

Professor of Professional Practice

USC Annenberg School for Communication & Journalism – Jul 09 to present

Full-time faculty focused on advancing the school's digital curriculum for both the graduate and undergraduate level. Beginning as an Assistant Professor, worked to the highest rank and helped create and define the school's reputation to be digital innovators through classes that include AR Journalism, Glass Journalism, VR Journalism, among others. Recipient of SPJ's Distinguished Teaching in Journalism Award for 2015.

VR Journalism professor and community builder

USC Annenberg School for Communication & Journalism – Aug 15 to present

Created and lead a hackathon-style, innovation course that brings diverse students from across the university to develop virtual reality journalism experiences under the brand JOVRNALISM™. Award-winning projects include working with ProPublica, The New York Times, NPR and more. The Webby, AEJMC, OJA and SND award winner. We have an iOS and Android app. More information here: <http://vrjournalism.io>

Outside of Annenberg, have created an active community (Google Group and Slack channel) exclusively for active VR Journalism creators and educators, with international members that include producers from NYT, BBC, VICE, AP and more. It has become *the* community to share 360/VR journalism experiences and knowledge.
<http://bit.ly/vrjournalism-group>

Consultant/Speaker

Webjournalist Freelance - Jul 09 to present

From organizing national conferences to customizing training in newsrooms to writing pieces published in national publications (Columbia Journalism Review, Nieman Lab, Poynter and others) to being an international keynote speaker. An authority/expert in a variety of Digital Journalism topics, including Augmented Reality, Mobile Journalism, Real-Time Reporting and Social Media, Diversity + Digital, Leading in a Digital Age and Virtual Reality Journalism.

Director of Development

The Seattle Times – May 08 to Jul 09

Senior editor shaped and executed the vision for the site and company. Led a dedicated team of engineers and designers in research and development focusing on creating innovative tools and applications for both staff and readers. Projects: taxonomy, commenting, mobile site, Mapping the News: World Edition and 2008 election coverage.

Senior Producer / News

The Seattle Times – Mar 07 to May 08

Managed a diverse team focused on news (local, nation, world and business) online - including daily production, breaking news and special projects. Oversaw workflow infrastructure and site development, worked closely with every department to transition to Web and taught multimedia storytelling techniques.

News Producer

The Seattle Times – Nov 02 to Mar 07

Charged with focusing on the homepage, changed the newsroom's culture by updating the site with latest staff-generated news. Special projects include: 2004 Presidential Election, Conflict in Iraq, Mount St. Helens, Columbia Disaster. Brought audio and video elements to daily content without vendor software.

Web Designer/Consultant

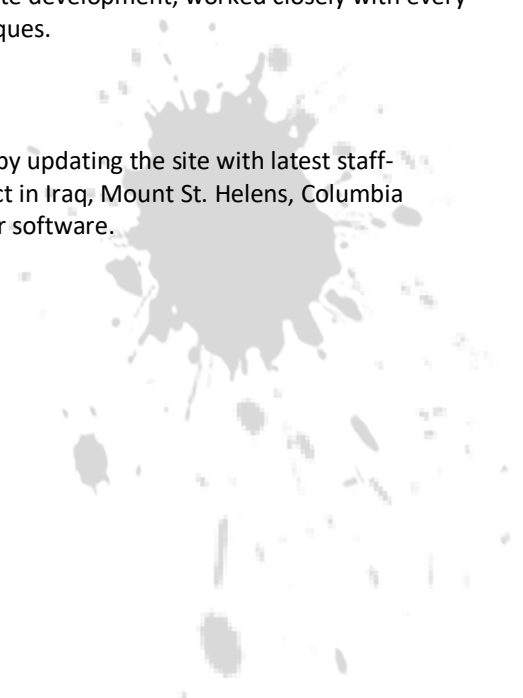
La Prensa Gráfica (San Salvador, El Salvador) – Mar 02 to Aug 02

Web Producer

San Francisco Chronicle/SF Gate – Nov 00 to Dec 01

Online Editor

Hearst-owned San Francisco Examiner – Nov 99 to Nov 00



// Awards & Honors

The results of my work have been honored locally, nationally and internationally by both the journalism and technology industries.

2019

- Winner, **The Webby Awards**, Advertising, Media & PR Individual Student, People's Voice Award, *The Departed: Life Beyond the Border*
<https://www.webbyawards.com/winners/2019/advertising-media-pr/individual/student/>
(BEATING: University of California, Berkeley and Miami Ad School Europe)
- Winner, **LA Press Club**, Best Multimedia Package, *Homeless Realities*. (BEATING: KPCC & LAist, @KPCC, "Voter Game Plan" and TheWrap, "#AfterMeToo: 12 Accusers Share What Happened Next, From Firing to More Trauma")
- Winner, **LA Press Club**, Best Online Minority/Immigration Reporting, *The Departed: Life Beyond the Border*. (BEATING: Capital & Main, "Deadly Detention: Self-Portrait of a Tragedy" and The Orange County Register/Southern California News Group, "For some caravan migrant moms, and babies, the future might be Mexico")
- Winner, **LA Press Club**, Best Use of Social Media to Enhance and/or Cover a Story – By A Group, *Homeless Realities: Snapchat experiences*. (BEATING: NBC LA, "California Propositions on Social Media" and Voice of OC, "November 2018 Election Updates")
- Winner, **LA Press Club**, Best Website - News Organization Exclusive To The Internet, jovrnalism.io (BEATING: Robert Scheer's Truthdig and Voice of OC)
- Second Place, **LA Press Club**, Online Sports News or Feature, *Immersed in the Winter Games*.
- Winner, **The Shorty Awards**, 360 VIDEO, Al Jazeera's Contrast and JOVRNALISM, *Homelessness in Los Angeles: My People, Our Stories*
<https://shortyawards.com/11th/homelessness-in-los-angeles-my-people-our-stories>)
- Finalist, **ONA Online Journalism Awards**, Pro-Am Student Award, *Homeless Realities*
- First Place, **Association for Education in Journalism and Mass Communication (AEJMC)**, Best of Digital/ Best of Web Competition, Individual/Team/Single Class – App, *AR Journalism: Homeless Realities AR experiences*
- First Place, **Association for Education in Journalism and Mass Communication (AEJMC)**, Best of Digital/ Best of Web Competition, Individual/Team/Single Class – Website, *The Departed: Life Beyond the Border*
- Second Place, **Association for Education in Journalism and Mass Communication (AEJMC)**, Best of Digital/ Best of Web Competition, Individual/Team/Single Class – Website, *Homeless Realities*
- Winner, **NAHJ Ñ Award**, Latino Issues – Student Print/Digital Journalism, *The Departed: Life Beyond the Border*
- Award of Excellence, **World Journalism Education Congress (WJEC)**, Creative Competition Winners (Short Form), *The Departed: Life Beyond the Border*
- Finalist, **Augmented World Expo Auggies**, Best Societal Impact Award, *Homeless Realities*
- Third Place, **ICXR Festival** – AR category, *Homeless Realities*
- Third Place, **ICXR Festival** – VR category, *The Departed: Life Beyond the Border*
- Grantee, **USC Wicked Problems Practicum**, collaboration between Wrigley Institute, USC Games, LA Natural History Museum and JOVRNALISM.

robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrnjournalism.io

- Grantee, **USC Good Neighbors**, collaboration with Al Otro Lado and JOVRNALISM.

2018

- Honoree, **NAHJ Si Se Puede Award**, special recognition for conference curriculum service
- Finalist, **ONA Online Journalism Awards**, Pro-Am Student Award, *The Deported: Life Beyond the Border*
- Honoree, **Google's Daydream Impact**, selected recipient in support of JOVRNALISM
- Bronze medal, **SND Best of Digital Design**, Experimental Design, *The Deported: Life Beyond the Border* <https://www.snd.org/2019/02/best-of-digital-bronze-medal-winners/> (Ranked with The New York Times and Globo Esporte)
- Winner, **Mojofest** (Ireland), Best Marketing Campaign, *Immersed in San Pedro*

2017

- Winner, **ONA Online Journalism Awards**, Pro-Am Student Award, *Turning Tides: The Story of the Salton Sea* (BEATING: BBC News, International Reporting Program, The Guardian, The Toronto Star, University of British Columbia)
- First Place, **Association for Education in Journalism and Mass Communication (AEJMC)**, Best of Digital/Best of Web Competition, Individual/Team/Single Class – App, *JOVRNALISM app*
- Grantee, **ONA Challenge Fund for Innovation in Journalism Education**, Making high-end VR accessible, <https://journalists.org/programs/challenge-fund/2017-winners/>

2016

- Grantee, **Knight Foundation**, \$50,000 for JOVRNALISM <https://knightfoundation.org/press/releases/google-news-lab-and-knight-foundation-launch-effort-to-help-journalists-experiment-with-immersive-storytelling>
- First Place, **Association for Education in Journalism and Mass Communication (AEJMC)**, Visual Communication - Creative Projects Award, *JOVRNALISM/Hell and High Water VR*
- Award of Excellence, **SND Best of Digital Design**, Experimental Design, *Hell and High Water VR* <https://www.snd.org/bodd/2016/05/19/experimental-design/> (Ranked above multiple New York Times and Washington Post projects)
- Grantee, **Google**, Internet of Things (IoT), in collaboration with Prof. Francois Bar.

