

Julianna Jeanine Kirschner

Office Address: University of Southern California
Annenberg School for Communication & Journalism
3502 Watt Way, Ste. G21B
Los Angeles, CA 90089
Office Phone: (213) 740-4271
Email Address: jjkirsch@usc.edu

EDUCATION

- Ph.D. Cultural Studies, 2020
Dissertation: “(Un)Social Media: A Content Analysis of the Centralized Self on Twitter”
Claremont Graduate University
- M.A. Communication Studies, 2012
Thesis: “The Spaces in Between: Grief from an Autoethnographic Perspective”
California State University, Northridge
- B.A. Communication Studies, 2010
California State University, Northridge
- A.A. Pre-Communication/University Studies, 2007
MiraCosta College

PROFESSIONAL APPOINTMENTS

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| Fall 2017 – Present | Lecturer, Communication & Communication Management
Annenberg School for Communication and Journalism
University of Southern California |
| Fall 2017 – Present | Assistant to the Director
Annenberg Institute of Sports, Media, and Society
University of Southern California |
| Fall 2012 – Fall 2017 | Lecturer
Department of Communication Studies
California State University, Northridge |

- Spring 2017
Research Assistant
Annenberg Institute of Sports, Media, and Society
University of Southern California
- Spring 2014 – Spring 2017
Lecturer
Department of Communication Studies
College of the Canyons (Santa Clarita, CA)
- Fall 2015
Graduate Teaching Associate
Department of Cultural Studies
Claremont Graduate University
- Fall 2010 – Spring 2012
Teaching Associate [Instructor of Record]
Department of Communication Studies
California State University, Northridge

PUBLICATIONS

Refereed Journal Articles

- Kirschner, J. (2021). Transparency in online pedagogy: A critical analysis of changing modalities. *Journalism and mass communication educator*, 1-9.
- Kirschner, J. (2015). Performing in space and place. *Liminalities: A journal of performance studies*, 11(5), 1-12.

Book Chapters

- Kirschner, J. (2018). Mind and matter: (Re)membering, performing, and being. In S. Holman Jones & M. Pruyn (Eds.), *Creative selves/Creative cultures: Critical autoethnography, performance, and pedagogy* (pp. 93-100). New York, NY: Palgrave Macmillan.
- Kirschner, J. (2016). Continuing down the streets of Paris: Memorialization, representation, and silence. In S. Gibson, & A. L. Lando (Eds.), *Impact of communication and the media on ethnic conflict* (pp. 179-194). Hershey, PA: Information Science Reference.

Book Review

- Kirschner, J. (2014). Gender stories: Negotiating identity in a binary world (book review). *Feminist review*, 108, 16-19.

AWARDS

2021	Kathy Merlock Jackson Dissertation Award, Popular Culture Association/American Culture Association.
2020	Outstanding Dissertation of the Year Award, National Communication Association.
2019	Best Book Chapter Award for “Mind and Matter: (Re)membering, Performing, and Being,” Ethnography Division, National Communication Association.
2017	Top Panel Award for “The Relevance of the Communication Graduate Student Association,” Student Division, National Communication Association.
2013	Outstanding Thesis Award, Organization for the Study of Communication, Language, and Gender (OSCLG)
2012	Teaching Associate Mentor of the Year Award, Department of Communication Studies, California State University, Northridge
2010	I Make the Difference Award, Princess Cruises
2006	Student Worker of the Year Award, MiraCosta College

GRANTS AND FELLOWSHIPS

2020	Course Enhancement Grant Information Literacy Track University of Southern California Libraries	\$200
2020	Humanities Grant California Humanities Funded by the National Endowment for the Humanities	\$2,000
2019 – 2020	Program Grant Visions and Voices University of Southern California	\$15,000

2017	Albert B. Friedman Research Grant Claremont Graduate University	\$1,500
2016	Albert B. Friedman Research Grant Claremont Graduate University	\$200
2014 – 2016	Doctoral Incentive Program California State University Office of the Chancellor	
2015	Maguire Teaching Fellowship Claremont Graduate University	
2013 – 2016	Cultural Studies Department Fellowship Claremont Graduate University	

DIRECTED CONFERENCES AND PROGRAMS

March 2020	Conference Director, <i>Rhetoric, Philosophy, Art, and Sport in the Ancient Olympics</i> USC Annenberg Institute of Sports, Media, and Society University of Southern California Scholars presenting original papers: Susan Stephens, Stanford University; Mike Austin, Eastern Kentucky University; Stamatia Dova, Hellenic College Holy Cross; Nigel Nicholson, Reed College; Daniel T. Durbin, University of Southern California; Drew Hyland, Trinity University This research has been published in a special edition of the <i>Journal of the Philosophy of Sport</i> .
February 2020	Program Organizer and Director, <i>Through the Banks of the Red Cedar</i> USC Visions and Voices Film Screening and Panel Panelists: Gene Washington, Minnesota Vikings; Clinton Jones, Minnesota Vikings; Maya Washington, Running Water Entertainment; Daniel T. Durbin, University of Southern California; Ben Carrington, University of Southern California
March 2019	Conference Director, <i>New Horizons: Sports in Digital Space</i> USC Annenberg Institute of Sports, Media, and Society University of Southern California

