

The following represents a sampling of the Annenberg School's commitment to diversity in its many forms, addressed in courses, centers and projects. Over the years, the Annenberg School also has enriched its curriculum and the work of its centers and projects by hosting a number of conferences, seminars and guest speakers that speak to the role of diversity in a changing America.

### **School of Communication**

#### **COMM 200: Communication and Social Science**

Social scientific inquiry into human communication; core theories of message production and reception in interpersonal, group and organizational contexts.

#### **COMM 307: Sound Clash: Popular Music and American Culture**

Music as intercultural communication and method for exploring race and ethnicity in the constitution of American culture and American self; role of music industry.

#### **COMM 310: Media and Society**

Interplay between media and society, including family and children's socialization, inter-group relations and community, pornography and violence, gender and race, media ethics, conduct of politics.

#### **COMM 360: The Rhetoric of Los Angeles**

Representations of Los Angeles communicated in diverse media; the city as a rhetorical text; analysis of cultural identities, art, architecture, and representations in popular culture.

#### **COMM 366: Designing Media and Communication Projects for Social Change**

Students explore the theoretical and practical issues involved in designing effective media and communication projects for social change in international contexts.

#### **COMM 395: Gender Media and Communication**

Issues of gender in communication, including: media representations of femininity and masculinity; and gender's role in communication at the interpersonal, public, and cultural levels.

#### **COMM 387: Sports and Social Change**

Rhetorical and critical approaches to sports and public discourse; application to sports organizations, the news and popular media; representations of gender and race in sports.

#### **COMM 451 Visual Communication and Social Change**

Analysis of photography's evolution; new strategies for the photographic image, photo documentary work and global social issues; analysis of images on blogs and web sites.

#### **COMM 465: Gender in Media Industries and Products**

Examination of the effect of gender stratification in media industries upon the cultural products they create, especially gender and gender/race role portrayals.

## **School of Journalism**

*All undergraduate and graduate news writing and reporting courses include a teaching module dedicated to understanding America's diverse communities. The emphasis on diversity is largely based on the Maynard Institute for Journalism Education's Fault Line model to teach students how to report and write about 21<sup>st</sup> century America.*

### **JOUR 201: History of News in Modern America**

Understanding news today. A survey of how news is gathered, weighed, and disseminated and how historical events have shaped news in the 20th century.

### **JOUR 447: Arts Reporting**

Techniques of reporting and writing about the arts, including television, film, theatre, music, graphic arts, architecture and design.

### **JOUR 465: Latino News Media in the United States**

History and growing importance of Latino print and broadcast news media in covering immigration, discrimination, culture, social differences and other aspects of U.S. Latino life.

### **JOUR 466: People of Color and the News Media**

Reporting and portrayal of people of color in the United States; impact of racial diversity on media, employment and access, and development of media for individuals and communities of color. Open to non-majors

### **JOUR 468: The American Press and Issues of Sexual Diversity**

Examines how news media reflect and affect perception of gay/lesbian issues; provides historical--contemporary context; arms students to bypass rhetoric and knowledgeably evaluate facts.

### **JOUR 476: Reporting Urban Affairs**

Reporting and writing on urban ecology; survey of the urban landscape as an environment and human impact on these communities.

### **JOUR 505: Journalism: Past, Present and Future**

A seminar surveying the history of the news media in the United States, and their sociopolitical impact, with emphasis on the 20th century.

### **JOUR 529: International Journalism and Public Relations Seminar** [Spring course and summer internships in South Africa, China and the United Kingdom.]

Preparatory course for Annenberg's summer international internships programs. Introduction to the history, politics, culture and media landscape of the internship country.

### **JOUR 576: The Image of the Journalism in Popular Culture**

Study and analysis of the conflicting images of the journalist in popular culture and its impact on the public's perception of the media and newsgatherers.

**JOUR 584: Specialized Reporting: Education, Youth and Learning**

Reporting and writing on education; survey of historical and contemporary issues affecting children, families and public education

**JOUR 585: Specialized Reporting: Religion**

Reporting and writing on religion; survey of world religion, religion and public life – including politics, gender and science.

**JOUR 589: Specialized Reporting: The Changing U.S. Population**

Reporting and writing on immigration and other forms of demographic change; survey of immigration, the journalism it has generated and the impact of coverage.

**Annenberg School Centers and Projects**

*Annenberg School centers and projects serve Los Angeles and surrounding cities with a variety of projects as diverse as the city itself. Here's a sampling:*

**CCNMA: Latino Journalists of California.** The Annenberg School is home to the oldest organization in the U.S. serving Latino news media professionals and students. <http://www.ccnma.org/>

**Metamorphosis** studies the transformation of urban neighborhoods in and around Los Angeles <http://www.metamorph.org/>

**The Popular Music Project** at USC Annenberg's The Norman Lear Center examines the role of music in storytelling in diverse communities. <http://www.learcenter.org/html/projects/?cm=pmp>

**Mobile Voices** is a platform for immigrant and low-wage workers in Los Angeles to create stories about their lives and communities directly from cell phones <http://vozmob.net/>

**Alhambra Source** is a hyper local news website written in English, Spanish and Chinese and serving the community of Alhambra, just north of downtown Los Angeles. <http://www.alhambrasource.org/>

**Intersections: The South Los Angeles Report** is a hyper local news website covering the neighborhoods and communities of South Los Angeles. <http://intersectionssouthla.org/>