2015

- **SPJ's Distinguished Teaching in Journalism Award** (aka SPJ's Professor of the Year) <https://www.spj.org/news.asp?ref=1356>
- Co-grantee, **ONA Challenge Fund for Innovation in Journalism Education**, Sensor Journalism <https://journalists.org/programs/challenge-fund/2015-winners/winner-j-school-collaborative/>
- Hearst Professional-in-Residence, **University of Colorado Boulder**, Teaching Emerging Technologies. Taught a summer course (beta test for course I now teach at Annenberg).

2014

- First Place, **Association for Education in Journalism and Mass Communication (AEJMC)**, App From an Individual/Team/Single Class, *ARchiveLAPL App*

// Teaching

In revamping both the graduate and undergraduate curriculums, I have also created new courses – required and elective – and revamp them every semester, due to the nature of the field. While offering innovative courses, my evals show that I am effective in creating a digital culture that empowers students to thrive. (indicates received one or more awards)*

Fall 2019

JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech. Foster care project with KCET/PBS SoCal and Peace4Kids, plus Climate Change project with LA Natural History Museum.

JOUR 323: Journalism and the Audience. Required course focused on product and design thinking.

Summer 2019

JOUR 599: Special Topics: Introduction to Emerging Technology. This new course is the first of three classes forming the new Emerging Tech Emphasis.

Spring 2019

***JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech.** *Trashed* and *Migrant Artifacts* with USC Wrigley Institute, National Geographic, Los Angeles Natural History Museum (<http://trashed.jovrnalism.io> <http://artifacts.jovrnalism.io>)

JOUR 323: Creating your Digital Footprint and Brand. The fourth version of this course, which expanded into product and design thinking. (Title did not reflect content.)

Fall 2018

JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech. *Homeless Realities* project with by Al Jazeera's Contrast VR (<http://homelessrealities.jovrnalism.io>)

JOUR 321: Visual Journalism. First time teaching required class to sophomores.

Summer 2018

JOUR 528: Summer Digital Journalism Immersion. Required summer course for MS/MA grad students, regardless of program and focus.

Spring 2018

***JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech.** *The Deported: Life Beyond the Border* project with KCRW and Al Otro Lado (<http://thedeported.jovrnalism.io>) Migrant Caravan 360 coverage for NPR (<https://www.jovrnalism.io/2018/04/29/jovrnalism-captures-the-migrant-caravan-in-360/>)

JOUR 323: Creating your Digital Footprint and Brand. Completely overhauled required course focusing on product and design thinking.

Outside of class: J489 students when to South Korea during the Winter Olympics and produced *Immersed in Winter Olympics/South Korea* with NPR, NBC, USA Today, Center on Public Diplomacy, (<http://www.jovrnalism.io/2018/03/31/immersed-in-south-korea-and-pyeongchang-winter-games/>)

Fall 2017

***JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech.** *Immersed in San Pedro* with LA Tourism Board (<http://www.jovrnalism.io/2018/03/11/immersed-in-san-pedro/>) and *Johnnie's House* with KAOS Network (<http://www.jovrnalism.io/2018/01/15/johnnies-house-innovation-in-immersive-storytelling/>)

JOUR 309: Introduction to Online Media. Final time teaching this course I revamped and taught since 2009. Class empowered students to create award-winning work about their surrounding communities. (<http://offthefreeway.com/2017/>)

Summer 2017

Immersive Journalism. Visiting Professor, Universidad de las Andes in Bogota, Colombia.

Spring 2017

***JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech.** *Turning Tides: The Story of the Salton Sea* with USA TODAY and The Desert Sun (<http://www.jovrnalism.io/2017/05/31/turning-tides-the-story-of-the-salton-sea/>)

JOUR 323: Creating your Digital Footprint and Brand. This second version converted the 7-week course into 15-weeks. This semester was taught as a beta/pilot, but most enrolled students were non-journalism majors.

Fall 2016

JOUR 489: Hands-on Disruption: Experimenting with Emerging Tech. *Sinking in Drought* with CIR/Reveal News (<http://www.jovrnalism.io/2017/05/25/cirreveal-news-sinking-in-drought-vr/>)

JOUR 309: Introduction to Online Media. This was the only required 'digital journalism course in the undergrad curriculum. I was the lead instructor coordinating adjuncts to produce this multi-section project. (<http://offthefreeway.com/2016/>)

Outside of class: J489 students covered *Trump Inauguration* and *Women's March* for The New York Times and NPR (<http://www.jovrnalism.io/2017/01/24/jovrnalism-dc-capturing-history-in-360/>)

Summer 2016

JOUR 528: Summer Digital News Immersion. Required summer course for MS/MA grad students, regardless of program and focus.

Spring 2016

***Directed Research/JOUR 499: Special Topics: Creating on Emerging Technologies.** *Hell and High Water VR* with ProPublica (<http://www.jovrnalism.io/2016/11/21/hell-and-high-water-vr/>)

Directed Research course on Sensor Journalism. Custom course for a student interested in data and sensor for journalism. (<https://uscsensorjournalism.tumblr.com/>)

Fall 2015

robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrjournalism.io

JOUR 499: Special Topics: Creating on Emerging Technologies. First time offering the 360/VR Journalism course producing work that was featured by YouTube 360.

(<http://www.jovrnalism.io>)

JOUR 309: Introduction to Online Media. This was the only required 'digital journalism course in the undergrad curriculum. I was the lead instructor coordinating adjuncts to produce this multi-section project. (<http://offthefreeway.com/2015/>)

Summer 2015

JOUR 528: Summer Digital News Immersion. Required summer course for MS/MA grad students, regardless of program and focus.

Teaching Emerging Technologies. Visiting Professor, Hearst Professional-in-Residence, University of Colorado Boulder.

Spring 2015

JOUR 499: Special Topics: Social Media + Digital Footprint. This 7-week pilot course was created as a new elective in the MS grad program.

Directed Research/"Nerd Club." Every semester I organize and teach a weekly informal student gathering called Nerd Club (or Beta Kitchen). This semester, students formalized it as a directed research.

Fall 2014

JOUR 499: Special Topics: (Google) Glass Journalism. The first journalism course in the world focused on Google Glass and wearables, generating international news coverage.

Directed Research course with Prof. Félix Gutiérrez. Working with Felix's family archive, guided students through creating digital experiences about early newspaper.

Summer 2014

JOUR 528: Summer Digital News Immersion. First iteration of the summer course.

Spring 2014

JOUR 471: Advanced Multimedia Storytelling. The course that used advanced coding for storytelling was first elective I created that was made into a permanent course.

JOUR 518: Multimedia Journalism II: Digital. Grad course in previous curriculum.

// Service

In and out of the university I have a long history of service ranging from heavy committees to national board of directors.

2019

Grad Curriculum Committee

USC Center on Public Diplomacy Faculty Fellow

USC Annenberg Lab Faculty Affiliate

USC Cinematic Arts Interactive Career Fair (representing JOVRNALISM)

Taste of Annenberg event (representing JOVRNALISM)

robert hernandez

email: robert@webjournalist.org
phone: 323.761.9054
twitter/skype/snapchat/facebook: @webjournalist
webjournalist.org | jovrnalism.io | vrjournalism.io

ABC Digital Training

// Outside of Annenberg

National Association of Hispanic Journalists, Academic Officer At-Large

InquireFirst board of directors

Chicas Poderosas board of directors

EIJ/NAHJ conference curriculum chair

Birmingham City University School of Media advisory board.

Curator of VR Journalism Google Group and Slack channel

ONA LA Chapter co-founder and co-organizer

Judge for Report for America

Judge for the ONA's Online Journalism Awards

Judge for Society of Professional Journalists' National (Sigma Delta Chi) Awards

Judge for the Online News Association's international Online Journalism Awards

Judge for the Journalism Association of Community Colleges awards

Judge for Journalism 360 Challenge

2018

Merit Review committee - Chair

Grad Curriculum Committee

Specialized Admission Committee (reviewing all applications for scholarships)

USC Center on Public Diplomacy Faculty Fellow

USC Annenberg Lab Faculty Affiliate

USC Cinematic Arts Interactive Career Fair (representing JOVRNALISM)

Taste of Annenberg event (representing JOVRNALISM)

ABC Digital Training

// Outside of Annenberg

National Association of Hispanic Journalists, Academic Officer At-Large

InquireFirst board of directors

Chicas Poderosas board of directors

NAHJ conference curriculum chair

Birmingham City University School of Media advisory board.

