

## Nicholas J. Cull

**Born:** September 1964; **Citizenship:** UK.

### Address:

Work: Annenberg School for Communication, 3502 Watt Way, University of Southern California, Los Angeles, CA 90089, USA

### Education:

BA Hons. (1<sup>st</sup> class) International History and Politics, University of Leeds, 1986.  
PhD, History, University of Leeds, 1991 “*The British Campaign Against American 'Neutrality', 1939-1941*”

### Academic Posts:

Harkness Fellow of Commonwealth Fund of NY, held Princeton University, 1988-1990.  
Visiting Lecturer, History/Religion, Princeton University, 1990-1992.  
Lecturer in American Cultural History, University of Birmingham, 1992-1997.  
Visiting Fellow: University of Maryland, College Park, Fall 1995.  
Professor of American Studies and Director of the Centre for American Studies in School of Historical Studies, University of Leicester, 1997-2005.  
**Professor of Public Diplomacy and Director of the Master's in Public Diplomacy, Annenberg School for Communications/USC School of International Relations, University of Southern California, 2005 -**

### Academic Organizations:

President: International Association for Media and History, 2005-  
Council Member: International Association for Media and History, 1997-  
Advisory Board Member: Association for Place Branding & Public Diplomacy  
Fellow of the Royal Historical Society  
Member, Public Diplomacy Council.  
Member, British Association for American Studies.

### Research Grants:

British Academy Postgraduate Studentship, 1986-1988.  
Harkness Fellowship, 1988-1990.  
British Academy ‘small project’ research grants, 1995 and 2003.  
Arts and Humanities Research Board, study leave award 2004  
Participant in Ford Foundation *Alambrista* project 2000-2004.  
Further funding from Roosevelt, Truman, Eisenhower, Kennedy, Johnson and Ford Presidential Libraries.

### Teaching/Research Areas:

US and British public diplomacy and propaganda,  
Cultural Diplomacy and International Broadcasting,  
Media History (especially war and imperialism and their representations)  
20<sup>th</sup> Century US foreign policy and political history,  
Has also taught African American Studies, Native American Studies, the American West and introductory film studies courses.

**Books Published:**

1. Nicholas J. Cull, *Selling War: The British Propaganda Campaign Against American "Neutrality" in World War II* New York: Oxford University Press, 1995 & paperback 1996.
2. Nicholas J. Cull, *The Cold War and the United States Information Agency: American Propaganda and Public Diplomacy, 1945-1989*. Cambridge: Cambridge University Press, 2008.

**Books Forthcoming:**

3. James Chapman and Nicholas J. Cull, *Projecting Empire: Imperialism and Popular Cinema*. London: I.B. Tauris, 2009.
4. Nicholas J. Cull, *Selling America: The Failure of US public diplomacy 1989-2008*. (Mss under review with Oxford University Press.)

**Books/Collections Edited:**

1. Nicholas J. Cull (editor), *The Battle for Britain: Political Broadcasting and the Election of 1997* a special issue of *Historical Journal of Film, Radio and Television*, Vol. 17, No. 4, October 1997.
2. Nicholas J. Cull (editor), *Irish Media History*, a special issue of *Historical Journal of Film, Radio and Television*, Vol. 20, No. 3, 2000.
3. Nicholas J. Cull, David Culbert and David Welch (editors), *Propaganda and Mass Persuasion: A Historical Encyclopedia, 1500-present*. Santa Barbara: ABC-Clio, 2003. (Cull also wrote about half of the entries)
4. Nicholas J. Cull and David Carrasco (editors), *Alambrista and the U.S.-Mexico Border: Film, Music, and Stories of Undocumented Immigrants*. Albuquerque: University of New Mexico Press, 2004.
5. Geoffrey Cowan and Nicholas J. Cull, *Public Diplomacy in a Changing World* a special issue of *Annals of the American Academy of Political and Social Sciences*, March 2008, Volume 616, No. 1.

**Books/Collections Edited Forthcoming:**

1. Joseph Popiolkowski and Nicholas J. Cull (editors) *Track Two to Peace? Public Diplomacy, Cultural Interventions & the Peace Process in Northern Ireland*, Figueroa Press/USC Center on Public Diplomacy, Los Angeles 2009

**Reports/White Papers Published:**

1. Nicholas J. Cull, *Public Diplomacy: Lessons from the Past*. A report for the Public Diplomacy Group of the Foreign and Commonwealth Office, London. April 2007. To be published in Spanish translation in 2009.

