

TRANSFER ADMISSION GUIDELINES

COMMUNICATION JOURNALISM PUBLIC RELATIONS

As an applicant, it is your responsibility to know the USC transfer policies and procedures. Refer to http://admission.usc.edu/transfer/prospective/transferplanning.html for information about the application process, core requirements, the transfer planning worksheet and the Transferring to USC booklet. In addition, these guidelines will enhance your preparation for an undergraduate major at USC Annenberg.

Transfer Selection

Admission to USC Annenberg is competitive. The quality and rigor of your undergraduate academic course work are primary considerations in our review process. Applicants must satisfy USC's transfer core requirements in English and Math. Refer to the website cited above. Traditionally, the average GPA of admitted USC Annenberg transfer applicants is 3.77. However, no GPA guarantees admission.

The best preparation for an Annenberg major is to:

Applicants who began college in Fall 2015 or later

- Make progress toward completing General Education Core Literacies. *Note: Two Core Literacies must be completed at USC.*
- Complete one semester (or two quarters) of college/university foreign language course work before transferring. If you are fluent in another language, please provide that information on your USC Admission Application.
- Complete no more than 64 transferable units.
- Communication courses taken at another college or university will not count toward the Communication major.
- Journalism and Public Relations applicants may transfer in a maximum of 12 units of advertising, journalism and public relations courses for elective credit only.

Applicants who began college prior to Fall 2015

- Complete General Education categories 1, 2,
 3, and 5 and the diversity requirement. Refer to the website cited above for details.
- Complete one semester (or two quarters) of college/university foreign language course work before transferring. If you are fluent in another language, please provide that information on your USC Admission Application.
- Complete no more than 64 transferable units.
- Communication courses taken at another college or university will not count toward the Communication major.
- Journalism and Public Relations applicants may transfer in a maximum of 12 units of advertising, journalism and public relations courses for elective credit only.

To complete your application, you are required to:

Submit one letter of recommendation from a college/university instructor or college/university academic advisor. Letters from high school teachers, high school counselors or employers are not accepted.

Additional Criteria

The USC Annenberg School admissions committee considers the following factors:

- 1. Strong writing skills demonstrated in essays and grades in college English Composition courses
- 2. Interest and commitment to major demonstrated through internships, employment, student clubs and organizations, or community service
- 3. Leadership in campus organizations, student government, community service, or clubs
- 4. Employment, family responsibility or other circumstances that may have impacted your academic performance
- 5. Non-traditional or returning adult students with weaker performance in early college experience and strong grades (A's and B's) in more recent transferable course work
- 6. Coursework that may be helpful for upper division classes, such as college statistics for Communication majors

Important Notes:

- 1. If you are attending a four year college or university, contact USC Admission at 213.740.1111 for advice regarding course work to meet USC General Education and core requirements.
- 2. There are no lower-division prerequisites for any Annenberg major.
- 3. Applicants attending California community colleges must review current articulation agreements available on the USC Web site at http://www.usc.edu/articulation or at your college's transfer center.
- 4. Supplemental materials will not be reviewed as part of the admission process. Portfolios, artwork, news clippings are not required or encouraged.
- 5. It is highly recommended that applicants add a second choice major outside of the Annenberg School on their Common Application.

More questions? Plan to attend a Transfer Information Session or Transfer Day program hosted by USC Admission. Annenberg presentations are offered at each Transfer Day program. To make a reservation, go to https://admission.usc.edu/transfer/prospective/

Admissions Office

USC Annenberg School for Communication and Journalism

Contact Us: http://annenberg.usc.edu/askadmissions

Web site: http://annenberg.usc.edu

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