Google News Lab University Network

Digital Hollywood's Board of Advisors

ONA Journalism 360 Ambassador

Curator of VR Journalism Google Group and Slack channel

ONA LA Chapter co-founder and co-organizer

Judge for the ONA's Online Journalism Awards

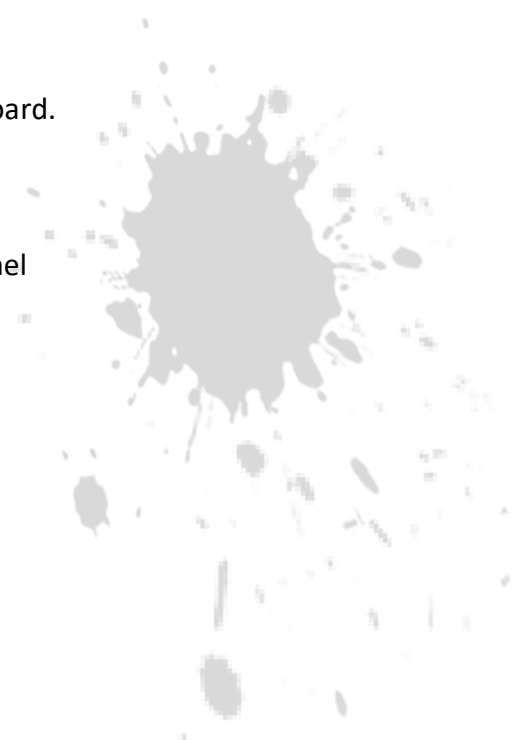
Judge for SPJ SDX Awards

2017

Undergraduate Curriculum Committee

Grad Curriculum Committee

Annenberg Promotions Committee



robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrjournalism.io

Annenberg Innovation Lab
VRSC Faculty Advisor
ITS Computer Lab Working Group
ABC Digital Training

// Outside of Annenberg

National Association of Hispanic Journalists board of directors
InquireFirst board of directors
Chicas Poderosas board of directors
NAHJ conference curriculum chair
ONA Journalism 360 Ambassador
ONA LA Chapter co-organizer
AP Stylebook Advisory Group
Judge for the ONA's Online Journalism Awards
Judge for SPJ SDX Awards
Media Law Resource Center's Prepublication Committee
Curator of VR Journalism Google Group and Slack channel
TEEF Foundation board of directors (Thomas Edison Elementary in Glendale)

2016

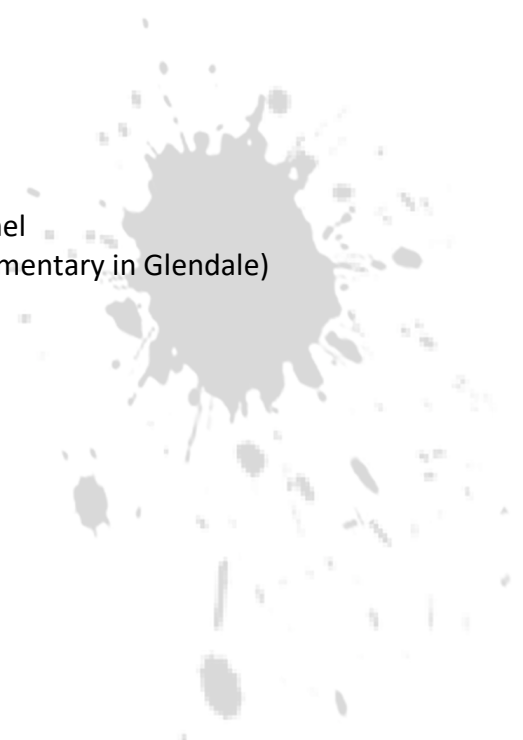
Undergraduate Curriculum Committee
Grad Curriculum Committee
Merit Review Committee
Annenberg Innovation Lab's Research Council
VRSC Faculty Advisor
ABC Digital Training

// Outside of Annenberg

Online News Association board of directors
AP Stylebook Advisory Group
Chicas Poderosas board of directors
InquireFirst board of directors
Excellence in Journalism conference chair
Judge for the ONA's Online Journalism Awards
Judge for SPJ SDX Awards
Creator of VR Journalism Google Group and Slack channel
TEEF Foundation board of directors (Thomas Edison Elementary in Glendale)
#WJCHAT (Weekly Twitter-based chat)

2015

Digital Faculty Search Committee - Chair (I)
Digital Faculty Search Committee - Chair (II)
Director of Digital Curriculum
Undergraduate Curriculum Committee
Grad Curriculum Committee



robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrjournalism.io

Merit Review Committee

Capstone Review Committee

Annenberg Media Center Converged Website with The Washington Post tech

Annenberg Innovation Lab's Research Council

VRSC Faculty Advisor

Presented to Board of Trustees: Journalism in the Digital World

Presented at USC Global Conference in Shanghai

// Outside of Annenberg

Online News Association board of directors

Online News Association conference co-chair

AP Stylebook Advisory Group

IEEE Augmented Reality Standards committee

Judge for the ONA's Online Journalism Awards

Judge for the Knight News Challenge (Elections)

Hacks/Hackers LA co-founder

Launched Diversify Journalism with Me Project

#WJCHAT (Weekly Twitter-based chat)

2014

Director Search Committee (Second time serving)

Digital Faculty Search Committee

Grad Curriculum Committee

Undergraduate Curriculum Committee

Director of Digital Curriculum

Annenberg Innovation Lab's Research Council

ICT Committee

// Outside of Annenberg

Online News Association board of directors

IEEE Augmented Reality Standards committee

#WJCHAT (Weekly Twitter-based chat)

// Presentations

My cutting-edge work and industry reputation lead to invitations to speak and train journalists around the world. I've been a keynote speaker or panelist at countless conferences.

2019 (so far)

Excellence in Journalism/National Association of Hispanic Journalists - co-program chair/speaker

Online News Association

Augmented World Expo

Poynter's TEACHAPALOOZA IX

Report for America

robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrjournalism.io

Media for Democracy Forum in DC
Doha Forum in Qatar
World Journalism Education Congress in Paris
Broadcast Education Association (BEA)
Council for Advancement and Support of Education (CASE)
AWE Nite – Los Angeles Chapter (Snapchat Journalism Lenses; VR and 2020Election)
World IA Day (WIAD)
PR Boutiques International (PRBI)
CALmatters board dinner
LA Homeless Resource Fair
ONALA: Building Empathy through VR Journalism
USC Annenberg Fellows Micro Seminar: Narrative and Neural Implants: A Workshop on the Ethical Portrayal of Advanced Technologies

2018

SRCCON:POWER (Keynote)
Society of Professional Journalists Regional (Keynote)
Association for Education in Journalism and Mass Communication (AEJMC)
National Association of Hispanic Journalists – Conference curriculum chair / presenter
Excellence in Journalism
Online News Association
Knight Center for Journalism in the Americas (Two Immersive Journalism MOOCs in both English and Spanish)
USC Micro-Seminar: Intro to Immersive Storytelling
USC U.S.-China Institute

2017

TEDxKC: Fake news and the future of journalism
Print Business Outlook Conference in India (Keynote)
SXSW “Disrupting J-Schools”
Online News Association
Excellence in Journalism/National Association of Hispanic Journalists - co-program chair and speaker
International Symposium on Online Journalism conference
MoJoCon in Galway, Ireland
Global Editors Network Summit in Vienna
ONA Reno Digital Storytelling Workshop
SPJ San Diego
Grupo Diarios America
Associated Collegiate Press
Augmented World Expo
Chicas Poderosas VR workshop
Digital Hollywood
Cinequest VR/Games



robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrjournalism.io


Global Student Conference
Journalism Association of Community Colleges
Newsgeist (Knight Foundation + Google)
Communicating the Museum
United States Tour Operators Association (USTOA)
Speaker for a Chinese Social Media Influencers summit in Los Angeles

2016

Media Innovation Day 16 in Vienna (Keynote)
SPJ Region 8 conference (Keynote)
Miami Media Party (Keynote)
University of Hawaii and SPJ Hawai'i (Keynote)
Cal Poly, San Luis Obispo (Keynote)
Online News Association conference
Google News Summit
Excellence in Journalism
MoJo Con in Dublin
Digital Innovator Summit in Berlin
Real Colegio Complutense at Harvard University
Newsgeist (Knight + Google)
Digital Content Next (DCN)
Association for Education in Journalism and Mass Communication
NAHJ/NABJ conference
IRE 2016
NICAR 2016
JEA/NSPA Convention
3rd Annual Excellence in Journalism Day at Chapman University
USC's E2VR: A New Dimension in the Business of Entertainment
USC post-election panel
ONALA: Storytelling Powered by VR at AOL
Hacks/Hackers LA: Hack the J-School
Hacks Hackers NOLA

2015

New England Newspaper Publishers Conference (Keynote)
University of Texas Arlington journalism program orientation (Keynote)
Online News Association conference
SXSW "Building Digital Culture in J Schools"
Association for Education in Journalism and Mass Communication
Excellence in Journalism
Global Editors Network (GEN) Summit
NICAR conference
International Symposium on Online Journalism conference
Future of International Reporting Conference
Institute of the Americas: Digital training for Journalists in Tijuana, MX.



