Master of Science Digital Social Media
Spring 2015 Class Profile

Number of Applications ........................................ 33
Enrolling students .................................................. 13

<table>
<thead>
<tr>
<th>GPA and GRE Scores</th>
<th>Median</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate GPA</td>
<td>3.18</td>
<td>3.13</td>
</tr>
<tr>
<td>Verbal</td>
<td>155</td>
<td>154</td>
</tr>
<tr>
<td>Quantitative</td>
<td>148</td>
<td>148</td>
</tr>
<tr>
<td>Combined (V+Q)</td>
<td>301</td>
<td>302</td>
</tr>
<tr>
<td>Writing</td>
<td>3.5</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Average age at matriculation .................................. 31 yrs.
Age range ....................................................... 23-56 yrs.
Diversity .......................................................... 15%
Includes citizens or permanent residents of the United States, who self-identify as traditionally underrepresented populations.

International ....................................................... 38%
Includes students from: Canada (2), China (2), Oman

Gender Distribution
Female - 69% (9)
Male - 31% (4)

2014 Bachelor's degree graduates ...................... 1
Average work experience ....................... 5 yrs.

Diversity
White 57% (4)
Black 29% (2)
Other Asian 14% (1)

Undergraduate Majors
Journalism/Comm. 55% (6)
Arts & Humanitie 18% (2)
Social Sciences 18% (2)
Natural Sciences 9% (1)

- Journalism/Comm. includes: Broadcast Journalism, Print Journalism, Communication, Mass Communication, etc.
- Arts & Humanities includes: English, History, etc.
- Professional Degree includes: Business, Finance, etc.
- Social Sciences includes: International Studies, Political Science, Sociology, Gender Studies, etc.
- Natural Sciences includes: Biology, Chemistry, Health Promotion
Undergraduate Institutions Represented (11)

California State University, Long Beach
California State University, Northridge
Claremont McKenna College
Depauw University
Dickinson College
Purdue University Fort Wayne
Texas Southern University
University of California, Irvine
University of California, Los Angeles
University of Southern California (3)
York University