Scholars presenting original papers: Daniel Durbin, University of Southern California; Yann Descamps, University of France Comté; Emilio Fernandez Peña, Universitat Autònoma de Barcelona

- February 2019 Organizer and Facilitator, *Advocating with Evidence through a Feminist Lens*
Organization for Research on Women in Communication (ORWAC)
Sponsored Program
Western States Communication Association Convention
Facilitators: Rebecca Litke, California State University, Northridge; Mary Domenico, Texas Tech University; Karen Foss, University of New Mexico; Julianna Kirschner, University of Southern California
- March 2018 Conference Director, *Conventionalism, Rules, and the Rhetoric of Sports*
USC Annenberg Institute of Sports, Media, and Society
University of Southern California
Scholars presenting original papers: Nick Dixon, Alma College; Daniel T. Durbin, University of Southern California; Drew Hyland, Trinity University; Scott Kretchmar, Penn State University; Sigmund Loland, Sport Science University of Oslo; Graham McFee, CSU Fullerton; Michael McNamee, Swansea University; William Morgan, University of Southern California; Angela Schneider, University of Western Ontario; John Russell, Langara University
The papers presented have been published in a special edition of the *Sports, Ethics and Philosophy* scholarly journal.
- February 2018 Organizer and Facilitator, *Communication to Promote Mindful Feminist Thought*
Organization for Research on Women in Communication (ORWAC)
Sponsored Program
Western States Communication Association Convention
Facilitators: John Kephart, California State University, Northridge; Kristen Hoerl, University of Nebraska, Lincoln; Mary Domenico, Texas Tech University; Julianna Kirschner, University of Southern California
- March 2017 Conference Director, *Intersectionality in Women's Sports*
USC Annenberg Institute of Sports, Media, and Society
University of Southern California

Presenting scholars: Ellen Staurowsky, Drexel University; Debra Shattuck, John Witherspoon College; Callie Batts Maddox, Miami University of Ohio; Jean Ardell & Kathleen Williams, Marshall University
Media/Journalism Professionals: Divya Goel, Manager of Social Media Marketing at the NFL; Alissa Lippmann, Director of Club Digital Strategy at the NFL; Lindsay Amstutz, Assistant GM of the West Coast Regional Sports Networks and VP of Regional Marketing at Fox Sports.
Athletes/Professionals/Activists: Ann-Marie Jones, VP of Grants and Programs at LA84; Justine Siegal, Founder of Baseball for All; Christine Dávila, Head Coach of Hollywood FC GU13 Team; Shirley Burkovich and Maybelle Blair, both players in the 1940s All-American Girls Professional Baseball League.

- December 2015 Organizer and Chair, *Ethnographic Field Research Methods Colloquium*
Claremont Graduate University
- 2012 – 2014 Associate Conference Director, *Doing Autoethnography* [Now known as
the *International Symposium on Autoethnography and Narrative*]
Angelo State University
- March 2012 Director, *Communication Week*
California State University, Northridge

CONFERENCE PRESENTATIONS AND PERFORMANCES

- Kirschner, J. (2021, November). “‘New Notification: People are Viewing Your Profile’ Social Media Surveillance and the Intersections of Power and Resistance.” Upcoming presentation at the 107th annual convention of the National Communication Association. Seattle, WA.
- Kirschner, J. (2021, November). “Wonder Woman’s Identity Crisis: A Critical Analysis of 1970s Visual Rhetoric and the Male Gaze.” Upcoming presentation at the 107th annual convention of the National Communication Association. Seattle, WA.
- Kirschner, J. (2021, November). “Spotlight Panel: Sequential Art of the 1970s and the Transformation of Visual Communication.” Upcoming service as chair for this panel at the 107th annual convention of the National Communication Association. Seattle, WA.
- Kirschner, J. (2021, November). “The Dark Side of Interpersonal Communication Technology.”

Upcoming service as chair for this panel at the 107th annual convention of the National Communication Association. Seattle, WA.

Kirschner, J. (2021, November). “Biopolitics in Digital and Material Spaces.” Upcoming service as chair for this panel at the 107th annual convention of the National Communication Association. Seattle, WA.