Bolivian hackathon and workshop
Transforming Hollywood 6
USC's 9th Annual Teaching with Tech (TwT) Conference
Annenberg Career Development Career Conference
Chicas Poderosas at Stanford
NAHJ San Diego Tech Talk
SoCal VR Con
JACC Pismo workshop
Glendale Community College Journalism Day
MediaShift chat: Hosted the Twitter-chat on Journalism Curriculum

2014

Poynter KSU Media Ethics Workshop conference (Keynote)
Journalism Association of Community Colleges (JACC) Annual State Convention (Keynote)
Associated Collegiate Press (Keynote)
Kiplinger "KipCamp" Fellowship (Keynote)
SXSW panel "If Content Is King, Who Is Sheriff?"
Excellence in Journalism conference
Online News Association conference
International Symposium on Online Journalism
NICAR conference
National Association of Hispanic Journalists
Augmented World Expo
USC Center for Public Diplomacy Summer program
USC's Teaching with Technology Conference
Los Angeles Public Library presenting AR Journalism
Education Writers Association
Newsgeist (formerly Newsfoo) – Knight Foundation and Google News Initiative
Conferencia Periodismo en Debate (Ecuador)
Kairos Global Summit
Maynard Institute event
Poynter Teachapalooza
Poynter Curriculum conference

// Published Work

While I prefer presenting my work via hands-on workshops and keynotes, here is a collection of my traditional published works.

- Edited. "Hacking Dancing Hotdog For Immersive Journalism." *JOVRNALISM Medium*, August 1, 2019. <https://medium.com/@jovrnalism/hacking-dancing-hotdog-for-immersive-journalism-2d0695bf6522>
- "CES2019: Pivot to XR." *Immersive Shooter*, January 12, 2019. <https://www.immersiveshooter.com/2019/01/12/ces2019-pivot-to-xr/>
- "Racists And Sexists Get Replaced." *Nieman Lab*, December 2018. <https://www.niemanlab.org/2018/12/racists-and-sexists-get-replaced/>

- “Insta360 ONE X review: an ideal starter camera for any immersive shooter.” *Immersive Shooter*, December 22, 2018. <https://www.immersiveshooter.com/2018/12/22/insta360-one-x-ideal-xmas-gift-for-any-immersive-shooter/>
- “Shootout: Insta360 ONE X vs GoPro Fusion.” *Immersive Shooter*, December 22, 2018. <https://www.immersiveshooter.com/2018/12/22/shootout-insta360-one-x-vs-gopro-fusion/>
- Edited. “Drawing the Border.” *JOVRNALISM Medium*, August 11, 2018. <https://medium.com/journalism360/drawing-the-border-6f13316e9065>
- “Immersive Shooter takes the Guru 360 rover for a test drive.” *Immersive Shooter*, July 17, 2018. <https://www.immersiveshooter.com/2018/07/17/gimbal-guru-360-rover-test-drive/>
- “My first impressions on the Oculus GO.” *Immersive Shooter*, May 2, 2018. <https://www.immersiveshooter.com/2018/05/02/first-impressions-oculus-go/>
- “360-Degree View of Central American Migrants Arrival At U.S. Border.” *NPR Facebook*, April 30, 2018. <https://www.facebook.com/NPR/videos/10156871802051756/> (267K Views)
- “Central American Migrants Arrive At U.S. Border To An Uncertain Future.” *NPR The Two-Way*, April 29, 2018. <https://www.npr.org/sections/thetwo-way/2018/04/29/606890139/central-american-migrants-arrive-at-u-s-border-to-an-uncertain-future>
- “Insta360 Pro: The go-to camera for beginners and pros.” *Immersive Shooter*, January 29, 2018. <https://www.immersiveshooter.com/2018/01/29/insta360-pro-go-camera-beginners-pros/>
- “Hangout: Photogrammetry 101 with Alexey Furman.” *Immersive Shooter*, January 23, 2018. <https://www.immersiveshooter.com/2018/01/23/hangout-photogrammetry-101-alexey-furman/>
- “Kodak PIXPRO Orbit360 4K review: Pros, cons and problems with the 360 action camera.” *Immersive Shooter*, November 17, 2017. <https://www.immersiveshooter.com/2017/11/17/review-kodak-pixpr0-orbit360-4k/>
- “Shootout: Insta360 ONE vs KODAK PIXPRO Orbit360 4K vs Samsung Gear 360 (Original).” *Immersive Shooter*, November 2, 2017. <https://www.immersiveshooter.com/2017/11/02/shootout-insta360-one-vs-kodak-pixpr0-orbit360-4k-vs-samsung-gear-360-original/>
- “Is the Insta360 ONE ‘The One’? Perhaps, but not for everyone.” *Immersive Shooter*, November 1, 2017. <https://www.immersiveshooter.com/2017/11/01/is-the-insta360-one-the-one-not-everyone/>
- “These ‘small’ announcements from Oculus Connect could have big impact.” *Immersive Shooter*, October 12, 2017. <https://www.immersiveshooter.com/2017/10/12/small-announcements-oculus-connect-big-impact/>
- “It takes a (360) village: Best 360 and VR Facebook groups.” *Immersive Shooter*, August 31, 2017. <https://www.immersiveshooter.com/2017/08/31/takes-360-village-best-360-vr-facebook-groups/>
- “Q&A: Mia Tramz innovates from within a legacy.” *Immersive Shooter*, August 2, 2017. <https://www.immersiveshooter.com/2017/08/02/qa-mia-tramz-innovates-from-within-a-legacy/>
- “The Hiring Problem Behind the Diversity Problem in Data Journalism.” *PBS MediaShift*, July 13, 2017. <http://mediashift.org/2017/07/diversity-hiring-data-journalism/>

- "Virtual reality: The shift from storytelling to 'storyliving' is real." *Journalism 360*, June 29, 2017, <https://medium.com/journalism360/virtual-reality-the-shift-from-storytelling-to-storyliving-is-real-ff465c220cc3>
- "New Journalism: It's uncomfortable and messy." *Medium*, February 1, 2017. <https://medium.com/@webjournalist/new-journalism-its-uncomfortable-and-messy-152f4cdc7026>
- "History will exclude you... again." *Nieman Lab*, December 2016. <http://www.niemanlab.org/2016/12/history-will-exclude-you/>
- "Virtual reality is reality." USC Annenberg's inaugural *Relevance Report*, December 1, 2016. <http://annenberg.usc.edu/research/center-public-relations/relevance-report>
- "VR: Speak up or we'll all be left out." *Medium*, November 29, 2016. <https://medium.com/journalism360/vr-speak-up-or-well-all-be-shut-out-d4f0bbe06f98#.56ponjf6l>
- "VR: Your New Storytelling Opportunity." <https://medium.com/journalism360/vr-your-new-storytelling-opportunity-1518cc1468c2#.cudjyv6dg> *Medium*, October 19, 2016.
- "Spatial audio: How to record for VR." *Medium*, August 16, 2016. <https://medium.com/@webjournalist/spatial-audio-how-to-hear-in-vr-10914a41f4ca>
- "Sixteen tools to increase your app-titude in 2016." *SPJ Quill*, February 19, 2016. http://www.spj.org/quill_issue.asp?ref=2245
- "The Year Virtual Reality Becomes Reality." *Nieman Lab*, December 2015. <http://www.niemanlab.org/2015/12/the-year-virtual-reality-becomes-reality/>
- "You don't need to be the NYTimes to do VR." *Medium*, October 21, 2015. <https://medium.com/@webjournalist/you-don-t-need-to-be-the-nytimes-to-do-vr-be4efb00ff74#.62izpy7hi>
- "My reaction to CJR's 'Why aren't there more minority journalists?'" *Medium*, July 23, 2015. <https://medium.com/@webjournalist/my-reaction-to-cjr-s-why-aren-t-there-more-minority-journalists-61eff467daaa#.qa9d7aqfc>
- "Dear newsroom leaders: Let. Digital. Lead." *Medium*, February 23, 2015. <https://medium.com/@webjournalist/dear-newsroom-leaders-let-digital-lead-213ee2339885>
- "How to Go Rogue Respectfully." *PBS MediaShift*, January 6, 2015. <http://www.pbs.org/mediashift/2015/01/how-to-go-rogue-respectfully/>
- "Los Angeles is the content future." *Nieman Lab*, December 2014. <https://www.niemanlab.org/2014/12/los-angeles-is-the-content-future/>
- "Lessons Learned from a #GenderAudit on Twitter." *PBS MediaShift*, October 10, 2014. <http://mediashift.org/2014/10/lessons-learned-from-a-gender-audit-on-twitter/>
- "There is no pipeline problem. Chances are you are the problem." *Medium*, Apr 25, 2014. <https://medium.com/@webjournalist/there-is-no-pipeline-problem-chances-are-you-are-the-problem-9496c3776848>
- "TWiT.tv's Tech News Today" (Guest hosted – Episode 971): <http://twit.tv/show/tech-news-today/971> March 25, 2014.
- "Diversify Journalism with Me project." 2014 <http://diversify.journalismwith.me/>

// Projects

The work my students and I do is not typical classroom assignments. I create the framework — through partnerships with both journalism and technology organizations; develop on an emerging tech; work with underserved, underrepresented communities; actively guide and edit the journalism — that enables my students and I to produce award-winning journalism that push the industry forward.

