

**Curriculum Vitae**

**JONATHAN DAVID ARONSON**

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**PROFESSIONAL EXPERIENCE:**

- 1987- Professor (1988) and Associate Professor, Annenberg School for Communication, University of Southern California, Los Angeles, CA
- 2004- Co-founder and director Annenberg Research Network on International Communication
- 1976- Director (1995-2001), Professor (1988), Associate Professor (1982), and Assistant Professor, School of International Relations, University of Southern California, Los Angeles, CA
- 2005-2007 Executive Director, Annenberg Center for Communication
- 1998-2001 Co-Director, European Union Center of California established under a three-year grant from the European Commission awarded in June 1998. The USC School of International Relations and the Claremont Colleges jointly sponsored the European Union Center.
- 1996-2001 Co-Director, U.S. Department of Education Title VI Center for International Studies. The USC School of International Relations and the Burkle Center jointly sponsored the Center for International Relations at UCLA.
- 1986-87 Visiting Associate Professor, Department of Political Science, University of California, San Diego, La Jolla, CA

**EDUCATION:**

- 1971-76      Stanford University  
                 -- Ph.D. Political Science, January 1977  
                 -- M.A. Applied Economics, Food Research Institute, June 1975  
                 -- M.A. Political Science, June 1973
- 1968-71      Harvard University  
                 -- A.B. Government, with honors, June 1971
- 1967-68      Washington University

**HONORS, FELLOWSHIPS, AND GRANTS:**

- 2001              Honorary Doctorate, St. Petersburg State University, St. Petersburg, Russia  
(Announced December 2000 conferred June 2001) [First American to receive  
honorary doctorate in International Relations from a Russian university.]
- 1998              President, Association of Professional Schools of International Affairs (APSIA)
- 1998-2001      Series of grants from the Annenberg Center for Communication to organize  
conferences on international telecom and regulatory conferences in cooperation  
with the Institute of Global Conflict and Cooperation of the University of  
California
- 1985              Participant, European Community's Visitors Program.
- 1982-83          International Affairs Fellow of the Council on Foreign Relations, International  
Economist in the Office of the United States Trade Representative. [Worked  
mainly on trade in services and telecom services. One of the authors of US  
submission on trade in services to OECD following 1982 Ministerial meeting in  
November 1982.]
- 1975-76          Transnational Relations Associate and Research Fellow, Center for International  
Affairs, Harvard University, Cambridge, MA.
- 1974              Carnegie Endowment for International Peace, Dissertation Travel and  
Maintenance Grant.
- 1971              Henry Iglauer Memorial Internship, Office of Thomas Eagleton, United  
States Senate.

**PUBLICATIONS: BOOKS:**

- P. Cowhey and J. D. Aronson, Digital DNA: Disruption and the Challenges for Global Governance (Oxford University Press, 2017) argues that information and communication innovations has transformed both service industries and manufacturing industries globally. This raises huge issue for global governance. We suggest a way forward
- P. Cowhey and J. D. Aronson, Transforming Global Information and Communication Markets: The Political Economy of Innovation (MIT Press, 2009).
- P. Cowhey & J. D. Aronson, Managing the World Economy: The Consequences of Corporate Alliances (Council on Foreign Relations, 1993). [Focused special attention on the automobile, semiconductor, and international telecom service sectors.]
- P. Cowhey, J. D. Aronson & G. Szekely, (eds.) Changing Networks: Mexico's Telecommunications Options (Center for U.S.-Mexican Studies, 1989). [Urged specific reforms of Mexican telecom sector, many of which were instituted.]
- J. D. Aronson & P. Cowhey, When Countries Talk: International Trade in Telecommunications Services (Ballinger (for the American Enterprise Institute), 1988). [This became the starting point for telecom services for GATT negotiators during the Uruguay Round negotiations.]
- C. M. Aho and J. D. Aronson, Trade Talks: America Better Listen! (Council on Foreign Relations, 1985). (Excerpted in Economic Impact (1986/3) 8-13) (Japanese version published 1986) [A plan for what could be accomplished in the Uruguay Round; CMA was head of Studies at the Council on Foreign Relations at the time.]
- J. D. Aronson & P. Cowhey (eds.), Profit and the Pursuit of Energy: Markets and Regulation (Westview Press, 1983). [Considered how to use market forces to improve efficiency in world energy markets.]
- J. D. Aronson (ed.), Debt and the Less Developed Countries (Westview Press, 1979). [Predicted a serious debt crisis three years before it happened.]
- J. D. Aronson, Money and Power: Banks and the World Monetary System (Sage, 1977). [First book in decades to look at the political influence of U.S. banks operating overseas.]