Kirschner, J. (2021, November). “Encoding Identities and Producing Difference on Social Media.” Upcoming service as respondent for this panel at the 107th annual convention of the National Communication Association. Seattle, WA.

Kirschner, J. (2021, June). “Killer Queen: Freddie Mercury’s Communicative Longevity.” Presented at the annual conference of the Popular Culture Association/American Culture Association. Virtual Program.

Kirschner, J., Durbin, D., Descamps, Y., Fernández Peña, E., & Billings, A. (2021, March). “Social Media and Global Sports: Defining Communication Patterns and Advancing Fan Engagement.” Presented at the annual summit of the International Association for Communication and Sport. Virtual Program.

Kirschner, J. (2020, November). “Let’s Talk About Context.” Presented on this panel at the 106th annual convention of the National Communication Association. Virtual Program.

Kirschner, J. (2020, November). “Top Papers for the Visual Communication Division.” Served as chair for this panel at the 106th annual convention of the National Communication Association. Virtual Program.

Kirschner, J. (2020, October). “Standing Rock, #NoDAPL, and Geolocational Solidarity.” Presented at the annual conference of the Midwest Popular Culture Association / American Culture Association. Virtual Program.

Kirschner, J. (2020, February). “Teaching Language and Social Interaction in Communication Courses.” Presented on this panel at the 90th annual convention of the Western States Communication Association. Denver, CO.

Kirschner, J. (2020, February). “Social Media.” Served as respondent for this themed panel at the 90th annual convention of the Western States Communication Association. Denver, CO.

Kirschner, J. (2019, February). “‘There’s No Crying’ and the Polemic Adherence to Privileged

- Positions.” Presented at the 89th annual convention of the Western States Communication Association. Seattle, WA.
- Kirschner, J. (2019, February). “The State of Relating: Bodies with Knowledge.” Served as respondent for this panel at the 89th annual convention of the Western States Communication Association. Seattle, WA.
- Kirschner, J. (2019, February). “Top Papers in Language and Social Interaction.” Served as chair for this panel at the 89th annual convention of the Western States Communication Association. Seattle, WA.
- Kirschner, J. (2018, November). “Gendered Roles, Messages, and Places: Challenging Ideological Norms of Sexuality and Gender.” Served as respondent for this panel at the 104th annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, November). “Students Helping Students: Stories on the Road to Destination Dissertation.” Served as chair and presenter for this panel at the 104th annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, November). “Facebook Feminism: A Content Analysis of Facebook Groups and Moderation.” Presented at the 104th annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, November). “Dark Tower: ‘Bad’ Media, Death, Infidelity, and Distrust.” Served as respondent for this panel at the 104th annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, October). “Communication, Euphemisms, and the Stories We Tell Ourselves.” Presented at the 12th annual conference of the Lighthearted Philosophers Society. Santa Barbara, CA.
- Kirschner, J. (2018, October). “The Memorial to the Murdered Jews of Europe: A Lack of Remembrance.” Presented at the annual conference of the Midwest Popular Culture Association / American Culture Association. Indianapolis, IN.
- Kirschner, J. (2018, February). “Je (ne) suis (pas) Charlie.” Presented on a panel entitled, “Studying Language Use in the Digital Age,” at the 89th annual convention of the Western States Communication Association. Santa Clara, CA.
- Kirschner, J. (2018, February). “Classroom Hacks: Sharing Our Tricks of the Trade.” Presented

at the 89th annual convention of the Western States Communication Association. Santa Clara, CA.

Kirschner, J. (2018, February). "Practicing Mindfulness on Speech Day: Addressing Challenges of Sustained Listening." Presented at the 89th annual convention of the Western States Communication Association. Santa Clara, CA.

Kirschner, J. (2018, February). "Sci-Fi, Horror, Fantasy, Oh My!: A Media Studies Approach." Served as chair and respondent for this panel at the 89th annual convention of the Western States Communication Association. Santa Clara, CA.

Kirschner, J. (2017, November). "The Relevance of the Communication Graduate Student Association." Presented at the 103rd annual convention of the National Communication Association. Dallas, TX.

Kirschner, J. (2017, November). "'Fishbowling' Intersectionality: Listening and Contributing to Conversations about Putting Intersectionality into Practice." Presented at the 103rd annual convention of the National Communication Association. Dallas, TX.

Kirschner, J. (2017, November). "The Media and Politics: Debates, Elections and the News." Served as respondent at the 103rd annual convention of the National Communication Association. Dallas, TX.

Kirschner, J. (2017, May). "Technology and Learning." Served as chair for this panel at the 67th annual conference of the International Communication Association. San Diego, CA.

Kirschner, J. (2017, May). "When They Come Forward: Scrutiny and Support of the Victim in the Public Eye." Presented on a panel entitled, "Can't Hold Us Down: Intervening Discourses on Sexual Assault" at the 67th annual conference of the International Communication Association. San Diego, CA.