2019

- CURRENT: AR + Climate Change. Collaboration between Wrigley Institute, USC Games, LA Natural History Museum and JOVRNALISM. Funded by USC Wicked Problems Practicum.
- CURRENT: Forster care project in partnership with Peace4Kids and KCET/PBS SoCal
- Officially Launch Emerging Tech Emphasis at USC Annenberg
- Launched Emerging Tech Fellow funded by Heeger Funds
- TRASHED: The Tijuana River Valley Pollution Crisis <http://trashed.jovrnalism.io/>
- Migrant Artifacts: Found items from a deadly journey <http://artifacts.jovrnalism.io/>
- Black Soldier Fly: USC Wrigley Institute for Environmental Studies
- AR + Climate Change with LA Natural History Museum (Prototype)

2018

- Homeless Realities – distribution partnership with Al Jazeera / Contrast VR / AJ+ <http://homelessrealities.jovrnalism.io>
- The Deported: Life Beyond the Border – event partnership with KCRW <http://thedeported.jovrnalism.io>
- Immersed in South Korea/Winter Olympics – partnership with NPR, NBC, USA TODAY, CPD <http://www.jovrnalism.io/2018/03/31/immersed-in-south-korea-and-pyeongchang-winter-games/>
- JOVRNALISM Migrant Caravan coverage with NPR <https://www.facebook.com/NPR/videos/10156871802051756/>
<https://www.npr.org/sections/thetwo-way/2018/04/29/606890139/central-american-migrants-arrive-at-u-s-border-to-an-uncertain-future>
- Immersed in San Pedro with LA Tourism Board <http://www.jovrnalism.io/2018/03/11/immersed-in-san-pedro/>
- Johnnie's House with KAOS Network <http://www.jovrnalism.io/2018/01/15/johnnies-house-innovation-in-immersive-storytelling/>

2017

- Capturing history in 360: Trump Inauguration and Women's March with The New York Times and NPR <http://www.jovrnalism.io/2017/01/24/jovrnalism-dc-capturing-history-in-360/>
- Turning Tides: The Story of the Salton Sea with The Desert Sun/USA TODAY/Gannett <http://www.jovrnalism.io/2017/05/31/turning-tides-the-story-of-the-salton-sea/>
- Launch of Immersive Shooter <http://immersiveshooter.com>
- Off The Freeway <http://offthefreeway.com/2017/home/> (JOURN 309)

2016

- Hell and High Water VR with ProPublica <http://www.jovrnalism.io/2016/11/21/hell-and-high-water-vr/>

- Sinking in Drought VR with CIR/Reveal News
<http://www.jovrnalism.io/2017/05/25/cirreveal-news-sinking-in-drought-vr/>
- USC Sensor journalism <https://uscensorjournalism.tumblr.com/> (Directed Research)
- Off The Freeway <http://offthefreeway.com/2016/home/> (JOURN 309)

2015

- Launch of JOVRNALISM <http://www.jovrnalism.io/>
- Off The Freeway <http://offthefreeway.com/2015/home/> (JOURN 309)

2014

- Google Glass Journalism <https://glassjournalism.tumblr.com>
- Off The Freeway <http://offthefreeway.com/2014/home/> (JOURN 471)

// Media Mentions

As an industry leader on emerging tech, diversity and ethics, I have been profiled or quoted across international publications because of my earned reputation and subject matter expertise.

- Mentioned in Wallace, Catherine. "As media industry falters, civil society must step up." *Policy Options*, September 18, 2019. <https://policyoptions.irpp.org/magazines/september-2019/as-media-industry-falters-civil-society-must-step-up/>
- Quoted in Hutchins, Corey. "CPR editor embroiled in debate over how journalists should behave on social media." *The Colorado Independent*, July 29, 2019. <https://www.coloradoindependent.com/2019/07/29/colorado-news-journalism-media/>
- Mentioned in Magic Leap Developers newsletter. "Design Insights, Revamped Guides, Alien Bonsai and More." *Magic Leap Creator*, July, 17 2019. <https://pages.magicleap.com/your-latest-creator-news-round-up-1>
- Profiled in Capturing Reality. "AR Journalism with RealityCapture." *Capturing Reality*, April 3 2019. <https://www.capturingreality.com/Article-AR-Journalism>
- Quoted in Baldrige, Marlee. "Recruit, Reward, Retain." *Medium*, March 9, 2019. <https://medium.com/@MarleeWith2Es/recruit-reward-retain-910437fcb709>
- Profiled in Bye, Kent. "#725: Discovering Storytelling Potential of VR/AR through Immersive Journalism with USC's Robert Hernandez." *Voices of VR Podcast*, January 16, 2019. <https://voicesofvr.com/725-discovering-storytelling-potential-of-vrar-through-immersive-journalism-with-uscs-robert-hernandez/>
- Profiled in Muscato, Lindsay. "You Have the Power to Make Change Now." *Source*, December 10, 2018. <https://source.opennews.org/articles/you-have-power-make-change-now/>
- Profiled in Internetics Festival (Romania). "Internetics Interactive Expo // JOVRNALISM" *The Institute*, November 21, 2018. <http://www.institute.ro/digital/internetics-interactive-expo-jovrnalism-4194.html>
- Profiled. "USC students produce compelling, 360-video journalism with Tour Creator and other VR tools." Google, 2018. https://edu.google.com/intl/en_au/why-google/case-studies/usc/?modal_active=none
- Profiled in Jacobs, Richard. "Digital Details – Robert Hernandez, Associate Professor of Professional Practice, Digital Journalism Professor, USC Annenberg School for

Communication and Journalism – The Intersection of Journalism and Virtual Reality.” *The Future Tech Podcast*, October 4, 2018.

<https://www.futuretechpodcast.com/podcasts/digital-details-robert-hernandez-associate-professor-professional-practice-digital-journalism-professor-usc-annenberg-school-communication-journalism-intersection/>

- Profiled in Vidale, Laura. “JOVRNALISM students cover US-Mexico border using virtual reality,” *The Daily Trojan*, August 14, 2018. <https://dailytrojan.com/2018/08/14/jovrnalism-students-cover-us-mexico-border-using-virtual-reality/>
- Quoted in Aratani, Lori. “D.C. to L.A. flight delayed by 1,400 pounds of ‘paperwork’.” *The Washington Post*, August 8, 2018. <https://www.washingtonpost.com/news/dr-gridlock/wp/2018/08/08/d-c-to-l-a-flight-delayed-by-1400-pounds-of-paperwork/>
- Mentioned in Rabarison, Karolle. “Growing the immersive news community: Journalism 360 Unconference.” *ONA Journalism 360*, July 27, 2018. <https://journalists.org/2018/07/27/growing-immersive-news-community-journalism-360-unconference/>
- Quoted in Smith, Madolyn. “Immersive storytelling: AMA with Journalism 360 ambassadors.” *Conversations with Data*, June 29, 2018. <https://datajournalism.com/read/newsletters/immersive-storytelling>
- Mentioned in López, Amelia. “Croatia Takes Down Messi and Argentina; Amelia López on Mexico's Hot Start.” *Planet Fútbol with Grant Wahl*, June 22, 2018. <https://itunes.apple.com/us/podcast/croatia-takes-down-messi-argentina-amelia-l%C3%B3pez-on/id999062153?i=1000414364954&mt=2>
- Profile “What's ‘in the works’ for Robert Hernandez?” *CPD*, June 4, 2018. <https://www.uscpublicdiplomacy.org/story/whats-works-robert-hernandez>
- Quoted in Wright, Julie. “Why PR pros should consider immersive storytelling.” *PR Daily*, May 16, 2018 <https://www.prdaily.com/why-pr-pros-should-consider-immersive-storytelling/>
- Quoted in Robitzskimay, Dan. “There Are Better Ways To Serve Journalism Than To Rank Outlets By ‘Trustworthiness’” *Futurism*, May 2, 2018 <https://futurism.com/mark-zuckerberg-news-trust>
- Mentioned in Erikson, Trevor. “Top 25 Influential Communication Professors on Twitter.” *Stukent*, March 26, 2018. <https://www.stukent.com/top-25-influential-communication-professors-twitter/>
- Mentioned in Archer, Dan and Finger, Katharina. “Walking in another’s virtual shoes: Do 360-degree video news stories generate empathy in viewers?” *Columbia Journalism Review*, March 15, 2018. https://www.cjr.org/tow_center_reports/virtual-reality-news-empathy.php
- Profiled in Kapur, Kanak. “SXSW Festival: Tearing apart the pipeline problem in journalism with SXSW presenter and USC Professor Robert Hernandez” *The Daily Trojan*, March 12, 2018. <http://dailytrojan.com/2018/03/12/sxsw-festival-tearing-apart-pipeline-problem-journalism-sxsw-presenter-usc-professor-robert-hernandez>
- Profiled in Wolfson, Sarah. “USC Annenberg interns to take part in Winter Olympic Games for the first time.” *USC News*, February 8, 2018. <http://news.usc.edu/136034/usc-annenberg-interns-to-take-part-in-winter-olympic-games-for-the-first-time/>

