+ SCHOLARS

Brooke Erin Duffy, Ph.D. is an assistant professor in the Department of Communication at Cornell University. She conducts research on digital and social media industries; gender and identity; creative labor; and consumer culture. She is the author of (Not) Getting Paid to Do What You Love: Gender, Social Media, and Aspirational Work (Yale University Press, Spring 2017) and Remake, Remodel: Women’s Magazines in the Digital Age (University of Illinois Press, 2013). In addition, her work has been published in such journals as Critical Studies in Media Communication, Communication, Culture & Critique, the International Journal of Cultural Studies, Feminist Media Studies, Social Media + Society, and Information, Communication, and Society, among others.

Brent Luvaas is Associate Professor of Anthropology at Drexel University. A cultural and visual anthropologist studying fashion, photography, and social media, he is the author of Street Style: An Ethnography of Fashion Blogging (Bloomsbury 2016) and DIY Style: Fashion, Music, and Global Digital Cultures (Berg 2012). He is also the blogger behind Urban Fieldnotes (www.urbanfieldnotes.com).

Minh-Ha T. Pham is a core faculty member in the Graduate Program in Media Studies at Pratt Institute in Brooklyn, NY. Her research draws on her training in comparative ethnic studies to examine how race, gender, and class shape digital systems and practices. Her first book, Asians Wear Clothes on the Internet: Race, Gender, and the Work of Personal Style Blogging (Duke University Press 2015) contextualizes the digital labor of elite Asian personal style bloggers within wider shifts in cultural, economic, and technological conditions as well as a much longer history of gendered and racialized fashion work. Her second book in progress, Asian Fakes, examines the racial history of fakeness as a heuristic model for analyzing the construction of "value" in the contexts of capitalism, citizenship, and community.
Elizabeth Wissinger is a Professor of Fashion Studies and Sociology at the City University of New York. She is a faculty member of the Masters of Arts and Liberal Studies program at the Graduate School and University Center and the Dept. of Social Sciences at BMCC/CUNY. She has published and spoken frequently about fashion, technology, and embodiment, both in the US and internationally. Her book, This Year’s Model: Fashion, Media, and the Making of Glamour (NYU 2015), tracks how emerging technologies dictate bodily ideals, which fashion models promote by doing “glamour labor,” the work to appear as attractive, exciting, and cool in person as your highly edited, curated, and filtered online self. Her current research focuses on how wearable biotechnologies impact gender and embodiment.

**INFLUENCERS**

Ian Michael Crumm (@ianmcrumm) is a Lifestyle Expert, Creative Consultant and Publisher of three digital platforms. It all started with his blog, IanMichaelCrumm.com, where he showcases his fashion sense. His digital empire now includes WearWeWent.com, which highlights the very best hotels around the world for style-savvy, jet-setting Millennials, and GroomingMessenger.com, a platform that empowers men to take better care of their face, bodies and hair. He has appeared on-air for segments on all things lifestyle for Fox29, 6ABC, and CBS3, and he’s contributed to publications including Gotham Magazine, LA Confidential, Philadelphia Style, and Hamptons Magazine.

Pari Ehsan (@paridust) is the creator behind Pari Dust. A skilled architect by trade and graduate of USC’s Bachelor in Architecture program, Pari has a distinct eye for color, structure, style and imagery. Through her website, paridust.com, and her Instagram of the same name Pari explores the interplay between contemporary art, fashion and design. Her nomination for Instagrammer of the year form the CFDA 2014, has landed her on the cover of WWD. Earning the respect and accolades from the fashion and art communities alike, Pari has worked with MoMA, The Guggenheim and prominent art galleries including Pace, Perrotin, Hauser & Wirth amongst others.
Gabi Gregg (@gabifresh) is the LA-based designer, brand consultant and blogger who started her site, GabiFresh.com in 2008 after noticing the lack of fashion resources for plus size young women. One of the first blogs of its kind, GabiFresh mixes style advice, outfits, and body positivity while rejecting outdated fashion rules. Gabi has contributed to Vogue.it, Refinery29, xoJane, and Rookie Mag, and was the first plus size fashion editor at InStyle Magazine in 2012. She has appeared on The Today Show, Good Morning America, MTV, BET, and worked with countless brands including Target, Chevy, ASOS, and Dove. She even popularized the plus size bikini, launching her own swimwear line with Swimsuits For All in 2013.

Lyn Slater (@iconaccidental) started Accidental Icon in September 2014 because she could not find a fashion blog or magazine that offered an urban, modern, intellectual aesthetic and also spoke to people who live “interesting but ordinary lives” in cities. People (like her) who are not famous or celebrities but are smart, creative, fit, thoughtful, engaged, socially responsible and most importantly clear and comfortable with who they are and reflect this in how they dress. She believes that fashion has the power to communicate at the individual, group and societal level and has the capacity to hold both oppressive and productive practices. Dressing can be purposeful and powerful. That is why Accidental Icon wants readers to “think” about fashion and to occupy their cultural space with self-awareness and purpose. A huge fan of “accidental occurrences” and making something of them, Lyn believes in serendipity (like a professor of social work becoming a fashion icon). Lyn as Accidental Icon has been on the cover of Grey Magazine and featured in Vogue Mexico, Vogue.com, Harper’s Bazaar Brazil and Netherlands, Le’ Officiel Italia and Manila, Milk, Women’s Wear Daily, Marie Claire Espana, Elle Germany, Cosmopolitan Japan and Brigitte. Lyn recently signed with Elite Models London Special Bookings.
“ON THE STREET”

Gregory Siff is an LA-based artist known for a distinct style that merges elements of abstraction, pop, and action painting. His artworks are included in Swizz Beatz’s The Dean Collection, Deitch Projects, Santa Monica Museum of Art, Siren Studios, Moscow Museum of Art and in the Google HQ Collection, to name a few. Siff has become one of the most prolific and exciting forces in the LA contemporary art scene. Most notably, his work was included in the Museum of Modern Art PS1 exhibition Rockaway! to celebrate the post Super-storm Sandy recovery. His past work include a mural for non-profit The Art of Elysium’s auction with Christie’s auction house at ACE Museum. He was selected by Vans Custom Culture to be one of their “Art Ambassadors” inspiring students across the United States to embrace their creativity. His hand painted custom Vans Sneakers were on view at the Whitney Museum of American Art in New York City. Siff also collaborated with Helmut Lang and Project Angel Food, a Los Angeles based charity whose mission is to help those affected by HIV/AIDS, cancer and diabetes. All of his hand painted limited edition tees sold out and 100% of the proceeds benefitted the cause. He has done commissions and installations for Mercedes-Benz, Marc Jacobs, Vogue, The Standard, Bonham’s, Sotheby’s, Red Bull, Pyer Moss and Warner Bros. Records. His work has been seen in magazines such as Andy Warhol’s Interview, Treats!, The Wall Street Journal, Flaunt, The Los Angeles Times, LA Weekly. The Santa Monica Museum of Art showcased a recreation of Siff’s Downtown LA studio in 2014 where he painted portraits of the homeless youth he encountered while spending the day at Safe Place for Youth. Also in 2014 and 2015, Siff exhibited in the group exhibition Incognito at SMMoA.