Nicholas J. Cull, CV January 2020

**Born:** September 1964; **Citizenship:** US.

# Address:

Annenberg School for Communication and Journalism, 3502 Watt Way, University of Southern California, Los Angeles, CA 90089, USA

# Education:

BA Hons. (1st class) International History and Politics, University of Leeds, 1986.

PhD, History, University of Leeds, 1991 ***“****The British Campaign Against American 'Neutrality', 1939-1941”*

# Academic Posts:

Harkness Fellow of Commonwealth Fund of NY, held Princeton University, 1988-1990. Visiting Lecturer, History/Religion, Princeton University, 1990-1992.

Lecturer in American Cultural History, University of Birmingham, 1992-1997. Visiting Fellow: University of Maryland, College Park, Fall 1995.

Professor of American Studies and Director of the Centre for

American Studies in School of Historical Studies, University of Leicester, 1997-2005. **Professor of Public Diplomacy, Annenberg School for Communications/USC School of International Relations, University of Southern California, 2005 –**

Director of the Master’s in Public Diplomacy, Annenberg School for Communications University of Southern California, 2005-19

Visiting Professor at Centre for Public Diplomacy, Beijing Foreign Studies University, March 2015.

Visiting Fellow at the Reuter’s Institute for the Study of Journalism, Oxford University, Spring 2019.

Editor: *Journal of Place Branding and Public Diplomacy*, 2011-2019

# Academic Organizations:

President: International Association for Media and History, 2005-2019 Council Member: International Association for Media and History, 1997-

Advisory Board Member: Association for Place Branding,

Board Member: Public Diplomacy Council.

Fellow of the Royal Historical Society,

Member, British Association for American Studies,

# Research Grants/Fellowships:

British Academy Postgraduate Studentship, 1986-1988. Harkness Fellowship, 1988-1990.

British Academy ‘small project’ research grants, 1995 and 2003. Arts and Humanities Research Board, study leave award 2004 Participant in Ford Foundation *Alambrista* project 2000-2004.

Further funding from Roosevelt, Truman, Eisenhower, Kennedy, Johnson and Ford Libraries.

# Teaching/Research Areas:

US and British public diplomacy and propaganda; Cultural Diplomacy/Cultural Relations; International Broadcasting; International Exchanges; Media History (especially war, peace, science fiction and imperialism and their representations). 20th Century US foreign policy and political history. Has also taught African American Studies, Native American Studies, the American West and introductory film studies courses.

# Books Published:

1. Nicholas J. Cull, *Selling War: The British Propaganda Campaign Against American "Neutrality" in World War II.* New York: Oxford University Press, 1995 & paperback 1996.
2. Nicholas J. Cull, *The Cold War and the United States Information Agency: American Propaganda and Public Diplomacy, 1945-1989.* Cambridge: Cambridge University Press*,* 2008.
3. James Chapman and Nicholas J. Cull, *Projecting Empire: Imperialism and Popular Cinema.* London: I.B. Tauris, 2009.
4. Nicholas J. Cull, *The Decline and Fall of the United States Information Agency: American public diplomacy 1989-2001.* New York: Palgrave, 2012.
5. James Chapman and Nicholas J. Cull, *Projecting Tomorrow: Science Fiction and Popular Cinema.* London: I.B. Tauris, 2013.
6. Nicholas J. Cull, *Public Diplomacy: Foundations for Global Engagement in the Digital Age.* Cambridge: Polity, 2019.

# Books/Collections Edited:

1. Nicholas J. Cull (editor), *The Battle for Britain: Political Broadcasting and the Election of 1997* a special issue of *Historical Journal of Film, Radio and Television*, Vol. 17, No. 4, October 1997.
2. Nicholas J. Cull (editor), *Irish Media History*, a special issue of *Historical Journal of Film, Radio and Television,* Vol. 20, No. 3, 2000.
3. Nicholas J. Cull, David Culbert and David Welch (editors), *Propaganda and Mass Persuasion: A Historical Encyclopedia, 1500-present.* Santa Barbara: ABC-Clio, 2003. (Cull also wrote about half of the entries)
4. Nicholas J. Cull and David Carrasco (editors), *Alambrista and the U.S.-Mexico Border: Film, Music, and Stories of Undocumented Immigrants.* Albuquerque: University of New Mexico Press, 2004.
5. Geoffrey Cowan and Nicholas J. Cull, *Public Diplomacy in a Changing World* a special issue of *Annals of the American Academy of Political and Social Sciences*, March 2008, Volume 616, No. 1.
6. Joseph Popiolkowski and Nicholas J. Cull (editors) *Track Two to Peace? Public Diplomacy, Cultural Interventions & the Peace Process in Northern Ireland,* Figueroa Press/USC Center on Public Diplomacy, Los Angeles, 2009.
7. Francisco Javier Rodriguez, Lorenzo Delgado and Nicholas J. Cull (eds.) *US Public Diplomacy and Democratization in Spain: Selling Democracy,* 2015. Palgrave, London: 2015.
8. Nancy Snow and Nicholas J. Cull (eds) *The Routledge Handbook of Public Diplomacy,* Routledge 2020 (forthcoming).
9. Nicholas J. Cull and Michael Hawes (eds.) *Canadian Public Diplomacy,* Palgrave: 2020 (forthcoming)