2. Nicholas J. Cull, *Gregory Burke's BLACKWATCH: Theatre as Cultural Diplomacy*, British Council (Washington DC), September 2007, expanded and republished as *The National Theatre of Scotland's BLACKWATCH: Theatre as Cultural Diplomacy*, British Council (Washington DC), January 2008.
3. Nicholas J. Cull and Juliana Geran Pilon, *The Crisis in U.S. Public Diplomacy: The Demise of USIA – Context and Coda*. Project on National Security Reform (PNSR) case study, (Washington DC), June 2008.
4. Philip Seib (Principal Investigator), Nicholas J. Cull, Patti Riley and Shawn Powers, *An Evaluation of Alhurra Television Programming*. USC Center on Public Diplomacy (Los Angeles), July 2008.

#### Articles/Chapters Published:

1. 'Radio Propaganda and the Art of Understatement: British Broadcasting and American Neutrality, 1939-1941' *Historical Journal of Film, Radio and Television*, Vol. 13, No. 4, 1993, pp. 403-431
2. with A.N. Waldron, 'Modern Warfare in China in 1924 to 1925: Soviet film propaganda to support Chinese militarist Zhang Zuolin' *Historical Journal of Film, Radio and Television*, Vol. 15, No. 3, Aug. 1995, pp.407-424
3. 'America's Raj: Kipling, Masculinity and Empire' in C.E. Gittings (ed.), *Imperialism and Gender: Constructions of Masculinity* (Dangaroo Press, Hebden Bridge, Yorks., 1996) pp. 85-97
4. 'Selling Peace: The Origins, Promotion and Fate of the Anglo-American New Order during the Second World War', *Diplomacy and Statecraft*, Vol. 7, No. 1, March 1996, pp. 1-28
5. with A.N. Waldron, 'Shanghai Document (1928): Soviet Film Propaganda and the Shanghai Rising of 1927', *Historical Journal of Film, Radio and Television*, Vol. 16, No. 3, Aug. 1996, pp. 309-341
6. 'Overture to an Alliance: British Propaganda at the New York World's Fair, 1939-1941' *Journal of British Studies*, Vol. 36, No. 3, July 1997, pp. 325-354
7. 'Faked Boundaries: Latin America, 'Nazi Maps' and Britain's Secret War Against US Neutrality' *Latin American British Studies Journal* (British Council), Vol. 1, No. 2, July 1997
8. 'No Laughing Matter: Vaughn Meader, the Kennedy Administration and Presidential Impersonation on the radio' *The Historical Journal of Film, Radio and Television*, Vol. 17, No. 3, August 1997, pp. 383-400
9. 'The Battle for Britain: Political Broadcasting and the Election of 1997' *Historical Journal of Film, Radio and Television*, Vol. 17, No. 4, October 1997. (As editor and author of articles on the general background to the election, and party election broadcasts by the Green Party, the Natural Law Party and the Pro-life Alliance)

