

ICS: INTERNATIONAL COMMUNICATION STUDIES

USC Annenberg

School for Communication
and Journalism
International Programs



PROGRAM OVERVIEW

The International Communication Studies (ICS) program is one of Annenberg's most dynamic and prestigious study abroad programs, allowing students to travel across Europe and meet with esteemed international media companies. In this 5-week course students immerse themselves and intensively study a diverse range of approaches to public communication and media across Europe. The goal of the program is to provide an integrated learning environment and hands-on approach to navigating the international media and communications landscape. For summer 2017, the program will be open to Annenberg graduate students in addition to all USC undergraduates.

PROGRAM DATES

June 5, 2017 – July 9, 2017

The program starts in Los Angeles for a week of in-classroom coursework and preparation, followed by four weeks in Europe: London, Paris, Madrid, Berlin, and Prague.

COMPANY VISITS

Past visits have included, and while none of them can be guaranteed, these or similar ones will be part of the program:

- BBC UK
- MTV Networks Germany GmbH
- Deloitte
- Organization for Economic Cooperation and Development
- Radio Free Europe/Radio Liberty
- Disneyland Paris
- NPR Berlin

ACADEMIC UNITS

Students will enroll in a 4-unit course cross-listed as COMM/JOUR 482: Comparative Media in Europe. Graduate students should inquire with their academic advisor to determine how this course can apply to their program.

APPLICATION PROCESS

Applications are due on Monday February 6th at 3pm. Selection will be competitive with a final group of 14-16 students.

ELIGIBILITY

- Minimum of 3.0 GPA required.
- Demonstrate a preparedness to contribute to the dynamic of a small study group
- Ability to successfully complete the intensive coursework for this program.

ESTIMATED COSTS

All costs are subject to change:

- Tuition: \$6,932
- Housing: \$2,700
- USC Overseas Health Insurance(required): \$184
- Round Trip Airfare + Travel in Europe: approx. \$2,500
- Personal Expenses (food, entertainment, etc.): \$2,200

Estimated Total: \$ 14,439

HOUSING

Students stay in double and triple-occupancy rooms in apartments, hostels, and hotels depending on the city and availability.

SCHOLARSHIPS

Students may apply for the Bill Faith Endowed Scholarship for this program. Awards range from \$500-\$2500.

FINANCIAL AID

Accepted students may petition the Financial Aid office for extra funding or loans to cover program costs. Funding is not guaranteed.



@ASCJINTL

ANNENBERG.USC.EDU/INTERNATIONAL