**PUBLICATIONS: ARTICLES AND MONOGRAPHS:**

- Peter F. Cowhey and Jonathan D. Aronson, untitled chapter in William J. Drake and Mira Burri, eds. *Internet Governance and International Cooperation: Multistakeholder, Multilateral, and Beyond* (forthcoming, 2018).
- Peter F. Cowhey and Jonathan D. Aronson, "Digital Trade and Regulation in an Age of Disruption," forthcoming *Journal of International Law and Foreign Affairs* (UCLA School of Law). (forthcoming (2017)).
- J. D. Aronson, "International Communication," In *Oxford Bibliographies Online: Communication*. Ed. Patricia Moy. New York: Oxford University Press, 2017, earlier version published 2012.
- P. Cowhey and J. Aronson, "The Information Revolution," in George Modelski, *Encyclopedia of Life Support Systems (EOLSS)* within "World System History" theme, sponsored by UNESCO.
- D. Hytha, S. Keen, and J. Aronson, "Back to the Future: Rebuilding the Core Carrier Value to Consumers," *Management in the Digital Age #1, The International Journal of Communication, Features, Volume 6* (2012), October 2, 2012, 2427-2435, Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/1701/802>
- D. Hytha, J. Aronson, and S. Hytha, "The (Mobile) Web Changes Everything: Ten Steps for Mobile Carriers to Get Back to Growth" *Management in the Digital Age #2, The International Journal of Communication, Features, Volume 6* (2012), October 2, 2012, 2419-2426, Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/1702/801>
- D. Hytha and Jonathan Aronson, "New Directions for Organizing Carriers," *Management in the Digital Age #3, The International Journal of Communication, Features, Volume 6* (2012), 2416-2418, Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/1703/800>
- J. D. Aronson and P. Cowhey, "The Information and Communication Revolution and International Relations," in Robert A. Denemark, *The International Studies Compendium Project*, (Blackwell Publishing, 2010).
- J. D. Aronson, "International Intellectual Property Rights in a Networked World," in Helen Milner and Andrew Moravcsik, *Power, Interdependence, and Non-State Actors in World Politics* (Princeton University Press, 2009), 185-203. [Reforming intellectual property protection for developing countries]
- P. Cowhey, J. D. Aronson, and J. E. Richards, "Shaping the Architecture of the U.S. Information and Communication Technology Architecture: A Political Economic

- Analysis,” Special Issue of *Review of Policy Research*, 26:1-2 (January 2009) 105-125. [Political economy of US Telecom Policy change from mid-1950s to 2000]
- P. Cowhey, J. D. Aronson, and J. Richards, “The Peculiar Evolution of 3G Networks: Institutional Logic, Politics, and Property Rights,” in W. J. Drake and E. J. Wilson III, (eds.), Governing Global Electronic Networks: International Perspectives on Power and Policy (MIT Press, 2008), 149-186. [Politics of wireless stand setting in a 3G world.]
- P. Cowhey and J. D. Aronson, “Trade in Services and International Trade Agreements: Telecommunications,” in Aaditya Mattoo, Robert M. Stern, and Gianni Zanini (eds.), Services in the International Economy: A Handbook. (A co-publication of The World Bank and Palgrave Macmillan, 2007.) [Training module originally commissioned by the World Bank].
- P. Cowhey, J.D. Aronson, and J. E. Richards, “Property Rights and 3G Wireless Standards,” in John Zysman, ed. How Revolutionary Was the Revolution? (Stanford University Press, 2006), 291-323.
- J. D. Aronson, “The Causes and Consequences of the Global Communication Revolution,” in John Baylis and Steve Smith, (eds.) The Globalization of World Politics Third edition (OUP, December 2004), 621-643. [An extensive revision of a chapter written for the second edition.] A Chinese version was published in Shanghai in 2005.
- P. Cowhey and J. D. Aronson, “Wireless Standards: Industrial Strategies and Government Policies,” paper for a major conference on Wireless Communications Policies and Prospects organized by the Annenberg Research Network on International Communication, October 8-9, 2004. [Standards as a basis for competitiveness]
- J. D. Aronson, “Global Networks and their Impact,” in James N. Rosenau and J. P. Singh (eds.), Global Communications and International Relations, (SUNY Buffalo Press, 2002) 39-62. [Suggests taxonomy for research on international telecom.]
- J. D. Aronson, “Communications Information Technology and International Relations,” in John Baylis and Steve Smith, (eds.) The Globalization of World Politics, Second Edition (Oxford University Press, 2001) 541-558). [Chapter for best selling text.]
- J. D. Aronson, “After Seattle: trade negotiations and the New Economy,” in Christopher T. Marsden, (ed.), Regulating the Global Information Society, (Routledge, 2000) 178-188. [Explains what went wrong in Seattle.]
- J. D. Aronson, et. al., Report of the Pacific Council on International Policy Study Group on International Intellectual Property Protection, (Pacific Council on International Policy,

1998). [A new US approach to trade negotiations on IP.]

