NISHA MORRIS

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Repeatedly named **one of America's Top Women in Public Relations**, a visionary marketing and communications strategist noted for accelerating the business growth of Fortune 50 organizations through successful branding campaigns and exceptional team leadership. A trusted advisor to CEOs, considered one of the nation's top experts for pro-active and crisis communications and marketing strategies that greatly exceed expected outcomes.

City of Hope (National) **2024-Present**
Senior Vice President, Chief Marketing and Communications Officer

- Leading the national marketing and communications strategy for one of the country's top cancer systems, spanning five metropolitan markets across five states, uniting diverse regions under a cohesive, high-impact vision that advances reputation, reach, and results.

U.S. National Security Agency (NSA) **2023-2024**
Chief, Strategic Communications and Senior Executive Advisor to the Board of Directors

- Recruited for the top-ranked communications position at one of the nation's most highly sought-after federal agencies.
- Establish the overall communication vision and strategy for NSA that focuses on differentiated messaging, thought leadership and a much-needed brand refresh – all aimed at changing the narrative and ensuring public trust.
- Lead a team of 300+ global communications professionals responsible for internal communication, reputation/crisis management, media relations, global thought leadership and brand/marketing.
- Establish communications strategies for addressing global issues affecting national safety, defending the U.S. against its adversaries, and protecting citizens and allies through thoughtful, transparent, ethical and compliant communications.
- Serve as the principal architect of external outreach designed to educate industry, academic, government, private and intelligence communities on NSA goals and vision.
- Charged with developing the next generation of communications professionals.

City of Hope (Orange County) **2018-2023**
Vice President, Marketing and Communications for one of the largest cancer research and treatment organizations in the United States

- Recruited by the organization's president to lead branding and communications for City of Hope's development of a $1.5 billion cancer center in a new market. Engineered a branding campaign that won top market preference two years before the doors opened – an unheard-of marketing accomplishment.
- Led an award-winning team of marketing and communications professionals engaged in corporate communications, including media relations and engagement; issues and crisis management; internal communications; social and new media; and cause marketing programs, reporting directly to the president.
- Served as the chief communications advisor for the Orange County executive leadership team, guiding reputation management, thought leadership, and sophisticated social media strategies.
- Noted throughout the organization as a cross-functional leader, problem solver and collaborator who is highly experienced in a highly matrixed organization.
- Named team leader for many key initiatives, having demonstrated strategic knowledge of business development, market differentiation, advocacy, diversity and inclusion.
- Developed strategies for national and regional media, resulting in strong relationships with

influential media organizations. Executed crisis communication when needed and served as the organization's spokesperson.
- Strategized with government affairs to effectively manage City of Hope's political risk exposure, regionally and enterprise wide.

Providence St. Joseph Health **2014-2018**
Executive Director, Communications, Public Relations, and Social Media for a non-profit health care delivery system serving five western states

- Orchestrated traditional and social media strategies that resulted in a more than 1,500 % increase in share-of-voice.
- Set strategy and vision for marketing events and campaigns that positively increased reputation and brand awareness, with metrics exceeding 600% of the goal.
- Developed speakership platforms for C-level executives, which resulted in increased awareness and coverage of the brand.
- Led content strategy for the health system, which resulted in increased media coverage, 150% growth in social media subscribers, and increased consumer engagement.

Dell ***(legacy: Quest Software)*** **2011-2014**
Public and Analyst Relations Manager for a publicly traded enterprise company with global leadership in migration, identity access management, virtualization, and data protection

- Co-led external global communications for the newly created Dell Software Group, bringing together five acquired software companies and creating one cohesive reputation management and communication strategy.
- Built and implemented a global communication strategy for Dell's security solutions, driving preference for our software portfolio.
- Developed a media strategy that increased worldwide awareness for Dell's comprehensive IAM solutions, placing more than 160 unique articles and earning over 71M impressions.

Smith Micro Software, Inc. **2006 - 2011**
Senior Manager, Marketing & Communications for a publicly-traded technology company with global leadership in connectivity and security

- Led marketing/public relations activities – from inception to completion –for more than 35 product lines, including wireless, graphics, utilities and security.
- Positioned C-level executives as thought leaders by directing speakership strategies.
- Created briefs and all marketing materials –the website, corporate presentations, videos, brochures, annual reports and newsletters.
- Managed and streamlined the company's trade show presence, including venue selection, design, budget, participation and travel, resulting in over $6 million in savings annually.

Major Awards:

- Intelligence Agency Rank Award for Excellence, 2024
- Communicator of the Year, Health Care Communicators of Southern California, 2023
- Non-Profit Communicator of the Year, PR News, 2023
- Digital Campaign of the Year, Ragan Communications, 2022
- Top Women in Communications, PR News, 2019-2022

Education:

- Master of Business Administration, Marketing, Keller Graduate School
- Bachelor of Science, University of La Verne

Membership and Advisor

- Board, University of Southern California (USC) Annenberg School of Public Relations, Present
- Adjunct Professor, Annenberg School of Communication and Journalism, 2025 - Present
- Member, Forbes Communication Council, 2025 - Present
- Member, Communications World Fifty Group, 2024-Present
- Member, Page Society, 2024-Present
- Member, AMA Health Leaders, 2022-Present
- Advisor, Wall Street Journal (WSJ) Chief Marketing Communication Council, 2026 - Present
- Advisor, National Security Communications Initiative, 2024-Present
- Board Director, South Orange County Economic Coalition, 2020-2023
- Board Director, Diversity Committee, Public Relations Society of America, 2018-2020
- Board Director, Child Guidance Center, 2017-2018