

Master of Communication Management

Fall 2009 Class Profile

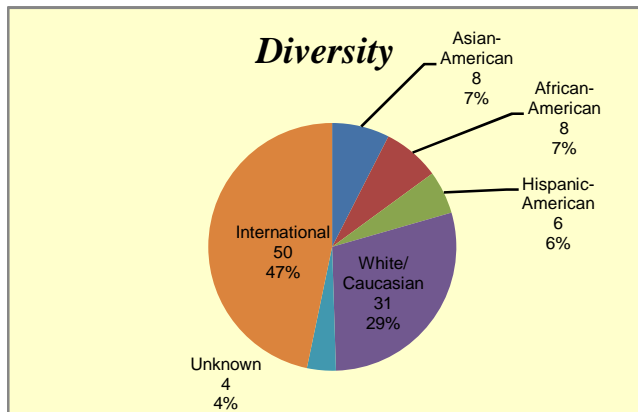
Enrolling students 107

GPA and GRE Scores

	<u>Median</u>	<u>Average</u>
Undergraduate GPA	3.44	3.38
GRE-Verbal	525	511
Quantitative	665	636
Combined (V+Q)	1170	1147
Writing	4.0	4.0

Diversity42%

Includes citizens or permanent residents of the United States, who self-identify as African-American, Asian-American, Hispanic-American, or Multiethnic.



International 47%

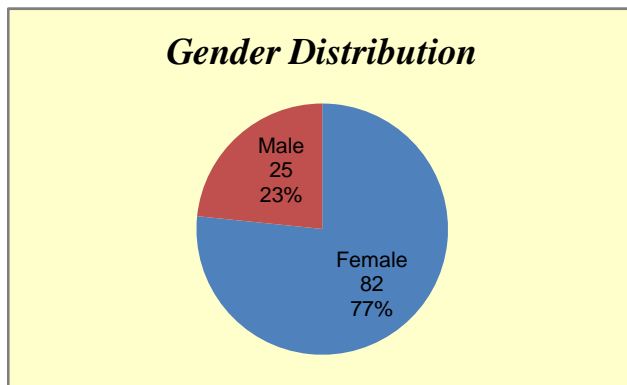
Includes students from:

Brazil, Canada, China (24), Nigeria (2), Singapore, South Korea (2), Taiwan (17), Turkey

Average age at matriculation 25 yrs.

Age range 20-43 yrs.

Gender Distribution



Recent Graduates (B.A./B.S.-2009) 32

Average work experience 3 yrs., 2 mos.

Students with prior graduate-level degree..... 6

M.A., Broadcast Journalism

M.A., Communication

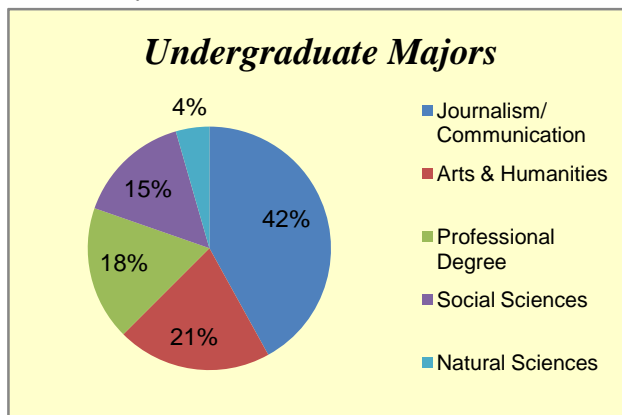
M.A., Digital Media

M.A., Public Policy

M.F.A., Sports Management

M.S., Information Services

Undergraduate Majors



-- *Journalism/Comm.* includes: Broadcast Journalism, Print Journalism, Communication, Mass Communication, etc.

-- *Arts & Humanities* includes: English, History, etc.

-- *Professional Degree* includes: Business, Finance, etc.

-- *Social Sciences* includes: International Studies, Political Science, Sociology, Gender Studies, etc.

-- *Natural Sciences* includes: Biology, Chemistry, Health Promotion

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Undergraduate Institutions Represented (78)

Arizona State University
Beijing Normal University (2)
Beijing Sport University (2)
Boston University
Bryn Mawr College
Central China Normal University
Central Michigan University
Central University for Nationalities
China Youth College for Politics
Colorado Tech University
Communication University of China
Cornell University
CSU Northridge
CSU Sacramento
CSU San Diego
Duke University
East China University of Political Science and Law
Florida State University
Fort Hays State University
Fu Jen Catholic University (2)
Fudan University (2)
George Washington University
Georgetown University (2)
Holy Names College
Hong Kong University of Science & Technology
Jilin University
Kent State University
Liaoning University
Loyola Marymount University
Mackenzie University
Ming Chuan University
Muskingum College
Nanjing Arts Institute
Nanjing University
Nanjing University of Science & Technology
National Chengchi University (6)
National Chung Cheng University
National Chung Hsing University
National Pingtung Institute of Commerce
National Taipei University
National Taiwan Normal University
Northwestern Polytechnic University
NYU
Peking University
Purdue University
Renmin University
Salve Regina University
San Diego State University
Scripps College
Seton Hall University
Shanghai International Studies University
Shanghai University of Science & Technology
Shih Hsin University
St. Olaf College
Stonehill College
Sung-Shin Women's University
Tamkang University
Tatung University
Tel-Aviv University
Temple University
Tongji University
UC Berkeley (4)
UC Davis
UC Riverside
UC San Diego (3)
UC Santa Barbara (3)
University of Georgia Athens
University of Ottawa
University of San Diego (2)
University of St Thomas
University of Toronto
University of Vermont
University of Virginia
USC (12)
Washington University in St Louis
Wuhan University
Yale University
Yonsei University