- J. D. Aronson, "Telecom Agreement Tops Expectations," in Gary Clyde Hufbauer and Erika Wada (eds.), Unfinished Business: Telecommunications After the Uruguay Round (Institute for International Economics, 1997) 15-26. [What went right with the Basic Telecoms agreement in the WTO.]
- J. D. Aronson, "Global Networks, Electronic Trading, and the Rise of Digital Cash, Implications for Policymakers," in Gary Clyde Hufbauer and Erika Wada (eds.), Unfinished Business: Telecommunications After the Uruguay Round (Institute for International Economics, 1997) 125-152. [IT trade issues faced by WTO.]
- J.D. Aronson, "The Global Handshake Is Done," Telecom International 1:3 (May 1997), 17-21. [WTO Basic Telecoms agreement summary.]
- J. D. Aronson, "The Evolution of Global Networks: The Precarious Balance Between Governments and Markets," in E. M. Noam and A. J. Wolfson (eds.) Globalism and Localism in Telecommunications, (North Holland, 1997) 241-255. [Competing tendencies]
- J. D. Aronson, "A Transatlantic Information Society," in Bruce Stokes (ed.) Open for Business: Creating a Transatlantic Marketplace (Council on Foreign Relations, 1996) 71-87. [How to improve US-EU telecom trade relations.]
- J.D. Aronson, "The consequences of free trade in information flows," International Affairs 72:2 (1996) 311-328.
- J. D. Aronson, "U.S.-Japanese Trade Relations: Challenges and Opportunities," in Franz Waldenberger (ed.) The Political Economy of Trade Conflicts: The Management of Trade Relations in the US-EU-Japan Triad (Springer-Verlag, 1994) 73-82.
- J. D. Aronson, "Getting Mexico Ready for the Information Age," Transnational Data and Communications Report 17:5 (September/October 1994) 27-29.
- J. D. Aronson and P. F. Cowhey, "Prospects for Post-Uruguay Round Trade Management," Transnational Law & Contemporary Problems, 4:1 (Spring 1994), pp. 48-67.
- J. D. Aronson, "The Future of the Trading System," Relazioni Internazionali Milan (December 1993) 4-10.
- J. D. Aronson and P. F. Cowhey, "Corporate Alliances and Telecom Services," Transnational Data and Communications Report, (March/April 1993) 19-25.

- P. F. Cowhey and J. D. Aronson, "A New Trade Order," Foreign Affairs 72:1 (1993) 183-195.
- J. D. Aronson, "'GATT, the Telecom Annex and Telecommunications Trade: The Good, the Bad, and the Ugly,'" in Meheroo Jussawalla (ed.), United States - Japan Trade in Telecommunications: Conflict and Compromise (Greenwood Press, 1993) 87-94.
- J. D. Aronson, "The Link Between Telecommunications Infrastructure and Competitiveness," The 1992 Annual Review of the Institute for Information Studies (IIS, 1992) 55-90.
- J. D. Aronson, "Telecommunications and Information Services," in Claude E. Barfield and Mark Perlman (eds.) Industry, Services and Agriculture: The United States Faces a United Europe (American Enterprise Institute, 1992) 197-227.
- J. D. Aronson, "Managing the World Trading System," Compass Issue One (Autumn 1991) 3-5.
- P. Cowhey and J. D. Aronson, "The ITU in Transition," Telecommunications Policy 15:4 (August 1991) 298-310. [Why the GATT was trespassing into ITU affairs.]
- J. D. Aronson, "Communications, Diplomacy and International Relations," Relazioni Internazionali (Milan) (March 1991) 100-107.
- J. D. Aronson, "New Directions in International Telecom," Transnational Data and Communications Report 13:10 (December 1990) 20-22.
- J. D. Aronson, "Trade in Telecommunications Services," Georgia Journal of International and Comparative Law 19:2 (1989) 411-417.
- J. D. Aronson, "Building Blocks for U.S. Trade Policies in the 1990s," in Tamir Agmon and Christine R. Hekman (eds.) Trade Policy & Corporate Business Decisions (Oxford University Press, 1989) 43-60.
- P. Cowhey and J. D. Aronson, "Trade in Services and Changes in the World Telecommunications System," in P. Cowhey, J. D. Aronson & G. Szekely (eds.) Changing Networks: Mexico's Telecommunications Options (Center for U.S.-Mexican Studies, 1989) 5-47.
- P. Cowhey and J. D. Aronson, "Global Diplomacy and National Policy Options for Telecommunications," in P. Cowhey, J. D. Aronson & G. Szekely (eds.) Changing Networks: Mexico's Telecommunications Options (Center for U.S.-Mexican Studies, 1989) 51-78.
- J. D. Aronson, "Trade Negotiations, Telecom Services, and Interdependence," in Meheroo

