

USC | ANNENBERG

School for Communication & Journalism

TRANSFER ADMISSION GUIDELINES

COMMUNICATION BROADCAST AND DIGITAL JOURNALISM PRINT AND DIGITAL JOURNALISM
PUBLIC RELATIONS

As an applicant, it is your responsibility to know the USC transfer policies and procedures. Refer to <http://www.usc.edu/transfer> for information about the application process, core requirements, the transfer planning worksheet and the *Transferring to USC* booklet. In addition, these guidelines will enhance your preparation for an undergraduate major at USC Annenberg.

Transfer Selection

Admission to USC Annenberg is competitive. The quality and rigor of your undergraduate academic course work are primary considerations in our review process. Traditionally, the average GPA of admitted USC Annenberg transfer applicants is 3.60. However, *no GPA guarantees admission*.

The best preparation for an Annenberg major is to:

- Satisfy USC's transfer core requirements in English and Math. Refer to the Web site cited above.
- Complete General Education categories 1, 2, 3, and 5 and the Diversity requirement.
- Complete one semester (or two quarters) of college/university foreign language course work before transferring. If you are fluent in another language, please provide that information on your USC Admission Application.
- Complete no more than 36 transferable units if you are applying to the Journalism majors and no more than 64 transferable units if you are applying to the Communication or Public Relations majors.

To complete your application, you are required to:

- Submit one letter of recommendation from a college/university instructor or college/university academic advisor. Letters from high school teachers, high school counselors or employers are not accepted.
- Submit a one page Statement of Intent with your application *if you are applying to the Broadcast and Digital Journalism, Print and Digital Journalism or Public Relations major*. This statement is your opportunity to discuss your motivation for pursuing a major in Journalism or Public Relations at USC and to describe your future career goals and aspirations.

Additional Criteria

The USC Annenberg School admissions committee considers the following factors:

- Strong writing skills demonstrated in essays and grades in college English Composition courses
- Interest and commitment to major demonstrated through internships, employment, student clubs and organizations, or community service
- Leadership in campus organizations, student government, community service, or clubs
- Employment, family responsibility and other circumstances that may have impacted your academic performance
- Non-traditional or returning adult students with weaker academic performance in early college experience and strong grades (A's and B's) in more recent transferable course work

- Coursework that may be helpful for upper division classes, such as college statistics for Communication majors

Additional Notes:

- If you are attending a four-year college or university, contact USC Admission at 213.740.1111 for advice regarding course work to meet USC General Education and core requirements.
- There are no lower-division prerequisites for Communication, Public Relations or Journalism. Journalism course work taken at a community college or university will not count toward the USC degree.
- Applicants attending California community colleges must review current articulation agreements available on the USC Web site at <http://www.usc.edu/articulation> or at your college's transfer center.
- Admission interviews are not available for transfer applicants.
- Supplemental materials will not be reviewed as part of the admission process. Portfolios, art work, news clippings are not required or encouraged.

More questions? Plan to attend a Transfer Information Session or Transfer Day program hosted by USC Admission. *Annenberg presentations are offered at each Transfer Day program.* To make a reservation, go to <http://www.usc.edu/admission/undergraduate/visit/transfer.html>.

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