

# Julianna Jeanine Kirschner

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## Education

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- Ph.D. Cultural Studies, 2020  
Dissertation: “(Un)Social Media: A Content Analysis of the Centralized Self on Twitter”  
Claremont Graduate University
- M.A. Communication Studies, 2012  
Thesis: “The Spaces in Between: Grief from an Autoethnographic Perspective”  
California State University, Northridge
- B.A. Communication Studies, 2010  
California State University, Northridge
- A.A. Pre-Communication/University Studies, 2007  
MiraCosta College

## Academic Positions

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|---------------------------|--|
| Fall 2017 – Present       | Lecturer, Communication & Communication Management<br>Annenberg School for Communication and Journalism<br>University of Southern California |
| Fall 2017 – Present       | Assistant to the Director<br>Annenberg Institute of Sports, Media, and Society<br>University of Southern California                          |
| Fall 2012 – Fall 2017     | Lecturer<br>Department of Communication Studies<br>California State University, Northridge   |
| Spring 2017               | Research Assistant<br>Annenberg Institute of Sports, Media, and Society<br>University of Southern California                                 |
| Spring 2014 – Spring 2017 | Lecturer<br>Department of Communication Studies<br>College of the Canyons (Santa Clarita, CA)  |

Fall 2015  
Graduate Teaching Associate  
Department of Cultural Studies  
Claremont Graduate University

Fall 2010 – Spring 2012  
Teaching Associate  
Department of Communication Studies  
California State University, Northridge

## Publications

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### Journal Articles

Kirschner, J. (2015). Performing in space and place. *Liminalities: A journal of performance studies*, 11(5), 1-12.

### Book Chapters

Kirschner, J. (2018). Mind and matter: (Re)membering, performing, and being. In S. Holman Jones & M. Pruyn (Eds.), *Creative selves/Creative cultures: Critical autoethnography, performance, and pedagogy* (pp. 93-100). New York, NY: Palgrave Macmillan.

Kirschner, J. (2016). Continuing down the streets of Paris: Memorialization, representation, and silence. In S. Gibson, & A. L. Lando (Eds.), *Impact of communication and the media on ethnic conflict* (pp. 179-194). Hershey, PA: Information Science Reference.

### Book Review

Kirschner, J. (2014). Gender stories: Negotiating identity in a binary world (book review). *Feminist Review*, 108, 16-19.

## Grants and Fellowships

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2020  
Course Enhancement Grant  
Information Literacy Track  
University of Southern California Libraries

2020  
Humanities Grant  
California Humanities  
Funded by the National Endowment for the Humanities

2020  
Program Grant  
Visions and Voices  
University of Southern California

2017  
Albert B. Friedman Grant  
Claremont Graduate University

2016  
Albert B. Friedman Grant  
Claremont Graduate University

2013 – 2016 Cultural Studies Department Fellowship  
Claremont Graduate University

## Service

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### Service to Professional Organizations

2020 – 2021 Chair, Visual Communication Division  
National Communication Association

2019 – 2020 Vice Chair and Program Planner, Visual Communication Division  
National Communication Association

2018 – 2019 Vice Chair Elect, Visual Communication Division  
National Communication Association

2018 – 2019 Committee Member, Nominating Committee  
Western States Communication Association

2018 – 2019 Chair and Program Planner, Language and Social Interaction Division  
Western States Communication Association

2017 – 2019 Committee Member, NCA Task Force for Community College Connections  
National Communication Association

2017 – 2018 Vice Chair, Language and Social Interaction Division  
Western States Communication Association

2016 – 2017 Junior Chair, Instructional and Developmental Communication Division  
International Communication Association

2016 – 2017 Secretary, Language and Social Interaction Division  
Western States Communication Association

2009 President, Lambda Pi Eta, Phi Chapter  
California State University, Northridge

### University Service

2019 – Present Co-Chair, Part-Time Faculty Affairs Committee  
University of Southern California, Academic Senate

2019 – Present Member, Research, Teaching, Practice, and Clinical (RTPC) Faculty Affairs Committee  
University of Southern California, Academic Senate

2019 – Present Member, Tenure & Tenure-Track Faculty Affairs Committee  
University of Southern California, Academic Senate

- 2018 – 2019            Member, Part-Time Faculty Affairs Committee  
University of Southern California, Academic Senate
- 2018 – 2019            Member, Task Force on Interdisciplinary Communities  
University of Southern California, Academic Senate

## **Journal and Committee Review Activity**

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### **Journal Manuscript Reviews**

