



JOUR 480

Sports and

Media

Technology

Instructor: Jeff Fellenzer
Spring 2018
Section: 21449R
Tuesdays, 6:30- 9:50 P.M.
4 units



Examine and analyze the ever-changing technology sector of the sports business and sports media worlds. Identify emerging technologies being developed in the sports industry and how they are being utilized to enhance the fan experience. Meet leaders from the sports tech world.