OPEN TO ALL STUDENTS

JOUR 499

The Athlete, Sports Media and Popular Culture



JOUR 499 – 21495R – 4 Units – Tuesday – 6:30 to 9:50 p.m. Annenberg Auditorium (ASC G26) – Fall 2017

Sports in America are not only big business, but also have deep cultural significance and relevance. Sports convey many of the ideals concerning the public's perception of competition, hard work and overcoming adversity. Sports touch on profound social issues of race, class and gender.

This course will examine how athletes and the sports media are portrayed in movies and television, and what effect this has on our perception of our athletes and the news media.