- 2020 – Present            Reviewer  
*Communication and Critical/Cultural Studies*  
Taylor & Francis
- 2020 – Present            Reviewer  
*Journal of Autoethnography*  
University of California Press
- 2014 – 2016              Reviewer  
*Departures in Critical Qualitative Research*  
University of California Press

### **Award Committee Reviews**

- 2015                      Reviewer, Research Awards  
Claremont Graduate University

## **Conference Review Activities**

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### **Reviewer for the International Communication Association:**

- 2020 – Present            Language and Social Interaction Division
- 2020 – Present            Mass Communication Division
- 2016                      Instructional and Developmental Communication Division
- 2016                      Feminist Scholarship Division

### **Reviewer for the National Communication Association:**

- 2018 – Present            Visual Communication Division
- 2018 – Present            Group Communication Division
- 2013 – 2019              Teaching Gifts, Instructional Development Division
- 2017 – 2018              Mass Communication Division
- 2016 – 2018              Game Studies Division
- 2015 – 2018              Feminist and Women Studies Division
- 2013 – 2018              Critical and Cultural Studies Division
- 2016 – 2018              Student Section
- 2013 – 2017              Ethnography Division

**Reviewer for the Western States Communication Association:**

2019 – Present	Performance Studies Division
2019 – Present	ORWAC (Organization for Research on Women and Communication)
2016 – Present	Language and Social Interaction Division
2016 – Present	Media Studies Division
2016 – Present	Communication Theory and Research Division
2016, 2017	Undergraduate Scholars Research Conference

**Directed Conferences and Programs**

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- March 2020      Conference Director, *Rhetoric, Philosophy, Art, and Sport in the Ancient Olympics*  
 USC Annenberg Institute of Sports, Media, and Society  
 University of Southern California  
 Top scholars of ancient sport from around the world gathered at the University of Southern California's Annenberg Institute of Sports, Media and Society to present original research on the ancient Olympic and Athenian games. This research has been published in a special edition of the *Journal of the Philosophy of Sport*. Conference papers examined the ancient Olympics and sport from a variety of disciplinary and scholarly perspectives.  
 Scholars presenting original papers: Susan Stephens, Stanford University; Mike Austin, Eastern Kentucky University; Stamatia Dova, Hellenic College Holy Cross; Nigel Nicholson, Reed College; Daniel T. Durbin, University of Southern California; Drew Hyland, Trinity University
- February 2020      Program Organizer and Director, *Through the Banks of the Red Cedar*  
 USC Visions and Voices  
 Film Screening and Panel  
 Through the Banks of the Red Cedar was a powerful film about overcoming racial barriers. In 1963, Michigan State Head Coach Duffy Daugherty recruited 23 African-American football players from the American South. Maya Washington, the daughter of football legend Gene Washington, examined the ways in which Daugherty's team changed American sport and her family forever. Following the screening, the filmmaker, featured players including Gene Washington and Clinton Jones, and USC faculty engaged the audience in a discussion of the themes and issues the film explored.
- March 2019      Conference Director, *New Horizons: Sports in Digital Space*  
 USC Annenberg Institute of Sports, Media, and Society  
 University of Southern California  
 The digital revolution opened new opportunities and created new challenges for the sports communication industry. The Annenberg Institute of Sports, Media and Society together with the Centre d'Estudis Olímpics presented a symposium on important issues in the digital dissemination of sport. The research presented in this symposium was the foundation for a book to be published by Routledge.  
 Scholars presenting original papers: Daniel Durbin, University of Southern California; Yann Descamps, University of France Comté; Emilio Fernandez Peña, Universitat Autònoma de Barcelona.

