

DANIELA BAROFFIO
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EDUCATION

PhD., Summer 2006, Annenberg School For Communication, USC

Dissertation Title: The female Soldier: Mediating Promises and Problematics of Femininity, War, and the Nation.

Committee: Sarah Banet-Weiser (Chair), Larry Gross, Felix Gutierrez

MA., 2004, Annenberg School for Communication, University of Southern California

BA., 2000, Annenberg School for Communication, University of Southern California

PUBLICATIONS

Daniela Baroffio-Bota and, Sarah Banet-Weiser “Femininity and Masculinity in Sports,” in the *Handbook of Sports and Media*, ed. Arthur A. Raney. New Jersey: Lawrence Erlbaum Associates, 2006.

PRESENTATIONS AT PROFESSIONAL MEETINGS

“Militarized Femininity and the Nation: Mediating the Jessica Lynch Story.” International Communication Association, New York, May 2005.

“The Female Soldier: Promises and Problematics of Femininity, War, and the Nation.” International Communication Association, New York, May 2005.

“Undressing Science: Exploring Global Femininity.” National Communication Association, Miami, November 2003.

“Ethics in Abu Ghraib: A Consideration of the Problematics of Gendered Military Violence in an American Context.” National Communication Association, Chicago, November 2007.

TEACHING

CMGT 540 Uses of Communication Research – Fall 2006 – Fall 2009

CMGT 597 Communication Research Practicum – Fall 2006 – Fall 2009

Mandatory capstone courses in which students execute a research project; build students’ skills in: defining problems, reviewing existing knowledge, gathering and analyzing data, and composing persuasive arguments about viable solutions. More than 45 individual projects supervised per year.

CMGT 575 Social Change and Advocacy in the Media – Fall 2006

Graduate course exploring the complex relationship between the political economy of media, the culture of media, and politics of social change. The course was open to both Phd and Master students and was lead in seminar style promoting active participation on the part of the students.

Comm 499 Social Change and Advocacy Through the Media- Spring 2008

Undergraduate course exploring the complex relationship between the political economy of media, the culture of media, and politics of social change. The course was open to both graduate level Public Diplomacy students and undergraduate communication students. The course was a seminar and therefore promoting great participation and discussion among the students.

Comm 300 Theoretical Foundations for the Study of Entertainment – Fall 2007, Spring/Fall 2009

This course is a multi-methodological course that utilizes both qualitative and quantitative research to explore and discuss the function of entertainment in culture, politics and the economy. The course is open to both communication and non-communication majors.

Comm 384 Interpreting Popular Culture -- Spring 2007

This course delves into theories of popular culture and media, and discusses the limits and possibilities of popular culture.

SERVICE:

Committee member, Dean's Committee on Entertainment Studies – Fall 2008

Committee member, Change Making Media Lab (CMML) – Fall 2008

Member, Communication Management Program committee (2008-present)

Led informational and recruiting sessions; participated in conversion efforts; reviewed admissions; led orientation sessions.