Kirschner, J. (2017, February). "Narrativizing Masculine Identity and Performance." Presented on a panel entitled, "Decentering Traditional Masculinity: Struggles and Strategies to Critical Reflexivity" at the 88th annual convention of the Western States Communication Association. Salt Lake City, UT.

Kirschner, J. (2017, February). "(Re)Shaping the Center of New Media Theory." Served as chair for this panel at the 88th annual convention of the Western States Communication Association. Salt Lake City, UT.

- Kirschner, J. (2017, February). "Living Feminist Lives." Presented during the ORWAC Gender Preconference Panel at the 88th annual conference of the Western States Communication Association. Salt Lake City, UT.
- Kirschner, J. (2016, February). "Movement in Memes: Analyzing and Critiquing Bourdieu's Habitus on Imgur." Served as presenter and chair for a panel entitled, "Communicative Repetition: The Collaborative Innovation of Memes and Imgur" at the 87th annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2016, February). "Politics with Resonance: A Content Analysis of the Leadership Styles in *The West Wing*." Presented at the 87th annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2016, February). "The Possibilities of Identifiers: A Textual Analysis of Language, Positionality, and Mediated Communication" Presented at the 87th annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2016, February). "Articulating the Silences: Political Correctness and Backlash." Presented during the ORWAC Gender Preconference Panel at the 87th annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2015, November). "Embracing the Performance Classroom: Performing to Reach Greater Audiences." Served as presenter and chair of this session at the 101st annual convention of the National Communication Association. Las Vegas, NV.
- Kirschner, J. (2015, November). "Opportunities for Ethnic Conflict Reduction through Communication." Presented at the 101st annual convention of the National Communication Association. Las Vegas, NV.
- Kirschner, J. (2015, November). "Performance and Ethnographic Praxis: Potential, Perils, and Ethics of Collaboration." Presented at the 101st annual convention of the National Communication Association. Las Vegas, NV.
- Kirschner, J. (2015, August). "Mind and Matter: (Re)membering, Performing, and Being." Presented at the Art of Critical Autoethnography Conference. Melbourne, Australia.
- Kirschner, J. (2015, May). "Why Should I Identify with Charlie?: 'Je suis Charlie,' the Media, Representation, and Social Change." Presented at the 12th annual Cultural Studies Association Conference. Riverside, CA.

- Kirschner, J. (2014, November). "Resistance to Resource: Practical Strategies for Gender Pedagogy." Presented at the 100th annual convention of the National Communication Association. Chicago, IL.
- Kirschner, J. (2014, November). "Signs, Symbols, and Landmarks: The Changing Nature of Oceanside, CA as a Cityscape." Presented at the 100th annual convention of the National Communication Association. Chicago, IL.
- Kirschner, J. (2014, October). "Playing with the Game Space: Intersections between the Physical and Virtual Spectator." Presented at the Sports, Cultures, and the Media Conference. Paris, France.
- Kirschner, J. (2014, March). "Storying the Reversal." Presented at the third annual Doing Autoethnography Conference. San Angelo, TX.
- Kirschner, J. & Litke, R. (2014, January). "'Where Life is Worth Living': An Analysis of the City of Oceanside." Presented at the 12th annual Hawaii International Conference on the Arts and Humanities. Honolulu, HI.
- Kirschner, J. (2013, November). "Feminist Praxis in the Classroom and in Family Life." Presented at the 99th annual convention of the National Communication Association. Washington, DC.
- Kirschner, J. (2013, November). "Reverse Storytelling: Exploring the History of Family and Self." Presented at the 99th annual convention of the National Communication Association. Washington, DC.
- Kirschner, J. (2013, March). "I've Got a 'Boxcar' Full of Them: How Language Connects Me with My Father." Presented at the second annual Doing Autoethnography Conference. San Angelo, TX.
- Kirschner, J. (2012, November). "The Dash Symbol Engraved in Granite: Communicating About Grief and Loss." Presented at the 98th annual convention of the National Communication Association. Orlando, FL.
- Kirschner, J. (2012, October). "Women in Sweatshops and Veiled Identities." Presented at the 35th annual conference of the Organization for the Study of Communication, Language, and Gender. Tacoma, WA.
- Kirschner, J. (2011, November). "The Spaces in Between: Grief from an Autoethnographic

Perspective.” Presented at the first annual Doing Autoethnography Conference. Detroit, MI.

Kirschner, J. (2011, February). *Alter Personae Performance*. A cumulative performance delivered at the Patti Pace Performance Festival. Baton Rouge, LA.