- March 2018  
Conference Director, *Conventionalism, Rules, and the Rhetoric of Sports*  
USC Annenberg Institute of Sports, Media, and Society  
University of Southern California  
Bill Morgan's concept of conventionalism, the notion that socially constructed moral conventions shaped the entire process of sport as a social activity. The concept helped engender scholarly conversation between those interested in the philosophy of sport and those interested in the rhetoric of sport. Acknowledging Bill's retirement in 2018, this program featured a number of the top sports scholars from around the world to present papers on various aspects of conventionalism and the rhetoric of sports. The papers presented have been published in a special edition of the *Sports, Ethics and Philosophy* scholarly journal.  
Presenting scholars: Nick Dixon, Alma College; Daniel Durbin, University of Southern California; Drew Hyland, Trinity University; Scott Kretchmar, Penn State University; Sigmund Loland, Sport Science University of Oslo; Graham McFee, CSU Fullerton; Michael McNamee, Swansea University; William Morgan, University of Southern California; Angela Schneider, University of Western Ontario; John Russell, Langara University
- March 2017  
Conference Director, *Intersectionality in Women's Sports*  
USC Annenberg Institute of Sports, Media, and Society  
University of Southern California  
Hosted by the USC Annenberg Institute of Sports, Media, and Society (AISMS) and the Whittier College Institute for Baseball Studies, this conference program celebrated the achievements of women athletes. The program brought together scholars, current and former athletes, journalists, social media professionals, and corporate executives to examine the challenges and triumphs of women athletes both on and off the field.  
Presenting scholars: Ellen Staurowsky, Drexel University; Debra Shattuck, John Witherspoon College; Callie Batts Maddox, Miami University; Jean Ardell & Kathleen Williams, Marshall University  
Media/Journalism Professionals: Divya Goel, Manager of Social Media Marketing at the NFL; Alissa Lippmann, Director of Club Digital Strategy at the NFL; Lindsay Amstutz, Assistant GM of the West Coast Regional Sports Networks and VP of Regional Marketing at Fox Sports.  
Athletes/Professionals/Activists: Ann-Marie Jones, VP of Grants and Programs at LA84; Justine Siegal, Founder of Baseball for All; Christine Dávila, Head Coach of Hollywood FC GU13 Team; Shirley Burkovich and Maybelle Blair, both players in the 1940s All-American Girls Professional Baseball League.
- December 2015  
Organizer and Chair, Ethnographic Field Research Methods Colloquium  
Claremont Graduate University  
This program promoted the completed research by students in the Ethnographic Field Research Methods course (CLST 415) in Fall 2015. The public program provided an opportunity for the Claremont community to learn about new qualitative research and to create discussion around salient issues.

2012 – 2014 Associate Conference Director, *Doing Autoethnography* [Now known as the *International Symposium on Autoethnography and Narrative*]  
 Angelo State University  
 This yearly program began as a graduate student forum to showcase new autoethnographic research. It has grown to include presenters at all levels of their academic careers. It is the only conference space centered on autoethnography research in the United States.

## Conference Presentations and Performances

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Kirschner, J. (2020, November). “Let’s Talk About Context.” Presented on this panel at the 106<sup>th</sup> annual convention of the National Communication Association. Indianapolis, IN.

Kirschner, J. (2020, November). “Scholar to Scholar Session Featuring Papers from: The Public Address Division, Public Relations Division, Visual Communication Division, & Theatre, Film and New Multi-Media Division.” Served as respondent for this panel at the 106<sup>th</sup> annual convention of the National Communication Association. Indianapolis, IN.

Kirschner, J. (2020, November). “Top Papers for the Visual Communication Division.” Served as chair for this panel at the 106<sup>th</sup> annual convention of the National Communication Association. Indianapolis, IN.

Kirschner, J. (2020, October). “Standing Rock, #NoDAPL, and Geolocational Solidarity.” Presented at the annual conference of the Midwest Popular Culture Association / American Culture Association. Minneapolis, MN.

Kirschner, J. (2020, February). “Teaching Language and Social Interaction in Communication Courses.” Presented on this panel at the 90<sup>th</sup> annual convention of the Western States Communication Association. Denver, CO.

Kirschner, J. (2020, February). “Social Media.” Served as respondent for this themed panel at the 90<sup>th</sup> annual convention of the Western States Communication Association. Denver, CO.

Kirschner, J. (2019, February). “‘There’s No Crying’ and the Polemic Adherence to Privileged Positions.” Presented at the 89<sup>th</sup> annual convention of the Western States Communication Association. Seattle, WA.

Kirschner, J. (2019, February). “The State of Relating: Bodies with Knowledge.” Served as respondent for this panel at the 89<sup>th</sup> annual convention of the Western States Communication Association. Seattle, WA.

Kirschner, J. (2019, February). “Top Papers in Language and Social Interaction.” Served as chair for this panel at the 89<sup>th</sup> annual convention of the Western States Communication Association. Seattle, WA.

Kirschner, J. (2019, February). “Advocating with Evidence through a Feminist Lens.” Co-organized and facilitated the ORWAC Gender Preconference program at the 89<sup>th</sup> annual convention of the Western States Communication Association. Seattle, WA.

Kirschner, J. (2018, November). “Gendered Roles, Messages, and Places: Challenging Ideological Norms of Sexuality and Gender.” Served as respondent for this panel at the 104<sup>th</sup> annual convention of the National Communication Association. Salt Lake City, UT.

