Undergraduate Students Retention Rates after One Year

Program		Journalism (B.A.)		Broadcast and Digital Journalism (B.A.)		Print and Digital Journalism (B.A.)		Public Relations (B.A.)		Total	
Entry Year		Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage
2017	Fall Freshman	49	N/A	The BRDJ major was discontinued in 2016		The PRDJ major was discontinued in 2016		18	N/A	67	N/A
	All New Students	83	N/A					46	N/A	129	N/A
2016	Fall Freshman	56	96%	The BRDJ major was discontinued in 2016		The PRDJ major was discontinued in 2016		21	86%	77	94%
	All New Students	78	95%					56	95%	134	95%
2015	Fall Freshman	The Journalism (B.A.) major was added in 2016		30	93.8%	25	100%	21	100%	76	97.4%
	All New Students			41	95%	33	100%	45	100%	119	98.3%
2014	Fall Freshman			56	98%	32	97%	38	100%	126	98%
	All New Students			74	99%	37	95%	51	100%	162	98%
2013	Fall Freshman			56	98%	35	100%	47	98%	138	99%
	All New Students			73	99%	42	100%	62	98%	177	99%
2012	Fall Freshman			45	96%	38	97%	31	97%	114	96%
	All New Students			54	94%	46	98%	36	97%	136	96%
2011	Fall Freshman			32	100%	30	97%	36	97%	98	98%
	All New Students			45	100%	36	97%	50	98%	131	98%
2010	Fall Freshman			45	100%	62	97%	39	97%	146	98%
	All New Students			55	100%	64	97%	45	98%	164	98%
2009	Fall Freshman			38	95%	44	95%	26	96%	108	95%
	All New Students			47	96%	47	94%	27	96%	121	95%
2008	Fall Freshman			31	94%	46	93%	31	100%	108	95%
	All New Students			36	92%	54	93%	36	97%	126	94%
2007	Fall Freshman			35	100%	55	98%	31	100%	121	99%
	All New Students			49	100%	62	98%	38	97%	149	99%
2006	Fall Freshman			56	96%	43	93%	20	100%	119	96%
	All New Students			59	97%	53	94%	22	100%	134	96%
2005	Fall Freshman			50	92%	45	98%	33	100%	128	96%
	All New Students			56	93%	45	98%	34	97%	135	96%
2004	Fall Freshman			33	88%	41	90%	15	87%	89	89%
	All New Students			41	90%	42	90%	17	88%	100	90%
2003	Fall Freshman			64	89%	53	98%	20	90%	137	93%
	All New Students			72	90%	44	98%	28	93%	144	93%

- Data reported using first degree program posted at USC
- All freshmen refers to first-year cohort entering in fall or spring semester
- Next full update of data for 2017 freshmen will be available after the third week of the fall 2018 semester.