

USC Annenberg

School for Communication
and Journalism

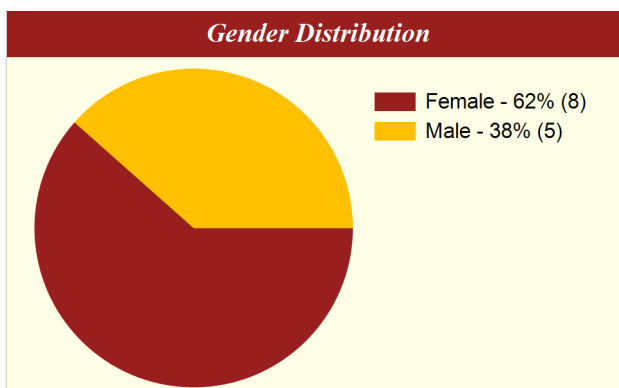
M.S. Digital Social Media

Spring 2016 Class Profile

Number of Applications 35

Enrolling students 13

GPA and GRE Scores		
	Median	Average
Undergraduate GPA	3.40	3.33
Verbal	152	151
Quantitative	150	149
Combined (V+Q)	300	301
Writing	4.0	4.0



Average age at matriculation 26 yrs.

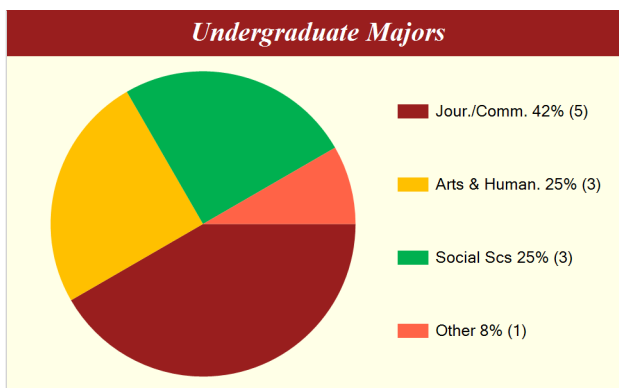
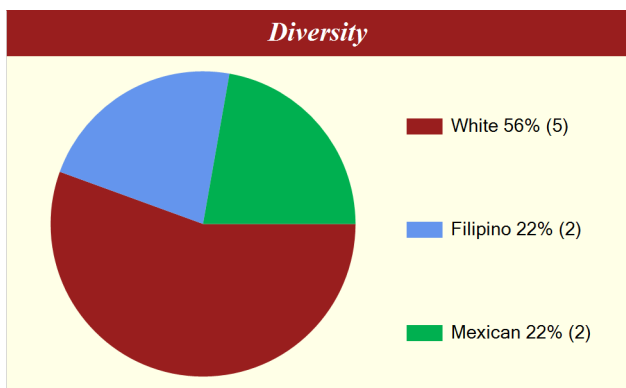
2015 Bachelor's degree graduates 2

Age range 22-32 yrs.

Average work experience 3 yrs., 3 mos.

Diversity.....31%

Includes citizens or permanent residents of the United States, who self-identify as traditionally underrepresented populations.



International 23%

*Includes students from:
Canada, China, Sweden*

- *Journalism/Comm.* includes: Broadcast Journalism, Print Journalism, Communication, Mass Communication, etc.
- *Arts & Humanities* includes: English, History, etc.
- *Professional Degree* includes: Business, Finance, etc.
- *Social Sciences* includes: International Studies, Political Science, Sociology, Gender Studies, etc.
- *Natural Sciences* includes: Biology, Chemistry, Health Promotion

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Undergraduate Institutions Represented (9)

California State University, Fullerton
California State University, Los Angeles
Claremont Mckenna College
Johns Hopkins University
Simon Fraser University
Sun Yat-sen University*
University of California, Irvine (2)
University of Manchester*
University Southern California (5)

*Dual Degree