- Mentioned. "How Reporters Are Using Their Newsfeeds to Break Big Stories." *Simon Says*, January 5, 2018. <https://blog.simonsays.ai/how-reporters-are-using-their-newsfeeds-to-break-big-stories-news-in-a-new-age-part-2-e05d705bdc0>
- Quoted in Downey, Elizabeth. "Can Americans trust big tech to do the right thing?" *WhoWhatWhy*, November 27, 2017 <https://whowhatwhy.org/2017/11/27/can-americans-trust-big-tech-right-thing/>
- Quoted in What Happens Next. "Future of Fact." *Quartz + Retro Report*, Nov 15, 2017. <https://qz.com/is/what-happens-next-2/1389722/future-of-fact/>
- Profiled in Chaffee, Ian. "VR, 360-degree video help journalism students tell stories at USC Annenberg." *USC News*, November 13, 2017. <http://news.usc.edu/131237/vr-virtual-reality-360-degree-video-help-journalism-students-tell-stories-at-usc-annenberg/>
- Profiled in Wolfson, Sarah. "USC Annenberg students honored with Online News Association award." *Annenberg News*, November 7, 2017. <http://annenberg.usc.edu/news/students/usc-annenberg-students-honored-online-news-association-award>
- Quoted in Li, Anita. "Bridging the empathy gap with VR." *The Discourse*, November 2, 2017. <https://discoursemedia.org/journalism-innovation/empathy-gap-vr-journalism>
- Profiled in Day Owen, Sarah. "USC's JOVRNALISM and The Desert Sun win international online news award for virtual reality series on Salton Sea." *The Desert Sun*, October 26, 2017. <http://www.desertsun.com/story/news/environment/2017/10/10/uscs-journalism-and-desert-sun-win-international-online-news-award-virtual-reality-series-salton-sea/750330001/>
- Quoted in Robitzski, Dan. "Virtual Reality and Journalistic Ethics: Where Are the Lines?." *Undark*, September 27, 2017. <https://undark.org/article/virtual-reality-and-journalistic-ethics-where-are-the-lines/>
- On-air guest discussing "the role of social media during emergencies." *Morning Dose*, September 21, 2017 NO URL AVAILABLE.
- Profiled in Hur, Erica. "Digital journalism class focuses on virtual reality." *The Daily Trojan*, September 1, 2017. <http://dailytrojan.com/2017/09/01/digital-journalism-class-focuses-virtual-reality/>
- Quoted in Stevens, Matt. "As the Hashtag Celebrates Its 10th Birthday, Are We #Blessed?" *The New York Times*, August 23, 2017. <https://www.nytimes.com/2017/08/23/business/hashtag-anniversary-twitter.html>
- Quoted in Kroeker, Jo. "Column: Keep 'news' in new media." *The Detroit News*, August, 17, 2017. <http://www.detroitnews.com/story/opinion/2017/08/17/opinion-keep-news-news/104674496/>
- Quoted. "Storyliving: An ethnographic study of how audiences experience VR and what that means for journalists." Google NewsLab, July 28, 2017. <https://newslab.withgoogle.com/assets/docs/storyliving-a-study-of-vr-in-journalism.pdf>
- Profiled Miller, Lindsey. "One on one with VR storytellers." *Journalism 360*, June 26, 2017. <https://medium.com/journalism360/one-on-one-with-vr-storytellers-92d502f7780f>
- Profiled in Kodjo, Emilie. "Embracing immersive technologies is key to the future of news." Global Editors Network, May 25, 2017. <https://medium.com/global-editors-network/embracing-immersive-technologies-is-key-to-the-future-of-news-b090dfed91ac>

- Quoted in Levelle, Phil. "Tech companies confused over how to fight 'fake news'." *CGTN America*, May 3, 2017. <https://www.youtube.com/watch?v=jjTBtNsO-gY>
- Quoted in Zaviswriter, Alexandra. "Wikipedia co-founder Jimmy Wales says he has a plan to fix fake news." *Los Angeles Times*, April 27, 2017. <http://www.latimes.com/nation/la-na-wikiritribune-2017-story.html>
- Quoted in Watson, Zillah. "VR for News: The New Reality?" *Reuters Institute for the Study of Journalism's VR News report*, April 25, 2017. <https://reutersinstitute.politics.ox.ac.uk/our-research/vr-news-new-reality>
- On-air guest in Graham, Jefferson. "Live debate – is virtual reality a hype or here?" *USA TODAY Money and Tech*, March 8, 2017. [https://www.facebook.com/usatodaymoney/videos/1487942034563265/?xsts\[0\]=68.ARA-cRbY4dwHQqfochMLILzoABXYb6sCz5I7hBnu9Ws6AHcukXMZizpwsYVU99AGzJiDs71-1EAY6STG8WfurAFPXC9nJ4YyfUdvi1QuAlskw06s9xNBcfqAhKtTY7AsMZqLoxHzgaK5qWQjIjRVrIKFGIDNT4Xbc0SY3TO0AKL6ipQF993dmhfqCfrGI4uEt2mPJwa tBAfmGCoR7M3vfgCaUk3I7iVWzICEBpcgF1jcWVypJUVbGVxjtGpTKtT68y4ve5RpPagy0Fn0tEARPt3OrF4-azbrkXs8FfSZaFyzPx-GqIVv5sNqF3toKjOku4oaYh69cmWqW-AV48KsgTrYSsy4I&tn=H-R](https://www.facebook.com/usatodaymoney/videos/1487942034563265/?xsts[0]=68.ARA-cRbY4dwHQqfochMLILzoABXYb6sCz5I7hBnu9Ws6AHcukXMZizpwsYVU99AGzJiDs71-1EAY6STG8WfurAFPXC9nJ4YyfUdvi1QuAlskw06s9xNBcfqAhKtTY7AsMZqLoxHzgaK5qWQjIjRVrIKFGIDNT4Xbc0SY3TO0AKL6ipQF993dmhfqCfrGI4uEt2mPJwa tBAfmGCoR7M3vfgCaUk3I7iVWzICEBpcgF1jcWVypJUVbGVxjtGpTKtT68y4ve5RpPagy0Fn0tEARPt3OrF4-azbrkXs8FfSZaFyzPx-GqIVv5sNqF3toKjOku4oaYh69cmWqW-AV48KsgTrYSsy4I&tn=H-R)
- Quoted in Jiménezwriter, Soudi. "'Un día sin mujeres', las redes sociales pasan del entretenimiento a herramienta de lucha social." *Hoy Los Angeles*, March 8, 2017. <http://www.hoylosangeles.com/noticias/local/hoyla-loc-las-redes-sociales-pasan-del-entretenimiento-a-herramienta-de-lucha-social-en-eeuu-story.html>
- Quoted in Dorsey, Steve. "Media insiders divulge their Alexa expertise." *International News Media Association*, March 8, 2017. <http://www.inma.org/blogs/media-leaders/post.cfm/media-insiders-divulge-their-alexa-expertise>
- Quoted in Boren, Cindy. "Sean Spicer crushed by Super Bowl LI jokes, one night after SNL takedown." *The Washington Post*, February 6, 2017. https://www.washingtonpost.com/news/early-lead/wp/2017/02/05/sean-spicer-gets-crushed-by-super-bowl-li-jokes-one-night-after-snl-takedown/?utm_term=.0afd2180296a
- Quoted in Hawkins-Gaar, Katie. "Should journalists protest in Trump's America?" *Poynter*, January 31, 2017. <https://www.poynter.org/ethics-trust/2017/should-journalists-protest-in-trumps-america/>
- Quoted in Sanders, Sam. "Should We All Just Stop Calling 2016 'The Worst'?" *NPR*, December 28, 2016. <http://www.npr.org/2016/12/28/506718757/should-we-all-just-stop-calling-2016-the-worst>
- On-air guest Hill, Sarah. "VR Lessons Learned in 2016." *Journalism 360*, December 22, 2016. <https://medium.com/journalism360/vr-lessons-learned-in-2016-f84f32c0fcac#.lzi2zw1mj>
- Quoted in Mazza, Sandy. "Why Carson plans to embrace Facebook, Twitter to reach community." *The Daily Breeze*, December 4, 2016. <http://www.dailybreeze.com/government-and-politics/20161204/why-carson-plans-to-embrace-facebook-twitter-to-reach-community>
- Quoted in Graham, Peter. "Hell And High Water VR Highlights Houston's Vulnerability To Coastal Storms." *VR Focus*, November 30, 2016. <http://www.vrfocus.com/2016/11/hell-and-high-water-vr-highlights-houstons-vulnerability-to-coastal-storms/>
- Profiled. "Presenting Hell and High Water VR, from USC Annenberg, ProPublica and the Texas Tribune." November 29, 2016. <http://www.prnewswire.com/news->

[releases/presenting-hell-and-high-water-vr-from-usc-annenberg-propublica-and-the-texas-tribune-300369957.html](https://www.propublica.org/releases/presenting-hell-and-high-water-vr-from-usc-annenberg-propublica-and-the-texas-tribune-300369957.html)

