

GABRIELLE HORTON

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EDUCATION

University of Michigan, Ann Arbor, MI

M.A. in public policy, April 2018

Spelman College, Atlanta, GA

B.A. in history, *magna cum laude*, May 2012

RELEVANT WORK EXPERIENCE

USC Annenberg School for Communication + Journalism | Adjunct Instructor, Los Angeles, CA (8/2021-present)

- Work with 40+ undergraduate and graduate students to produce news stories on daily and long-term deadlines for radio/podcasts. Guide students on story development, interviewing, writing, hosting, final show production.

The Woodshaw | Founder, Podcast Showrunner + Producer, Los Angeles, CA (2019-present)

- Provide services including show development, managing staff and workflow processes, talent/studio booking, story editing, writing for clients like [NPR](#), [Tight Lipped](#), [Hear to Slay](#), [The Black List](#), [KCRW](#), [Raedio](#).
- Creator of Black birthing docuseries [NATAL](#). Successfully filed \$200K+ in grant applications with USC Annenberg, W.K. Kellogg Foundation. Lead a 9-person team, oversee the show's Instagram (9.3K followers), digital programming. Manage \$150K season budget. Conceived [The NATAL Summit](#) (580+ registrants, 18 speakers). Named to [Spotify](#) + [IndieWire's](#) Best of 2020 lists. Press in [Vanity Fair](#), [The Root](#), [Parents](#), [Fast Company](#).

Crooked Media | Production and Development Intern, Los Angeles, CA (8/2018-12/2018)

- Pitched news + culture stories, curated talent databases, researched show topics, crafted scripts for *Pod Save America*, *Keep It!*, *Hysteria*. Collaborated with team leads to shape 2019 programming, with a focus on Black, Latinx talent. Copy edited and fact-checked Crooked's daily newsletter (~120K readers, 70% open rate).

Michigan Radio | Stateside Production Assistant, Ann Arbor, MI (1/2018-8/2018)

- Conducted pre-interviews, researched story topics, prepared guest briefs, engineered recording sessions, transitioned audio pieces into web content with Core Publisher. Launched "[Beyond the Coney](#)" to highlight the state's diverse food economy and experts. Gained early exposure to Adobe Audition CC and Hindenburg.

Office of Los Angeles Mayor Eric Garcetti | South LA Field Deputy, Los Angeles, CA (7/2015-7/2016)

- Direct liaison to 1.3M residents, 14 neighborhood councils, 4 city council districts. Contributed to external engagement initiatives through monthly newsletters, town halls, speechwriting, principal staffing events.

AmeriCorps VISTA | Health Associate at LA's Promise, Los Angeles, CA (9/2014-7/2015)

- Produced the first-ever Student Health Index to standardize wellness goals for 5,000+ students across three Title I schools in South LA. Facilitated a 15-member parent advisory council to improve nutrition policies. Organized inaugural health fair featuring 14 health organizations and mobile clinics, attracting 200+ attendees.

Booker for U.S. Senate | Field Organizer, Various Locations, NJ (7/2013-7/2015)

- Developed neighborhood teams across 22 Bergen County precincts and 18 municipalities in Camden County to engage Black voters and faith communities around then-Mayor Booker's platform.

Obama for America | Field Organizer, Durham, NC (6/2012-11/2012)

- Supervised two deputy staff, developed a volunteer infrastructure of 100+, 14 Baptist and A.M.E. church partnerships to buttress the state's historic turnout of Black voters (70.2%). Organized earned media events with First Lady Michelle Obama, Vice President Joe Biden, Congressman Julián Castro, actor Don Cheadle.
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PROFESSIONAL DEVELOPMENT + PUBLIC SERVICE

- Spelman College: [The Blue Record Podcast](#), *Inaugural Alumna Mentor* (5/2021-present)
- WNYC's Werk It! A Women's Podcast Festival, [Presenter \(10/2019\)](#); *Presenter's Assistant* (11/2018)
- Third Coast International Audio Festival, *Volunteer* (10/2018)
- 20th Annual Allied Media Conference, *Volunteer* (6/2018)
- Harvard-Westlake School African-American Alumni Network, *Board Member* (11/2014-8/2016)