

CURRICULUM VITAE  
STEFANIE Z. DEMETRIADES

Northwestern University  
School of Communication, Center for Communication and Health  
710 North Lake Shore Drive · 15th Floor, Abbott Hall · Chicago, IL 60611  
stefanie.demetriades@northwestern.edu · 626.590.4590

---

---

EDUCATION

2020	PhD	University of Southern California, Los Angeles, CA Communication Dissertation: <i>Cosmopolitan Logics and Limits: Networked Discourse, Affect, and Identity in Responses to the Syrian Refugee Crisis</i> Manuel Castells; Henry Jenkins; Patricia Riley (Chair)
2014	MA	University of Southern California, Los Angeles, CA Public Diplomacy
2009	BA	University of Southern California, Los Angeles, CA International Relations (Summa Cum Laude)

---

POSITIONS

2021 –	Postdoctoral Research Fellow School of Communication Northwestern University
2020 –	Adjunct Professor Annenberg School for Communication & Journalism University of Southern California

---

RESEARCH ACTIVITIES

2021–	Center for Communication and Health (Bruce Lambert, Director) Northwestern University
2021 –	Center of Media Psychology & Social Influence (Nathan Walter, Director) Northwestern University
2019 – 2021	Media as Sociotechnical Systems (Mike Ananny & Colin Maclay, Directors) University of Southern California
2016 – 2019	Annenberg Scenario Lab (Patricia Riley, Director) University of Southern California
2017	Annenberg-Oxford Media Policy Summer Institute (Monroe Price, Director) Annenberg School for Communication, University of Pennsylvania Programme for Comparative Media Law and Policy, University of Oxford

- 2017            Research Assistant  
Nicholas Cull (Director, Public Diplomacy)  
University of Southern California
- 2017            World Bank–Annenberg Executive Institute on Communication and Reform  
Program and Research Assistant
- 2012 – 2014    Technology and Human Trafficking (Mark Latonero, PI)  
Annenberg Center for Communication Leadership and Policy (Geoffrey Cowan,  
Director)

## PUBLICATIONS

---

### ***Peer-Reviewed Articles***

- Demetriades, S. Z., Hagen, C., Griffin, D. & Riley, P. (Forthcoming) Unsettling victory: Storylines of success and anxiety in news coverage of the decline of ISIS in three U.S. newspapers. *International Journal of Communication*.
- Trope, A., Johnson D., & Demetriades, S. Z. (Forthcoming) Media, making & movement: Bridging media literacy and racial justice through Critical Media Project. *Journal of Media Literacy Education*.
- Walter, N., Demetriades, S. Z., & Nabi, R. (2020). Seeing red with rose-colored glasses: Hope as a moderator of the persuasive influence of anger. *Journal of Communication*. doi.org/10.1093/joc/jqaa037
- Demetriades, S. Z. (2019). Cosmopolitan dimensions of virality and “The boy in the ambulance.” *Western Journal of Communication*, 1–20. doi.org/10.1080/10570314.2019.1660910
- Walter, N., Demetriades, S. Z., & Murphy, S. T. (2017). Just a spoonful of sugar helps the messages go down: Using stories and vicarious self-affirmation to reduce e-cigarette use. *Health Communication*, 34, 352–360. doi:10.1080/10410236.2017.1407275
- Demetriades, S. Z., & Walter, N. (2016). You should know better: Can self-affirmation facilitate information-seeking behavior and interpersonal discussion? *Journal of Health Communication*, 21, 1131–1140. doi:10.1080/10810730.2016.1224280
- Walter, N., Demetriades, S. Z., & Murphy, S. T. (2016). Involved, united, and efficacious: Could self-affirmation be the solution to California’s drought? *Health Communication*, 32, 1161–1170. doi:10.1080/10410236.2016.1217451
- Walter, N., Demetriades, S. Z., Kelly, R., & Gillig, T. (2016). Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack. *International Journal of Communication*, 10, 19. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/5387>

### ***Manuscripts Under Review***

- Demetriades, S.Z. *Paradoxes of obligation, proper distance, and efficacy among international volunteers: Centering dilemmas in the study of cosmopolitanism.*

**Book Chapters**

Demetriades, S. Z. (In press). Play to your strengths: Assessing your communication style. In S. Lewis & R. Weintraub, *InCredible Communication*.