10. 'Navigating the White Atlantic: African Americans and Britain' Proceedings of XXIX SENAPULLI (Brazil, 1997)
11. 'Peter Watkins' Culloden,' in Rainer Rother (ed.), *Mythen der Nationen Volker im Film* (Deutsches Historisches Museum, Berlin, 1998) pp. 341-347 (German language)
12. 'No olvidemos al propagandista: un ruego en favor de la propaganda politica en la historia del siglo XX': (Don't forget the propagandist: a plea in favour of political propaganda in 20th century history) *Taller: Revista de Sociedad Cultura y Politica* Vol. 3, No. 8, Nov. 1998, pp. 77-86. (Spanish language)
13. 'Auteurs of Ideology: USIA documentary film propaganda in the Kennedy Era as seen in Bruce Herschensohn's *The Five Cities of June* (1963) and James Blue's *The March* (1964) in *Film History*, Vol. 10, No. 3, 1998, pp. 295-310
14. 'Projecting Jackie: Kennedy administration film propaganda overseas in Leo Seltzer's *Invitation to India, Invitation to Pakistan* and *Jacqueline Kennedy's Asian Journey* (1962)' Bertrand Taithe and Tim Thornton (eds), *Propaganda: Political Rhetoric and Identity, 1300-2000* (Sutton Publishing, Stroud, Glos., 1999), pp. 307-326
15. 'Richard Nixon and the political appropriation of Friendly Persuasion (1956)' *Historical Journal of Film Radio and Television*, Vol. 19, No. 2, 1999, pp. 239-246
16. 'The Munich Crisis and British Propaganda policy in the United States.' *Diplomacy and Statecraft*, Vol.10, No.2, July 1999, pp.216-235 also a chapter in Igor Lukes and Erik Goldstein (eds.) *The Munich Crisis, 1938: Prelude to World War II* (Frank Cass, Ilford, Essex, 1999)
17. 'Reluctant Persuaders: Canadian Propaganda in the United States, 1939-1945' *British Journal of Canadian Studies*, Vol. 14, No. 2 (1999), pp. 207-222
18. 'Samuel Fuller on Lewis Milestone's *A Walk in the Sun* (1946): The Legacy of All Quiet on the Western Front (1930)' *Historical Journal of Film, Radio and Television*, Vol. 20, No. 1, 2000, pp. 79-87
19. 'The Exorcist' in David Ellwood (ed.), *The Movies as History* (Sutton Publishing, Stroud, Glos., 2000) pp. 196-205 first published in *History Today*, Vol. 50, No. 5, May 2000, pp. 46-51 and in Swedish translation in *Filmhäftet*, Vol. 113, No. 2, May 2001, pp. 45-48
20. 'Introduction' as editor of special Irish issue of *Historical Journal of Film, Radio and Television*, Vol. 20, No. 3, 2000, pp. 277-282
21. 'Eleanor Roosevelt and Anglo-American Relations' and 'Eleanor Roosevelt and Winston Churchill' in Maurine Beasley, Holly Shulman and Henry Beasley (eds.) *The Eleanor Roosevelt Encyclopaedia* (Garland, 2001) pp. 26-28, 87-89
22. Kennedy's USIA in perspective: a commentary on John Haefele, John F. Kennedy, USIA and World Public Opinion. Hdiplo web site, February 2001
23. 'A Historian's introduction to the Researcher's Guide' in Jim Ballantyne (ed.) *The Researcher's Guide: British Film, Television, Radio and related documentation*

- collections in the UK, 6th edition* (British Universities Film and Video Council, 2001), pp. v-ix
24. 'Bigger on the Inside: *Doctor Who* as British cultural history.' For Graham Roberts and Philip M. Taylor (eds.), *The Historian, Television and Television History* (University of Luton Press, 2001), pp. 95-111
  25. 'Peter Watkins's *Culloden*, and the alternative form in historical filmmaking' for Deborah Cartmell, I. Q. Hunter and Imelda Whelehan (eds), *Retrovisions: Reinventing the Past in Film and Fiction* (Pluto, 2001), pp. 87-101, also published in Swedish in *Filmhäftet*, Vol. 114, No. 1, January 2003
  26. "Infamy! Infamy! They've all got it in for me!" *Carry On Cleo* and British Camp Comedies of Ancient Rome. In Sandra R. Joshel, Margaret Malamud and Donald T. McGuire (eds) *Imperial Projections: Ancient Rome in Modern Popular Culture* (Arethusa Books/Johns Hopkins University Press, Baltimore, 2001), pp. 162-190
  27. 'Camping on the borders: Carry On parody and British historical film' Claire Monk and Amy Sargeant, *British Historical Cinema* (Routledge, London, 2002), pp. 92-109
  28. 'Sir John Reith', 'BBC', 'BBC World Service' and 'Independent Television' in John Ramsden (ed.) *The Oxford Companion to 20th Century British Politics* (Oxford University Press, Oxford, 2002)
  29. 'Robert M. Young', *Filmhäftet*, Vol. 119, No. 1, January 2002, pp. 74-81 (Swedish language) also published in English in Nicholas J. Cull and David Carrasco (editors), *Alambrista and the U.S.-Mexico Border: Film, Music, and Stories of Undocumented Immigrants* (University of New Mexico Press, Albuquerque, 2004)
  30. 'The Good War', *Filmhäftet*, Vol 120, 2, March 2002, pp. 12-18 (Swedish language)
  31. 'The Man Who Invented Truth: Edward R. Murrow as director of USIA' *Cold War History*. Vol. 4, No.1, October 2003, pp. 23-48 also published as a chapter in Rana Mitter and Patrick Major (eds), *Across the Blocs: Cold War Cultural and Social History*. (Frank Cass: London, 2004), pp. 23-48.
  32. 'Great Escapes: Englishness and the Prisoner of War genre.' *Film/History*. Vol. 14, 2002, pp. 282-295.
  33. 'Kennedy im Film' for Andreas Etges (ed.) *John F. Kennedy*, (Edition Minerva: Wolfratshausen, 2003), pp. 180-187, in German language, reprinted in English in *Film International*, no. 6, 2003, November 2003, pp. 16-19.
  34. 'The Man in Murrow's Shoes: Carl Rowan as director of USIA' for David Welch and Mark Connelly (eds), *War and the Media: Reportage and Propaganda, 1900-2003*, I.B.Tauris, 2005, pp. 183-203.
  35. 'Tardis at the OK Coral,' in John R. Cook and Peter Wright (eds), *British Science Fiction Television: A Hitchhiker's Guide*, (London, I. B. Tauris, 2006), pp. 52-70 (originally published in Swedish language version as 'Värreän Dalekerna? Doctor

