
ADAM J. FRATTO

PROFILE

Executive/Producer with strong track record in TV development, programming, production, DEI and international.

EXPERIENCE

A+E NETWORKS (L.A./New York)

VP, Scripted, History & Creative Affairs, A+E Studios – 2019-present

Oversee all scripted content for top 10 cable channel. Supervise hit series, including VIKINGS and PROJECT BLUE BOOK. Manage programming transition from series to miniseries. Liaise extensively with internal partners in publicity, marketing, international and distribution. Collaborate with unscripted team on concepts and talent. Oversee, develop and sell series projects to outside platforms via the Studio. Manage creative staff. Initiate and spearhead two company-wide diversity projects.

REEL ONE ENTERTAINMENT (L.A./London/Canada)

SVP, Series – 2017-2019

Built series department for international mini-studio. Hired staff, identified key partners and strategies, built slate of buzzy dramas for US and international broadcasters. Developed Philip K Dick property "Screamers" into multi-platform project, acquired rights to Mary Higgins Clark catalogue for sale to Netflix. Served on small company-wide council of senior leaders.

CHAOTIC NEUTRAL ENTERTAINMENT

Principal – 2009-present

Consulting, development and production for TV. Clients range from startups to large networks. Developed and EP'd Lifetime movie SEA CHANGE. Packaged and co-EP'd award-winning supernatural drama HAVEN, based on Stephen King's "The Colorado Kid," for NBCU/Syfy/Shaw/eOne. Lecturer in Producing at UCLA.

PUKEKO PICTURES (New Zealand)

Head of Drama Development – 2012-2016

Expanded small animation studio into live action TV business. Created and ran department for Oscar-winning Weta Workshop (*Lord of the Rings*, *District 9*). Managed Fremantle deal, signed company with CAA, developed and sold dramas to US networks and studios. Oversaw co-pro drama CLEVERMAN for Netflix, Sundance and Australia's ABC. Managed U.S. office. Represented New Zealand at industry and government events.

ATTICUS ENTERTAINMENT (Beverly Hills)

SVP – 2008-2011

Launched TV venture with Jim Lampley, with first-look deal at HBO. Worked with ICM to establish company in TV drama. Sold dramas to HBO and Epix, and hit reality series ON FREDDIE ROACH, which aired on HBO.

PILLER/SEGAN (L.A.)

VP, Development & Production – 2002-2008

Joining at startup, helped build successful pod. Developed and produced hit shows GREEK, WILDFIRE and THE DEAD ZONE, indie features, and digital series. Worked closely with studio partners Lionsgate and Fox, sold and shepherded scripts for ABC, NBC, USA, TNT, and Syfy. Functioned as current executive.

EXPERIENCE (continued)

SAVILLE PRODUCTIONS (L.A.)

Director of Development – 2000-2002

Developed global feature slate including comic biopic EDDIE THE EAGLE (with Hugh Jackman for Fox) and RING OF BRIGHT WATER remake (director: George Miller).

FURTHUR FILMS (L.A./New York)

Creative Executive – 1998-2000

Collaborated with Oscar-winning actor/producer Michael Douglas to develop high-profile feature slate that included WONDER BOYS, DON'T SAY A WORD, ONE NIGHT AT McCOOL'S and SWIMFAN.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA, MFA in Film/TV Production

HARVARD UNIVERSITY, BA in Social Studies

PRODUCED CREDITS

- SEA CHANGE (EP) - backdoor pilot: Lifetime/Mar Vista - 2016
- CLEVERMAN (EP) - drama series: Netflix/Sundance/ABC - 2016
- HAVEN (co-EP) - drama series: Syfy/NBCU/Shaw/eOne - 2010-2015
- GREEK (co-Prod) - comedy series: Freeform - 2007-2010
- TECH ME OUT (EP) - branded series for Intel - 2008
- BICKFORD SHMECKLER'S COOL IDEAS (assoc. Producer) - feature film: Vulcan Productions (2006)
- WILDFIRE (assoc. Producer) - drama series: Freeform - 2005-2008
- THE DEAD ZONE (assoc. Producer) - drama series: USA/Lionsgate/Paramount

PROFESSIONAL AFFILIATIONS

Academy of Television Arts & Sciences, Hollywood Radio & Television Society, Producers Guild of America, BAFTA, The Creative Coalition

COMMUNITY SERVICE

- NATIONAL ACADEMY OF SCIENCES - SCIENCE & ENTERTAINMENT EXCHANGE (volunteer): 2015-present
- HARVARD COLLEGE (admissions interviewer): 2007-present
- HARVARDWOOD (President/Founder): 2004-present – 501(c)(3) for alums in the arts and entertainment, built from scratch into group with 7,000 members worldwide and paid staffers.
- SOUTH PASADENA PRESERVATION FOUNDATION (Board Member): 2011-present
- ZHANJIANG KIDS ORGANIZATION (Volunteer): 2008-2012 - Assistance for orphans and special-needs residents of Zhanjiang Social Welfare Institute, China

PERSONAL

- WOODWORKING - commissioned designer/builder of furniture, sculpture and luthiery
- MUSIC - guitar/bass/vocals - active in Pasadena area band
- ATHLETICS - long distance runner, completed 12 marathons
- CUISINE - award-winning amateur chef