



ALICIA RAMIREZ

MULTIMEDIA JOURNALIST & ENTREPRENEUR

ABOUT ME

Alicia is an award-winning multimedia journalists with more than a decade of experience in print, digital and broadcast news. She recently launched a digital news outlet covering Riverside County, California.

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 www.ByAliciaRamirez.com

EDUCATION

Masters Degree in Journalism

June 2021 - June 2022

- West Virginia University
- Morgantown, WV

Bachelors Degree in Journalism/Political Science

August 2006 - May 2010

- Loyola University Chicago
- Chicago, IL

SKILLS

- Project management
- Writing and editing
- Social media/SEO
- Adobe Creative Suite
- Staff training and development
- Content planning and creation
- Graphic design and photography

ACHIEVEMENTS

ONA Speaker

Austin, 2018
Los Angeles, 2022

First Place General Excellence

Texas Press Association
Summer 2015

WORK EXPERIENCE

The Riverside Record

Founder/Publisher

Riverside County, CA

Sept. 2022 - Present

- Write, edit and publish stories that are of interest to the Riverside County community.
- Manage and plan all fundraising initiatives, apply for grants and foundation funding and ensure the sustainability of the business.
- Join and participate in national organizations that work to support and amplify the work of independent news outlets.

USC Annenberg

Leadership Initiative Fellow

Los Angeles, CA

August 2021 - May 2022

- Work with more than 400 student journalists as they reported the news for both digital platforms and broadcast outlets.
- Support more than 75 student leaders as they managed their peers on daily deadlines.
- Encourage students to find different ways of covering stories.

CBS Los Angeles

Web Producer

Los Angeles, CA

June 2019 - July 2021

- Write stories for the CBS Los Angeles website from wires, scripts and original reporting.
- Select photos from wire services or television broadcasts to accompany stories.
- Increase reader engagement through social media posts.

Chicago Tribune

Editor/Designer

Chicago, IL

January 2015 - December 2018

- Book and design news and features sections in print products.
- Edit stories for AP Style and write compelling headlines.
- Create style guides and train new designers on Chicago Tribune design principles.