- Who och USA' (Worse than Daleks: Doctor Who and the USA') *Filmhäftet*, Vol 112, 4, November 2000, pp. 26-39.
36. 'The Man Who Made Thunderbirds: an interview with Gerry Anderson' in John R. Cook and Peter Wright (eds), *British Science Fiction Television: A Hitchhiker's Guide*, (London, I. B. Tauris, 2006), pp. 116-130.
  37. 'The Perfect War': US Public Diplomacy and International Broadcasting During Desert Shield and Desert Storm, 1990/1991.' *Transnational Broadcasting Studies*, Vol. 15, January 2006
  38. 'Public Diplomacy and the Private Sector: The United States Information Agency, its predecessors, and the private sector.' Helen Laville and Hugh Wilford (eds) *The US Government, Citizen Groups and the Cold War: The State-Private Network*, London, Frank Cass, 2006, pp. 209-225.
  39. 'Was Captain Black Really Red? British Children's Television and the Cold War', *Media/History*, July 2006, pp. 193-208.
  40. 'The Parallel Experience: U.S. government international broadcasting since 1941.' in Richard Sambrook *et.al.*, *Global Voice*, London: Premium Publishing, 2007, pp. 64-71.
  41. 'BBC,' 'Propaganda,' 'Radio,' 'Television,' in Jay Winter and John Merriman (eds) *Encyclopaedia of Europe 1914-2004*, Macmillan, 2007.
  42. 'New Technology and the Future of International Broadcasting' in Alan Heil, (ed) *U.S. Overseas Networks: Visions for America's Dialogue with the World*. Washington DC: Public Diplomacy Council, 2008.
  43. 'Voice of America,' in Wolfgang Donsbach (ed), *The International Encyclopaedia of Communication*, Volume XI, Oxford, UK and Malden, MA: Wiley-Blackwell, 2008. pp. 5327-5329.
  44. 'The 2008 Olympics and the Rise of Chinese Soft Power,' in Monroe Price and Daniel Dayan (ed.), *Owning the Olympics: Narratives of the New China*, Ann Arbor: University of Michigan Press, 2008.
  45. 'Public Diplomacy: Taxonomies and Histories,' in *Annals of the American Academy of Political and Social Sciences*, March 2008, Volume 616, No. 1, in a special issue on *Public Diplomacy in a Changing World* co-edited with Geoffrey Cowan.
  46. 'Leonard Marks, die United States Information Agency und die Americanische public diplomacy im jahr 1968,' *Recherche Film und Fernsehen*, Nr. 3, 2008, pp. 56-62 in German language.
  47. 'Public Diplomacy: The Evolution of a Phrase,' in Nancy Snow and Philip M. Taylor (eds), *Routledge Handbook of Public Diplomacy*, London: Routledge, 2008, pp. 19-24.