INVITED PRESENTATIONS

Kirschner, J. (2021, September). “(Un)Social Media: A Content Analysis of the Centralized Self on Twitter.” Upcoming presentation for the Annenberg Research Seminar Series at the University of Southern California.

Kirschner, J. (2018, September). “Sports and Critical Observation: How Rules-Based Spaces Transform into Platforms for Protest.” Presented an invited talk for the Sports Seminar Series at California State University, Northridge.

COLLOQUIA

Kirschner, J. (2017, April). “What I Wish I'd Known Before Pursuing the Ph.D.” Served as a panelist during the Graduate Student Professionalization Series, sponsored by the Department of Communication Studies at California State University, Northridge. Northridge, CA.

Kirschner, J. (2016, April). “What I Wish I'd Known Before Pursuing the Ph.D.” Served as a panelist during the Graduate Student Professionalization Series, sponsored by the Department of Communication Studies at California State University, Northridge.

Kirschner, J. (2015, May). “‘Je suis Charlie’: The Media, Representation, and Social Change.” Presented at a pre-conference panel for community members. Claremont, CA.

Kirschner, J. (2012, March). “The Spaces in Between: Grief from an Autoethnographic Perspective.” Master’s thesis presented at the pre-conference panel during Communication Week at California State University, Northridge. Northridge, CA.

Kirschner, J. (2012, February). “The Spaces in Between: Grief from an Autoethnographic Perspective.” Master’s thesis presented at the California State University, Northridge 16th Annual Student Research Symposium. Northridge, CA.

TEACHING EXPERIENCE: UNDERGRADUATE COURSES

s.h. refers to semester hours.

Fundamentals of Public Speaking

Traditional (Face-to-Face) Format:

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2012 (6 s.h.), Spring 2013 (6 s.h.), Fall 2013 (3 s.h.), Spring 2014 (9 s.h.)

Instructor, *College of the Canyons, Department of Communication Studies*: Spring 2014 (3 s.h.), Fall 2014 (3 s.h.), Spring 2015 (3 s.h.), Spring 2017 (3 s.h.)

Hybrid Format:

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2010 (6 s.h.), Spring 2011 (6 s.h.), Fall 2011 (6 s.h.), Spring 2012 (6 s.h.)

Instructor, *College of the Canyons, Department of Communication Studies*: Winter 2015 (3 s.h.)

A multi-mediated course that focuses on public speaking in traditional and online environments. Considers the impact of a well-organized speech in either setting. Develops students' analytical skills by examining and critiquing different types of speeches seen both in the classroom and online. Develops students' public speaking skills in front of an audience and in online spaces.

Advanced Public Speaking

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2013 (6 s.h.), Fall 2015 (3 s.h.), Fall 2016 (6 s.h.), Spring 2017 (6 s.h.)

An upper division course that examines the practice of public speaking in professional settings. Emphasizes the importance and prevalence of persuasive messages. Challenges students to advocate for a side of an argument with which they do not agree. Advances impromptu speaking skills in settings within and outside of the classroom. Develops students' ability to argue for a public policy issue as a culminating experience in the class.

Introduction to Communication Studies/Process of Communication

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2016 (3 s.h.)

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2016 (3 s.h.)

A comprehensive course that covers an overview of the Communication Studies field as a whole. Explores the definition of communication and its various forms and practices. Expands on the subfields or branches that constitute the field, including interpersonal communication, intercultural communication, gender and communication, rhetoric and public communication, organizational communication, performance studies, and mediated communication.

Small Group Communication (Lower Division Course)

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2014 (3 s.h.), Fall 2014 (3 s.h.)

An introductory course that focuses on diversity and cooperation within groups. Modeled after work-place dynamics, this course prepares students for working in small groups on a project in which each person is a stakeholder. Course assignments prepare students for examining potential audiences of their messages, whether it may be group members or those in attendance for their presentations.

Small Group and Team Communication (Upper Division Course)

Instructor, *University of Southern California, Annenberg School for Communication*: Spring 2018 (4 s.h.), Fall 2018 (4 s.h.), Spring 2019 (4 s.h.), Fall 2019 (4 s.h.), Spring 2020 (4 s.h.), Spring 2021 (4 s.h.), Fall 2021 (4 s.h.)

An advanced course that addresses the many groups with which students may engage in their careers, including the opportunity to serve on a mock hiring committee. Various forms of leadership are discussed and practiced. Curriculum is designed to address cooperation and efficacy in group interactions, in addition to delegating tasks and implementing efficient processes to accomplish goals. The cumulative final project focuses on areas for social change, and considers their impact on the local community.

Strategies of Argumentation (Lower Division Course)

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2014 (3 s.h.)

Instructor, *California State University, Northridge, Department of Communication Studies*: Spring 2015 (3 s.h.)

