – Dr. Robert Banks robertdb@usc.edu
Public Relations & Advertising – Dr. Burghardt Tenderich tenderic@usc.edu
Specialized Journalism – Professor Sandy Tolán atolan@usc.edu
Specialized Journalism The Arts – Professor Sasha Anawalt anawalt@usc.edu

Step 2: Proposed Course Plan – Consultation with undergraduate and graduate advisers

1. Download Progressive Degree Application materials from Undergraduate Education website at <https://undergrad.usc.edu/programs/progressive/requirements/>
2. In consultation with your undergraduate adviser, enter your spring 2021 undergraduate coursework on the *Proposed Course Plan* form. Your adviser will complete the *Annenberg Route Slip*.
3. After the undergraduate section is complete and *Annenberg Route Slip* is signed, contact the appropriate Annenberg graduate adviser to add graduate coursework to the *Proposed Course Plan* form. In addition, the graduate adviser will sign the *Annenberg Route Slip*.
 - Communication Management – Adrienne Capirchio azc@usc.edu
 - Digital Social Media – Nicole Valdez nicoleva@usc.edu
 - All graduate Journalism degree programs – Mike Ploszek mploszek@usc.edu
 - Public Diplomacy – Nicole Valdez nicoleva@usc.edu
 - Public Relations and Advertising – Mike Ploszek mploszek@usc.edu

Important Note: Signatures from Annenberg undergraduate and master’s program chairs and deans will be obtained by Annenberg Admissions in the application review process. You are not responsible for obtaining these signatures before submitting your application.

Step 3: Application Submission - Email application materials in PDF format to allysonh@usc.edu

Applications are accepted on a rolling basis until April 3, 2021. Your complete application must include:

- *Application for Admission to Progressive Master’s Degree Program* (your signature is required)
- *Proposed Course Plan* (your signature is required) and *Annenberg Route Slip*
- Copy of updated STARS report
- Résumé – Include your permanent home address and academic awards, USC honors, scholarships, association memberships, research experience, computer literacy and foreign language skills. Your résumé may exceed one page.
- Letter of recommendation – Required from a USC faculty member **only** if your cumulative USC GPA is below 3.49. Use the *Progressive Master’s Degree Recommendation Form*. Letters from faculty may be emailed directly to allysonh@usc.edu.

Step 4: Admission Process and Decision Notification

If you have questions about the application process, contact Allyson Hill, associate dean of Annenberg Admissions and PDP department coordinator, at allysonh@usc.edu. You will be notified as your application moves through the admission process. If approved by the master’s degree program, your application will be forwarded to USC Degree Progress Office for final review, entry of master’s degree on your student record and official admission notification. If not admitted to the requested degree program, you will be notified by Annenberg Admissions.