**CONFERENCE PRESENTATIONS**

---

Demetriades, S. Z., Pearl, A., (2020). *The post-pandemic panopticon: Critical questions for facial recognition technology in higher education*. Presentation at the Society for Research into Higher Education conference on “Digital Technology, Lockdown and the Post-Pandemic University.”

Demetriades, S. Z. (2020). *Static ideals and active negotiations of cosmopolitanism: A case study of international volunteers in the Skaramagas refugee camp*. Presentation at the Annual Conference of the National Communication Association.

Walter, N., Demetriades, S. Z., & Nabi, R. (2020). *The right way to be angry: How hope offsets the negative effects of anger*. Presentation at the Annual Conference of the International Communication Association.

Demetriades, S. Z. (2019). *United by displacement: Group style and identity among international volunteers in Skaramagas refugee camp*. Presentation at the Annual Conference of the National Communication Association, Baltimore, MD.

Demetriades, S. Z. (2019). *Us vs us (and them): Identity and antagonism in Twitter narratives about the Syrian refugee crisis*. Presentation at the Annual Conference of the International Communication Association, Washington, DC.

Demetriades, S. Z. (2019). *Moral-political antagonism in Twitter discourses about the Syrian refugee crisis*. Presentation at the University of Southern California Graduate Research Symposium, Los Angeles, CA.

Demetriades, S. Z. (2018). *The invasion of the U.S. media by Islamic State narratives: A data analytics approach to narrative analysis*. Presentation at the Annual Conference of the National Communication Association, Salt Lake City, UT.

Walter, N., Demetriades, S. Z., & Murphy, S. (2018). *Can vicarious self-affirmation reduce e-cigarette use? The case study of college-age users*. Poster presentation at the USC Annenberg Graduate Fellowship Research and Creative Project Symposium, Los Angeles, CA.

Riley, P., Demetriades, S. Z., Evans, S., & Noyes, A. (2018). *My future or yours? Eliding voices in strategy development*. Presentation at ICA Preconference, Prague, Czech Republic.

Demetriades, S. Z. (2017). *The boy in the ambulance and cosmopolitan dimensions of virality*. Presentation at the Annual Conference of the National Communication Association, Dallas, TX.

Walter, N., Demetriades, S. Z., & Murphy, S. (2017). *Can vicarious self-affirmation reduce e-cigarette use? The case study of college-age users*. Presentation at the Annual Conference of the National Communication Association, Dallas, TX.

- Riley, P., Hollihan, T., Hagen, C., Demetriades, S. Z., Kelly, R. (2017). *The evolution of ISIS arguments as socio-material narratives*. Presentation at the Annual Conference of the National Communication Association, Dallas, TX.
- Riley, R., Kim, C., Demetriades, S. Z., Hagen, C., Wang, G., Guth, K. (2017). *Ontologically (in)secure European futures: A critical analysis of social media conversations on the Syrian refugee crisis*. Presentation at the Annual Conference of the International Communication Association, San Diego, CA.
- Demetriades, S. Z. (2016). *Ambivalence as comic corrective: A Burkean analysis of Sarah Koenig's Serial*. Presentation at the Annual Conference of the National Communication Association, Philadelphia, PA.
- Demetriades, S.Z., & Walter, N. (2016). *You should know better: Can self-affirmation facilitate information seeking and interpersonal discussion?* Poster presentation at the Annual Conference of the International Communication Association, Fukuoka, Japan.
- Walter, N., Demetriades, S. Z., Kelly, R., & Gillig, T. (2016). *Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack*. Presentation at the Annual Conference of the International Communication Association, Fukuoka, Japan.
- Walter, N., Demetriades, S. Z., & Murphy, S. (2016). *Involved, united, and efficacious: Could self-affirmation be the solution to California's drought?* Presentation at the Annual Conference of the International Communication Association, Fukuoka, Japan.