Jussawalla, Tadayuki Okuma, and Toshihiro Araki (eds.) Information Technology and Global Interdependence (Greenwood Press, 1989) 137-149.

- J. D. Aronson and P. F. Cowhey, "Bilateral Telecommunications Negotiations," in Albert Bressand and Kalypso Nicolaidis (eds.), Strategic Trends in Services: An Inquiry into the Global Service Economy (Harper & Row, 1989) 207-222. A version of this paper was also published in Overseas Telecommunications Journal of the Research Institute of Telecom-Policies and Economics (Tokyo), (1988: 2) 32-46. (In Japanese)
- J. D. Aronson, "Market Access and Telecommunications Services," in Peter Robinson, Karl P. Sauvart, and Vishwas P. Govitrikar (eds.), Electronic Highways for World Trade: Issues in Telecommunications and Data Services (Westview Press, 1989) 239-255.
- J. D. Aronson, "The Services Industries: Growth, Trade and Development Prospects," in J. Sewell and S. Tucker (eds.), Growth, Exports, & Jobs in a Changing World Economy: Agenda 1988 Overseas Development Council U.S.-Third World Policy Perspectives, No. 9 (Transaction Books, 1988) 97-118. (Excerpted in Economic Impact, 1988).
- J. D. Aronson. "Negotiating to Launch Negotiations: Getting Trade in Services onto the GATT Agenda," Pew Case Study #125-92-R (1988, revised 1992).
- J. D. Aronson, "The Uruguay Round Prospects for Progress," in Dorothy I. Riddle, (ed.) Information Economy and Development (Friedrich-Ebert Stiftung, 1988) 191-201.
- J. D. Aronson, "Telecommunications Negotiations in GATT," Transnational Data and Communications Report, 10:2 (February 1987) 11-13.
- J. D. Aronson & A. Bressand, "Services in Europe: A Policy For the '90s," Europe (January/February 1987) 25-28.
- P. Cowhey & J. D. Aronson, "Telecommunications Networks: Can They Save Europe's Computer and Microelectronics Industries?," in Alfred Pfaller (ed.) Der Kampf um den Wohlstand von morgen - Internationaler Strukturwandel und neuer Merkantilismus (Friedrich Ebert Stiftung, 1986) 131-147. (In German)
- C. M. Aho & J. D. Aronson, "Trade Talks: Opportunities and Pitfalls," in Robert E. Baldwin & J. David Richardson (eds.) Current U.S. Trade Policy: Analysis, Agenda and Administration (National Bureau of Economic Research, 1986) 1-22.
- P. Cowhey & J. D. Aronson, "Trade in Communication and Data Processing," in Robert M. Stern (ed.), Trade and Investment in Services: Canada/U.S. Perspectives (Toronto: University of Toronto Press for the Ontario Economic Council, 1985) 256-290.