- Profiled. "Presenting Hell and High Water VR." ProPublica, November 22, 2016. <https://www.propublica.org/nerds/presenting-hell-and-high-water-vr>
- On-air guest in Hill, Sarah. "Hangout with Godmother of VR." *Journalism 360*, November 22, 2016. <https://medium.com/journalism360/hangout-with-godmother-of-vr-3a6377033f20#.ij06fnynz>
- Profiled in Manfull, Aaron. "Robert Hernandez makes the case for checking out virtual reality storytelling if you haven't already." *JEA Digital Media*, November 16, 2016 <http://www.jeadigitalmedia.org/2016/11/16/robert-hernandez-makes-the-case-for-checking-out-virtual-reality-storytelling-if-you-havent-already/>
- Quoted in Albert-Deitch, Cameron. "Why WordPress Isn't Scared of Facebook, Snapchat, or the Future of Publishing." *Contently*, November 8, 2016. <https://contently.com/strategist/2016/11/08/wordpress-publishing-future/>
- Quoted in Okasaki, Douglas. "Virtual turning into reality for newsrooms." *Gulf News*, October 25, 2016. <http://gulfnews.com/business/sectors/media/virtual-turning-into-reality-for-newsrooms-1.1918481>
- Quoted in Masunaga, Samantha. "With 'fact check' label, Google News risks accusations of partisan bias." *Los Angeles Times*, October 14, 2016. <http://www.latimes.com/business/la-fi-tn-google-news-20161014-snap-story.html>
- Profiled in Müller, Gunther. "'Empathie-Maschine': Die virtuelle Realität des Journalismus." *Der Standard*, October 3, 2016. <http://mobil.derstandard.at/2000045252223/Empathie-Maschine-Die-virtuelle-Realitaet-des-Journalismus?ref=article> (in Austria)
- Mentioned in Liu, Marian. "Tips, tools and themes from ona16 to aid local journalism." Knight Foundation, October 3, 2016. <http://www.knightfoundation.org/articles/tips-tools-and-themes-from-ona16-to-aid-local-journalism>
- Profiled in Okasaki, Douglas. "Virtual reality as a storyteller in journalism is it for real?" *SND*, September 22, 2016. <http://www.snd.org/2016/09/welcome-to-sndigest-snds-exclusive-newsletter-for-members/>
- Quoted in Graham, Jefferson. "Trump vs. Clinton: how the rivals rank on Twitter, Facebook, more." *USA TODAY*, August 4, 2016. <http://www.tennessean.com/story/tech/news/2016/08/04/trump-clinton-social-media-twitter-facobook-youtube-snapchat/87974630/>
- Quoted in Perez, Elida. "Police won't discuss blocking some Twitter users." *El Paso Times*, July 21, 2016. <http://www.elpasotimes.com/story/news/local/el-paso/2016/07/21/police-wont-discuss-blocking-social-media-users/87412754/>
- Quoted in Hess, Jeffrey. "Is Coverage Of The Dylan Noble Shooting Driven By His Race?" *Valley Public Radio News*, July 19, 2016. <http://kvpr.org/post/coverage-dylan-noble-shooting-driven-his-race>
- Quoted in Wilson, Chris. "Bots on the Beat." *Independent Documentary*, June 20, 2016. <https://vimeo.com/146561740>
- Quoted in Esenstein, Andrew. "Twitter Fails to Confront Vicious anti-Semites, Jewish Journalists Say." *Haaretz*, June 9, 2016. <http://www.haaretz.com/jewish/news/.premium-1.724131?v=194F1BB6075C0FD1DC34165402839D45>

- Profiled in RTE podcast. "Episode 1." *The Innovation Show*, May 7, 2016. <https://podcast.app/the-innovation-show-e8924228/>
- Mentioned in Cobben, Ingrid. "Five lessons from using Virtual Reality to tell news stories." *WAN-IFRA*, March 13, 2016. <http://blog.wan-ifra.org/2016/03/18/five-lessons-from-using-virtual-reality-to-tell-news-stories>
- Quoted in Kingkade, Tyler. "These Startups Want To Create College Media Powerhouses." *The Huffington Post*, February 16, 2016. https://www.huffpost.com/entry/college-media-startups_n_56c1f088e4b0c3c55051eb2b?alxwp14i=&guccounter=1
- Quoted in Benton, Joshua. "Brain food: Here are 15 smart people talking for 5 minutes each about journalism's future." *Nieman Lab*, February 16, 2016. <http://www.niemanlab.org/2016/02/brain-food-here-are-15-smart-people-talking-for-5-minutes-each-about-journalisms-future/>
- Quoted in Redemann, Jonas. "50 blogs by journalists, for journalists 2016." *Journalism.co.uk*, February 9, 2016. <https://www.journalism.co.uk/news/50-blogs-for-journalists-by-journalists-2016/s2/a609062/>
- Quoted in Saya, Suha. "Virtual reality: Changing the virtually impossible to the virtually possible." *Mustang News*, February 2, 2016. <http://mustangnews.net/virtual-reality-changing-the-virtually-impossible-to-the-virtually-possible-2/>
- Quoted in Parrish, Cayleigh. "The Biggest Challenges Facing The News Industry In 2016." *FastCompany*, January 4, 2016 <https://www.fastcompany.com/3054408/the-biggest-challenges-facing-the-news-industry-in-2016>
- Quoted in Frost, Aja. "How Freelancers Can Capitalize on the VR Revolution." *Contently*, December 15th, 2015. <http://contently.net/2015/12/15/resources/freelancers-can-capitalize-vr-revolution/>
- Profiled. "It's experimentation and innovation with a purpose." *Innovators Summit*, December 8, 2015. http://www.innovators-summit.com/no_cache/dis-news-latest-view/news/its-experimentation-and-innovation-with-a-purpose
- Quoted in DeRienzo, Matt. "Future Focus." *Editor & Publisher*, December 1, 2015. <http://www.editorandpublisher.com/Features/Article/Future-Focus>
- On-air guest Olney, Warren. "Mass Exodus of LA Journalists." *WHICH WAY, L.A.*, November 25, 2015. <https://www.kcrw.com/news/shows/which-way-la/mass-exodus-of-la-journalists>
- Quoted in Nash Cunningham, Kate. "How to Take Small Steps and Experiment to Make Students More Digital." *MediaShift*, October 2, 2015. <http://mediashift.org/2015/10/how-to-take-small-steps-and-experiment-to-make-students-more-digital/>
- Quoted in Young, Adreana. "Racing into Another Dimension." *Editor and Publisher*, October 1, 2015. <http://www.editorandpublisher.com/feature/racing-into-another-dimension/>
- Quoted. "Is Virtual Reality Journalism Here To Stay?" *GEN*, September, 2015. <http://www.globaleditorsnetwork.org/press-room/news/2015/09/is-virtual-reality-journalism-here-to-stay/>
- Quoted in Bolden, Michael. "Tips, tools and more from Excellence in Journalism 2015." *Knight Foundation*, September 22, 2015. <http://www.knightfoundation.org/blogs/knightblog/2015/9/22/tips-tools-and-more-excellence-journalism/>

- Mentioned in Bajak, Aleszu. "14 innovative journalism courses to follow this Fall." *Storybench*, September 9, 2015. <http://www.storybench.org/innovative-journalism-courses-to-follow-this-fall/>
- Quoted in Graham, Jefferson. "Back to school: how will wearables fit in?" *USA TODAY*, August 10, 2015. <http://www.usatoday.com/story/tech/2015/08/10/back-school-how-wearables-fit/31397761/>
- Profiled. "Robert Hernandez (USC Annenberg) and the state of journalism." *Minter Dialogue*, July 19, 2015. <https://www.minterdial.com/2015/07/robert-hernandez-usc-annenberg/>
- Quoted Hoey, Alexandra. "Journalism's Emerging Platforms." *Columbia Journalism Review*, July 14, 2015. <http://experiment.cjr.org/experiment/features/journalisms-emerging-platforms/>
- Profiled in Edge, Abigail. "Why newsrooms should care about virtual reality." *Journalism.co.uk*, July 14, 2015. <https://www.journalism.co.uk/news/why-newsrooms-should-care-about-virtual-reality/s2/a565739/>
- Quoted in Sisson, Patrick. "Future of Virtual Reality—From Cardboard Boxes to Space Suits." *Redshift*, June 23, 2015. <https://redshift.autodesk.com/future-of-virtual-reality/>
- Quoted in Albeanu, Catalina. "GENSummit: Think 'journalism first, technology second.'" *Journalism.co.uk*, June 18, 2015. <https://www.journalism.co.uk/news/adapting-to-new-tech-think-journalism-first-technology-second-/s2/a565510/>
- Mentioned. "Ebook 'Buenas prácticas en redes sociales para periodistas y medios.'" *Clases de Periodismo*, May 25, 2015. <http://www.clasesdeperiodismo.com/2015/05/25/descarga-el-ebook-buenas-practicas-para-periodistas-y-medios/>
- Quoted in Lever, Rob. "Apple Watch to boost 'glance journalism'." *AFP*, April 17, 2015. <https://finance.yahoo.com/news/apple-watch-boost-glance-journalism-151719845.html>
- On-air guest. "The revolution will be lived streamed." *KPCC's Airtalk*, March 27, 2015. <http://www.scpr.org/programs/airtalk/2015/03/27/42137/the-revolution-will-be-live-streamed/>
- Quoted in Eggert, Jessica. "New 'Podcast' App Tells Stories Based on Location." *American Journalism Review*, February 27, 2015. <http://ajr.org/2015/02/27/detour-into-living-podcasts/>
- Quoted in Sanders, Sam. "Public Sales Of Google Glass To End Later This Month." *NPR*, January 15, 2015. <http://www.npr.org/blogs/thetwo-way/2015/01/15/377507746/public-sales-of-google-glass-to-end-later-this-month>
- Mentioned Nguyen, Ashley. "Advice from 6 journalists to guide you into the new year." *ICFJ's International Journalist Network*, December 23, 2014. <https://ijnet.org/en/story/advice-6-journalists-guide-you-new-year>
- Quoted in Grimaldi, Pierluigi. "I Google Glass Non Sono Ancora Nati, Occhio A Darli Per Morti." *Gli Stati Generali*, November 22, 2014. http://www.glistatigenerali.com/articoli_internet-delle-cose_tech_wearable-technology/i-google-glass-non-sono-ancora-nati-aspettiamo-a-darli-per-morti/
- Profiled. "Redes Sociales una realidad ineludible." *Hoy Los Angeles*, November 21, 2014. <http://hoylosangeles.com/redes-sociales-una-realidad-ineludible/>
- Quoted in Goff, Kelly and Healy, Patrick. "Palisades High School Evacuated After Social Media Threat." *NBC LA*, November 4, 2014.