## HONORS AND AWARDS

---

- |            |  |
|------------|--|
| 2019       | Top Papers<br>USC Graduate Research Symposium, Social Sciences Division<br><i>Moral-political antagonism in Twitter discourses about the Syrian refugee crisis</i>   |
| 2017       | Top Student Papers<br>National Communication Association, International and Intercultural Communication Division<br><i>Cosmopolitan dimensions of virality and "The boy in the ambulance"</i>  |
| 2016       | Top Student Papers (Co-Author)<br>International Communication Association, Political Communication Division<br><i>Je suis Charlie? The framing of ingroup transgression and the attribution of responsibility for the Charlie Hebdo attack</i> |
| 2012, 2013 | Geoffrey Cowan Graduate Scholarship<br>Annenberg School for Communication and Journalism<br>University of Southern California<br>(Awarded annually to two master's students)   |

## GRANTS

---

- |      |   |
|------|---|
| 2020 | Media as Sociotechnical Systems Research Support (Co-PI), \$1,000<br><i>Mobilizing controversies around facial recognition technology</i> |
|------|---|

2018	USC Research Enhancement Fellowship (PI), \$35,000 <i>Cosmopolitan logics and limits: Networked discourse, affect, and identity in responses to the Syrian refugee crisis</i>
2017	Annenberg Summer Educational Institutional Fellowship (PI), \$4,820
2016	Annenberg Summer Research Fellowship (Co-PI), \$2,300 <i>When words speak louder than actions: Changing behavior through vicarious self-affirmation</i>
2016	Annenberg Summer Educational Institutional Fellowship (PI), \$1,058
2015	Annenberg Summer Research Fellowship (Co-PI), \$3,200 <i>Can self-affirmation harness support for water conservation regulations?</i>

## TEACHING

---

2021	Managing Communication (Graduate Seminar) Adjunct Professor, University of Southern California
2021	Strategic Corporate Communication (Graduate Seminar) Adjunct Professor, University of Southern California
2019, 2020	Contours of Change in Media and Communication (Undergraduate Lecture) Teaching Assistant, University of Southern California
2020	Fashion, Media and Culture (Undergraduate Lecture) Teaching Assistant, University of Southern California
2018	Public Speaking (Undergraduate Lecture) Instructor of Record, University of Southern California
2018	Qualitative Research Methods in Communication (Graduate Seminar) Teaching Assistant, University of Southern California
2017	Communication and Mass Media (Undergraduate Lecture) Teaching Assistant, University of Southern California
2016	Sound Clash: Popular Music and American Culture (Undergraduate Lecture) Teaching Assistant, University of Southern California
2016	Communication and Social Science (Undergraduate Lecture) Teaching Assistant, University of Southern California
2015	Sports and Social Change (Undergraduate Lecture) Teaching Assistant, University of Southern California

---

**ADDITIONAL ACTIVITIES AND TRAINING**

---

2020 –	Ad hoc reviewing <i>Health Communication, Media Psychology</i>
2019 – 2021	Critical Media Project (Alison Trope, Director) Critical media literacy pedagogy for middle and high school students
2019	Future Faculty Teaching Institute Center for Teaching Excellence, University of Southern California
2019	Essentials of Grant Proposal Writing Grant Training Center
2017	Focus Groups Annenberg Summer Institute for Methods and Statistics
2016	Mixed Methods Oxford University
2016	Historiography, Archives, and Cultural History Annenberg Summer Institute for Methods and Statistics

**MEMBERSHIPS**

---

International Communication Association

National Communication Association

Association of Internet Researchers

**REFERENCES**

---

Nathan Walter  
Assistant Professor of Communication  
Northwestern University  
nathan.walter@northwestern.edu

Patricia Riley  
Associate Professor of Communication  
University of Southern California  
priley@usc.edu

Barbara O'Keefe  
Professor of Communication  
Northwestern University  
b-okeefe@northwestern.edu

Henry Jenkins  
Provost Professor of Communication  
University of Southern California  
hjenkins@usc.edu  
Assistant: Amanda Ford, amandafo@usc.edu

Bruce Lambert  
Professor of Communication  
Northwestern University  
bruce.lambert@northwestern.edu

Manuel Castells  
University Professor  
University of Southern California  
castells@usc.edu  
Assistant: Pauline Martinez,  
[pauline.martinez@usc.edu](mailto:pauline.martinez@usc.edu)