- J. D. Aronson & P. Cowhey, "Telecommunications Developments in 15 Countries," 30 Jours d'Europe (September-October 1985) 18-21.
- P. Cowhey & J. D. Aronson, "The Great Satellite Shootout," Regulation (May-June, 1985) 27-35.
- J. D. Aronson & P. Krugman, "Linkages Between International Trade and Financial Policies," in John Yochelson (ed.), The United States and the World Economy: Policy Alternatives for New Realities (Westview Press, 1985) 27-44.
- J. D. Aronson & P. Cowhey, Trade in Services: A Case for Open Markets, An Occasional Paper of the Competing in a Changing World Economy Project (American Enterprise Institute, 1984), 46p. (Excerpted in Economic Impact (1985/2) 11-17).
- J. D. Aronson, "Muddling Through the Debt Decade," in W. L. Hollist & L. Tullis (eds.), An International Political Economy, International Political Economy Yearbook, Vol. 1 (Westview Press, 1985) 127-151.
- P. Cowhey & J. D. Aronson, "Canada-U.S. Trade in Communication Services: The Prospects for and Implications of Liberalization," in The Management of Transborder Data Flows: U.S.-Canada and Beyond, Proceedings of Conference at Columbia University, April 2, 1984 (Canadian Studies Program, Columbia University, 1984) 166-202.
- G. Feketekuty & J. D. Aronson, "Meeting the Challenges of the World Information Economy," The World Economy, Vol. 7, no. 1 (March 1984), pp. 63-86. (Excerpted in ATAS Bulletin, New Information Technologies and Development, Third Issue of the Bulletin of the Advance Technology Alert System (New York: United Nations, June 1986), 157-160. (Revised Version prepared for Atwater 1986 Conference on "The World Information Economy: Risks and Opportunities," 4-7 November 1986, Montreal, Quebec, Canada.)
- G. Feketekuty & J. D. Aronson, "Restrictions on Trade in Communication and Information Services," The Information Society, 2:3-4 (1984) 217-247. (Reprinted in the Michigan Yearbook of International Legal Studies, 5 (1984) 145-167).
- J. D. Aronson, "International Lending and Debt," The Washington Quarterly (Autumn 1983) 62-76.
- J. D. Aronson with C. Cragg, "The Natural Gas Trade in the 1980s," in J. D. Aronson & P. Cowhey (eds.), Profit and the Pursuit of Energy: Markets and Regulation (Westview Press, 1983) 53-82.
- J. D. Aronson & C. R. Proctor, "Insurance, Risk Management, and Energy in Transition," in

- J. D. Aronson & P. Cowhey (eds.), Profit and the Pursuit of Energy: Markets and Regulation (Westview Press, 1983) 181-202.
- J. D. Aronson & W. Westermeyer, "US public and private regulation of LNG transport," Marine Policy (January 1982) 11-26.
- J. D. Aronson, "Surplus Capacity in Banking and Insurance," in R. Tooze & S. Strange (eds.), The International Politics of Surplus Capacity: Competition for Market Share in the World Recession (George Allen & Unwin, 1981) 111-121.
- J. D. Aronson, "OTEC: Ocean Energy for the Pacific Nations," in Frank Gibney (ed.), Whole Pacific Catalog (Access Press, 1981).
- J. D. Aronson, "Iran, the Dollar, and the International Monetary System," Millennium (Summer 1981) 122-134.
- J. D. Aronson, "Financial Institutions in the International Monetary System," Case Western Reserve Journal of International Law (Spring 1980) 341-361.
- J. D. Aronson, "The Politics of Private Bank Lending and Debt Renegotiation," in J. D. Aronson (ed.), Debt and the Less Developed Countries (Westview Press, 1979) 283-315.
- J. D. Aronson & E. Stein, Jr., "Bankers Milk the Third World," The Progressive (October 1977) 51-54.
- J. D. Aronson, "Multiple Actors in the Transformation of the International Monetary System," Politische Vierteljahresschrift (January 1977) 48-73.
- J. D. Aronson, "Politics and the International Consortium Banks," Stanford Journal of International Studies (Spring 1976) 42-69.
- J. D. Aronson, "The Multinational Corporation, the Nation-State, and the International System: A Bibliography," A Current Bibliography on African Affairs (Fall 1974) 378-436.

**PUBLICATIONS: REVIEWS, ENCYCLOPEDIA ARTICLES, TESTIMONY, AND OPINION PIECES:**

J.D. Aronson, "Review of Tim Wu, *The Attention Merchants: The Epic Scramble to Get Inside Our Heads*," *International Journal of Communication* [Online], 9 (2017).

J.D. Aronson, "Review of Shane Greenstein, *How the Internet Became Commercial: Innovation, Privatization, and the Birth of a New Network*," *International Journal of Communication* [Online] 10 (2015), 1552-1554. Available: <http://ijoc.org/index.php/ijoc/article/view/5431/1606>

J.D. Aronson, "Review of Emile McAnany: *Saving the World: A Brief History of Communication for Development and Social Change*," *International Journal of Communication* [Online] 5 (2012), 2037-2039. Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/1734/780>

J.D. Aronson, "Review of Peter B. Seel: *The Global Telecommunication Revolution*," *International Journal of Communication* [Online] 5 (2012), 2034-2036. Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/1722/779>

J. D. Aronson, "Review of Tim Wu: *The Master Switch: The Rise and Fall of Information Empires*," *International Journal of Communication* [Online] 5 (2011) January 1, 2011, Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/1059/509>

J. D. Aronson, "Review of Eli M. Noam: *Media Ownership and Concentration in America*," *International Journal of Communication* [Online] 4 (2010) May 3, 2010. Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/835>

