Stacy Scholder

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PROFESSIONAL EXPERIENCE

Annenberg School for Communication and Journalism
University of Southern California January 2007-present

Associate Director, Annenberg TV News (ATVN)

- * Teach undergraduate and graduate students who write, report and produce a daily, half-hour live television newscast as part of a learning requirement in the School of Journalism
- * Teach writing, producing, reporting, and management skills
- * Supervise nightly production of half-hour live newscast
- * Supervise student management team
- * Supervise ATVN's website, atvn.org
- * Manage administrative and budget matters for ATVN

Lecturer

- * Teach writing and reporting to undergraduates as part of the required journalism curriculum
- * Teach television producing to upper-level undergraduates who meet the necessary requirements for the course
- * Supervise students who participate in ATVN as part of a course of study

Projects and Committee Work

- * Produce educational material for core curriculum, both graduate and undergraduate
- * Member of a committee involved in curriculum planning for undergraduates and graduates
- * Coordinate, screen, and select USC entries for the Hearst Broadcast Journalism Awards, a nationally recognized competition for broadcast students
- *Screener for Norman Lear Center Walter Cronkite Awards

KABC-TV 2003-2006

Producer

- * Wrote, produced, copy edited daily, one-hour newscast
- * Pitched and developed story ideas for daily news and special projects
- * Managed live production of daily newscast and all breaking news

KNBC-TV 1996-2002

Executive Producer

- * Managed production of top-rated 11pm news
- * Developed and managed special projects unit that generates in-depth stories and investigative reports
- * Supervised production of longer-format reports that exposed consumer fraud

- * Supervised production of health and medical reports by a local physician
- * Edited all copy for daily news, specials, and promotions
- * Supervised live breaking news coverage

KCBS-TV 1994-1996

Senior Producer

- * Managed production of 5, 6, 11pm newscasts
- * Wrote and copy edited writer and reporter scripts
- * Pitched daily story ideas

KCAL-TV 1991-1994

Producer - Writer

- * Developed and produced new, award-winning newscast
- * Produced innovative prime-time newscast that included live guests and discussion of current issues
- * Wrote and copy edited writer and reporter scripts
- * Pitched story ideas

AWARDS AND HONORS

EMMY AWARD 2000

Producer of best 30-minute newscast in Los Angeles

GOLDEN MIKE AWARD	2000
Producer of best 30-minute newscast in Los Angeles	
EMMY AWARD	1994
Producer of best 30-minute newscast in Los Angeles	
ASSOCIATED PRESS AWARD, CALIFORNIA	1994
Producer of best 30-minute newscast in Los Angeles	
EMMY AWARD	1993
Producer of best writing in a 30-minute newscast	
in Los Angeles	1993
GOLDEN MIKE AWARD	
Producer of best 30-minute newscast in Los Angeles	1992

SEMINARS AND SPEECHES

Associated Press Television and Radio Association Broadcast Journalism Seminar at KEYT, Santa Barbara 1992, 1994

- * Addressed young journalists from across California on the professional opportunities and challenges they face as they pursue a career in broadcast journalism
- * Critiqued broadcast reports, newscasts, and writing submitted by young journalists

EDUCATION

Tufts University, Medford, MA

B.A. Economics and French, Magna Cum Laude 1979-1983