# Reports/White Papers Published:

1. Nicholas J. Cull, *Public Diplomacy: Lessons from the Past.* A report for the Public Diplomacy Group of the Foreign and Commonwealth Office, London. April 2007. Published in Spanish translation as *‘Diplomacia pública: consideraciones teóricas.’ Revista Mexicana de Politica Exterior*, Vol. 85, Feb. 2009, pp. 55-93, and in full by Figueroa Press/USC Center on Public Diplomacy, Los Angeles, 2009.
2. Nicholas J. Cull, *Gregory Burke’s BLACKWATCH: Theatre as Cultural Diplomacy,* British Council (Washington DC), September 2007, expanded and republished as *The National Theatre of Scotland’s BLACKWATCH: Theatre as Cultural Diplomacy,* British Council (Washington DC), January 2008.
3. Nicholas J. Cull and Juliana Geran Pilon, *The Crisis in U.S. Pubic Diplomacy: The Demise of USIA – Context and Coda.* Project on National Security Reform (PNSR) case study, (Washington DC), June 2008.
4. Philip Seib (Principal Investigator), Nicholas J. Cull, Patti Riley and Shawn Powers, *An Evaluation of Alhurra Television Programming.* USC Center on Public Diplomacy (Los Angeles), July 2008.
5. Testimony reproduced in *2009 Report to Congress of the US-China Economic and Security Review Commission, 111th Congress, 1st session, November 2009*, Chapter 4, Section 2, China’s external propaganda and influence operations and the resulting impacts on the United States, pp. 292-294.
6. Testimony reproduced in *FCO Public Diplomacy: The Olympic and Paralympic Games 2012*, the second report of the Foreign Affairs Committee of the House of Commons, UK, February 2011.
7. Nicholas J. Cull, ‘Bulging Ideas: Making Korea’s Public Diplomacy Work.’ *Issue Brief* published by the Asan Institute, Seoul, South Korea, no 37, December 2012, pp. 1-9.
8. Nicholas J. Cull, ‘US Public Diplomacy in the era of Obama,’ A Report for the Japan Foundation, May 2013 (Japanese language.) pp. 1-50.
9. Nicholas J. Cull, ‘Evaluation and the History of USIA,’ in *Data Driven Public Diplomacy: Progress Towards Measuring the Impact of Public Diplomacy and International Broadcasting Activities.* Report to Congress by the Advisory Commission on Public Diplomacy, October 2014, pp. 7-14. <http://www.state.gov/documents/organization/231945.pdf>
10. Nicholas J. Cull, ‘Towards an Exchange Diplomacy Strategy for ICANN,’ A report for the Internet Corporation on Assigned Names and Numbers, November 2014 pp. 1-30,
11. Nicholas J. Cull ‘Counter Propaganda: Cases from US Public Diplomacy and Beyond.’ Legatum Institute, London, July 2015, pp. 1-16. [https://lif.blob.core.windows.net/lif/docs/default-source/publications/counter- propaganda---cases-from-us-public-diplomacy-and-beyond-july-2015- pdf.pdf?sfvrsn=6](https://lif.blob.core.windows.net/lif/docs/default-source/publications/counter-propaganda---cases-from-us-public-diplomacy-and-beyond-july-2015-pdf.pdf?sfvrsn=6)
12. Nicholas J. Cull, chair, Russian Language Strategic Communications Program Review, Foreign and Commonwealth Office, London, September 2016, pp.1-30.
13. Nicholas J. Cull, ‘Beyond the rot: Cities and the future of public diplomacy,’ Jonathan McClory ed., *Soft Power 30,* Portland Communication, 2017 pp. 105-8
14. Nicholas J. Cull, Vasily Gatov, Peter Pomerantsev, Anne Applebaum and Alistair Shawcross, *Soviet Subversion, Disinformation and Propaganda: How the West Fought Against it An Analytic History, with Lessons for the Present*. LSE Consulting, August 2017, pp. 1-78.
15. Nicholas J. Cull, chair, Western Balkans Media Freedom Scoping Project, Foreign and Commonwealth Office, London, 2017/2018, pp.1-28.
16. Nicholas J. Cull, ‘The Quest for Reputational Security: Interpreting the soft power agenda of Kazakhstan and other newer states,’ in Jonathan McClory ed., Soft Power 30, Portland Communication, 2018, pp. 122-127

# Articles/Chapters Published:

* 1. 'Radio Propaganda and the Art of Understatement: British Broadcasting and American Neutrality, 1939-1941' *Historical Journal of Film, Radio and Television*, Vol. 13, No. 4, 1993, pp. 403-431
  2. with A.N. Waldron, 'Modern Warfare in China in 1924 to 1925: Soviet film propaganda to support Chinese militarist Zhang Zuolin' *Historical Journal of Film, Radio and Television*, Vol. 15, No. 3, Aug. 1995, pp.407-424
  3. 'America's Raj: Kipling, Masculinity and Empire' in C.E. Gittings (ed.), *Imperialism and Gender: Constructions of Masculinity* (Dangaroo Press, Hebden Bridge, Yorks., 1996) pp. 85-97
  4. 'Selling Peace: The Origins, Promotion and Fate of the Anglo-American New Order during the Second World War', *Diplomacy and Statecraft*, Vol. 7, No. 1, March 1996, pp. 1-28
  5. with A.N. Waldron, 'Shanghai Document (1928): Soviet Film Propaganda and the Shanghai Rising of 1927', *Historical Journal of Film, Radio and Television*, Vol. 16, No. 3, Aug. 1996, pp. 309-341
  6. 'Overture to an Alliance: British Propaganda at the New York World's Fair, 1939- 1941' *Journal of British Studies*, Vol. 36, No. 3, July 1997, pp. 325-354
  7. 'Faked Boundaries: Latin America, 'Nazi Maps' and Britain's Secret War Against US Neutrality' *Latin American British Studies Journal* (British Council), Vol. 1, No. 2, July 1997
  8. 'No Laughing Matter: Vaughn Meader, the Kennedy Administration and Presidential Impersonation on the radio' *The Historical Journal of Film, Radio and Television*, Vol. 17, No. 3, August 1997, pp. 383-400
  9. 'The Battle for Britain: Political Broadcasting and the Election of 1997' *Historical Journal of Film, Radio and Television*, Vol. 17, No. 4, October 1997. (As editor and author of articles on the general background to the election, and party election broadcasts by the Green Party, the Natural Law Party and the Prolife Alliance)
  10. 'Navigating the White Atlantic: African Americans and Britain' Proceedings of XXIX SENAPULLI (Brazil, 1997)
  11. 'Peter Watkins' Culloden,' in Rainer Rother (ed.), *Mythen der Nationen Volker im Film* (Deutsches Historiches Museum, Berlin, 1998) pp. 341-347 (German language)
  12. 'No olvidemos al propagandista: un ruego en favor de la propaganda politica en la historia del siglo XX': (Don't forget the propagandist: a plea in favour of political propaganda in 20th century history) *Taller: Revista de Sociedad Cultura y Politica* Vol. 3, No. 8, Nov. 1998, pp. 77-86. (Spanish language)
  13. 'Auteurs of Ideology: USIA documentary film propaganda in the Kennedy Era as seen in Bruce Herschensohn's *The Five Cities of June* (1963) and James Blue's *The March* (1964) in *Film History*, Vol. 10, No. 3, 1998, pp. 295-310
  14. 'Projecting Jackie: Kennedy administration film propaganda overseas in Leo Seltzer's *Invitation to India, Invitation to Pakistan* and *Jacqueline Kennedy's*