J. D. Aronson, "Review of W. Brian Arthur: *The Nature of Technology: What It Is and How It Evolves*," *International Journal of Communication* (Online) 4 (2010), February 17, 2010. Available: <http://ijoc.org/ojs/index.php/ijoc/article/view/753/406>

D. Abelson, J. Aronson, and J. Sallett, "On the Internet, it's 1904," *The Huffington Post*, February 12, 2010. Available: [http://www.huffingtonpost.com/jonathan-sallett/on-the-internet-its-1904\\_b\\_460029.html](http://www.huffingtonpost.com/jonathan-sallett/on-the-internet-its-1904_b_460029.html)

J. D. Aronson, "Review of Bernard Finn and Daqing Yang (Eds.): *Communication Under the Seas: The Evolving Cable Network and Its Implications*," *International Journal of Communication* 3 (2009), 948-949

- J. D. Aronson, "Review of Ben Martin Irlé: Convergence of Communications: Implications for Regulating Market Entry," Nomos, International Journal of Communication 3 (2009), 915-915
- J. D. Aronson, "Review of Henry Laurence: Money Rules: The New Politics of Finance in Britain & Japan," American Political Science Review (2003).
- J. D. Aronson, "Review of Paul Doremus, et al.: The Myth of the Global Corporation," The Annals, September 2000.
- P. Cowhey & J. Aronson, "Right target, wrong weapon," Financial Times, September 12, 2000, 17.
- J. D. Aronson, "Review of Carl Shapiro and Hal Varian: Information Rules: A Strategic Guide to the Networked Economy," Info 2: (February 2000) 93-95.
- J. D. Aronson, Articles on "Telecommunications Companies," "Computer Companies," "Airline Companies," and "Broadcast/Film Companies," Encyclopedia of U.S. Foreign Relations (1997).
- J. D. Aronson, "Review of Andrew C. Sobel: Domestic Choices, International Markets: Dismantling National Barriers & Liberalizing Securities Markets (Ann Arbor: University of Michigan Press, 1994), American Political Science Review (1995).
- J. D. Aronson, "Review of Ronald T. Libby: Protecting Markets: U.S. Policy and the World Grain Trade and Pietro S. Nivola, Regulating Unfair Trade," American Political Science Review 88:2 (June 1994) 517-518.
- J. D. Aronson, "Review of Daniel R. Headrick: The Invisible Weapon: Telecommunications and International Politics, 1851-1945" Journal of Interdisciplinary History, (1993) 760-761.
- J. D. Aronson, "Review of John Ikenberry: Reasons of State: Oil Politics and the Capacities of American Government," American Political Science Review 84:1 (March 1990) 361-362.
- P. F. Cowhey, J. D. Aronson, & G. Szekely, "TelMex Set to Go Private and Modern," Los Angeles Times, October 2, 1989, Part II, 5.
- J. D. Aronson, "Review of Kenneth A. Rodman: Sanctity vs. Sovereignty: The United States and the Nationalization of Natural Resource Investments," The Journal of Politics 51:2 (May 1989) 471-473.

- J. D. Aronson, "Review of Benjamin J. Cohen: In Whose Interest: International Banking and American Foreign Policy," The Annals No. 465 (January 1988) 201-202.
- J. D. Aronson, "Review of Susan Strange: Casino Capitalism," Journal of International Business Studies (Fall 1987) 114-117.
- J. D. Aronson, "Review of Stefanie Ann Lenway: The Politics of U.S. International Trade," The Journal of Politics 48 (1986) 763-765.
- J. D. Aronson, "Review of Penelope Hartland-Thunberg and Charles K. Ebinger (eds.): Banks, Petrodollars, and Sovereign Debtors: blood from a stone?" American Political Science Review (December 1986), 1399.
- C. M. Aho & J. D. Aronson, "Uruguay Meeting Can Head Off Trade War If Officials Have Courage," Los Angeles Times, September 14, 1986, Part IV, 3.
- C. M. Aho & J. D. Aronson, "New Trade Talks to Set Course for Protectionism or Prosperity," Los Angeles Times, December 8, 1985, Part IV, 3.
- J. D. Aronson, "The Importance of Trade in Services to the U.S. Economy," Testimony before the Subcommittee on East Asia and the Pacific of the Senate Foreign Relations Committee, United States Senate, July 18, 1985.
- J. D. Aronson, "The Bank of America," Encyclopedia of Economics and Business, Vol. "B" (London: Marcel Dekker, 1984).
- J. D. Aronson, "Review of Krishna Kumar and Maxwell G. McLeod: Multinationals from Developing Countries," Sloan Management Review (Spring 1982) 65-67.
- J. D. Aronson, "Review of Benjamin Cohen & Fabio Basagni: Banks and the Balance of Payments," Sloan Management Review (Winter 1982) 81-83.
- J. D. Aronson, "Review of Adam Smith: Paper Money," The Banking Law Journal (November-December 1981) 929-933.
- J. D. Aronson, "Review of Henry L. Bretton: The Power of Money," Sloan Management Review (Spring 1981) 72-73.
- J. D. Aronson, "Review of Sarkis J. Khoury: Dynamics of International Banking," Sloan Management Review (Winter 1981) 64-66.
- J. D. Aronson, "Review of Rae Weston: Domestic and Multinational Banking," Sloan

