

# ANNENBERG ROME

USC Annenberg

School for Communication  
and Journalism  
International Programs



## PROGRAM OVERVIEW

The Annenberg Rome program offers the exciting opportunity to live and study in the heart of one of Europe's oldest cities and experience the birthplace of modern culture, society, and art. Partnering with ACCENT International, USC has created a unique program with carefully tailored courses specifically designed for Annenberg majors within the Italian context. Students live in the picturesque area of Trastevere and take classes taught by local faculty in a 16th century renovated Palazzo, just steps away from Piazza Navona, Campo di Fiori, the Pantheon, and Vatican City.

## PROGRAM DATES

Spring semester: early January-early May

## PROGRAM HIGHLIGHTS

- Classes are taught by local Italian faculty, some of the top communication practitioners in Europe
- No language requirement. Students learn survival Italian while enrolled in communication courses
- Organized excursions including extended weekend trip to Florence, museum and other cultural institutions
- Opportunities to volunteer with local organizations
- Local Italian university students organize social activities

## ACADEMIC UNITS

Earn up to 16 USC units. COMM majors earn 12 units of upper division COMM credit. BRDJ/PRDJ majors earn up to 8 units of upper division major elective credit. New BA JOUR majors earn up to 12 units of upper division major elective credit. PR majors earn 8 units of upper division major elective credit.

## COURSES

- COMM 391/PR 391: Made in Italy: The Marketing of an Ideal
- COMM 392/JOUR 392: Media and Migration in Times of European Crisis
- COMM 393: Rhetoric of Rome
- COMM 434: Italian Media: Popes, Politicians, and Popular Culture
- Italian Language Lab (non-credit)

## APPLICATION PROCESS

Applications will be available on the website in May for Spring study abroad. Students must submit: resume, essay, and two letters of recommendation.

## ELIGIBILITY

- Open to Annenberg majors only (see website for additional academic requirements)
- Minimum cumulative GPA of 3.0
- At least a sophomore or junior depending on major

## ESTIMATED COSTS

- Tuition: \$26,724 (USC semester tuition)
- Program Fee: \$3,500
- Housing: \$5,000
- USC Overseas Health Insurance (required): \$650-1200
- Round Trip Airfare: \$1,600
- Personal Expenses (food, travel, etc.): \$5,000

**Approximate Total: \$ 42,474**

\*All prices subject to change

## HOUSING

Students live with other participants in fully furnished apartments in the Trastevere neighborhood. Commute is about 25-30 mins to the ACCENT Center.

## FINANCIAL AID

Financial aid and tuition remission may be applied.



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