*Asian Journey* (1962)' Bertrand Taithe and Tim Thornton (eds*), Propaganda: Political Rhetoric and Identity, 1300-2000* (Sutton Publishing, Stroud, Glos., 1999), pp. 307-326

* 1. 'Richard Nixon and the political appropriation of Friendly Persuasion (1956)' *Historical Journal of Film Radio and Television*, Vol. 19, No. 2, 1999, pp. 239- 246
  2. The Munich Crisis and British Propaganda policy in the United States.' *Diplomacy and Statecraft,* Vol.10, No.2, July 1999, pp.216-235 also a chapter in Igor Lukes and Erik Goldstein (eds.) *The Munich Crisis, 1938: Prelude to World War II* (Frank Cass, Ilford, Essex, 1999)
  3. 'Reluctant Persuaders: Canadian Propaganda in the United States, 1939-1945'

*British Journal of Canadian Studies,* Vol. 14, No. 2 (1999), pp. 207-222

* 1. 'Samuel Fuller on Lewis Milestone's A Walk in the Sun (1946): The Legacy of All Quiet on the Western Front (1930)' *Historical Journal of Film, Radio and Television*, Vol. 20, No. 1, 2000, pp. 79-87
  2. 'The Exorcist' in David Ellwood (ed.), *The Movies as History* (Sutton Publishing, Stroud, Glos., 2000) pp. 196-205 first published in *History Today*, Vol. 50, No. 5, May 2000, pp. 46-51 and in Swedish translation in *Filmhäftet*, Vol. 113, No. 2, May 2001, pp. 45-48. Anthologised in Jerad Walters (ed.) *The Exorcist: Studies in Horror Film*, Centipede Press, Lakewood, Colorado, 2012, pp. 293-304.
  3. 'Introduction' as editor of special Irish issue of *Historical Journal of Film, Radio and Television,* Vol. 20, No. 3, 2000, pp. 277-282
  4. Kennedy's USIA in perspective: a commentary on John Haefele, John F. Kennedy, USIA and World Public Opinion. Hdiplo web site, February 2001
  5. 'A Historian's introduction to the Researcher's Guide' in Jim Ballantyne (ed.) *The Researcher's Guide: British Film, Television, Radio and related documentation collections in the UK, 6th edition* (British Universities Film and Video Council, 2001), pp. v-ix
  6. 'Bigger on the Inside: *Doctor Who* as British cultural history.' For Graham Roberts and Philip M. Taylor (eds.), *The Historian, Television and Television History* (University of Luton Press, 2001), pp. 95-111
  7. 'Peter Watkins's *Culloden*, and the alternative form in historical filmmaking' for Deborah Cartmell, I. Q. Hunter and Imelda Whelehan (eds), *Retrovisions: Reinventing the Past in Film and Fiction* (Pluto, 2001), pp. 87-101, also published in Swedish in *Filmhäftet*, Vol. 114, No. 1, January 2003
  8. "Infamy! Infamy! They've all got it in for me!" *Carry On Cleo* and British Camp Comedies of Ancient Rome. In Sandra R. Joshel, Margaret Malamud and Donald

T. McGuire (eds) *Imperial Projections: Ancient Rome in Modern Popular Culture* (Arethusa Books/Johns Hopkins University Press, Baltimore, 2001), pp. 162-190

* 1. 'Camping on the borders: Carry On parody and British historical film' Claire Monk and Amy Sargeant, *British Historical Cinema* (Routledge, London, 2002), pp. 92-109
  2. 'Robert M. Young', *Filmhäftet*, Vol. 119, No. 1, January 2002, pp. 74-81 (Swedish language) also published in English in Nicholas J. Cull and Davíd Carrasco (editors), *Alambrista and the U.S.-Mexico Border: Film, Music, and Stories of Undocumented Immigrants* (University of New Mexico Press, Albuquerque, 2004)
  3. 'The Good War', *Filmhäftet*, Vol 120, 2, March 2002, pp. 12-18 (Swedish language)
  4. ‘The Man Who Invented Truth: Edward R. Murrow as director of USIA’ *Cold War History.* Vol. 4, No.1, October 2003, pp. 23-48 also published as a chapter in Rana Mitter and Patrick Major (eds), *Across the Blocs: Cold War Cultural and Social History.* (Frank Cass: London, 2004), pp. 23-48.
  5. ‘Great Escapes: Englishness and the Prisoner of War genre.’ *Film/History.* Vol. 14, 2002, pp. 282-295.
  6. ‘Kennedy im Film’ for Andreas Etges (ed,) *John F. Kennedy,* (Edition Minerva: Wolfratshausen, 2003), pp. 180-187, in German language, reprinted in English in *Film International,* no. 6, 2003, November 2003, pp. 16-19.
  7. ‘The Man in Murrow’s Shoes: Carl Rowan as director of USIA’ for David Welch and Mark Connelly (eds), *War and the Media: Reportage and Propaganda,*

*1900-2003,* I.B.Tauris, 2005, pp. 183-203.

* 1. ‘Tardis at the OK Coral,’ in John R. Cook and Peter Wright (eds), *British Science Fiction Television: A Hitchhiker’s Guide,* (London, I. B. Tauris, 2006), pp. 52-70 (originally published in Swedish language version as 'Värreän Dalekerna? Doctor Who och USA' (Worse than Daleks: Doctor Who and the USA') *Filmhäftet*, Vol 112, 4, November 2000, pp. 26-39.
  2. ‘The Man Who Made Thunderbirds: an interview with Gerry Anderson’ in John

R. Cook and Peter Wright (eds), *British Science Fiction Television: A Hitchhiker’s Guide,* (London, I. B. Tauris, 2006), pp. 116-130.

