ICS: INTERNATIONAL COMMUNICATION STUDIES

PROGRAM OVERVIEW
The International Communication Studies (ICS) program is one of Annenberg’s most dynamic and prestigious study abroad programs, allowing students to travel across Europe and meet with esteemed international media companies. In this 5-week course students immerse themselves and intensively study a diverse range of approaches to public communication and media across Europe. The goal of the program is to provide an integrated learning environment and hands-on approach to navigating the international media and communications landscape. For summer 2020, the program will be open to all USC undergraduates.

PROGRAM DATES
May 24, 2020 – June 28, 2020

COMPANY VISITS
Past visits have included, and while none of them can be guaranteed, these or similar ones will be part of the program:
- BBC UK
- MTV Networks Germany GmbH
- Deloitte
- Organization for Economic Cooperation and Development
- Radio Free Europe/Radio Liberty
- Disneyland Paris
- NPR Berlin

ACADEMIC UNITS
Students will enroll in a 4-unit course cross-listed as COMM/JOUR 482: Comparative Media in Europe. Graduate students should inquire with their academic advisor to determine how this course can apply to their program.

APPLICATION PROCESS
Applications are due February 3rd. Selection will be competitive with a final group of 14-16 students.

ELIGIBILITY
- Minimum of 3.0 GPA required.
- Demonstrate a preparedness to contribute to the dynamic of a small study group
- Ability to successfully complete the intensive coursework for this program.

ESTIMATED COSTS
All costs are subject to change:
- Tuition: $7,452
- Housing: $4,000
- USC Overseas Health Insurance (required): $97/mo
- Round Trip Airfare + Travel in Europe: approx. $3,000
- Personal Expenses (food, entertainment, etc.): $2,800

Estimated Total: $17,446

HOUSING
Students stay in double and triple-occupancy rooms in apartments, hostels, and hotels depending on the city and availability.

SCHOLARSHIPS
Students may apply for the Bill Faith Endowed Scholarship for this program. Awards range from $500-$2500.

FINANCIAL AID
Accepted students may petition the Financial Aid office for extra funding or loans to cover program costs. Funding is not guaranteed.