#### **Chapters/Articles in Press:**

48. 'Reading, Writing and Broadcasting the Cold War' in Melvyn P. Leffler and O. A. Westad (eds), *The Cambridge History of the Cold War*, Cambridge: Cambridge University Press, 2009.
49. 'Gerry Anderson,' in Mark Bould, Andrew M. Butler, Adam Roberts, Sherryl Vint (editors) *Fifty Key Figures in Science Fiction*, London Routledge, 2009.
50. 'USIA film as Public Diplomacy' in Ken Osgood and Brian Etheridge (eds), *The United States and Public Diplomacy: Toward and International History*, Leiden: Brill, 2009.
51. 'Karen Hughes and the Brezhnev Syndrome: The Trial of Public Diplomacy as Domestic Performance.' Ali Fisher and Scott Lucas (eds). *Projection of Power: Trials of Public Diplomacy*. Leiden: Brill, 2009.
52. 'Engaging Europe: The Transition of US Public Diplomacy, 1961-1976.' in Valerie Aubourg, Gerard Bossuat and Giles Scott-Smith (eds), *European Community, Atlantic Community? The Atlantic Community and Europe*. Paris: Soleb, 2009.
53. 'Lord Halifax' in Michael Hopkins, Saul Kelly and John Young, eds., *The Washington Embassy: British Ambassadors to Washington, 1939-77*. London: Palgrave-Macmillan, 2009.
54. 'Speeding the Strange Death of American Public Diplomacy: The George H. W. Bush administration and the United States Information Agency,' *Diplomatic History*, Summer 2009,
55. 'How We Got Here: The Conduct and Structure of U.S. Public Diplomacy, 1776 to 2008.' in Philip M. Seib (editor), *American Public Diplomacy*, New York/London, Palgrave/Macmillan, 2009
56. 'No time for our sorrows: Star Wars and American history' in John R. Cook and Peter Wright (eds), *Star Wars*, London: I. B. Tauris, 2009.

### **Journal Work:**

Member editorial board *Journal of Place Branding and Public Diplomacy*.

Reviews Editor (Europe): *Historical Journal of Film, Radio and Television*, 1997-2005.

Book Reviewer for *Albion*, *American Historical Review* (film and book reviews), *Cold War History*, *Diplomacy and Statecraft*, *History*, *International History Review*, *Journal of Place Branding and Public Diplomacy*, *Twentieth Century British History*.

Peer Reviewer for *Canadian Foreign Policy Journal*, *Diplomacy and Statecraft*, *Diplomatic History*, *Foreign Policy Analysis*, *Hague Journal of Diplomacy*, *Historical*

*Journal of Film, Radio and Television, International History Review, International Journal of Communication, Journal of Place Branding and Public Diplomacy,*

Contributor to *Film Häftet* now *Film International*, *The Independent* (obituaries), *Times Higher Education Supplement* and *History Today*.

**Plenary/Invited Conference Presentations:**

1. British Council Cultural Translation Conference in Prague, paper on African American travellers to Britain. Nov. 1996.
2. XXIX SENAPULLI in Brazil, paper on African American and British Studies, Feb. 1997.
3. IAMHIST XVII, Salisbury, MD on images of JFK in US propaganda, August 1997.
4. British Council British Travellers conference, Warwick. Paper on 'Doctor Who and British Identity'. December 1997.
5. British Council Conference, Ege University, Izmir, Turkey, on *Doctor Who* May 1998.
6. British Council Conference, Tampere, Finland on British POW films, October 1998.
7. Anglo-Saxon Attitudes Conference, Salford, paper on cult movies and British Identity. June 1999,
8. IAMHIST XVIII, Leeds, July 1999 paper on *Carry on Cleo*.
9. Media and Political Change in Europe, 1999. Berlin, September 1999, paper on the Voice of America and Cold War propaganda.
10. British Council conference on Cultural Relations on the history of US Public Diplomacy, held in Bristol, June 2001.
11. IAMHIST IXX in Leipzig, on the films of Robert M. Young, July 2001.
12. War and the Media, University of Kent, on Murrow as director of USIA. Sept. 2001.
13. British Council Advisory Board, London, April 2003, on 'Public Diplomacy.'
14. IAMHIST XX, Leicester, July 2003. plenary interview with Gerry Anderson.
15. British Cold War Culture, London, September 2003, on Gerry Anderson and Cold War Culture.
16. BBC Broadcasting and the Cold War, London, May 2003, paper on the history of the Voice of America charter.