* 1. ‘The Perfect War’: US Public Diplomacy and International Broadcasting During Desert Shield and Desert Storm, 1990/1991.’ *Transnational Broadcasting Studies,* Vol. 15, January 2006
  2. ‘Public Diplomacy and the Private Sector: The United States Information Agency, its predecessors, and the private sector.’ Helen Laville and Hugh Wilford (eds) *The US Government, Citizen Groups and the Cold War: The State- Private Network,* London, Frank Cass, 2006, pp. 209-225.
  3. ‘Was Captain Black Really Red? British Children’s Television and the Cold War’, *Media/History,* July 2006, pp. 193-208.
  4. ‘The Parallel Experience: U.S. government international broadcasting since 1941.’ in Richard Sambrook *et.al., Global Voice,* London: Premium Publishing, 2007, pp. 64-71.
  5. ‘New Technology and the Future of International Broadcasting’ in Alan Heil, (ed) *U.S. Overseas Networks: Visions for America's Dialogue with the World.* Washington DC: Public Diplomacy Council, 2008, pp 99-106.
  6. ‘The 2008 Olympics and the Rise of Chinese Soft Power,’ in Monroe Price and Daniel Dayan (ed.), *Owning the Olympics: Narratives of the New China,* Ann Arbor: University of Michigan Press, 2008.
  7. ‘Public Diplomacy: Taxonomies and Histories,’ in *Annals of the American Academy of Political and Social Sciences*, March 2008, Volume 616, No. 1, in a special issue on *Public Diplomacy in a Changing World* co-edited with Geoffrey Cowan, pp. 31-54.
  8. ‘Public Diplomacy: Seven Lessons for its Future from its Past,’ *Engagement: Public Diplomacy in a Globalised World,* London: Foreign and Commonwealth Office, 2008, pp. 16-29, reprinted in original form in *The Journal of Place Branding and Public Diplomacy,* Vol. 6, no. 1, February 2010, pp. 11-17, and in Chinese translation in 国际新闻界 (*Journal of International Communication*)*,* Vol. 32, no.7, 2010, general no. 189, pp. 6-10.
  9. ‘Leonard Marks, die United States Information Agency und die Americanische public diplomacy im jahr 1968,’ *Recherche Film und Fernsehen*, Nr. 3, 2008, pp. 56-62 in German language.
  10. ‘Public Diplomacy: The Evolution of a Phrase,’ in Nancy Snow and Philip M. Taylor (eds), *Routledge Handbook of Public Diplomacy*, London: Routledge, 2008, pp. 19-24.
  11. ‘Joint Military-Civilian Civil Affairs in Vietnam,’ in Kendall D. Gott and Michael G. Brooks (eds) *The US Army and the Interagency Process: Historical Perspective*, (proceedings of the Combat Studies Institute 2008 Military History Symposium), Leavenworth, Kansas: Combat Studies Institute Press, 2008, pp 285-94.
  12. ‘Lord Halifax’ in Michael Hopkins, Saul Kelly and John Young**,** eds., *The Washington Embassy: British Ambassadors to Washington, 1939-77.* London: Palgrave-Macmillan, 2009, pp. 33-51.
  13. ‘Designing Out the Mess: A Historically Literate Approach to Re-Booting U.S. Public Diplomacy,’ *PD Magazine*, Vol. 1, Issue, 1, March 2009, pp.8-15.
  14. ‘How We Got Here: The Conduct and Structure of U.S. Public Diplomacy, 1776 to 2008.’ in Philip M. Seib (editor), *American Public Diplomacy,* New York/London, Palgrave/Macmillan, 2009, pp. 23-48.
  15. ‘Public Diplomacy: What Should Korea Do?’ in Korea Foundation conference proceedings, *Branding Global Korea: National Strategies Amidst Global Streams,* Seoul, Korea Foundation, 2009, pp.41-44 for Korean and pp.102-105 for English.
  16. ‘Speeding the Strange Death of American Public Diplomacy: The George H. W. Bush administration and the United States Information Agency,’ *Diplomatic History*, Winter 2010, pp. 47-69.
  17. ‘USIA film as Public Diplomacy’ in Ken Osgood and Brian Etheridge (eds), *The United States and Public Diplomacy: New Directions in Cultural and International History,* Leiden: Brill, 2010, pp. 257-284.
  18. ‘Reading, Writing and Broadcasting the Cold War,’ in Melvyn P. Leffler and O.