Management Review (Fall 1980) 73-74.

J. D. Aronson, "Review of Fred Block: The Origin of International Economic Disorder,"  
American Political Science Review (December 1978) 1508-1509.

J. D. Aronson, "Private Sector Impact on the Dollar's Exchange Value," Testimony before the  
Committee on Banking, Housing and Urban Affairs, United States Senate, December 20,  
1978.

### **OTHER SELECTED PROFESSIONAL ACTIVITIES:**

**2017-2018 Presentations** at Pacific Economic Cooperation Council (PECC) (Hanoi, June 2017), Information Technology and Innovation Foundation (Washington, DC, September 2017). American Enterprise Institute, (Washington, DC, September 2017), Clemson University (November 2017), Harvard Business School (November 2017), International Political Science Association (IPSA) (Hannover, Germany, December 2017), MICA (Ahmedabad, India, January 2018), National University of Singapore, (March 2018), The OECD Forum, (Paris, May 2018).

**Earlier Presentations** at Harvard, MIT, Yale, Princeton, Dartmouth, Columbia, UC-Berkeley, UCLA, UCSD, Stanford, Michigan, Georgia, Claremont, Georgia Tech, London School of Economics, Open University of Barcelona, Nanyang Technological University (Singapore), University of Oslo, Saint Andrews, University of Shanghai, University of Sussex, Council on Foreign Relations, Aspen Institute, Brookings Institution, American Enterprise Institute, Rand, National Bureau of Economic Research, New America Foundation, East-West Center, LA Institute of the Humanities, the Max Planck Institute (Munich), SECOFI (Mexico City), CIDE (Mexico City)

**Referee** for the National Science Foundation, Canadian Social Science Research Council, University of California, Lab Fees Panel, Princeton University Press, Harvard University Press, Cornell University Press, University of California Press, Johns Hopkins Press, Columbia University Press, M.I.T. Press, Free Press, McGraw Hill, Westview Press, Kluwer, Palgrave, International Journal of Communications, Information Technologies & International Development, International Organization, International Studies Quarterly, Comparative Politics, Journal of Politics, Political Science Quarterly, Western Political Quarterly.

In 2004 I was one of the founding co-director of **Annenberg Research Network on International Communication**. We have sponsored graduate student research projects and a twice-monthly seminar series. We brought a post-doc to USC for 2004-2005, 2005-2006, and another for 2005-2006. Major conferences leading to publications were held each year since 2004.

- 2015 Co-organized conference on “The Internet, the State of Contemporary Art Markets, and the Prospects for the Future” (Margaret Levi), Center for Advanced Study in the Behavioral Studies at Stanford University, March 21-22, 2015.
- 2009-2011 Organizer of Meetings intended implement ideas and recommendations in Cowhey/Aronson 2009. Three conferences sponsored by USC 2009-2010. The effort transitioned to the International Digital Economy Accords, an Aspen Institute Project 2010-2011 funded by the Ford, Knight, MacArthur, and Markel Foundations.
- 1999-2001 Organized Annenberg Center-IGGC conferences on telecom regulatory reform that brought together experts to help top national regulators “solve” specific problems that they faced. Participating countries included Brazil, Peru, Jamaica, Thailand, Hungary, and the Philippines.
- 1996-2001 Association of Professional Schools of International Affairs (APSIA): Treasurer (1996-1997), President (1998), Executive Board (1999-2001). (APSIA’s full U.S. members are: American University; Columbia University, University of Denver; Fletcher, Tufts; Georgetown University; Elliot School, George Washington; Kennedy School Harvard; Maryland, Michigan, Pittsburgh, Woodrow Wilson, Princeton, Nitze School, SAIS, Johns Hopkins; Maxwell School, Syracuse; Graduate School of International Relations and Pacific Studies, U.C. San Diego; USC; Jackson School, University of Washington; and Yale.) Other members include Science Po (Paris), Carleton (Canada). Moscow State University and St. Petersburg State University (Russia), and Ritsumeikan University (Japan).
- 1997 Organized and chaired Annenberg Center Conference on Reforming the International Accounting and Settlement Rate System that brought together senior telecom regulators from Chile, Hong Kong, Hungary, India, Jamaica, Mexico, Netherlands, Russia, Singapore, South Africa, the United States and the European Commission, Los Angeles, November 1997.
- 1996 Organized and chaired Annenberg Center Conference on Negotiating Trade in Basic Telecommunications Services that brought senior negotiators from Australia, Canada, the European Union, Hong Kong, Japan, Korea, Mexico, Peru, Singapore, the United States, and the World Trade Organization together to push forward the WTO negotiations on basic telecommunications services, Los Angeles, March 1996.
- 1994-96 Study Group Director, International Intellectual Property Study Group, organized under the Pacific Council on International Policy in cooperation with the Berkeley Roundtable on the International Economy.

