

NEWS MEDIA & SOCIETY MINOR

The News Media & Society minor is an exciting program that gives students an understanding of the responsibilities, the influence, the ethics and the diversity of the news media. It explores the myths about the media in the United States and explains what the news media are, how they work, what they do wrong and what they do right, and why they are important to a society whose citizens depend on the free and unfettered flow of information. This minor will help all students in all majors to understand one of the most important and misunderstood forces in American society: the news media.

Minor Requirements

- The minor consists of 24 units.
- Students must have a declared major and at least a 2.0 cumulative GPA to be eligible.
- Minors are not eligible to secure internships through Annenberg's Career Development Office.

Application Deadline

- **Fall Application Deadline:** All applications are due by 5 p.m. on the first Friday of the fall semester.
- **Spring Application Deadline:** All applications are due by 5 p.m. on the first Friday of the spring semester.
- Late applications will NOT be considered for admission.
- You may submit your application earlier, but applications will not be reviewed until after the first Friday of each semester.

Application Notification

- We will notify you of your admission status by the third Friday of the semester.
- Notification will be sent to your USC e-mail account.

Courses required for the minor:

JOUR-201 History of News in Modern America (Fa, Sp) – 4 units

COMM-371 Censorship and the Law: From Press to Cyberspace (Sp) – 4 units

Plus **16 upper division (300-499) journalism units** approved by an advisor. See recommendations below.

AREAS OF INTEREST FOR NEWS MEDIA & SOCIETY MINORS

Diversity

- JOUR 465 – Latino News Media in the United States (4 units, Sp)
- JOUR 466m – People of Color and the News Media (4 units, Sp)
- JOUR 467 – Gender and the News Media (4 units, Sp)
- JOUR 468m – The American Press and Issues of Sexual Diversity (4 units)

Entertainment

- JOUR 381 – Entertainment, Business and Media in Today's Society (4 units, FaSp)
- JOUR 452 – Public Relations in Entertainment (4 units, Sp)
- JOUR 457 – The Role of Celebrity in Public Relations (4 units, Sp)

Journalism

- JOUR 373 – The Ethics of Television Journalism (4 units, Sp)
- JOUR 375 – The Image of the Journalist in Popular Culture (4 units)
- JOUR 407 – Newsradio (4 units)
- JOUR 433 – Writing about Science (4 units)
- JOUR 459 – Fact and Fiction: From Journalism to the Docudrama (4 units)
- JOUR 460 – Social Responsibility of the News Media (4 units, Sp)
- JOUR 461 – Literature of Journalism (4 units)
- JOUR 462 – Law of Mass Communication
- JOUR 466m – People of Color and the News Media (4 units, Sp)
- JOUR 467 – Gender and the News Media (4 units)
- JOUR 468m – The American Press and Issues of Sexual Diversity (4 units, Fa)
- JOUR 475 – Publications Design and Technology (4 units, FaSp)
- JOUR 477 – Web Analytics for News and Nonprofit Organizations (2 units)
- JOUR 483 – Negotiating and Reporting Global Change (4 units)
- JOUR 484 – American Religion, Foreign Policy and the News Media (4 units, Sp)

Photojournalism

- JOUR 330 – Photojournalism (4 units, FaSp)
- JOUR 420 – Advanced Photojournalism (4 units) *prereq: JOUR 330*
- JOUR 421 – Photo Editing for News Media (4 units)
- JOUR 422 – Visual Journalism (4 units, FaSp)

Public Relations

- JOUR 452 – Public Relations in Entertainment (4 units, Sp)
- JOUR 454 – Sports Public Relations (2 units, FaSp)
- JOUR 457 – The Role of Celebrity in Public Relations (4 units, Sp)
- JOUR 458 – Public Relations in Politics and Political Campaigns (4 units, Fa)
- JOUR 485 – Multimedia PR Content: Digital/Social Media Lab (2 units)

JOUR 486 – Multimedia PR Content: Introduction to Digital Design Tools (2 units)

JOUR 487 – Multimedia PR Content: Introduction to Audio/Video Tools (2 units)

Limited space availability for:

JOUR 350 – Principles of Public Relations (4 units, FaSp) *prereq: 3.0 GPA*

JOUR 451 – Promotional Public Relations (4 units, Sp) *prereq: JOUR 350*

JOUR 455 – Public Relations for Non-Profit Organizations (4 units, Fa) *prereq: JOUR 350*

JOUR 456 – Public Relations for Diverse Audiences (4 units) *prereq: JOUR 350*

Sports

JOUR 380 – Sports, Business and Media in Today’s Society (4 units, Sp)

JOUR 432 – Sports Commentary (4 units, Fa)

JOUR 454 – Sports Public Relations (2 units, FaSp)

Note: Additional courses within the School of Journalism may be available each semester, including several **JOUR 499 – Special Topics**. Please consult an adviser for more information on course availability. Not all courses will be offered each semester. Areas of interest are unofficial. Upper division journalism electives may be chosen from multiple areas of interest.