A. Westad (eds), *The Cambridge History of the Cold War,* Cambridge: Cambridge University Press, 2010, pp. 438-459.

* 1. ‘Karen Hughes and the Brezhnev Syndrome: The Trial of Public Diplomacy as Domestic Performance.’ Ali Fisher and Scott Lucas (eds). *Trials of Engagement the Future of US Public Diplomacy.* Leiden: Brill, 2011, pp. 117-132.
  2. ‘Wikileaks, Public Diplomacy 2.0 and the state of digital Public Diplomacy,’ *Journal of Place Branding and Public Diplomacy,* Vol. 7, no. 1, February 2011, pp. 1-8. Anthologized in *Statesman’s Yearbook, 2011.*
  3. ‘Engaging Europe: The Transition of US Public Diplomacy, 1961-1976.’ in Valerie Aubourg, Gerard Bossuat and Giles Scott-Smith (eds), *European Community, Atlantic Community? The Atlantic Community and Europe.* Paris: Soleb, 2011, 208-235.
  4. ‘Theatre as Cultural Diplomacy: The Case of the Tricycle Theatre’s *The Great Game Afghanistan* and its journey from London to the Pentagon.’*Theatre Topics,* Vol. 21, no. 2, 2011, pp. 125-137.
  5. ‘Anatomy of a Shipwreck: Warner Brothers, the White House and the Celluloid Sinking of *PT 109*’ in J. E. Smyth ed., *Hollywood and The American Historical Film,* London: Palgrave, 2012, pp. 138-64.
  6. ‘‘Ganado Amigos: La Diplomacia Pública Estadounidense en Europa Occidental, 1945-1960” (‘Winning Friends: US Public Diplomacy and Western Europe, 1945-1960’) in Antonio Niño and José Antonio Montero Jiménez (eds) *Guerra Fría y propaganda: Estados Unidos y su cruzada cultural en Europa y América Latina*, Madrid, Biblioteca Nueva 2012, (in Spanish language), pp. 85-122.
  7. ‘Selling Vietnam,’ Jo Fox and David Welch (eds), *Justifying War. Propaganda, Politics and War in the Modern Age,* London, Palgrave, 2012, pp. 288-312
  8. ‘Pearl Harbor and Public Diplomacy: Seventy Years on.’ *Journal of Place Branding and Public Diplomacy*, Vol. 8, No 1, February, 2012, pp. 1-6. Anthologised in *Statesman’s Yearbook*, 2012.
  9. Henry Catto as ambassador,’ in Alison Holmes and Simon Rolfe, eds., *The Embassy in Grosvenor Square: American Ambassadors to the United Kingdom, 1938-2008.* London, Palgrave Macmillan, 2012, pp. 257-70.
  10. ‘The Legacy of the Shanghai Expo and Chinese Public Diplomacy.’ *Journal of Place Branding and Public Diplomacy*, Vol. 8, No. 2, May, 2012, pp. 99-101.
  11. ‘Listening for the Hoof Beats: Implications of the Rise of Soft Power and Public Diplomacy.’ *Global Asia*, Vol. 7, No. 3, September 2012, pp. 8-12.
  12. ‘El futuro de la diplomacia pública: implicaciones para México.’ *Revista Mexicana de Politica Exterior*, Vol. 96, Octubre 2012, pp. 45-74 (Spanish language).
  13. ‘Sinking or Swimming and the Yeosu Expo: Public Diplomacy and Nation Branding.’ *Journal of Place Branding and Public Diplomacy*, Vol. 8, No. 4, November 2012, pp. 248-55.
  14. ‘The end of the Hillary Clinton era in US public diplomacy.’ *Journal of Place Branding and Public Diplomacy*, Vol. 9, No. 1, February 2013, pp. 1-4. Anthologised in *Statesman’s Yearbook*, 2013.
  15. The Long Road to Public Diplomacy 2.0: The Internet in US Public Diplomacy.’ *International Studies Review,* Vol. 15, No. 1, March 2013, pp. 123-139. Updated and translated as ‘El largo camino hacia la diplomacia digitalizada: breve historia del uso de internet en la diplomacia pública de Estados Unidos’ in *Revista Mexicana de Política Exterior* 113, May/August 2018.<https://revistadigital.sre.gob.mx/images/stories/numeros/n113/culli.pdf>
  16. ‘The Iron Brand: Margaret Thatcher and public diplomacy.’ *Journal of Place Branding and Public Diplomacy*, Vol. 9, No. 2, May 2013, pp. 67-70. Anthologised in *Statesman’s Yearbook*, 2013.
  17. Forward to *European Public Diplomacy: Soft Power at Work*, Mai’a Davis Cross and Jan Melissen eds, *European Public Diplomacy: Soft Power at Work,* New York, Palgrave Macmillan, 2013, pp. vii-xiii.
  18. ‘The Tragedy of American Public Diplomacy, 1989-1999: The Last Decade of the United States Information Agency Reconsidered.’ In David Welch (ed.), *Propaganda, Power and Persuasion: From World War I to WikiLeaks.* London. I.B.Tauris, 2013, pp. 113-126.
  19. ‘Africa’s Breakthrough: Art, place branding and Angola’s win at the Venice

Biennale, 2013.’ *Journal of Place Branding and Public Diplomacy*, Vol. 10, No. 1, February 2014, pp. 1-5.

* 1. ‘Roof for a House Divided: How U.S. Propaganda Evolved into Public Diplomacy,’ in Jonathan Auerbach and Russ Castronovo eds, *The Oxford Handbook of Propaganda Studies,* Oxford, Oxford University Press, 2014, pp. 131-146.
  2. With Theo Mazumdar, ‘Propaganda and the Cold War’ for Artemy Kalinovsky and Craig Daigle (eds) *Routledge Handbook of Cold War Studies.* London, Routledge, 2014, pp. 323-339.
  3. Preface to paperback edition of R. S. Zarharna, [*Battles to Bridges: US Strategic Communication since 9/11.* Palgrave, 2015, pp. x-xiii.](http://www.amazon.com/dp/1137446153/ref%3Drdr_ext_tmb)
  4. ‘Building a reputation; sharing an environment: Architecture and public diplomacy at the Venice Biennale of architecture, 2014.’ *Journal of Place Branding and Public Diplomacy*, Vol. 11, No. 1, February 2015, pp, 1-4.
  5. ‘Digesting the Milan Expo, 2015.’ *Journal of Place Branding and Public Diplomacy*, Vol. 11, No. 3, August 2015, pp. 169-74.
  6. ‘Giving the Devil His Due: General Franco and the Spanish Brand Miracle.’ *Journal of Place Branding and Public Diplomacy*, Vol. 11, No. 4, October 2015, pp. 245-48
  7. ‘The Devil at the Crossroads: Reforming US public diplomacy in the 1970s.’ in [Hallvard Notaker](http://www.amazon.com/s/ref%3Ddp_byline_sr_book_1?ie=UTF8&field-author=Hallvard%2BNotaker&search-alias=books&text=Hallvard%2BNotaker&sort=relevancerank), [Giles Scott-Smith](http://www.amazon.com/s/ref%3Ddp_byline_sr_book_2?ie=UTF8&field-author=Giles%2BScott-Smith&search-alias=books&text=Giles%2BScott-Smith&sort=relevancerank), [David J. Snyder](http://www.amazon.com/s/ref%3Ddp_byline_sr_book_3?ie=UTF8&field-author=David%2BJ.%2BSnyder&search-alias=books&text=David%2BJ.%2BSnyder&sort=relevancerank) (ed’s) *Reasserting America in the 1970s: U.S. Public Diplomacy and the Rebuilding of America's Image Abroad,* Manchester, 2016, pp. 25-42
  8. ‘A Region Speaks: Nordic Public Diplomacy in Historical Context,’ *Journal of Place Branding and Public Diplomacy*, Vol. 12, No. 2/3, August 2016, pp. 152- 59.
  9. ‘Engaging Foreign Publics in the age of Trump and Putin: Three implications of 2016 for public diplomacy.’ *Place Branding and Public Diplomacy*, Vol. 12, No. 4, November 2016, pp. 243-46**.**
  10. ‘ “A Qualitatively new stage of their struggle…” The Soweto Uprising 16 June 1976 and International Broadcasting,’ in Suzanne Bardgett (ed.) *Listening to the World* Imperial War Museum, London, 2016 (web only) [http://www.iwm.org.uk/sites/default/files/images/gallery/A%20qualitatively%20 new%20stage%20of%20their%20struggle%E2%80%A6%E2%80%99%20%20-](http://www.iwm.org.uk/sites/default/files/images/gallery/A%20qualitatively%20new%20stage%20of%20their%20struggle%E2%80%A6%E2%80%99%20%20-%20Nick%20Cull%20.pdf)