17. Anglo-American Historians Conference, IHR, London, July 2004 screening and discussion of Robert M. Young's *Alambrista* and the representation of undocumented migrants.
18. IAMHIST XXI, Cincinnati, July 2005, on USIA and the representation of US ethnicity overseas.
19. WORLD CULTURE FORUM Cultural Branding of Nations - Jordan, December 2005, introductory and concluding panellist.
20. Selling Democracy, Annenberg School, University of Pennsylvania, January 2006, paper on lessons from the history of USIA.
21. Intelligence, University of Southern California, February 2006, paper on intelligence and public diplomacy.
22. Guest speaker at Frank Church seminar at Idaho State University on disaster diplomacy March 2006.
23. Public Diplomacy as a Global Phenomenon, Mershon Center, The Ohio State University, April 2006.
24. Speaker at USMA West Point senior study conference on public diplomacy, June 2006
25. Addressed special conference of the Behavioural Dynamics Institute in Cliveden, UK on public diplomacy, September 2006
26. Cultural Cold War: Lyndon Johnson presidential library conference in conjunction with Cambridge History of the Cold War. September 2006.
27. Public diplomacy and counter insurgency at Pentagon Counter Terrorism conference, Fort McNair, Washington DC. November 2006.
28. Film in PD history, at 'Towards and International History of Public Diplomacy,' Mershon Center, The Ohio State University, April 2007.
29. IAMHIST XXII, University of Amsterdam, July 2007: John Huston's *The Man Who Would Be King*.
30. USIA and Transatlantic Relations at the NATO and Atlantic Relations conference, Roosevelt Centre, Middleburg, Netherlands, September 2007.
31. Religion and US PD, USC RIGG conference, October 2007.
32. Plenary speaker on Diasporas and International Broadcasting at BBC World Service 75<sup>th</sup> Anniversary Conference, SOAS London, December 2007.

33. Public diplomacy and counter insurgency: Vietnam War at the Society of Military History, Ogden, Utah, April 2008.
34. Public diplomacy education and planning: Developmental Public Diplomacy Conference, University of Westminster, London, May 2008.
35. US public diplomacy in the Vietnam War as Justifying War, University of Kent at Canterbury, July 2008.
36. US public diplomacy in the Cold War, Simposio Internacional de Diplomacia Publica y Cultural, (Mexican foreign ministry) October/ November 2008.

#### **Major Conferences Organized:**

1. Conference Chair for 20<sup>th</sup> Meeting of the International Association for Media and History - IAMHIST XX - Leicester in July 2003 on the theme: *The History of the Future: Visions from the Past*.
2. Conference chair *Selling Democracy? The Past and Future of Western Cultural Relations and Public Diplomacy*. Institute of Contemporary Arts, London, February 2004.
3. Convenor of Public Diplomacy Strand, 'Eye to Eye' British Council Anniversary Conference, London, November 2004.
4. Conference chair: *Track Two to Peace? Public Diplomacy, Cultural Interventions & the Peace Process in Northern Ireland*, Los Angeles, May 2007.

#### **Recent Broadcasting Work:**

Consultant and on air interviewee to Channel 4 (UK), *Surveillance*, tx August 2001.  
 Consultant to BBC 4 *Planet English* tx Sept. 2002  
 Advisor and on air interviewee to BBC Radio 4 *The President's Mimic*, tx Nov. 2002.  
 On air commentary for BBC Radio 3 *Night Waves*, tx Dec. 2001 and Feb. 2002.  
 On air interviewee in four eps of BBC Radio 4 *Reel History*, tx Jan. 2003 and Jan 04  
 On air interviewee for BBC 2 *Timewatch*, tx Spring 2004.  
 On air interviewee for BBC Radio 4 *Document*, tx August 2005  
 Consultant and on air interviewee to Colonial Films/ITV London *City at War*, tx October 2005  
 On air interviewee *The Day to Day* NPR, December 2005.  
 Interviewee for *The Film Program* BBC Radio 4, January 2007  
 Interviewee for *The Sunday Feature*, BBC Radio 3, February 2008  
 And misc. commentary for BBC Radio Five Live and BBC Radio Leicester.  
 Interviewee for Reels Channel, 'Dailies' program 2008

**External Work:**

External Examiner for University of Kent (History) 1998-2002

External Examiner for University of Cambridge (PhD History) 2003

External Examiner for University of Leeds (Communications) 2003- 2005

External Examiner for University of Warwick (MA Cold War) 2003-2005

Guest lecturer on Military Media Relations, Ministry of Defense (UK), Joint Staff Command College: Advanced Course, 2004 & 2005.

Guest lecturer for *Presence Suisse*, Swiss foreign ministry, Berne, 2006-present.

Consultant to Foreign and Commonwealth Office, London, re: past of PD, February-April, 2007.

Guest Lecturer, U.S. Naval Postgraduate School, Monterey, CA, Strategic Communications Workshop series, fall 2007-present.

Consultant to Monitor Group, San Francisco re: visual persuasion, December 2007-January 2008.

Guest lecturer Defense Information School, Fort Mead, MD January 2009.