<https://www.nbclosangeles.com/news/local/Palisades-High-School-Evacuated-After-Possible-Bomb-Threat-281471111.html>

- Profiled. "Wearable Technology and the News: A Q&A with Robert Hernandez." *UF J-School*, October 27, 2014. <https://medium.com/captivate-us/wearable-technology-and-the-news-a-q-a-with-robert-hernandez-8b2f67a45b61>
- Profiled. "AR Dirt podcast interview" <http://www.ARdirt.com/46> *AR Dirt*, October 18, 2014.
- Profiled in Prottas, Casey. "Swipe right for the future: New USC class mixes Google Glass and journalism." *USA TODAY*, October 3, 2014. <https://www.usatoday.com/story/college/2014/10/03/swipe-right-for-the-future-new-usc-class-mixes-google-glass-and-journalism/37397347/>
- Profiled in Clark, Jessica. "At ONA14, A Showcase of When Digital Journalism Becomes Physical Journalism." *PBS MediaShift*, October 1, 2014. <http://mediashift.org/2014/10/at-ona14-a-showcase-of-when-digital-journalism-becomes-physical-journalism/>
- Profiled in Boyadjian, Ani. "Augmented Library." *The Digital Shift*, September 17, 2014. <http://www.thedigitalshift.com/2014/09/mobile/augmented-library-technology/>
- Quoted in Blair, Cory. "The Yo App: Ridiculous or Revolutionary?" *American Journalism Review*, August 27, 2014. <http://ajr.org/2014/08/27/yo-app-ridiculous-revolutionary/>
- On-air guest with Greene, David. "Beheading Video Stirs Debate On Social Media Censorship." *NPR Morning Edition*, August 26, 2014. <https://www.npr.org/2014/08/26/343352103/beheading-video-stirs-debate-on-social-media-censorship>
- Quoted in Newman, Lily Hay. "Did Twitter and YouTube Make the Right Call in Suppressing Images of James Foley's Beheading?" *Slate*, August 21, 2014. <https://slate.com/technology/2014/08/james-foley-beheading-did-twitter-make-the-right-call-in-suppressing-the-images.html>
- Quoted in Dolan, Rebecca. "8 Facebook Privacy Settings You Need to Check Now." *Kiplinger*, August 14, 2014. <http://www.kiplinger.com/article/spending/T057-C011-S001-facebook-privacy-settings-you-need-to-check-now.html>
- Profiled in Morris, Kelly. "How Technology Is Shaping the Next Wave of Journalism." *Huffington Post*, August 4, 2014. http://www.huffingtonpost.com/melissa-jun-rowley/how-technology-is-shaping_b_5648466.html
- Profiled. "Google Glass: A window to the future of journalism?" *Journalism Now*, 2014. <http://www.journalism-now.co.uk/google-glass-window-future-journalism/>
- Quoted. "The technology that will stimulate journalism's future is now here." NAA, July 2014. <http://www.naa.org/News-and-Media/CEO-Update/2014-July-Newspapers-Technology.aspx>
- Profiled in Pulley, John. "Exploring New Frontiers with Google Glass." *Campus Technology*, May 28, 2014. <http://campustechnology.com/articles/2014/05/28/exploring-new-frontiers-with-google-glass.aspx>
- Profiled in Oppenheimer, Tracy. "Google Glass: Privacy, Journalism, and the Dawn of Wearable Technology." *ReasonTV*, May 16, 2014. <https://www.youtube.com/watch?v=IWkb4G378j0>
- Profiled in Swan, Greg. "Interview: How USC's Glass Journalism Class Hopes To Change Higher Education." *Glass Almanac*, May 12, 2014. <http://glassalmanac.com/interview-usc-glass-journalism-class/3674/>

robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jvornalism.io | vrjournalism.io

- On-air guest. "Google Glass Journalism class." *ABC News*, 2014. <https://www.slacker.com/station/abc-news/1974/0/30040571/38243821?sharedby=433479712&sharedon=1396368809>
- Live chat guest. "Innovation Uncensored New York: Google Glass And The Future Of Journalism." *FastCompany*, April 9, 2014. [http://live.fastcompany.com/Event/Google Glass And The Future Of Journalism](http://live.fastcompany.com/Event/Google+Glass+And+The+Future+Of+Journalism)
- Profiled in Gayomali, Chris. "Meet The USC Journalism Professor Leading A Course On Google Glass." *FastCompany*, April 3, 2014. <https://www.fastcompany.com/3028476/meet-the-usc-journalism-professor-leading-a-course-on-google-glass>
- Profiled by Lee, Diana. "Annenberg offers Google Glass course for fall 2014." *The Daily Trojan*, March 27, 2014. <http://dailytrojan.com/2014/03/27/annenberg-offers-google-glass-course-for-fall-2014/>
- Quoted in Trinh, Jean. "USC Journalism School Gets Geeky With Google Glass Class." *LAist*, March 26, 2014. <https://laist.com/2014/03/26/usc-journalism-school-gets-geeky-wi.php>
- Profiled in Dwoskin, Elizabeth. "USC Is Planning a Course in 'Glass' Journalism." *Wall Street Journal*, March 25, 2014. <http://blogs.wsj.com/digits/2014/03/25/usc-is-planning-a-course-in-glass-journalism/>
- Profiled in Wagner, Kurt. "USC Is Offering a Google Glass Course for Journalism." *Mashable*, March 24, 2014. <https://mashable.com/2014/03/25/usc-google-glass-journalism/>
- Profiled in Dahl, Darren. "Shaping the Future of News: Journalism Schools Evolve in the Digital Age." *Coca-Cola*, March 24, 2014. <http://www.coca-colacompany.com/stories/shaping-the-future-of-news-journalism-schools-evolve-in-the-digital-age#TCCC>
- Profiled in Zorio, Stephen. "Google Glass, wearable tech and the future of digital storytelling." *ScribbleLive*, March 20, 2014. <http://www.scribblelive.com/google-glass-wearable-tech-and-the-future-of-digital-storytelling/>
- On-air guest in Aedy, Richard. "Doing journalism with Google Glass." *ABC Australia*, March 6, 2014. <http://www.abc.net.au/radionational/programs/mediareport/doing-journalism-with-google-glass/5302992>
- Quoted in Fratti, Karen. "'Post-Mobile' Is Inevitable: Why Journalists Shouldn't Dismiss Google Glass." *Adweek*, February 14, 2014. <https://www.adweek.com/digital/robert-hernandez-exploring-google-glass/>
- Profiled. "@webjournalist on how he builds his personal brand." *PoynterVision*, January 14, 2014. <http://www.poynter.org/how-tos/videos-with-visionaries-who-visit-poynter/235552/poyntervision-webjournalist-on-how-he-builds-his-personal-brand/>
- On-air guest. Segment about AR for El Salvador newscast. *TCS Noticias*, Jan 2, 2014. <https://www.youtube.com/watch?v=-jPHwNjRNjc>

robert hernandez

email: robert@webjournalist.org

phone: 323.761.9054

twitter/skype/snapchat/facebook: @webjournalist

webjournalist.org | jovrnalism.io | vrjournalism.io

// Community

2016-2019 AYSO Region 88 soccer coach. (Glendale, La Crescenta and Montrose.)

2014-2016 Thomas Edison Elementary Foundation. Board of Directors.

// Professional Memberships

National Association of Hispanic Journalists – lifetime member

Online News Association

Society of Professional Journalists

Association for Education in Journalism and Mass Communication

Certified Drone Pilot (Part 107)

