

# RIO DE JANEIRO: CIEE RIO MEDIA, DESIGN + SOCIAL COMMUNICATION

**USC**Annenberg

School for Communication  
and Journalism  
International Programs



## PROGRAM OVERVIEW

In partnership with the Council on International Educational Exchange (CIEE), USC students take classes at Escola Superior de Marketing e Propaganda (ESPM). Rio de Janeiro, known as the "marvelous city" for its gorgeous beaches, breathtaking mountaintop views and lively atmosphere, is home to Globo, Latin America's largest mass media conglomerate along with hundreds of other communication firms. Brazil was named the "Social Media Capital of the Universe" by the Wall Street Journal in 2013 with the biggest user bases for Facebook and YouTube outside of the US.

## PROGRAM DATES

Fall: mid-July to mid-December

Spring: early January to mid-June

## PROGRAM HIGHLIGHTS

- One of the most affordable study abroad programs offered by USC
- Full cultural immersion through living with a host family and enrolling in courses alongside Brazilian students
- Diverse opportunities to volunteer/intern at media organizations and within Rio's surrounding favelas (low-income communities)
- Optional overnight excursion to the enchanting town of Ouro Preto, a 17th-century UNESCO World Heritage Site (included in program fees)

## ACADEMIC UNITS

Earn up to 20 USC units. COMM students earn 12 units of major elective credit. BRDJ/PRDJ earn 8 units of major elective credit. New BA JOUR students earn 8-12 units and PR majors earn 8 units.

## COURSES

Students enroll in the following:

- Intensive Language and Culture Program to learn about Brazilian culture and jump start Portuguese language (four weeks)
  - Semester-long Portuguese language course
  - CIEE course Framing Urban Dilemmas in Rio de Janeiro (taught in English)
  - Two to four ESPM courses taught in English or Portuguese (various disciplines available)
- Visit the CIEE website to learn more about available courses.

## APPLICATION PROCESS

Applications will be available on the website in December for Fall study abroad and May for Spring study abroad. Students must submit: resume, essay and letter of recommendation.

## ELIGIBILITY

Open to all USC majors with a minimum cumulative GPA of 3.0. COMM majors must have at least a sophomore standing. JOUR and PR majors meet certain course requirements and have junior standing (see website). Three semesters of college-level Spanish or two semesters of college-level Portuguese (or the equivalent).

## ESTIMATED COSTS

- Tuition: \$15,433 (Spring 2017 rate)
- Program Fees: \$3,000
- Housing: \$3,450
- USC Overseas Health Insurance (required): \$650-1200
- Personal Expenses (food, travel, etc.): \$5,000

**Approximate Total: \$ 28,000**

\*All prices are estimated and subject to change

## HOUSING

Live with a local host family in a single room or share a room with another CIEE student. Includes daily breakfast.

## FINANCIAL AID

Financial aid and tuition remission may be applied.



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