CURRICULUM VITAE

Hernan Galperin

Annenberg School for Communication  
University of Southern California  
3502 Watt Way  
Los Angeles CA 90089

hernan.galperin@usc.edu  
+1-213-821-1320

EDUCATION

2000  Ph.D., Communication, Stanford University.

PROFESSIONAL APPOINTMENTS

08/18 – present  Associate Professor, Annenberg School for Communication, University of Southern California.
08/15 – 07/18  Research Associate Professor, Annenberg School for Communication, University of Southern California.
08/15 - present  Director, Annenberg Research Network on International Communication (ARNIC).
08/07 - 07/15  Associate Professor, Department of Social Sciences, Universidad de San Andrés, Argentina.
08/07 - 07/15  Founder and Director, Center for Technology and Society, Universidad de San Andrés, Argentina.
08/07 - 07/15  Director, Masters in Information Technology and Telecommunications, Universidad de San Andrés, Argentina.
08/06 - 07/07  Associate Professor, Annenberg School for Communication, University of Southern California.
08/00 - 07/06  Assistant Professor, Annenberg School for Communication, University of Southern California.
AWARDS AND HONORS


2018  Board of Expert Advisors, California Emerging Technologies Fund.

2018  Faculty Fellow, USC Price Center for Social Innovation.

2017  Non-resident Fellow, Cyberpolicy Think Tank, Centro de Investigación y Docencia Económica (CIDE), Mexico.

2015  Research Advisor, Global Commission on Internet Governance.

2011  Senior Research Fellow, National Science Council (CONICET), Argentina.

2007  Senior Fellow, Dialogue for the Information Society, Instituto de Estudios Peruanos (IEP), Peru.

PUBLICATIONS

Books


Edited Volumes


Refereed Journal Articles


1999  **Galperin, H.** Cultural Industries Policy in Regional Trade Agreements: The Case of NAFTA, the European Union and MERCOSUR. *Media, Culture, & Society* 21: 627-648.


1997  **Galperin, H.** Las Industrias Culturales en los Acuerdos de Integración Regional: El Caso del TLCAN, la UE y el MERCOSUR [Cultural Industries in Regional Trade Agreements: The cases of NAFTA, EU and Mercosur]. *Comunicación y Sociedad* 31: 11-46.


**Book Chapters**


Tariffs and the affordability gap in mobile telephone services in Latin America and the Caribbean. *Proceedings of the 4th Communication Policy Research Latin America Conference* (pp. 335-348), Brasilia, Brazil, May 2010. ISSN 2177-3858.

Working Papers and Reports

2017  
**Galperin, H.** Cruces, G., & Greppi, C. *Gender Interactions in Wage Bargaining: Evidence from an Online Field Experiment.*  
http://dx.doi.org/10.2139/ssrn.3056508

2017  

2017  

2016  

2015  
https://arxiv.org/abs/1505.00837

2015  

2014  

2013  

2012  

2010  


**RESEARCH GRANTS**

2018  Online Work in the Global South (co-PI). International Development Research Centre ($1,026,000/24 months).


2018  Cyber Shelters: Online Resource Seeking and Social Capital Building among the Homeless in Los Angeles (PI). USC Zumberge Faculty Research and Innovation Diversity and Inclusion Grant ($29,845/1 year).


2017  Connected Cities and Digital Opportunities: Comparing two Cultural Industry Capitals – Shanghai and Los Angeles (co-PI). Institute of Cultural and Creative Industry ($50,000/1 year).

2016  Opportunities and Challenges in the Use of Mobile Data for Development Research (PI). USC Annenberg Dean's Supplemental Research Fund ($9,050/1 year).

2015  Prospera Digital: Financial inclusion for low-income women in Mexico (co-PI). International Development Research Centre ($608,000/18 months).

2015  Broadband, Supply Chain, Profitability, and Impact at the Base of the Pyramid in Latin America and the Caribbean (co-PI). Inter-American Development Bank ($30,000/1 year).
<table>
<thead>
<tr>
<th>Year</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>Information Networks and Social Inclusion for Women and the Youth in Latin America (co-PI). International Development Research Centre ($676,114/2 years).</td>
</tr>
<tr>
<td>2013</td>
<td>Internet development in Bolivia: Localizing Interconnection Infrastructure (co-PI). Internet Society ($39,710/1 year).</td>
</tr>
<tr>
<td>2011</td>
<td>Evaluation of the Impact of IXPs in Latin America (PI). Internet Society ($12,540/1 year).</td>
</tr>
<tr>
<td>2008</td>
<td>Mobile Communications and Development in Latin America (co-PI). Fundación Telefónica ($144,000/18 months).</td>
</tr>
<tr>
<td>2004</td>
<td>Wireless Networking and Community Development in Two Impoverished Brazilian Neighborhoods (PI). Zumberge Faculty Research &amp; Innovation Fund ($20,753/1 year).</td>
</tr>
</tbody>
</table>

**SPECIAL ISSUE EDITOR**

<table>
<thead>
<tr>
<th>Year</th>
<th>Title</th>
</tr>
</thead>
</table>


**CONFERENCE PARTICIPATION**

**Refereed Papers**


2006  **Galperin, H.** Myths and realities of digital TV. New TV: Diversity for All?, Santiago de Chile, Chile, November 12-13.


2004  **Galperin, H.** Is Wi-Fi the answer to digital inclusion? University of Texas US-Brazil Colloquium, Austin, January 4-5.


Chaffee, S., Morduchowicz, R., & Galperin, H. The newspaper as an agent of political socialization in schools: Effects of “El Diario en la Escuela” in Argentina. Association for Education in Journalism and Mass Communication, Chicago, IL, July 30-August 2.


