

## Graduate Students Retention Rates

| Program | Journalism (M.A.)                              |                         | Journalism (M.S.)                            |             | Strategic Public Relations (M.A.) |                        | Specialized Journalism (M.A.) |             | Specialized Journalism (The Arts) (M.A.) |             |
|---------|--|-------------------------|--|-------------|-----------------------------------|------------------------|-------------------------------|-------------|--|-------------|
|         | Total Number                                   | % Retention             | Total Number                                 | % Retention | Total Number                      | % Retention            | Total Number                  | % Retention | Total Number                             | % Retention |
| 2017    | The Journalism (M.A.) was discontinued in 2014 |                         | 48   | 94%         | 47                                | 96%                    | 17                            | 94%         | 11                                       | 91%         |
| 2016    | The Journalism (M.A.) was discontinued in 2014 |                         | 30   | 97%         | 38                                | 97%                    | 18                            | 100%        | 9  | 90%         |
| 2015    | The Journalism (M.A.) was discontinued in 2014 |                         | 37   | 97%         | 50                                | 94%                    | 9                             | 89%         | 13                                       | 100%        |
| 2014    | The Journalism (M.A.) was discontinued in 2014 |                         | 36   | 97%         | 46                                | 96%                    | 12                            | 100%        | 10                                       | 100%        |
| 2013    | 45   | 1-yr: 100%<br>2-yr: 98% | The Journalism (M.S.) was introduced in 2014 |             | 60                                | 1-yr: 98%<br>2-yr: 97% | 9                             | 100%        | 14                                       | 100%        |