- 1992 Co-organizer, Conference on Comparative Telecommunications Regulation, funded by the U.S. Department of Education, University of Southern California, September 17-19, 1992.
- 1987 Co-organizer, Conference on Mexico's Telecommunications Options in the World Services Market," Center for U.S.-Mexican Studies, University of California, San Diego, November 12-13, 1987.
- 1985-86 Co-organizer, Council on Foreign Relations Study Group on International Corporate Alliances.

**SELECTED RECENT UNIVERSITY SERVICE:**

- 2007- Director, Annenberg Research Network on International Communication
- 1995- Chair, Henry Salvatori Forum (The Forum brings speakers and programs to USC. In March 1996 the Salvatori Forum sponsored a Firing Line Debate with Bill Buckley which appeared on PBS on whether the U.S. Government ought to regulate pornography and other content available on the Internet and the Web.)
- 2005-2007 Executive Director, Annenberg Center for Communication
- 2003-2005 Director, USC portion of the joint Annenberg-LSE global MA program
- 1997-2001 Chair, USC Benefits Committee (Analyzes and recommends ways to improve the management and allocation of \$150 million annual benefits pool at USC)
- 1995-99 Member, International Affairs Committee.
- 1996-97 Co-chair, University Budget Analysis Committee (with Executive Vice Provost Mike Diamond) (Committee's objective is to educate future leaders of the university about how USC really works.)
- 1995-97 Chair, Country Desk Officer Network (Senior professors with country and regional expertise provide information and advice to senior administrators about the implementation of the internationalization plank in USC's strategic plan.)



- 1995-96 Member, Provost's Emergency Health Care Task Force.
- 1994-97 Search Committees: University Librarian (1994-1995), Robert and Kay Dockson Chair (co-chair with chair of Economics) (1995-7), Interdisciplinary Korean search (1995-1996).

**BOARDS:**

Board Member, 18<sup>th</sup> Street Arts Center, 2016-  
Board Member, Social Science Research Council, 2009-2015  
Board Member, Laumeier Sculpture Park, St. Louis, 2008-  
Board Member, Telecommunication Policy Research Conference, 2006-2016  
Board Member, Telluride Institute, 1994-1997

Editorial Board, *Info*, 2007-  
Editorial Board, *International Journal of Communication*, 2007-  
Editorial Board, *International Political Economy Yearbook*, 1983-2003  
Editorial Board, *Services World Forum Yearbook*, 1987-1994

Advisory Board, Kadenze, 2016  
Advisory Board, La Senora, 2016  
Chairman, Academic Advisory Board, Menander University, Yangon, Myanmar, 2012-  
Advisory Board, Centre ValBio, Ranomafana, Madagascar, 2011-  
Advisory Board, Barcelona Media, 2009-2014  
Advisory Board, *Transnational Data and Communications Report*, 1987-1995

**MEMBERSHIPS:**

Council on Foreign Relations  
International Communications Association  
International Studies Association  
The Asia Society  
Services World Forum.

**CONSULTING EXPERIENCE:**

American Enterprise Institute: Trade policy  
American Express: Trade in Services and service negotiations  
A.T. Kearney: Advising international telecom clients  
FCC International Bureau: Strategic planning  
Mark Twain Bancshares: International strategy  
Northern Telecom: International Strategic Planning  
QNet  
Sprint: International trade policy  
Telemation Associates: International telecom clients  
Telluride Infozone: Community IT policy  
UN Centre on Transnational Corporations: MNC policy  
Office of the US Trade Representative: Trade in services  
US West: Mexico policy