

Additional Statistics – Class of 2017 Job Placement

(Percentage of journalism and public relations graduates employed within one year of graduation)

Program	Total Number of Graduates	Accounted for %*	Employment %**
Broadcast & Digital Journalism (B.A.)	49	94%	96%
Journalism (B.A.)	1	100%	100%
Print & Digital Journalism (B.A.)	25	92%	96%
Public Relations (B.A.)	89	93%	100%
Journalism (M.S.)	31	87%	96%
Strategic Public Relations (M.A.)	49	80%	95%
Specialized Journalism (The Arts) (M.A.)	12	92%	100%
Specialized Journalism (M.A.)	19	72%	100%
TOTAL	275	88%	98%

*Accounted for is defined as information found through survey, LinkedIn or faculty/staff update

**Employment is defined as full-time paid internship, full-time job, and enrollment in graduate school