[%20Nick%20Cull%20.pdf](http://www.iwm.org.uk/sites/default/files/images/gallery/A%20qualitatively%20new%20stage%20of%20their%20struggle%E2%80%A6%E2%80%99%20%20-%20Nick%20Cull%20.pdf)

* 1. [“A New Beginning? The Obama Administration and U.S. Public Diplomacy,”](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.defense.gouv.fr_irsem_publications_etudes_etudes-2Dde-2Dl-2Dirsem&d=DwMFaQ&c=clK7kQUTWtAVEOVIgvi0NU5BOUHhpN0H8p7CSfnc_gI&r=NzbM19WkFuH9B-0RaMGj-Q&m=rJn-hpS73cmFT9YuggveslDbUE7O7RKQXcSCudwQLbo&s=0jrsW_NuIGwjsyJZbKtwoi_6a0IkqAAyhzLknDEJaQY&e) in Maud Quesssard and Maya Kandel, *Les États-Unis et la fin de la grande stratégie ? Un bilan de la politique étrangère d'Obama*, Études de l’IRSEM, September 2017, pp.149-169
  2. ‘Soft Power’s Next Steppe: National Projection at the Astana Expo, 2017 *Journal of Place Branding and Public Diplomacy*, Vol. 14, No. 4, November 2017, pp. 269-272.
  3. ['Prólogo: La diplomacia pública digital en América Latina y España en contexto](http://www.libros.uchile.cl/files/presses/1/monographs/720/submission/proof/index.html%23/11),' in Daniel Aguirre, Matthias Erlandsen, and Miguel Ángel López, eds., *Diplomacia pública digital: El contexto Iberoamericano*. Costa Rica: Escuela de Relaciones Internacionales de la Universidad Nacional, 2018, pp. 11-20, online

at [http://www.libros.uchile.cl/files/presses/1/monographs/720/submission/proof/ind](http://www.libros.uchile.cl/files/presses/1/monographs/720/submission/proof/index.html) [ex.html](http://www.libros.uchile.cl/files/presses/1/monographs/720/submission/proof/index.html)

* 1. ‘Tightrope to Tomorrow: Reputational Security, Collective Vision and the Future of Public Diplomacy,’ *Hague Journal of Diplomacy*, (2019) 14, (1-2): 21-35.
  2. ‘Counter Propaganda,’ in Mark Connelly, Jo Fox, Ulf Schmidt and Stefan Goebe eds, *Propaganda and Conflict: War, Media and Shaping the Twentieth Century*, Bloomsbury, London, 2019, pp. 269-84.
  3. ‘Public Diplomacy through Expos; Nine commandments of Expo pavilions,’ *Bulletin of the International Bureau of Expositions*, 2019, pp. 14-27.
  4. ‘Propaganda,’ in Jennifer Haytock (ed.) *War and American Literature,* Cambridge: Cambridge University Press, 2020 -- forthcoming

# Encyclopaedia/Reference Book Entries

1. ‘Eleanor Roosevelt and Anglo-American Relations’ and ‘Eleanor Roosevelt and Winston Churchill’ in Maurine Beasley, Holly Shulman and Henry Beasley (eds.) *The Eleanor Roosevelt Encyclopaedia* (Garland, 2001) pp. 26-28, 87-89.
2. ‘Sir John Reith’, ‘BBC’, ‘BBC World Service’ and ‘Independent Television’ in John Ramsden (ed.) *The Oxford Companion to 20th Century British Politics* (Oxford University Press, Oxford, 2002)
3. ‘BBC,’ ‘Propaganda,’ ‘Radio,’ ‘Television,’ in Jay Winter and John Merriman (eds) *Encyclopaedia of Europe 1914-2004,* Macmillan, 2007.
4. ‘Voice of America,’ in Wolfgang Donsbach (ed), *The International Encyclopaedia of Communication,* Volume XI, Oxford, UK and Malden, MA: Wiley-Blackwell, 2008. pp. 5327-5329.
5. ‘Gerry Anderson,’ in Mark Bould**,** Andrew M. Butler**,** Adam Roberts**,** Sherryl Vint

**(**editors) *Fifty Key Figures in Science Fiction*, London Routledge, 2009, pp. 3-7.

1. ‘Psychological Warfare’ and ‘Public Diplomacy’ in Tim Lynch (ed.) *Oxford Handbook of US Foreign Policy and Military History*, Oxford, 2012, Vol. II, pp. 168-170; 501-503.
2. "Public Opinion and U.S. Foreign Relations", *Oxford Research Encyclopedia of American History*, June 2019. doi: <http://dx.doi.org/10.1093/acrefore/9780199329175.013.718>.

# Journal Work:

Editor, *Journal of Place Branding and Public Diplomacy,* 2011-2019

Member editorial board, *Journal of Place Branding and Public Diplomacy,* 2006-2010

*Hague Journal of Diplomacy*, 2015- & Journal of Cold War Studies, 2016-

Reviews Editor (Europe): *Historical Journal of Film, Radio and Television*, 1997-2005*.*

Book Reviewer for *Albion, American Historical Review* (film and book reviews), *Cold War History, Diplomacy and Statecraft, History, International History Review, Journal of Place Branding and Public Diplomacy, Twentieth Century British History.*

Peer Reviewer for *Adaptation, Canadian Foreign Policy Journal, Diplomacy and Statecraft, Cold War History, Diplomatic History, Foreign Policy Analysis, Hague Journal of Diplomacy, Historical Journal of Film, Radio and Television, International History Review, International Journal of Communication, Journal of Place Branding and Public Diplomacy,* and others.