- Kirschner, J. (2018, November). "Students Helping Students: Stories on the Road to Destination Dissertation." Served as chair and presenter for this panel at the 104<sup>th</sup> annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, November). "Facebook Feminism: A Content Analysis of Facebook Groups and Moderation." Presented at the 104<sup>th</sup> annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, November). "Dark Tower: 'Bad' Media, Death, Infidelity, and Distrust." Served as respondent for this panel at the 104<sup>th</sup> annual convention of the National Communication Association. Salt Lake City, UT.
- Kirschner, J. (2018, October). "Communication, Euphemisms, and the Stories We Tell Ourselves." Presented at the 12<sup>th</sup> annual conference of the Lighthearted Philosophers Society. Santa Barbara, CA.
- Kirschner, J. (2018, October). "The Memorial to the Murdered Jews of Europe: A Lack of Remembrance." Presented at the annual conference of the Midwest Popular Culture Association / American Culture Association. Indianapolis, IN.
- Kirschner, J. (2018, February). "Communication to Promote Mindful Feminist Thought." Organized and facilitated the ORWAC Gender Preconference program at the 89<sup>th</sup> annual convention of the Western States Communication Association. Santa Clara, CA.
- Kirschner, J. (2018, February). "Je (ne) suis (pas) Charlie." Presented on a panel entitled, "Studying Language Use in the Digital Age," at the 89<sup>th</sup> annual convention of the Western States Communication Association. Santa Clara, CA.
- Kirschner, J. (2018, February). "Classroom Hacks: Sharing Our Tricks of the Trade." Presented at the 89<sup>th</sup> annual convention of the Western States Communication Association. Santa Clara, CA.
- Kirschner, J. (2018, February). "Practicing Mindfulness on Speech Day: Addressing Challenges of Sustained Listening." Presented at the 89<sup>th</sup> annual convention of the Western States Communication Association. Santa Clara, CA.
- Kirschner, J. (2018, February). "Sci-Fi, Horror, Fantasy, Oh My!: A Media Studies Approach." Served as chair and respondent for this panel at the 89<sup>th</sup> annual convention of the Western States Communication Association. Santa Clara, CA.
- Kirschner, J. (2017, November). "The Relevance of the Communication Graduate Student Association." Presented at the 103<sup>rd</sup> annual convention of the National Communication Association. Dallas, TX.
- Kirschner, J. (2017, November). "'Fishbowling' Intersectionality: Listening and Contributing to Conversations about Putting Intersectionality into Practice." Presented at the 103<sup>rd</sup> annual convention of the National Communication Association. Dallas, TX.
- Kirschner, J. (2017, November). "The Media and Politics: Debates, Elections and the News." Served as respondent at the 103<sup>rd</sup> annual convention of the National Communication Association. Dallas, TX.



- Kirschner, J. (2017, May). "Technology and Learning." Served as chair for this panel at the 67<sup>th</sup> annual conference of the International Communication Association. San Diego, CA.
- Kirschner, J. (2017, May). "When They Come Forward: Scrutiny and Support of the Victim in the Public Eye." Presented on a panel entitled, "Can't Hold Us Down: Intervening Discourses on Sexual Assault" at the 67<sup>th</sup> annual conference of the International Communication Association. San Diego, CA.
- Kirschner, J. (2017, February). "Narrativizing Masculine Identity and Performance." Presented on a panel entitled, "Decentering Traditional Masculinity: Struggles and Strategies to Critical Reflexivity" at the 88<sup>th</sup> annual convention of the Western States Communication Association. Salt Lake City, UT.
- Kirschner, J. (2017, February). "(Re)Shaping the Center of New Media Theory." Served as chair for this panel at the 88<sup>th</sup> annual convention of the Western States Communication Association. Salt Lake City, UT.
- Kirschner, J. (2017, February). "Living Feminist Lives." Presented during the ORWAC Gender Preconference Panel at the 88<sup>th</sup> annual conference of the Western States Communication Association. Salt Lake City, UT.
- Kirschner, J. (2016, February). "Movement in Memes: Analyzing and Critiquing Bourdieu's Habitus on Imgur." Served as presenter and chair for a panel entitled, "Communicative Repetition: The Collaborative Innovation of Memes and Imgur" at the 87<sup>th</sup> annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2016, February). "Politics with Resonance: A Content Analysis of the Leadership Styles in *The West Wing*." Presented at the 87<sup>th</sup> annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2016, February). "The Possibilities of Identifiers: A Textual Analysis of Language, Positionality, and Mediated Communication" Presented at the 87<sup>th</sup> annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2016, February). "Articulating the Silences: Political Correctness and Backlash." Presented during the ORWAC Gender Preconference Panel at the 87<sup>th</sup> annual conference of the Western States Communication Association. San Diego, CA.
- Kirschner, J. (2015, November). "Embracing the Performance Classroom: Performing to Reach Greater Audiences." Served as presenter and chair of this session at the 101<sup>st</sup> annual convention of the National Communication Association. Las Vegas, NV.
- Kirschner, J. (2015, November). "Opportunities for Ethnic Conflict Reduction through Communication." Presented at the 101<sup>st</sup> annual convention of the National Communication Association. Las Vegas, NV.
- Kirschner, J. (2015, November). "Performance and Ethnographic Praxis: Potential, Perils, and Ethics of Collaboration." Presented at the 101<sup>st</sup> annual convention of the National Communication Association. Las Vegas, NV.
- Kirschner, J. (2015, August). "Mind and Matter: (Re)membering, Performing, and Being." Presented at the Art of Critical Autoethnography Conference. Melbourne, Australia.

