

# ANNENBERG LONDON SPRING SEMESTER

**USC** Annenberg

School for Communication  
and Journalism  
*International Programs*



## PROGRAM OVERVIEW

London is one of the foremost leaders in communication, media and politics. As such, USC has partnered with ACCENT International and created a unique program with carefully tailored courses specifically designed for communication, journalism and PR majors. Students live in central London and attend courses led by British faculty taught at the ACCENT Center in Bloomsbury. The Annenberg London program provides a once-in-a-lifetime opportunity to use this global metropolis as its classroom and experience the cutting edge in global communication and media.

## PROGRAM DATES

Spring semester: early January-early May

## PROGRAM HIGHLIGHTS

Organized excursions including: high tea, weekend trip to Bath & Stonehenge, theater productions, museum visits, day trips to Cambridge and Hampton Court Palace  
Membership to the University of London Student Union for access to clubs, societies, public lectures, and events  
Explore Europe! With easy access to trains and low-cost airlines, students can easily see the rest of the continent

## ACADEMIC UNITS

COMM majors may earn 16 units of upper-division major elective credit for the program. JOUR and PR majors may earn 8-12 units of upper-division major elective credit.

## COURSES\*

COMM 364 Comparative Media: US and the UK  
COMM 365 The Rhetoric of London  
COMM 366 Designing Media & Communication Projects for Social Change  
COMM 384 Interpreting Popular Culture  
JOUR 467 Gender and the News Media  
PR 410 London Calling: Public Relations in the UK Hub

\*Courses are subject to change

## APPLICATION PROCESS

Applications will be available on the website in May for Spring semester study abroad. Students must submit: resume, essay, and two letters of recommendation.

## ELIGIBILITY

Open to Annenberg majors only (see website for additional academic requirements)  
Minimum cumulative GPA of 3.0  
At least a sophomore or junior depending on major

## ESTIMATED COSTS\*

Tuition: \$27,660 (USC semester tuition)  
Program Fee: \$3,850  
Housing: \$6,600  
USC Overseas Health Insurance (required): \$1,311  
Round Trip Airfare: \$1,800  
Personal Expenses (food, travel, etc.): \$6,500-8,500

Estimated Total: \$ 49,721

\*All prices are estimated and subject to change

## HOUSING

Students live with other participants in fully furnished apartments in central London. Commute is about 30 minutes to the ACCENT Center.

## FINANCIAL AID

Financial aid and tuition remission may be applied.



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