Contributor to *Film Häftet* now *Film International, The Independent* (obituaries), *Times Higher Education Supplement* and *History Today.*

# Plenary/Invited Conference Presentations:

1. British Council Cultural Translation Conference in Prague, paper on African American travellers to Britain. Nov. 1996.
2. XXIX SENAPULLI in Brazil, paper on African American and British Studies, Feb. 1997.
3. IAMHIST XVII, Salisbury, MD on images of JFK in US propaganda, August 1997.
4. British Council British Travellers conference, Warwick. Paper on ‘*Doctor Who* and British Identity’. December 1997.
5. British Council Conference, Ege University, Izmir, Turkey, on *Doctor Who* May 1998.
6. British Council Conference, Tampere, Finland on British POW films, October 1998.
7. Anglo-Saxon Attitudes Conference, Salford, paper on cult movies and British Identity. June 1999,
8. IAMHIST XVIII, Leeds, July 1999 paper on *Carry on Cleo.*
9. Media and Political Change in Europe, 1999. Berlin, September 1999, paper on the Voice of America and Cold War propaganda.
10. British Council conference on Cultural Relations on the history of US Public Diplomacy, held in Bristol, June 2001.
11. IAMHIST IXX in Leipzig, on the films of Robert M. Young, July 2001.
12. War and the Media, University of Kent, on Murrow as director of USIA. Sept. 2001.
13. British Council Advisory Board, London, April 2003, on ‘Public Diplomacy.’
14. IAMHIST XX, Leicester, July 2003. plenary interview with Gerry Anderson.
15. British Cold War Culture, London, September 2003, on Gerry Anderson and Cold War Culture.
16. BBC Broadcasting and the Cold War, London, May 2003, paper on the history of the Voice of America charter.
17. Anglo-American Historians Conference, IHR, London, July 2004 screening and discussion of Robert M. Young’s *Alambrista* and the representation of undocumented migrants.
18. IAMHIST XXI, Cincinnati, July 2005, on USIA and the representation of US ethnicity overseas.
19. WORLD CULTURE FORUM Cultural Branding of Nations - Jordan, December 2005, introductory and concluding panellist.
20. Selling Democracy, Annenberg School, University of Pennsylvania, January 2006, paper on lessons from the history of USIA.
21. Intelligence, University of Southern California, February 2006, paper on intelligence and public diplomacy.
22. Guest speaker at Frank Church seminar at Idaho State University on disaster diplomacy March 2006.
23. Public Diplomacy as a Global Phenomenon, Mershon Center, The Ohio State University, April 2006.
24. Speaker at USMA West Point senior study conference on public diplomacy, June 2006
25. Addressed special conference of the Behavioural Dynamics Institute in Cliveden, UK on public diplomacy, September 2006
26. Cultural Cold War: Lyndon Johnson presidential library conference in conjunction with Cambridge History of the Cold War. September 2006.
27. Public diplomacy and counter insurgency at Pentagon Counter Terrorism conference, Fort McNair, Washington DC. November 2006.
28. Film in PD history, at ‘Towards an International History of Public Diplomacy,’ Mershon Center, The Ohio Stave University, April 2007.
29. IAMHIST XXII, University of Amsterdam, July 2007: John Huston’s *The Man Who Would Be King.*
30. USIA and Transatlantic Relations at the NATO and Atlantic Relations conference, Roosevelt Centre, Middleburg, Netherlands, September 2007.
31. Religion and US PD, USC RIGG conference, October 2007.
32. Plenary speaker on Diasporas and International Broadcasting at BBC World Service 75th Anniversary Conference, SOAS London, December 2007.
33. Public diplomacy education and planning: Developmental Public Diplomacy Conference, University of Westminster, London, May 2008.
34. US public diplomacy in the Vietnam War as Justifying War, University of Kent at Canterbury, July 2008.
35. US public diplomacy in the Cold War, *Simposio Internacional de Diplomacia Publica y Cultural*, (Mexican foreign ministry) Mexico City, October/ November 2008.
36. New Technology and Public Diplomacy, ‘Reframing the Nation: Media Publics and Strategic Narratives’, Open University/CRESC, London, April 2009
37. IAMHIST XXIII, University of Aberystwyth, Cornel Wilde’s *The Naked Prey,* Wales, July 2009
38. Korean Public Diplomacy, Korea Foundation conference on nation branding, Jeju Peace Forum, Jeju, Korea, August 2009.
39. Paper on USIA in Europe for conference: ‘Guerra fría y propaganda cultural’ at Facultad de Geografía e Historia, UC Madrid, Spain, February 2010.
40. Keynote address on history of US public diplomacy for Rothermere American Institute, Oxford University, Postgraduate Conference, May 2010.
41. Paper on Public Diplomacy 2.0 to ‘Unclenching Fists: Dialogue and Diversity in Diplomatic Interaction,’ University of Hamburg, Hamburg, Germany, June 2010
42. Plenary panellist at Australian International Education Conference, Sydney, Australia, October 2010.
43. Plenary address on Soft Power and Workshop on Nation Branding, at Public Diplomacy in the Information Age),organized by the Public Diplomacy Division, Ministry of External Affairs of India and CMS Academy, New Delhi, India, December 2010
44. Address on Soft Power and Public Diplomacy at XXII conference of Ambassadors, Ministry of Foreign Affairs, Mexico City, Mexico, January 2011.
45. Address on Soft Power and presentation on Cultural Diplomacy at conference on Public Diplomacy, Bar Ilan, Israel, April 2011.
46. Plenary panellist at IAMHIST XXIV in Copenhagen on Cultural Diplomacy, July 2011.
47. Keynote speaker on US public diplomacy towards authoritarian regimes, George Washington University, November 2011.
48. Keynote paper at 4th annual conference on Cultural Diplomacy at the Institute for Cultural Diplomacy in Berlin, December 2011.
49. Plenary speaker at XVII ENERI conference (Encontro Nacional dos Estudantes de Relacoes Internationais) hosted by ESPM and FENERI, Brazil, April 2013.
50. Plenary speaker at Public Diplomacy conference, Ministry of Foreign Affairs, Finland, April 2013.
51. Keynote at inaugural NATO public diplomacy conference, Brussels, February 2014.
52. Keynote at second NATO public diplomacy conference, Brussels, February 2015.
53. ‘The Future of Public Diplomacy’ address to Public Diplomacy branch of Chinese Foreign Ministry, Beijing, March 2015.
54. Keynote at third NATO public diplomacy conference, Brussels, February 2016
55. Keynote at EUNIC cultural diplomacy conference, Brussels, April 2016
56. Invited speaker at ‘Bilan de la politique étrangère d’Obama: Colloque international.’ University of Poitiers, October 2016.
57. Keynote speaker at EUNIC cultural diplomacy conference, Sienna, June 2017
58. Keynote speaker at Public Diplomacy Conference, Cluj, Romania, July 2017
59. Keynote speaker at Annual Defence Studies Conference, Colombo, Sri Lanka, August 2017.
60. Keynote speaker on public diplomacy at launch of US-Africa Center, Wits University, Johannesburg, March 2018
61. Keynote speaker at D-Day/Saving Private Ryan anniversary conference, National WWII museum New Orleans, June 2018
62. Keynote speaker at Diaspora Diplomacy conference, University College Dublin, June 2018
63. Keynote speaker at Conference on Defending Democracy, Tbilisi, Georgia, September 2018 (guest of US embassy)
64. Keynote speaker at Russian Readings conference on strengthening media, Leeds UK, October 2018
65. Keynote speaker at conference of Sport Diplomacy, Oxford/Qatar Government, Rhodes House, Oxford, November 2018
66. Keynote speaker at a historic conference in Barcelona relaunching Catalonia's public diplomacy agency DIPLOCAT after its suspension by the Spanish government.  His talk was titled: "Public Diplomacy: Old and New Priorities."
67. Paper on the Anti-Apartheid movement and human rights at JFK Center, Free University of Berlin.
68. Keynote address at a symposium on Cultural Diplomacy at the Italian Ministry of Foreign Affairs, Rome.
69. Keynote address at the International Association for Place Branding Conference in Volos, Greece,
70. Keynote at a special symposium in Cultural Diplomacy held at Global Affairs Canada, Ottawa,

