

USC Annenberg

School for Communication
and Journalism

FIRST YEAR - ASSESS

- Register for ASCJOBNET list serve, connectSC and Annenberg Career Link.
- Attend a resume and cover letter workshop at the USC Career Center and make an appointment with an Annenberg career counselor for one-on-one career advising.
- Research and join 1-2 student organizations within top areas of interest.
- Start building experience by participating in volunteer activities, student government, on-campus employment, etc.
- Check out career resources and links on the Annenberg Career Development website.
- Take personality and skills assessment at the USC Career Center or through Annenberg.
- Attend the USC Career Fair, Internship Week, and Career Fest.
- Sign up for the USC Career Center newsletters.
- Explore different career paths by attending Explore @ 4 information sessions at the USC Career Center.
- Follow the USC Career Center and Annenberg Career Development on Facebook and Twitter.
- Reach out to personal contacts to set up job shadowing opportunities during school breaks.
- Plan ahead for summer internships – many applications are due in the fall or early spring.
- INTERNATIONAL STUDENTS – Investigate requirements for OPT and CPT to legally work in the U.S.
- Clean up social media profiles and check privacy settings.

CONNECT SC

www.careers.usc.edu

Annenberg Career Link

<http://annenberg.usc.edu/careers>

SECOND YEAR - EXPLORE

- Update resume with freshman year and summer experiences.
- Actively check and utilize connectSC and Annenberg Jobs and Internships of the Day emails.
- Register for On-Campus Recruiting (OCR) and Career Center newsletters through connectSC.
- Take on a leadership role within a student organization.
- Meet with an Annenberg career counselor to establish a career plan.
- Explore interest in one or more subject areas by taking upper division electives.
- Meet faculty outside of classroom settings (i.e. during office hours) to seek career advice.
- Attend career workshops to learn about networking, job searching strategies, interviewing, evaluating and negotiating job offers, etc.



Annenberg Career Development



@ASCCareerDev



USC Annenberg Career Development



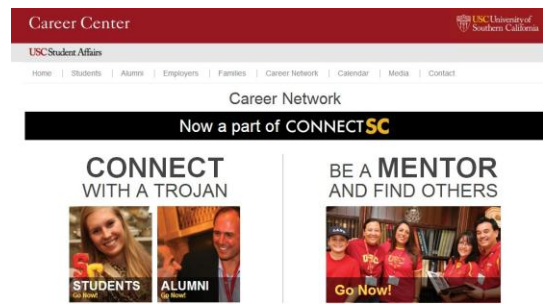
USC Annenberg Career Development

Check out the job and internship resources offered through Annenberg here:

<http://annenberg.usc.edu/CurrentStudents/Careers/Intern>

- Attend the Annual Annenberg Career Connection Jobs and Internships Fair in the spring.
- Prepare for and attend the USC Career Fair (in fall and spring).
- Attend company information sessions to learn about career opportunities.
- Actively attend and participate in Internship Week events.
- Stay in touch with employers you meet at recruiting events.
- Gain international experience by participating in a semester-long or summer Annenberg International Program. Add it to your resume!
- Participate in the USC Career Center's First-Generation College Student Mentor Program if qualified.
- Consider and apply for an international internship program such as the USC Global Fellows Internship Program.
- Continue to update your LinkedIn profile and add more professors, alumni, classmates, etc.
- Connect with Trojan Entertainment Network, Annenberg Innovation Lab, ATVN, and Neon Tommy for additional networking opportunities.
- Continue reaching out to alumni through the Career Network via connectSC.
- Start thinking about graduate school opportunities.
- Secure an internship for the summer.
- Apply for the Annenberg Advantage mentor program for junior year.

Take advantage of the **Career Network** through the USC Career Center!



International Internship Programs & Study Abroad Opportunities through USC:

- USC Global Fellows Internship Program
- Annenberg International Programs
 - London
 - Hong Kong
 - Amsterdam
 - Buenos Aires
 - Sydney
 - Auckland
 - ICS (Summer in London, Paris, Istanbul, Prague)
 - Cuba (Summer)

THIRD YEAR - DEVELOP

- Continue to update your LinkedIn profile and add more professors, alumni, classmates, etc.
- Continue reaching out to alumni through the Career Network on connectSC.
- Keep in touch with your Annenberg Advantage mentor.
- Consider applying for a study abroad program through Annenberg International Programs.
- Register for On-Campus Recruiting (OCR) through connectSC.
- Meet with the Annenberg Career Development team to discuss career goals and prepare for your job search.
- Participate in career workshops (both from Annenberg Career Development as well as the USC Career Center) to learn more about networking, job searching, interviewing, evaluating and negotiating job offers, etc.
- Perfect your elevator pitch.
- Read trade publications relevant to your field of interest to stay on top of current events.
- Prepare for and attend the USC Career Fair and Internship Week events.
- Send thank you notes to all interviewers and/or a brief "nice to meet you" email for every business card collected.
- Create a search agent through connectSC to be emailed jobs that match your criteria.
- Prepare for interviews by doing mock interviews with the Annenberg

TRANSFER STUDENTS:

Meet with a **career counselor** during your first few weeks at USC to create a recruiting plan and have your resume reviewed.

Start building USC experience and involvement on your resume.

Career Development team.

- Attend the Annual Annenberg Career Connection Job and Internship Fair in the spring.
- Apply for the Annenberg Advantage mentor program for senior year.

FOURTH YEAR - IMPLEMENT

- Focus on your personal branding.
- Actively check and utilize Annenberg Career Link, Annenberg Jobs and Internships of the Day emails, connectSC, and external job boards.
- Register for On-Campus Recruiting (OCR) through connectSC.
- Continue in a leadership role within a student organization.
- Meet with a career counselor to fine tune job search strategies.
- Read trade publications that are relevant to your field of interest to stay on top of current events.
- Meet faculty outside of the classroom (i.e. during office hours) to seek career advice.
- Make a positive impression at company information sessions and recruiting events.
- Prepare for and attend the USC Career Fair.
- Attend the Annual Annenberg Career Connection Job and Internship Fair in the spring.
- Always follow up with employers and alumni you meet at recruiting events.
- Research starting salaries, cost of living expenses, and benefits packages to prepare for salary negotiations.
- Clean up social media profiles and check privacy settings.
- Continue to update your LinkedIn profile and add more professors, alumni, classmates, etc.
- Consider applying for USC's Renaissance, Global, or Discovery Scholars Programs.
- Conduct informational interviews with Annenberg alumni (meet with Annenberg Career Development for leads).
- Register with the USC and Annenberg Alumni Association.
- Give back, help others, and Fight On!

International Students:

Investigate requirements for **Optional Practical Training (OPT)** and **Curricular Practical Training (CPT)** through the **USC OIS office**.

TIP: Treat **job searches like a class**; set aside **blocks of time** each week dedicated solely to **job searching**.