- Kirschner, J. (2015, May). “‘Je suis Charlie’: The Media, Representation, and Social Change.” Presented at the 12<sup>th</sup> annual Cultural Studies Association Conference. Riverside, CA.
- Kirschner, J. (2014, November). “Resistance to Resource: Practical Strategies for Gender Pedagogy.” Presented at the 100<sup>th</sup> annual convention of the National Communication Association. Chicago, IL.
- Kirschner, J. (2014, November). “Signs, Symbols, and Landmarks: The Changing Nature of Oceanside as a Cityscape.” Presented at the 100<sup>th</sup> annual convention of the National Communication Association. Chicago, IL.
- Kirschner, J. (2014, October). “Playing with the Game Space: Intersections between the Physical and Virtual Spectator.” Presented at the Sports, Cultures, and the Media Conference. Paris, France.
- Kirschner, J. (2014, March). “Storying the Reversal.” Presented at the third annual Doing Autoethnography Conference. San Angelo, TX.
- Kirschner, J. & Litke, R. (2014, January). “‘Where Life is Worth Living’: An Analysis of the City of Oceanside.” Presented at the 12<sup>th</sup> annual Hawaii International Conference on the Arts and Humanities. Honolulu, HI.
- Kirschner, J. (2013, November). “Feminist Praxis in the Classroom and in Family Life.” Presented at the 99<sup>th</sup> annual convention of the National Communication Association. Washington, DC.
- Kirschner, J. (2013, November). “Reverse Storytelling: Exploring the History of Family and Self.” Presented at the 99<sup>th</sup> annual convention of the National Communication Association. Washington, DC.
- Kirschner, J. (2013, March). “I’ve Got a ‘Boxcar’ Full of Them: How Language Connects Me with My Father.” Presented at the second annual Doing Autoethnography Conference. San Angelo, TX.
- Kirschner, J. (2012, November). “The Dash Symbol Engraved in Granite: Communicating About Grief and Loss.” Presented at the 98<sup>th</sup> annual convention of the National Communication Association. Orlando, FL.
- Kirschner, J. (2012, October). “Women in Sweatshops and Veiled Identities.” Presented at the 35<sup>th</sup> annual conference of the Organization for the Study of Communication, Language, and Gender. Tacoma, WA.
- Kirschner, J. (2011, November). “The Spaces in Between: Grief from an Autoethnographic Perspective.” Presented at the first annual Doing Autoethnography Conference. Detroit, MI.
- Kirschner, J. (2011, February). Alter Personae Performance. A cumulative performance delivered at the Patti Pace Performance Festival. Baton Rouge, LA.

### **Invited Presentation**

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- Kirschner, J. (2018, September). “Sports and Critical Observation: How Rules-Based Spaces Transform into Platforms for Protest.” Presented an invited talk for the Sports Seminar Series at California State University, Northridge.

## Colloquia

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Kirschner, J. (2017, April). “What I Wish I’d Known Before Pursuing the Ph.D.” Served as a panelist during the Graduate Student Professionalization Series, sponsored by the Department of Communication Studies at California State University, Northridge. Northridge, CA.

Kirschner, J. (2016, April). “What I Wish I’d Known Before Pursuing the Ph.D.” Served as a panelist during the Graduate Student Professionalization Series, sponsored by the Department of Communication Studies at California State University, Northridge.

Kirschner, J. (2015, May). “‘Je suis Charlie’: The Media, Representation, and Social Change.” Presented at a pre-conference panel for community members. Claremont, CA.

Kirschner, J. (2012, March). “The Spaces in Between: Grief from an Autoethnographic Perspective.” Master’s thesis presented at the pre-conference panel during Communication Week at California State University, Northridge. Northridge, CA.

Kirschner, J. (2012, February). “The Spaces in Between: Grief from an Autoethnographic Perspective.” Master’s thesis presented at the California State University, Northridge 16th Annual Student Research Symposium. Northridge, CA.