An introductory course to argument, which focuses on many interpretations of its practice by different areas of the field. Examines logic-based argumentation as a foundation for effective thinking, writing, and speaking. Considers how argumentation plays a role in commercial, legal, political, academic, and organizational contexts. Students gain practice in feminist and invitational argument.

Argumentation and Advocacy (Upper Division Course)

Instructor, *University of Southern California, Annenberg School for Communication*: Fall 2017 (4 s.h.), Spring 2018 (4 s.h.), Fall 2019 (4 s.h.), Fall 2020 (4 s.h.)

An advanced course in the practice of argument, with a specific focus on argumentation in interpersonal, organizational, and legal settings. Guides students toward mastery of the argumentative process, and assignments are structured as building blocks toward the goal of multi-perspective advocacy. Alternative perspectives beyond the affirmative and oppositional cases are considered, and students gain meaningful practice in advocating for perspectives different or contradictory to their own.

Intercultural Communication (Lower Division Course)

Instructor, *College of the Canyons, Department of Communication Studies*: Spring 2015 (3 s.h.), Fall 2015 (3 s.h.), Spring 2017 (3 s.h.)

A foundational course that introduces major theoretical concepts of intercultural study. Encourages the investigation and interrogation of various structures that inhibit or discourage open dialogue. Explores the value of diverse communication and discusses methods for beginning intercultural dialogue in business settings.

Intercultural Communication (Upper Division Course)

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2014 (3 s.h.)

An advanced course that expands theoretical concepts and encourages the engagement with field research. Explores the research of S. Hall, Spivak, Gramsci, Benjamin, among others. Provides a developed view of intercultural communication as a resource for difficult dialogues and suggests various means of engaging in communication within a globalized society.

Communication and Gender (Lower Division Course)

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2015 (3 s.h.), Winter 2016 (3 s.h.), Fall 2016 (3 s.h.), Winter 2017 (3 s.h.)

An introductory course in communication within gendered contexts. Explores theoretical contexts using collaborative environments, such as discussion forums and extended group projects. Necessitates the skill of clear written communication, and respectful engagement with different identities.

Communication and the Sexes (Upper Division Course)

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2014 (3 s.h.), Fall 2017 (6 s.h.)

An advanced course focusing on gender and the various ways that people self-identify. Provides opportunities for outside field research and subject interviews. Encourages the development of self-expression and applied intersectionality. Explores the impact of communication theory on lived experience, and develops strategies to honor diverse identities.

Sports and Social Change

Instructor, *University of Southern California, Annenberg School for Communication*: Fall 2018 (4 s.h.), Spring 2019 (4 s.h.), Spring 2020 (4 s.h.)

An examination of the intersection of sport and social change with an emphasis on solution-based resolutions. Engages students on the use of sport for public and political discourse, and critically analyzes the efficacy of specific messages and contexts for them to occur. Provides students with the opportunity to become involved with current discourse in a public forum.

TEACHING EXPERIENCE: GRADUATE COURSES

s.h. refers to semester hours.

Managing Communication

Section Instructor, *University of Southern California, Annenberg School for Communication*:
Summer 2018 (8 s.h.), Summer 2019 (4 s.h.), Summer 2020 (4 s.h.), Fall 2020 (4 s.h.)

An introductory graduate course for the communication management program. Examines communication management principles, including organizational structure, design, strategy, and networking. Explores theories that are central to communication management and organizational communication research. Engages students in original collaborative research and opportunities for the deliberation of their research in public fora.

Uses of Communication Research

Section Instructor, *University of Southern California, Annenberg School for Communication*:
Summer 2021 (4 s.h.)

A graduate course focused on comprehensive research skills. Explores and applies research practices, including focus groups, content analysis, interview, and survey research. Engages students in SPSS and statistical analysis. Provides students with the skills needed to propose a research agenda, carry out the research process, document what they learned, and disseminate their findings. Student work is showcased at the end of the semester.

Ethnographic Field Research Methods

Graduate Teaching Associate, *Claremont Graduate University, Department of Cultural Studies*:
Fall 2015 (4 s.h.; co-taught with Paul Faulstich, Ph.D.)

Developed graduate course syllabus in concert with Dr. Faulstich, and co-facilitated class seminars. Served as primary facilitator for one seminar session. Developed in-class assignments, discussion topics, and discussion groups.

Storytelling, Culture, and Experiential Communication

Section Instructor, *University of Southern California, Annenberg School for Communication*:
Summer 2021 (4 s.h.)

An advanced graduate course on narrative development in marketing campaigns. Narrative archetypes and effective campaign strategies are analyzed, tested, and critiqued. Students engage with a selected corporate client (e.g., Chipotle) to develop storytelling strategies to expand their brand.

