

MALLORY CARRA

Based in Los Angeles, CA
www.mallorycarra.com
@MalloryCarra

CIRRICULUM VITAE

ACADEMIC EMPLOYMENT

UNIVERSITY OF SOUTHERN CALIFORNIA

ANNENBERG SCHOOL OF JOURNALISM

ADJUNCT INSTRUCTOR

Annenberg Media Center Radio Coach for JOUR 206 Live & JOUR 532

August 2022 – Present

Annenberg Media Center Writing Coach for JOUR 206 Community

January – May 2022

SCHOOL OF CINEMATIC ARTS

TEACHING ASSISTANT

CTWR 411 Television Script Analysis, a large lecture class taught by Professor Pamela Douglas

October 2011 - May 2012

EDUCATION

NEW YORK UNIVERSITY COLLEGE OF ARTS & SCIENCE

Bachelor of Arts

Major in Journalism and Mass Communication with a Minor in History

2005

UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF CINEMATIC ARTS

Master of Fine Arts

Writing for Screen & Television

2010

CERTIFICATES

SANTA MONICA COLLEGE

Certificates of Achievement

Business Entrepreneurship (2020); Marketing (2021); Management/Leadership (in progress)

ACADEMIC ARTICLES/PUBLICATIONS

- [“How young journalists are standing out in the job market,”](#) NBCU Academy, Jan. 3, 2023.
- Founder and publisher of **West Coast Media Jobs**, a journalism jobs newsletter focused on West Coast, Pacific Northwest, and remote jobs, sent out weekly on Wednesdays, 2020 – present.
- [“An Awe-Inspiring Film: Jake Bloch's honors thesis and documentary explores the intersection of science and religion,”](#) USC Dornsife News, May 12, 2011.
- [“Keeping the Black Church of Los Angeles Alive,”](#) USC Dornsife News, Aug. 25, 2011.
- [“USC College Kambun Workshop Draws Grad Students Nationwide,”](#) USC Dornsife News, Oct. 20, 2010.

PRESENTATIONS, WORKSHOPS & TALKS

GRAND ARTS MEDIA ARTS SYMPOSIUM (LAUSD)

“All Ears: Podcasting 101 with Spotify & Parcast” with Julian Boireau, the Global Head of Programming at Spotify's Parcast Studios, December 2022

USC ANNENBERG MEDIA CENTER

“Workshop: Audio Writing,” October 2022

“Workshop: Media Unions 101,” March 2022

“Workshop: The Freelance Journalist Toolkit” (Parts 1 and 2), March 2022

NEW YORK UNIVERSITY

“Marketing & Communication Networking Night,” Wasserman Center for Career Development, November 2021

“Virtual Networking: Arts & Media,” NYU Production Lab, October 2020

PROFESSIONAL ASSOCIATIONS

Asian American Journalists Association
Writers Guild of America, East

NON-ACADEMIC EMPLOYMENT

SPOTIFY

Associate Content Writer, 2020 – present

Freelance Writer, 2017 - 2020

Writes scripts for weekly and daily Spotify-exclusive podcasts, including several top-rated shows like *Serial Killers*, *Disappearances with Sarah Turney*, and *Conspiracy Theories*.

FREELANCE WORK

Various, 2008 – present

Clients include the BBC World Service (audio), *Cosmopolitan*, *Teen Vogue*, BuzzFeed, *Columbia Journalism Review*, *The Commercial Appeal*, *The Daily Meal*, *Trulia*, *NYU Alumni Magazine*, *Nicki Swift*, and more.

E! NEWS

Ecommerce Writer, 2020

Pitched ecommerce story ideas and wrote up assigned articles on ecommerce trends in fashion, beauty, new age interests, Amazon finds, video games, and more.

BUSTLE

Associate Entertainment Editor, Contributing Editor, TV Writer, 2014-2019

Oversaw nightly & weekend entertainment news & celebrity coverage: Supervised a team of 15+ part-time writers, received and evaluated pitches, assigned and edited stories, and SEO-optimized copy and headlines.

AVALIN DESIGN CONSTRUCTION CO.

Operations Administrator, 2014 – 2020

Managed the office for company president. Developed efficient system for creating plot plans and created uniform timesheet system now used by all employees. Created and maintained client files and other files as needed.

WHOSAY

Entertainment Writer & Copy Editor, 2014 – 2015

Wrote and curated entertainment content (breaking news, trends, & viral videos) and sponsored content for the website daily for the site on deadline. Copy-edited and worked with other editors as needed on editorial projects.

HULU

Customer Support Advocate, Communications Specialist, 2013 – 2014

Wrote & revised the canned responses (yup) sent out by the Customer Service team. QA'd the "Hulu voice" in e-mails (internal and external), social media responses (Twitter & Facebook). Copy-edited internal and external communications.

LOSANGLES.COM/BOULEVARDS NEW MEDIA

Freelance Writer, 2012 – 2013

Pitched and wrote articles on LA tourism, events, and fun things to do around the city. Wrote and conducted interviews for weekly features on local chefs and food truck owners.

NEW YORK DAILY NEWS

Staff Writer, 2008

Wrote 800 to 1,000-word articles about Manhattan real estate for the YOUR HOME section of the newspaper right before the housing bubble burst.

CHATTANOOGA TIMES FREE PRESS

Staff Writer, Outdoors Editor, 2006-2008

Covered a variety of high school sports (tennis, football, basketball, baseball, soccer, track & field), pro cycling in the Tour de Georgia, basketball at the University of Tennessee at Chattanooga, health and community sports stories. Coordinated weekly outdoors page coverage and weekly fishing report.