## Teaching Experience: Undergraduate Courses

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### **Fundamentals of Public Speaking (COMS 105, COMS 151)**

#### Traditional (Face-to-Face) Format:

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2012 (6 s.h.), Spring 2013 (6 s.h.), Fall 2013 (3 s.h.), Spring 2014 (9 s.h.)

Instructor, *College of the Canyons, Department of Communication Studies*: Spring 2014 (3 s.h.), Fall 2014 (3 s.h.), Spring 2015 (3 s.h.), Spring 2017 (3 s.h.)

#### Hybrid Format:

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2010 (6 s.h.), Spring 2011 (6 s.h.), Fall 2011 (6 s.h.), Spring 2012 (6 s.h.)

Instructor, *College of the Canyons, Department of Communication Studies*: Winter 2015 (3 s.h.)

A multi-mediated course that focuses on public speaking in traditional and online environments. Considers the impact of a well-organized speech in either setting. Develops students’ analytical skills by examining and critiquing different types of speeches seen both in the classroom and online. Develops students’ public speaking skills in front of an audience and in online spaces.

### **Introduction to Communication Studies/Process of Communication (COMS 150)**

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2016 (3 s.h.)

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2016 (3 s.h.)

A comprehensive course that covers an overview of the Communication Studies field as a whole. Explores the definition of communication and its various forms and practices. Expands on the subfields or branches that constitute the field, including interpersonal communication, intercultural communication, gendered communication, rhetoric and public communication, organizational communication, performance studies, and mediated communication.

**Small Group Communication (COMS 223)**

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2014 (3 s.h.), Fall 2014 (3 s.h.)  
An introductory course that focuses on diversity and cooperation within groups. Modeled after work-place dynamics, this course prepares students for working in small groups on a project in which each person has a stake. Course assignments prepare students for examining potential audiences of their messages, whether it may be group members or those in attendance for their presentations.

**Strategies of Argumentation (COMS 225)**

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2014 (3 s.h.)  
Instructor, *California State University, Northridge, Department of Communication Studies*: Spring 2015 (3 s.h.)  
An introductory course to argument, which focuses on many interpretations of its practice by different areas of the field. Examines logic-based argumentation as a foundation for effective thinking, writing, and speaking. Considers how argumentation plays a role in commercial, legal, political, academic, and organizational contexts. In addition to traditional methods of argument, students gain practice in feminist and invitational argument.

**Intercultural Communication (COMS 256)**

Instructor, *College of the Canyons, Department of Communication Studies*: Spring 2015 (3 s.h.), Fall 2015 (3 s.h.), Spring 2017 (3 s.h.)  
A fundamental course that introduces major theoretical concepts in intercultural study. Encourages the investigation and interrogation of various structures that inhibit or discourage open dialogue. Considers the practical function of sensitive communication and explores methods for beginning intercultural dialogue in business settings.

**Communication and Gender (COMS 260)**

Instructor, *College of the Canyons, Department of Communication Studies*: Summer 2015 (3 s.h.), Winter 2016 (3 s.h.), Fall 2016 (3 s.h.), Winter 2017 (3 s.h.)  
An introductory course in communication within gendered contexts. Explores theoretical contexts using collaborative environments, such as discussion forums and extended group projects. Necessitates the skill of clear written communication, and respectful engagement with different identities.

**Advanced Public Speaking (COMS 309)**

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2013 (6 s.h.), Fall 2015 (3 s.h.), Fall 2016 (6 s.h.), Spring 2017 (6 s.h.)  
An upper division course that examines the practice of public speaking in professional settings. Emphasizes the importance and prevalence of persuasive messages. Challenges students to advocate for a side of an argument with which they do not agree. Advances impromptu speaking skills in settings within and outside of the classroom. Develops students' ability to argue for a public policy issue as a culminating experience in the class.

**Small Group and Team Communication (COMM 320)**

Instructor, *University of Southern California, Annenberg School for Communication*: Spring 2018 (4 s.h.), Fall 2018 (4 s.h.), Spring 2019 (4 s.h.), Fall 2019 (4 s.h.), Spring 2020 (4 s.h.), Spring 2021 (4 s.h.)  
An advanced course that addresses the many groups with which students may engage in their careers, including the opportunity to serve on a mock hiring committee. Various forms of leadership are discussed and practiced. Curriculum is designed to address cooperation and efficacy in group interactions, in addition to delegating tasks and implementing efficient processes to accomplish goals. The cumulative final project focuses on areas for social change, and considers their impact on the local community.

