

MALLORY CARRA

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RECENT EXPERIENCE

SPOTIFY

ASSOCIATE CONTENT WRITER, PARCAST STUDIOS | 2020 – PRESENT

- Writes scripts for weekly and daily Parcast Studios podcasts, including *Disappearances with Sarah Turney*, *Serial Killers*, *Conspiracy Theories*, *Cults*, *Solved Murders*, *Female Criminals* and many more.
- Edits and gives feedback on the scripts by full-time staff writers and freelancers.
- Deeply researches assigned topics and determined the strongest narrative within true events.
- LA Office Lead for Spotify SPACE, the AAPI employee resource group (2022–present)
- Bargaining committee member for the Parcast Union (2020–present)
- Hired after two years (2017-2019) of freelance writing scripts for the studio during its pre-Spotify acquisition era.

BUSTLE

ASSOCIATE ENTERTAINMENT EDITOR | 2018 – 2019

CONTRIBUTING ENTERTAINMENT EDITOR | 2016 – 2018

ENTERTAINMENT NEWS & TV WRITER | 2014 – 2016

- Oversaw nightly & weekend entertainment news & celebrity coverage: Supervised a team of 15+ part-time writers, received and evaluated pitches, assigned and executed stories, edits, and SEO-optimized copy and headlines.
- Provided coverage for Los Angeles set visits, red carpets, premieres, movie junkets. Provided on-deadline live coverage as an editor for many live events.
- Represented Bustle at on-camera at junkets, during radio appearances on the BBC World Service, and moderated panels at events.
- Celebrities interviewed include Melissa McCarthy, Elisabeth Moss, Rachel Bloom, Alfre Woodard, Charlize Theron, Seth Rogen, Tracy Morgan, Nick Jonas, Casey Wilson, June Diane Raphael, Amy Sedaris, Diane Lane, Constance Zimmer, Dacre Montgomery, Chiwetel Ejiofor, Jon Favreau, Vanessa Kirby, Kellie Martin, Ian Ziering, and a lot more.

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FREELANCE WRITER | 2008 – PRESENT

- **Newsletter** founded in 2020: West Coast Media Jobs & More. A jobs newsletter for journalists in California and the Pacific Northwest. Sent out weekly on Wednesdays to over 1,200 subscribers. Provided 1:1 mentorship calls to dozens of subscribers during the COVID-19 pandemic.
- **Food blog** founded in 2014: www.couchpotatocook.com / Instagram @couchpotatocook, over 40,000 followers; Featured on the Food Network, Huffington Post, Discovery Channel, Gizmodo, The Daily Mail, Teen Vogue, and more. Partnerships include American Express, Lee Kum Kee, and Walgreens.
- **Writing** has appeared in the *Columbia Journalism Review*, *Los Angeles Times*, *BuzzFeed*, *The Commercial Appeal* (Memphis), *NYU Alumni Magazine*, *Trulia*, *The Daily Meal*, *Elite Daily*, *WhoSay*, and more.
- **Clients** include Guardian Life Insurance, Toyota, Neutrogena, and the BBC World Service.

EDUCATION

NEW YORK UNIVERSITY

COLLEGE OF ARTS & SCIENCE

Bachelor of Arts
Journalism, History

UNIVERSITY OF SOUTHERN CALIFORNIA

SCHOOL OF CINEMATIC ARTS

Master of Fine Arts
Writing for Screen & TV

SKILLS

ONLINE JOURNALISM

SEO, Chartbeat, CrowdTangle, editing, copy editing & fact checking, headline writing, WordPress, HTML, CSS, AP Style, Slack, Twitter, Facebook, Instagram

MANAGEMENT

Scheduling, managing staff calendars & schedules, problem solving, enforcing best practices, workflow management, mentoring

PROGRAMS

Quickbooks, Adobe Photoshop, Final Draft

CERTIFICATES

SANTA MONICA COLLEGE

Certificates of Achievement
Business Entrepreneurship, (2020); Marketing (2021); Management/Leadership (in progress)

SUMMARY OF PREVIOUS EXPERIENCE

AVALIN DESIGN CONSTRUCTION CO.
OPERATIONS ADMINISTRATOR | 2014 – PRESENT

HULU
CUSTOMER SUPPORT ADVOCATE, COMMUNICATIONS SPECIALIST | 2013

**UNIVERSITY OF SOUTHERN CALIFORNIA
SCHOOL OF CINEMATIC ARTS**
TEACHING ASSISTANT TO PROF. PAMELA DOUGLAS | 2011-2012

CENTER FOR RELIGION & CIVIC CULTURE
COMMUNICATIONS ASSISTANT | 2010-2012

NEW YORK DAILY NEWS
STAFF WRITER | 2008

CHATTANOOGA TIMES FREE PRESS
STAFF WRITER | 2006-2008
OUTDOORS EDITOR | 2006-2007

THE (RALEIGH) NEWS & OBSERVER
INTERN | 2005

VOLUNTEER WORK

**SPOTIFY SPACE
(AAPI EMPLOYEE RESOURCE
GROUP)**
LA Office Lead
2022-present

PARCAST UNION
Bargaining Committee
2020-present

826LA
Journalism Tutor
2017

**WOMEN OF
CINEMATIC ARTS
ALUMNI**
*Publicity & Social Media
Chair*
2013-2015

FOOD FORWARD
*Publicity & Events
Volunteer*
2014-2016

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