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Positions Held

Academic Manager, *Kaplan Test Prep & Admissions*
Account Coordinator, *ID Public Relations*
Account Executive, *Edelman Public Relations APAC, Elite PR, Pilot Even Marketing, Dime*
Anchor, *Munhwa Broadcasting Corporation*
Assistant Account Executive, *Hill & Knowlton PR*
Assistant Marketing Manager, *Infinity Enterprise Co.*
Assistant of Sales and Purchasing, *Bear Asia Furniture Co.*
Assistant to the VP, *Wealth Development Strategies*
Assitant, *Gala Television Corporation*
Assitant Coach and Horse Trainer, *The Barracks Farm*
Associate, *Gladstein, Neandross & Associates*
Associate Market Reseach Analyst, *Simon Kucher & Partner*
Brand Manager, *Boryung Medience*
Business Assistant, *HUNGJOU Custom Broker CO. LTD.*
Case Management Staff, *Pilipino Workers' Center*
Channel Manager, *Linkyo Corporation*
Chief Editor and Head of News Department, *Nana10.co.il*
Chief Growth Officer, *McCann-Erickson*
Client Services & Marketing, *Avalon Capital Holdings Corp*
Communications Assistant, *Karen Cannon Realtors*
Communications Manager, *USC*
Community Affairs Intern, *Los Angeles Dodgers*
Concert Manager, *USC-Thornton School of Music*
Development Associate, *Asian Pacific Community Fund*
Editor/Writer, *USC - Social Work*
English Instructor, *Global Trinity Academy*
Event Coordinator, *NBC, Strike Miami, Montreal Hadassah*
Executive Producer, *Economic Channel*
Founder, *UHP Tire L.L.C.*
Human Resources Manager, *USC*
Intern, *China Youth Daily, Dahe Daily, Hefei Evening News Horwath HTL, Market Place Radio, Siemens Corp. MPAA, Shanghai Ogilvy & Mather, Times Leader PR Wen Hui Daily, Wieden+Kennedy Shanghai*
IT Assistant, *Universal Net Web Development*
Legal Assistant, *Cleary Gottlieb Steen & Hamilton*
Manager, *Tesoro Marketing and Refining, Woodstock's Pizza*
Marketing Assistant, *Nanjing Baohua Electircal Machinery*
Marketing Associate, *OpSec Security, Werner Publishing*
Marketing Planner, *Chinese Television System, Inc.*
Marketing Specialist, *Kuan Biotech Corp*
Media Intern, *Cal Public Interest Research Group*
Media Planner/Strategist, *Mediacom U.S./WPP*
National Interactive Sales Manager, *CitySearch.com*
NBA Journalist, *Pro Basketball News*
Network Communication Analyst, *KDDI America Inc*
On-Air Planner, *HBO Promotion Scheduling*
Online Marketing Specialist, *The Optical Society*
PE Coordinator, *Santa Monica-Malibu U.S.P.*
Photographer, *The Georgetown Voice*
PR Specialist, *Wayi Digital Entertainment Co., Ltd.*
Producer, *KEYT (ABC Affiliate)*
Production Intern, *Teatown Communications Groups*
Production Manager, *USC Bovard Auditorium*
Project Manager, *Contact Buying, Inc.*
Promotion Planner, *The Management of New Arts*
Public Relations Intern, *Boston Athletic Association*
PR Specialist, *Ogilvy Public Relations Worldwide*
Publicity Coordinator, *FOX Broadcasting Company*
Risk Management Assistant, *China Merchants Bank*
Sales Lead, *ROSS*
Senior Account Executive, *Grey Global Group*
Sr Advertising Sales Manager, *Los Angeles Loyolan*
Sr Marketing Coordinator, *USC Stevens Institute*
Senior Research Analyst, *The Walt Disney Company*
Store Supervisor, *Mei Chen Siang Food Company*
Summer Intern, *Columbia Pictures*
Support Ops Technician, *FBI*
Technical Cooridnator, *USC Marshall - ELC*
Technician, *NBC 7/39 - San Diego*
Technology Educator, *University of Tennessee*
Top Usher, *Novel Hall for Performing Arts*
Traffic Coordinator, *FOX (FSN) Sports Net-West*
College Ambassador, *UC San Diego*
Video Production Coordinator, *UCR Strategic Comm*
Volunteer, *LA's Best After School Enrichment Prgm*
Website Research, *USC Center on Public Diplomacy*
Writer/Proofreader, *InterVarsity Christian Fellowship*