**Argumentation and Advocacy (COMM 322)**

Instructor, *University of Southern California, Annenberg School for Communication*: Fall 2017 (4 s.h.), Spring 2018 (4 s.h.), Fall 2019 (4 s.h.), Fall 2020 (4 s.h.)

An advanced course in the practice of argument, with a specific focus on argumentation in professional settings. Course is designed to guide students toward mastery of the argumentative process, and assignments are structured as building blocks toward the goal of multi-perspective advocacy. Alternative perspectives beyond the affirmative and oppositional cases are considered, and students gain meaningful practice in advocating for perspectives different or contradictory to their own.

**Intercultural Communication (COMS 356)**

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2014 (3 s.h.)

An advanced course that expands theoretical concepts and encourages the engagement with field research. Explores the research of S. Hall, Spivak, Gramsci, Benjamin, among others. Provides a developed view of intercultural communication as a resource for difficult dialogues and suggests various means of engaging in communication within a globalized society.

**Communication and the Sexes (COMS 360)**

Instructor, *California State University, Northridge, Department of Communication Studies*: Fall 2014 (3 s.h.), Fall 2017 (6 s.h.)

An advanced course focusing on the various ways that people self-identify. Provides opportunities for outside field research and subject interviews. Encourages the development of self-expression and applied intersectionality. Considers the impact of sensitive communication, and the implementation of this approach in group contexts.

**Sports and Social Change (COMM 387)**

Instructor, *University of Southern California, Annenberg School for Communication*: Fall 2018 (4 s.h.), Spring 2019 (4 s.h.), Spring 2020 (4 s.h.)

An examination of the intersection of sport and social change with an emphasis on solution-based resolutions. Engages students on the use of sport for public and political discourse, and critically analyzes the efficacy of specific messages and contexts for them to occur. Provides students with the opportunity to demonstrate and become involved with current discourse in a public forum.

**Teaching Experience: Graduate Courses**

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**Ethnographic Field Research Methods (CLST 415)**

Graduate Teaching Associate, *Claremont Graduate University, Department of Cultural Studies*: Fall 2015 (4 s.h.; co-taught with Paul Faulstich, Ph.D.)

Developed graduate course syllabus in concert with Dr. Faulstich, and co-facilitated class seminars. Served as primary facilitator for one seminar session. Developed in-class assignments and discussion topics, and discussion groups. Fully responsible for planning, advertising, and running the class conference, an event open to the Claremont community.

**Managing Communication (CMGT 500)**

Section Instructor, *University of Southern California, Annenberg School for Communication*: Summer 2018 (8 s.h.), Summer 2019 (4 s.h.), Summer 2020 (4 s.h.), Fall 2020 (4 s.h.)

An examination of communication management principles, including organizational structure, design, strategy, and networking. Explores theories that are central to communication management and organizational communication

research. Engages students in original collaborative research and provided opportunities for the deliberation of their research in public fora.

### **Teaching Experience: Micro-Seminar**

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#### **“Is This the Real Life?”: What Freddie Mercury Can Teach Us About Communication**

Instructor, *University of Southern California, Office of Undergraduate Programs*: Fall 2020 Welcome Week

Freddie Mercury of the band Queen was an enigmatic character on the music scene. Just a day before his death, Mercury confirmed that he had AIDS. Only a few months after his passing, the film *Wayne’s World* included a sing-along of Queen’s most recognizable song, “Bohemian Rhapsody.” In the following years, memoirs were published from those in Mercury’s inner circle, including his long-time partner Jim Hutton. *Bohemian Rhapsody*, a film about Mercury’s life, was released in 2018. In the thirty years after his passing, Mercury has maintained a presence in our collective memory. This course explored narratives about his life and how those narratives captured the imagination of his fandom and beyond: What can be learned from Freddie Mercury’s rhetoric? His silence? How did his persona communicate his fluidity of identity? What can Mercury’s life teach us about communication engagement? These questions and others were explored in this two-day seminar.

### **Teaching Experience: Guest Lectures**

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#### **Sports, Communication, and Culture (COMM 383)**

Guest Lecturer, *University of Southern California, Annenberg School for Communication*

October 2017 (Dr. Daniel Durbin)

Lecture analyzed fan culture and the impact of in-groups and out-groups. Alongside current and other relevant research, lecture employed research on a USC Trojans fan club that I conducted to demonstrate one instance of the fandom dynamic.

#### **Communication and Social Movements (COMM 412)**

Guest Lecturer, *University of Southern California, Annenberg School for Communication*

October 2017 (Dr. Daniel Durbin)

Lecture served as an overview of feminist movements and the consideration of a potential fourth wave, and challenged students to consider the vestiges of their impact.