**Major Conferences Organized:**

1. Conference Chair for 20th Meeting of the International Association for Media and History - IAMHIST XX - Leicester in July 2003 on the theme: *The History of the Future: Visions from the Past.*
2. Conference chair *Selling Democracy? The Past and Future of Western Cultural Relations and Public Diplomacy*. Institute of Contemporary Arts, London, February 2004.
3. Convenor of Public Diplomacy Strand, *‘Eye to Eye’* British Council Anniversary Conference, London, November 2004.
4. Conference chair: *Track Two to Peace? Public Diplomacy, Cultural Interventions & the Peace Process in Northern Ireland,* Los Angeles, May 2007.
5. Conference convenor: *Canadian public diplomacy*, Los Angeles, September 2016.

# Select Broadcasting Work:

Misc. commentary for BBC Radio Five Live and BBC Radio Leicester, 11 September 2001 and after.

Consultant and on air interviewee to Channel 4 (UK), *Surveillance,* tx August 2001*.* Consultant to BBC 4 *Planet English* tx Sept. 2002

Advisor and on air interviewee to BBC Radio 4 *The President’s Mimic,* tx Nov. 2002. On air commentary for BBC Radio 3 *Night Waves,* tx Dec. 2001 and Feb. 2002.

On air interviewee in four eps of BBC Radio 4 *Reel History,* tx Jan. 2003 and Jan 04 On air interviewee for BBC 2 *Timewatch,* tx Spring 2004.

On air interviewee for BBC Radio 4 *Document*, tx August 2005

Consultant and on air interviewee to Colonial Films/ITV London *City at War,* tx October 2005

On air interviewee *The Day Today* NPR, December 2005. Interviewee for *The Film Program* BBC Radio 4, January 2007 Interviewee for *The Sunday Feature,* BBC Radio 3, February 2008 Interviewee for Reels Channel*,* ‘*Dailies*’ program 2008.

Occasional on-air commentary for KPCC Los Angeles ‘Air Talk’ on British politics, 2009 to present.

Interviewee for CBC (Canada) *World War Two for a New Generation*, tx March 2010 Interviewee for Weinstein Company documentary on *The Iron Lady*, December 2011 Interviewee for Warner Bros. documentary for *Gravity* (Blu Ray), December 2014 Commentary on KPCC and CBS news re Brexit, June/July 2016.

Interviewee for BBC/PBS film *Jazz Ambassadors,* May 2018.

Interviewee for Alexandre O. Phillippe (dir.), *Memory: The Origins of Alien*, September 2019

Regular guest discussant on BREXIT, Peter Tilden Show, KABC, Los Angeles, 2019

# External Work (examination/consultancy/teaching)

External Examiner for University of Kent (History) 1998-2002 External Examiner for University of Cambridge (PhD History) 2003

External Examiner for University of Leeds (Communications BA & PhD) 2003- 2005, 2014

External Examiner for University of Warwick (MA Cold War) 2003-2005

Guest lecturer on Military Media Relations, Ministry of Defense (UK), Joint Staff Command College: Advanced Course, 2004 & 2005.

Guest lecturer for *Presence Suisse*, Swiss foreign ministry, Berne, 2006-2010.

Consultant to Foreign and Commonwealth Office, London, re: past of PD, February- April, 2007.

Guest Lecturer on Soft Power, U.S. Naval Postgraduate School Centre for Executive Education, Monterey, CA, Strategic Communications Workshop series, fall 2007- present.

Consultant to Monitor Group, San Francisco re: visual persuasion, December 2007- January 2008.

Guest lecturer Defence Information School, Fort Meade, MD (2009-2011).

Royal Netherlands Embassy, Washington DC/Government of Aruba, March 2010

Guest Lecturer on Public Diplomacy for Instituto Matias Romero, Ministry of Foreign Affairs, Mexico, November/December 2010.

Guest lecturer on Public Diplomacy for Department of Foreign Affairs and Trade, Canada, October 2011.

Guest lecturer on Public Diplomacy for Foreign Service Institute, Department of State, Washington DC, 2012-present

Chair, external review of strategic communication in the Russian language, Foreign and Commonwealth Office, London, Summer 2016.

Member UNDP Sustainable Development Goals Fund Public Diplomacy Experts Group. October 2016-2018

Testimony to Canadian Senate inquiry on Cultural Diplomacy, May 2018 External examiner for Haifa. October 2018

Guest lecturer Catholica Milano program in Cultural Diplomacy (Rome), 2017- present

External examiner for Oxford University, October 2019