TEACHING EXPERIENCE: MICRO-SEMINAR

“Is This the Real Life?”: What Freddie Mercury Can Teach Us About Communication

Instructor, *University of Southern California, Office of Undergraduate Programs*: Fall 2020
Welcome Week

Freddie Mercury of the band Queen was an enigmatic character on the music scene. Just a day before his death, Mercury confirmed that he had AIDS. Only a few months after his passing, the film *Wayne’s World* included a sing-along of Queen’s most recognizable song, “Bohemian Rhapsody.” In the following years, memoirs were published from those in Mercury’s inner circle, including his long-time partner Jim Hutton. *Bohemian Rhapsody*, a film about Mercury’s life, was released in 2018. In the thirty years after his passing, Mercury has maintained a presence in our collective memory. This course explored narratives about his life and how those narratives captured the imagination of his fandom and beyond: What can be learned from Freddie Mercury’s rhetoric? His silence? How did his persona communicate his fluidity of identity? What can Mercury’s life teach us about communication engagement? These questions and others were explored in this two-day seminar.

TEACHING EXPERIENCE: GUEST LECTURES

Sports, Communication, and Culture (COMM 383)

Guest Lecturer, *University of Southern California, Annenberg School for Communication*
October 2017 (Dr. Daniel Durbin)

Lecture analyzed fan culture and the impact of in-groups and out-groups. Alongside current and other relevant research, lecture employed research on a USC Trojans fan club that I conducted to demonstrate one instance of the fandom dynamic.

Communication and Social Movements (COMM 412)

Guest Lecturer, *University of Southern California, Annenberg School for Communication*
October 2017 (Dr. Daniel Durbin)

Lecture served as an overview of feminist movements and the consideration of a potential fourth wave, and challenged students to consider the vestiges of their impact.

Narrative and Performance (COMS 303)

Guest Lecturer, *California State University, Northridge, Department of Communication Studies*
October 2012 (Professor Tamar Artin)

Lecture focused on the communicative impact of race, class, and gender in narrative constructs. Provided examples of narratives to illustrate the ways in which cultural inequalities are embedded within appeals to ethos, pathos, and logos. Class discussion focused on specifically addressing the effect of rhetorical appeals on written and spoken communication. Students performed narratives of their own creation that address these issues.

TEACHING COMPETENCIES

Introduction to Communication Studies and Humanities Courses
Public Speaking (Introductory and Advanced Courses)
Argumentation and Persuasion
Performance Studies (Narrative, Literature, and Prose)
Rhetorical Discourse and Theory
Group and Team Communication
Intercultural Communication
Communication and Gender
Organizational Communication
Communication Management
Rhetoric of Sport
Philosophy of Sport
Digital Communication and Rhetoric
Social Media and Digital Humanities
Qualitative and Ethnographic Research Methods

SERVICE

Editorial Experience

2021 – 2024 Associate Editor, *Visual Communication Quarterly*
Taylor & Francis

Journal Review Activities

2021 – Present Reviewer, *Visual Communication Quarterly*
Taylor & Francis

2021 – Present Reviewer, *Communication and Critical/Cultural Studies*
Taylor & Francis

2020 – Present Reviewer, *Journal of Autoethnography*
University of California Press

2014 – 2016 Reviewer, *Departures in Critical Qualitative Research*
University of California Press

Service to Professional Organizations

- 2020 – 2021 Chair, Visual Communication Division
National Communication Association
- 2019 – 2020 Vice Chair and Program Planner, Visual Communication Division
National Communication Association
- 2018 – 2019 Vice Chair Elect, Visual Communication Division
National Communication Association
- 2018 – 2019 Committee Member, Nominating Committee
Western States Communication Association
- 2018 – 2019 Chair and Program Planner, Language and Social Interaction Division
Western States Communication Association
- 2017 – 2019 Committee Member, NCA Task Force for Community College
Connections
National Communication Association
- 2017 – 2018 Vice Chair, Language and Social Interaction Division
Western States Communication Association
- 2016 – 2017 Junior Chair, Instructional and Developmental Communication Division
International Communication Association
- 2016 – 2017 Secretary, Language and Social Interaction Division
Western States Communication Association
- 2009 President, Lambda Pi Eta, Phi Chapter
California State University, Northridge

University Service

- 2021 – Present Member, Merit Review Committee
University of Southern California, Annenberg School for Communication
and Journalism
- 2019 – Present Co-Chair, Part-Time Faculty Affairs Committee
University of Southern California, Academic Senate

- 2019 – Present Member, Research, Teaching, Practice, and Clinical (RTPC) Faculty
Affairs Committee
University of Southern California, Academic Senate
- 2019 – Present Member, Tenure & Tenure-Track Faculty Affairs Committee
University of Southern California, Academic Senate
- 2018 – 2019 Member, Part-Time Faculty Affairs Committee
University of Southern California, Academic Senate
- 2018 – 2019 Member, Provost’s Task Force on Interdisciplinary Communities
University of Southern California, Academic Senate