Conference organization (selected)

2018 Program Vice Chair, 12th Communication Policy Research Conference LATAM, June 14-15, Varadero, Cuba.

2016 Program Vice Chair, 10th Communication Policy Research Conference LATAM, June 22-23, Cancun, Mexico.

2015 Program Committee Member, Telecommunications Policy Research Conference (TPRC), September 24-27, Washington D.C.

2015 Program Committee Member, International Conference on Information and Communication Technologies and Development (ICTD), May 15-18, Singapore.

2013 Program Committee Member. 7th Communication Policy Research Conference LATAM, May 17-18, Mexico City, Mexico.

2012 Program Committee Member, International Conference on Information and Communication Technologies and Development (ICTD), March 12-15, Atlanta, GA.

Panels organized (selected)

2018 Workers and the gig economy in developing countries. Think Tank 20 Summit, Buenos Aires, September 17-18.


2017 Liberation technologies? Digital politics in the Global South. International Political Science Association (IPSA), Hannover, December 4-5.

2015 Having your cake and eating it too: Can Internet rights and access goals be reconciled? Internet Governance Forum, João Pessoa, Brazil, November 11-13.


2012 Broadband Adoption in Latin America. 6th Communication Policy Research Conference LATAM, May 17-18, Santiago de Chile, Chile.


2009 Are new communication technologies reducing or increasing inequalities? Latin American Studies Association (LASA), Rio de Janeiro, June 11-14.

ACADEMIC SERVICE

Editorial committee member

2018 - present Telecommunications Policy
2017 - present Latin American Journal of Digital Economy
2014 - present Digital Policy, Regulation and Governance
2012 - present University of Brasilia Journal of Law and Regulation (Brazil)
2011 - present Studies in Media and Communication
2010 - present Policy and Internet
2010 - present OBServatorio (Portugal)
2010 - present Austral Comunicación (Argentina)
2009 - present Cuadernos de Información (Chile)
2009 - present International Journal of Digital Television
2014 - 2016 Journalism and Mass Communication Quarterly
2007 - 2012 Cuadernos de Comunicación, Tecnología, y Sociedad (Spain)
2006 - 2010 The African Journal of Information and Communication (South Africa)
Reviewer activities (selected)

Communication Theory
Digital Policy, Regulation and Governance
Government Information Quarterly
IEEE Computer
Information Technologies and International Development (ITID)
International Journal of Communication (IJOC)
International Journal of Digital Television
International Journal of Press and Politics
Journal of Communication
Journal of Information Policy
Latin American Research Review
Media, Communication and Society
MIT Press
Policy and Internet
Telecommunications Policy
The International Journal on Media Management
World Development

Grant evaluation (selected)

CNPq (Brazil)
DANIDA Fellowship Centre (Denmark)
Economic and Social Research Council (UK)
International Development Research Centre (Canada)
MacArthur Foundation
Social Science Research Council

University Service

2018 - present Member, Long-range Planning Committee (USC Annenberg)
2017 - present Member, PhD Committee (USC Annenberg)
2016 - present Member, M.A. in Global Communication committee (USC Annenberg)
2015 - present Director, USC Annenberg Research Network on International Communication
2012 - 2014 Member, Faculty Search Committee (Universidad de San Andres)
2010 - 2012 Member, Appointments and Promotions committee (Universidad de San Andres)
2009 - 2010 Chair, Program Accreditation committee (Universidad de San Andrés)
2007 - 2015 Director, Center for Technology and Society (Universidad de San Andrés)
2007 - 2015 Director, Masters in Information Technology and Telecommunications (Universidad de San Andrés).

**Doctoral students**

Committee chair/co-chair (alphabetized)

Andrea Molinari (2007-2011)
Carolina Aguerre (2011-2015)
Fernanda Viecens (2009-2013)
Francesca Gardini (2002-2005)
Marina Calamari (2012-2016)

Committee Member (alphabetized)

Brandon Schlinker (2017 - present)
Fernando Callorda (2012 - 2017)
Matt Zhou (2001-2005)
Namkee Park (2003-2007)
Pauline Chow (2002-2006)
Rogelio Lopez (2016 - present)
Seung-Young Lee (2004-2007)

**TEACHING**

Undergraduate courses (USC Annenberg):

Global Entertainment (COMM 430)
Global Strategy for the Communications Industry (COMM 431)

Undergraduate courses (Universidad de San Andrés):

Honors Thesis Seminar
Media and Society in Latin America
New Communication Technologies

Graduate courses (USC Annenberg):

International Communication and National Development (COMM 582)
Political Economy of Global Telecommunications and Information (COMM 553)
The International Entertainment Marketplace (COMM 558)
Graduate courses (Universidad de San Andrés):

- Communication Technology and Organizations
- New Media and Society
- Seminar in Quantitative Methods
- Thesis Seminar

Summer courses/Executive education (selected):

- 2016 - present: USC Annenberg/World Bank Summer Institute in Development Communication
- 2016 - present: Internet Governance Summer Program, Universidad de San Andrés (Argentina)
- 2015 - present: New Media Policy and Regulation executive training seminar, Centro de Investigación y Docencia (Mexico).
- 2013 - 2014: Strengthening Research Capacity in the Global South, Nanyang Technological University (Singapore).

PROFESSIONAL AFFILIATIONS

- International Communication Association (ICA)
- Latin American Studies Association (LASA)
- International Telecommunications Society (ITS)
- International Political Science Association (IPSA)