M.S. Digital Social Media  
Spring 2016 Class Profile

Number of Applications .................................................. 35

<table>
<thead>
<tr>
<th>GPA and GRE Scores</th>
<th>Median</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate GPA</td>
<td>3.40</td>
<td>3.33</td>
</tr>
<tr>
<td>Verbal</td>
<td>152</td>
<td>151</td>
</tr>
<tr>
<td>Quantitative</td>
<td>150</td>
<td>149</td>
</tr>
<tr>
<td>Combined (V+Q)</td>
<td>300</td>
<td>301</td>
</tr>
<tr>
<td>Writing</td>
<td>4.0</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Average age at matriculation ........................................ 26 yrs.

Age range ................................................................. 22-32 yrs.

Diversity ........................................................................... 31%
Includes citizens or permanent residents of the United States, who self-identify as traditionally underrepresented populations.

Enrolling students .......................................................... 13

Gender Distribution

- Female - 62% (8)
- Male - 38% (5)

2015 Bachelor's degree graduates ........................................ 2

Average work experience ................................................. 3 yrs., 3 mos.

International ................................................................. 23%
Includes students from: Canada, China, Sweden

Undergraduate Majors

- Journalism/Comm. includes: Broadcast Journalism, Print Journalism, Communication, Mass Communication, etc.
- Arts & Humanities includes: English, History, etc.
- Professional Degree includes: Business, Finance, etc.
- Social Sciences includes: International Studies, Political Science, Sociology, Gender Studies, etc.
- Natural Sciences includes: Biology, Chemistry, Health Promotion

Annenberg Admissions 09/16
Undergraduate Institutions Represented (9)

California State University, Fullerton
California State University, Los Angeles
Claremont McKenna College
Johns Hopkins University
Simon Fraser University
Sun Yat-sen University*
University of California, Irvine (2)
University of Manchester*
University of Southern California (5)

*Dual Degree