Award Committee Review Activities

- 2021 – Present Reviewer, Contemporary Paper Award
Midwest Popular Culture Association
- 2021 – Present Reviewer, Research Excellence Awards
National Communication Association, Visual Communication Division
- 2021 Reviewer, Student Recognition Awards
University of Southern California
- 2015 Reviewer, Research Awards
Claremont Graduate University

Reviewer for Submissions to the International Communication Association Conference:

- 2020 – Present Language and Social Interaction Division
- 2020 – Present Mass Communication Division
- 2016 Instructional and Developmental Communication Division
- 2016 Feminist Scholarship Division

Reviewer for Submissions to the National Communication Association Convention:

- 2021 – Present Disability Issues Caucus
- 2021 – Present Communication and Sport Division
- 2021 – Present Rhetorical and Communication Theory Division
- 2021 – Present Human Communication and Technology Division
- 2018 – Present Visual Communication Division
- 2018 – Present Group Communication Division
- 2013 – Present Critical and Cultural Studies Division

2013 – Present	Ethnography Division
2013 – 2019	Teaching Gifts, Instructional Development Division
2017 – 2018	Mass Communication Division
2016 – 2018	Game Studies Division
2016 – 2018	Student Section
2015 – 2018	Feminist and Women Studies Division

Reviewer for Submissions to the Western States Communication Association Convention:

2019 – Present	Performance Studies Division
2019 – Present	ORWAC (Organization for Research on Women and Communication)
2016 – Present	Language and Social Interaction Division
2016 – Present	Media Studies Division
2016 – Present	Communication Theory and Research Division
2016, 2017	Undergraduate Scholars Research Conference

ADDITIONAL SERVICE AND RELATED EXPERIENCE

Fall 2020 – Present	Faculty Mentor Annenberg Resource and Mentoring Program (ARM) Annenberg School for Communication and Journalism University of Southern California
Spring 2017	Public Speaking Consultant Conference Presentation Workshop and Showcase Sponsored by the Student Success Center and Writing Center Claremont Graduate University
2016 – 2017	President Student Council of Arts and Humanities Claremont Graduate University
Spring 2014	Speech Coach for California State University, Northridge Competitors CSU Statewide Symposium Department of Research and Graduate Studies California State University, Northridge
2011 – 2012	Public Relations Correspondent Department of Communication Studies California State University, Northridge

- 2010 – 2011 Assistant to Performance Ensemble
Department of Communication Studies
California State University, Northridge
- 2007 – 2011 Reservation Agent and Assistant Trainer
Princess Cruises (Santa Clarita, CA)
Provided training for new and transferring Reservation Agents
- 2008 Interviewer for the Veteran’s History Project
Interviewed Sergeant Gregory Aaron Campbell, U.S. Marine Corps.
Interview record available at the U.S. Library of Congress
Sponsored by College of the Canyons (Santa Clarita, CA)
- 2004 – 2007 Student Ambassador
Office of School Relations and Diversity Outreach
MiraCosta College (Oceanside, CA)

MEMBERSHIPS

- 2021 – Present Association for Education in Journalism and Mass Communication
(AEJMC)
- 2021 – Present Popular Culture Association / American Culture Association (PCA/ACA)
- 2019 – Present Women in Sports and Events (WISE)
- 2018 – Present International Association for the Philosophy of Sport
- 2018 – Present International Association for the Philosophy of Humor
- 2018 – Present Midwest Popular Culture Association (MPCA)
- 2015 – Present Western States Communication Association (WSCA)
- 2012 – Present National Communication Association (NCA)
- 2018 – 2020 Lighthearted Philosophers Society
- 2016 International Communication Association (ICA)

- 2015 Cultural Studies Association
- 2012 Organization for the Study of Communication, Language, and Gender (OSCLG)
- 2009 – 2010 Communication Association
California State University, Northridge
- 2009 – 2010 Lambda Pi Eta (Phi Chapter)
California State University, Northridge

CERTIFICATIONS AND SEMINARS

- August – November 2021 Certification (Upcoming)
Advanced Faculty Teaching Institute
Center for Excellence in Teaching (CET)
University of Southern California
- June – July 2020 Certification
Accelerated Online Teaching Intensive
Center for Excellence in Teaching (CET)
University of Southern California
- July 2016 Selected Participant
Doctoral Honors Seminar, Mass Communication Concentration
National Communication Association
- January 2015 Certification
Bridges: A Teaching Excellence Program
California State University, Northridge
- October 2014 Certification
Online Teaching Program
College of the Canyons