#### **Narrative and Performance (COMS 303)**

Guest Lecturer, *California State University, Northridge, Department of Communication Studies*

October 2012 (Professor Tamar Artin)

Lecture focused on the communicative impact of race, class, and gender in narrative constructs. Provided examples of narratives to illustrate the ways in which cultural inequalities are embedded within appeals to ethos, pathos, and logos. Class discussion focused on specifically addressing the effect of rhetorical appeals on written and spoken communication. Students performed narratives of their own creation that address these issues.

### **Teaching Competencies**

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Introduction to Communication Studies and Humanities Courses

Public Speaking (Introductory and Advanced Courses)

Argumentation and Persuasion

Performance Studies (Narrative, Literature, and Prose)

Rhetorical Discourse and Theory  
 Group and Team Communication  
 Intercultural Communication  
 Communication and Gender  
 Organizational Communication  
 Communication Management  
 Health Communication  
 Rhetoric of Sport  
 Philosophy of Sport  
 Digital Communication and Rhetoric  
 Social Media and Digital Humanities  
 Qualitative and Ethnographic Research Methods

### **Additional Service and Related Experience**

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Fall 2020 – Present	Faculty Mentor Annenberg Resource and Mentoring Program (ARM) University of Southern California
Spring 2017	Public Speaking Consultant Conference Presentation Workshop and Showcase Sponsored by the Student Success Center and Writing Center Claremont Graduate University
2016 – 2017	President Student Council of Arts and Humanities Claremont Graduate University
Spring 2014	Speech Coach for California State University, Northridge Competitors CSU Statewide Symposium Department of Research and Graduate Studies California State University, Northridge
2011 – 2012	Public Relations Correspondent Department of Communication Studies California State University, Northridge
2010 – 2011	Assistant to Performance Ensemble Department of Communication Studies California State University, Northridge
2007 – 2011	Reservation Agent and Assistant Trainer Princess Cruises (Santa Clarita, CA) Provided training for new and transferring Reservation Agents
2008	Interviewer for the Veteran's History Project Interviewed Sergeant Gregory Aaron Campbell, U.S. Marine Corps.

Interview record available at the U.S. Library of Congress  
Sponsored by College of the Canyons (Santa Clarita, CA)

2004 – 2007      Student Ambassador  
Office of School Relations and Diversity Outreach  
MiraCosta College (Oceanside, CA)

## Awards

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November 2020      Outstanding Dissertation of the Year Award for “(Un)Social Media: A Content Analysis of the Centralized Self on Twitter,” National Communication Association’s 106<sup>th</sup> Convention. Indianapolis, IN.

November 2019      Best Book Chapter Award for “Mind and Matter: (Re)membering, Performing, and Being,” Ethnography Division, National Communication Association’s 105<sup>th</sup> Convention. Baltimore, MD.

November 2017      Top Panel Award for “The Relevance of the Communication Graduate Student Association,” Student Division, National Communication Association’s 103<sup>rd</sup> Convention. Dallas, TX.

2016 – 2017      Conference Award  
Graduate Student Council (GSC)  
Claremont Graduate University

2016 – 2017      Research Award  
Graduate Student Council (GSC)  
Claremont Graduate University

2014 – 2016      Doctoral Student Recipient  
California State University Chancellor’s Doctoral Incentive Program

2015      Maguire Teaching Award  
Claremont Graduate University

2013      Outstanding Thesis Award  
Organization for the Study of Communication, Language, and Gender (OSCLG)

2012      Teaching Associate Mentor of the Year Award  
Department of Communication Studies  
California State University, Northridge

2010      I Make the Difference Award  
Princess Cruises

2006      Student Worker of the Year Award  
MiraCosta College



## Memberships

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2019 – Present	Women in Sports and Events (WISE)
2018 – Present	International Association for the Philosophy of Sport
2018 – Present	International Association for the Philosophy of Humor
2015 – Present	Western States Communication Association
2012 – Present	National Communication Association
2018 – 2020	Lighthearted Philosophers Society
2016	International Communication Association
2015	Cultural Studies Association
2012	Organization for the Study of Communication, Language, and Gender (OSCLG)
2009	Communication Association California State University, Northridge
2009	Lambda Pi Eta (Phi Chapter) California State University, Northridge

## Certifications and Seminars

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July 2020	Certification Accelerated Online Teaching Intensive Center for Excellence in Teaching (CET) University of Southern California
July 2016	Selected Participant Doctoral Honors Seminar, Mass Communication Concentration National Communication Association
January 2015	Certification Bridges: A Teaching Excellence Program California State University, Northridge
October 2014	Certification Online Teaching Program College of the Canyons