

Undergraduate Students Retention Rates after One Year

Program		B.A. in Broadcast and Digital Journalism		B.A. in Print and Digital Journalism		B.A. in Public Relations		Total	
Entry Year		Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage
2014	Fall Freshman	56	98%	32	97%	38	100%	126	98%
	All New Students	74	99%	37	95%	51	100%	162	98%
2013	Fall Freshman	56	98%	35	100%	47	98%	138	99%
	All New Students	73	99%	42	100%	62	98%	177	99%
2012	Fall Freshman	45	96%	38	97%	31	97%	114	96%
	All New Students	54	94%	46	98%	36	97%	136	96%
2011	Fall Freshman	32	100%	30	97%	36	97%	98	98%
	All New Students	45	100%	36	97%	50	98%	131	98%
2010	Fall Freshmen	45	100%	62	97%	39	97%	146	98%
	All New Students	55	100%	64	97%	45	98%	164	98%
2009	Fall Freshmen	38	95%	44	95%	26	96%	108	95%
	All New Students	47	96%	47	94%	27	96%	121	95%
2008	Fall Freshmen	31	94%	46	93%	31	100%	108	95%
	All New Students	36	92%	54	93%	36	97%	126	94%
2007	Fall Freshmen	35	100%	55	98%	31	100%	121	99%
	All New Students	49	100%	62	98%	38	97%	149	99%
2006	Fall Freshmen	56	96%	43	93%	20	100%	119	96%
	All New Students	59	97%	53	94%	22	100%	134	96%
2005	Fall Freshmen	50	92%	45	98%	33	100%	128	96%
	All New Students	56	93%	45	98%	34	97%	135	96%
2004	Fall Freshmen	33	88%	41	90%	15	87%	89	89%
	All New Students	41	90%	42	90%	17	88%	100	90%
2003	Fall Freshmen	64	89%	53	98%	20	90%	137	93%
	All New Students	72	90%	44	98%	28	93%	144	93%

- Data reported using first degree program posted at USC
- All freshmen refers to first-year cohort entering in fall or spring semester
- Next full update of data for 2015 freshmen will be available after the third week of the fall 2016 semester